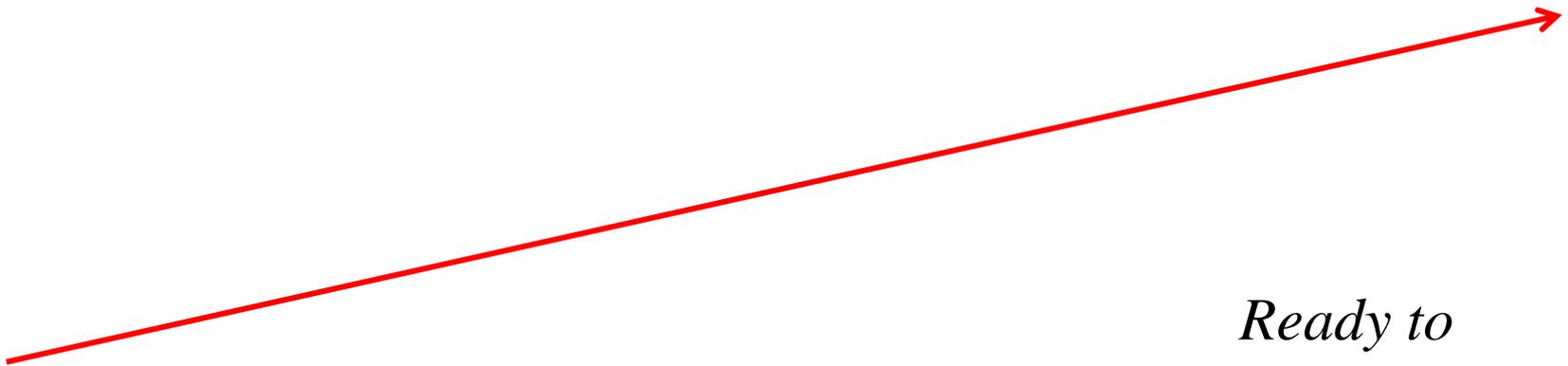


FROM
TRANSFORMATIONAL

TO
DELIVERING

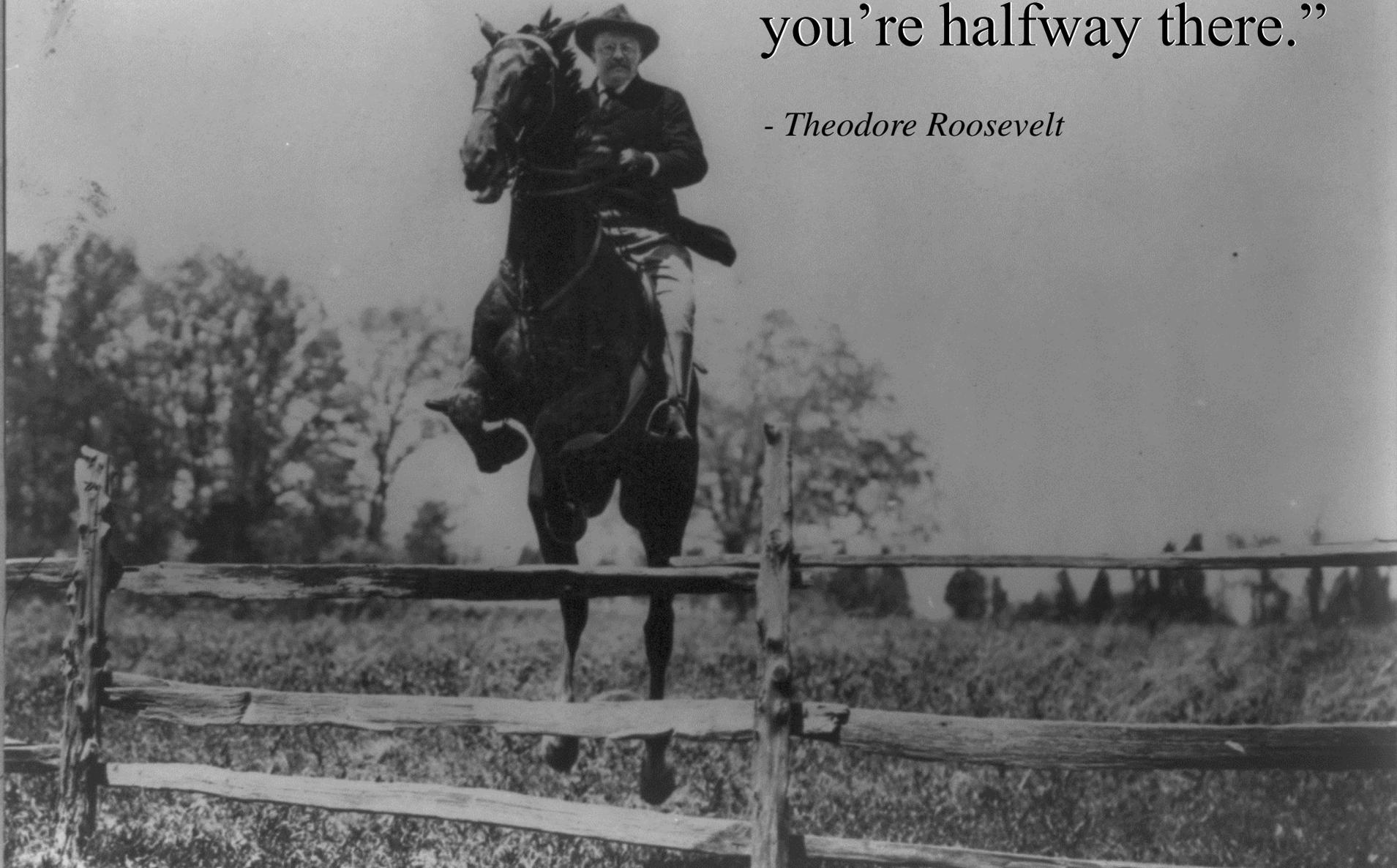
TO
VELOCITY

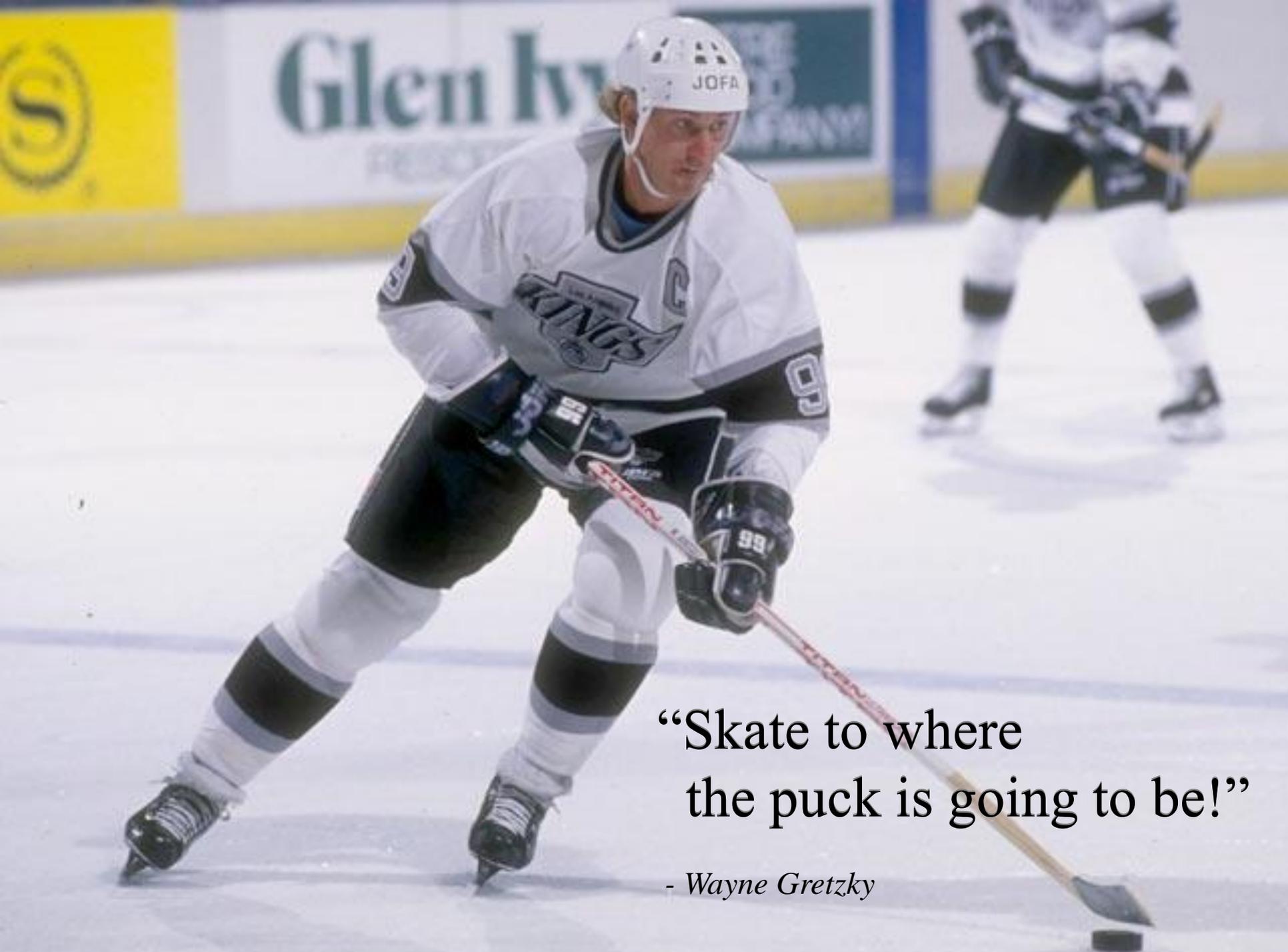


*Ready to
Take Off*

“Believe you can and
you’re halfway there.”

- *Theodore Roosevelt*





“Skate to where
the puck is going to be!”

- *Wayne Gretzky*

THE MOMENTUM



Round 1

- 14 Priority Projects: all completed or in progress
- \$39.9 million in state funds leveraged \$1.25 billion total
- 71 CFA projects: 70 completed or in progress

Round 2

- 21 Priority Projects: all in progress
- \$25 million in state funds leveraged \$178.6 million in total
- 80 CFA Projects
- 6 Connect NY Projects: all in progress
- 9 Regional Infrastructure Fund: all in progress

Round 3

- 16 Priority Projects
- 2 Opportunity Agenda Priority Projects
- 2 Cleaner Greener Priority Projects
- 1 Innovation Hot Spot

*21 Priority Projects in Total
\$32 million in state funds will leverage \$198.7 million total*

Plus 63 regionally significant CFA projects

VE-LOC-I-TY

Definition: The speed of something in a given direction

The Map

Our Regional Plan

The Vehicle

Regional Partnership

The Fuel

Momentum of years 1&2

The Stakes:



or



Skating to where the puck is going to be...

ACTIVATING TOURISM AS AN ECONOMIC DRIVER



Rounds 1 & 2

- Tourism Fund
- Raquette River Blueway
- Wild Center Wild Walk, Phase I
- Adirondack Recreation Web Portal
- Great Camp Sagamore
- Clayton Hotel (under construction)

...and the Adirondack Challenge!

ACTIVATING TOURISM AS AN ECONOMIC DRIVER

2014: Three Major Hotels for the Adirondacks



Plus

- Cycle Adirondacks
- Adirondack Museum
- Seagle Music Colony
- Wild Walk Phase II
- North Country Market NY

Skating to where the puck is going to be...

CANADIAN CONNECTION

Rounds 1 & 2

- Focus on border fluidity and relationships

2013 Successes:

ACCO, Ogdensburg / Northstar, Chazy / Lyons Falls-Kroger Corporation

Volvo-Prevost / NY Air Brake, Watertown / Canadian Crossings up 12%

Lyon Mountain Correctional Facility / \$100 Million Canada Border Enhancements

Beyond the Border / Accessing Energy / Port of Ogdensburg

Bombardier Expansion



CANADIAN CONNECTION

2014: Transformational Global Connectivity



From Zero



Aéroport
international
de Plattsburgh

Montreal's U.S. Airport



To 160,000



To 300,000+ with full FIS

Skating to where the puck is going to be...

BIOTECH

Rounds 1 & 2

- Trudeau Institute
- Northstar Acquisition: Pfizer, Chazy
- Myriad RBM & Active Motif: Downtown Saranac Lake



Trudeau - Clarkson



Bionique



SterRx

Skating to where the puck is going to be...

BROADBAND

Rounds 1 & 2

- 12 projects funded
- 242 additional North Country municipalities served
- 1,800 additional miles of fiber

2014

- 8 new projects ready to go
- Plus: Adirondack Teleworks (Opportunity Agenda)



Skating to where the puck is going to be...

CLEANER GREENER

*Our Award Winning “North Country Sustainability Plan”
One of the “Top Innovating and Sustaining Places”*

- American Planning Association

Rounds 1 & 2:

- ReEnergy
- Curran Renewables
- Celtic Farms/Cape Vincent Willow Farm
- International Paper: Natural Gas Project
- Alcoa: Energy efficiency/sustainability improvements
- Several new biomass systems at schools and institutions
- 34 NYSERDA projects funded in Round 2



Curran Feed Stock Silo

CLEANER GREENER

2014 Two remarkable multi-county collaborations!

Innovations in Sustainability

- Bundling of 9 individual projects in 5 counties

CG Communities

- Wood Pellet Heating: Installation of wood pellet boiler systems at 5 sites in 3 counties



AGRICULTURE

Round 1 & 2

- Kraft upgrades
- Mobile poultry processing
- Adirondack Meat Company
- Natural gas to North Country Dairy and McCadam Cheese
- Micro Distillery (Clayton) and craft brewery projects (Canton, Lake Placid)

2014

- DANC Value Added Agriculture Development Fund
- Adirondack/North Country branding
- Port of Ogdensburg Agricultural Business Capacity Improvement
- Adirondack Coast Wine Trail

DEFENSE

Round 1 & 2

- Four major housing projects to meet needs of Fort Drum
- ReEnergy
- Two BRAC grants from State

2014

- Mercy Hospital redevelopment
- ACUB



REVITALIZING COMMUNITIES

Round 1 & 2

- Strand Theatre
- North Country Cinemas: Digital Conversion
- Water & Wastewater Infrastructure Fund
- Microenterprise Loans

2014

- Adirondack Museum Exhibition Transformation
- Adirondack – North Country Branding
- Port of Ogdensburg

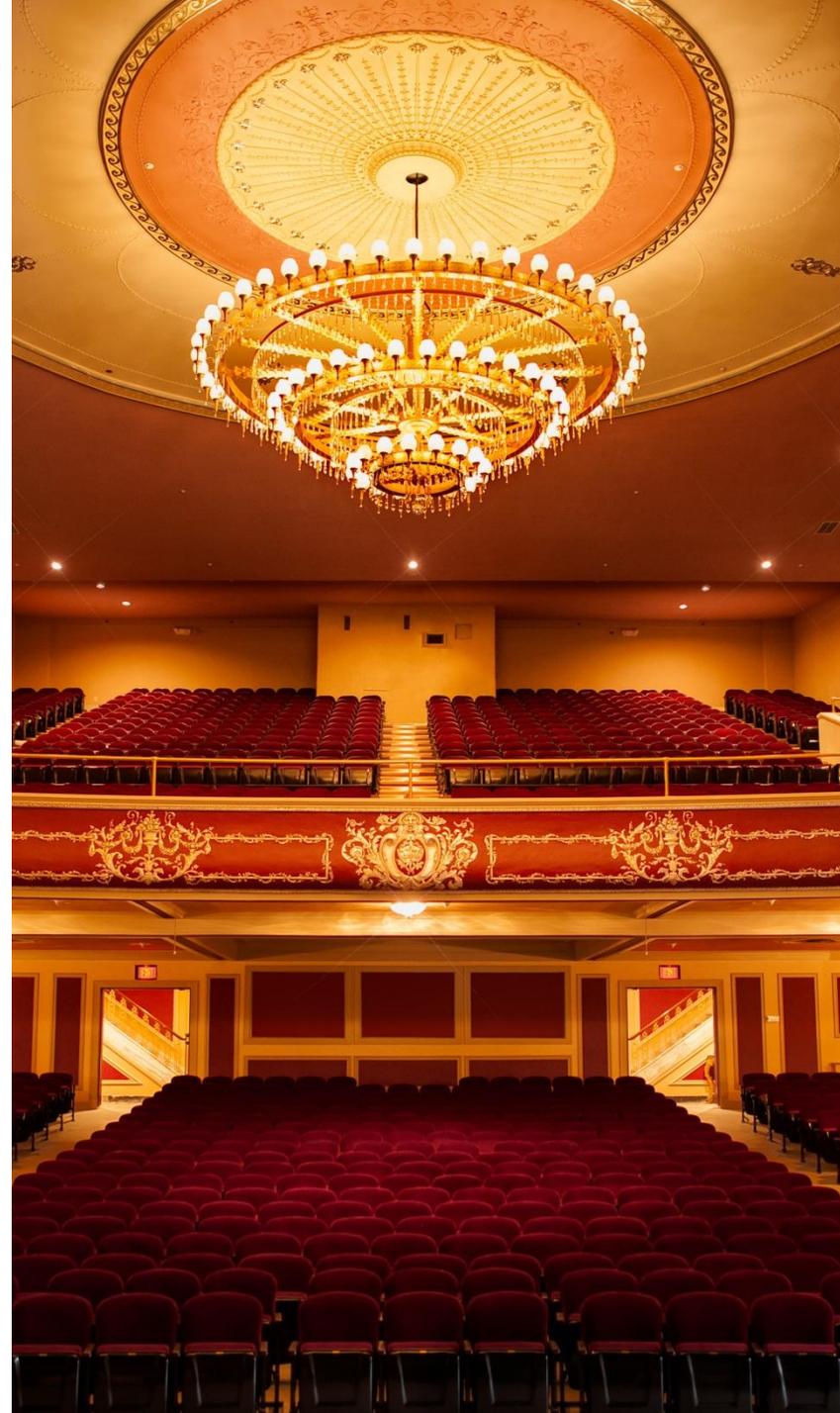
WORKFORCE HIGHER EDUCATION

Round 1 & 2

- HEARD Consortium
- North Country STEM Hub
- Clinton County Thrive
- P-TECH award

2014

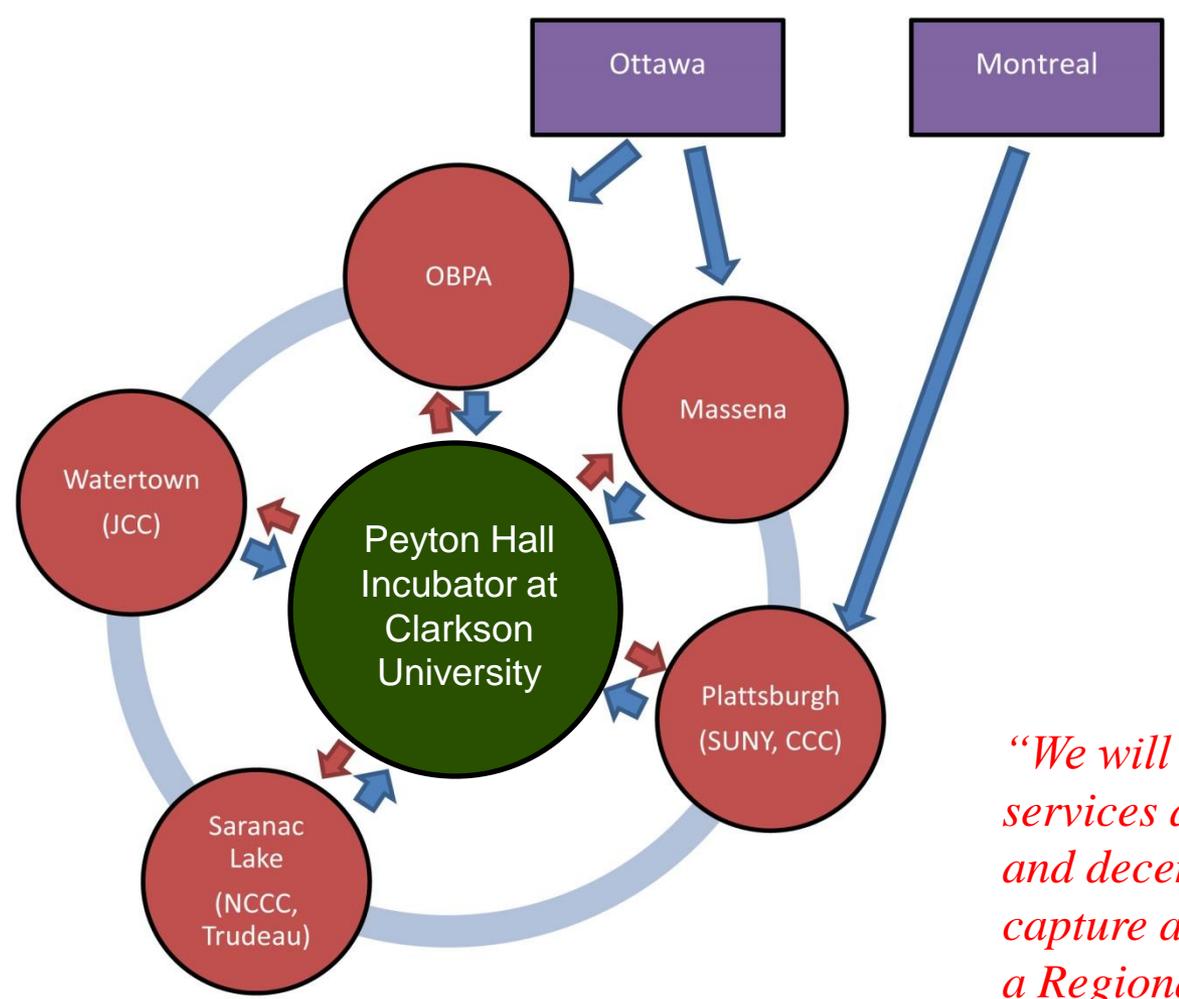
- Bombardier workforce training
- Innovation Hot Spot and Start Up NY



Skating to where the puck is going to be...

OUR INNOVATION HOT SPOT

~~SPOT~~
NETWORK



“We will centralize resources and services at our Hot Spot at Clarkson and decentralize idea generation and capture across the region by creating a Regional Network for innovation and investment.”



ALIGNMENT WITH



North Country Vision

- Strategies support growth in key sectors and services for entrepreneurial pioneers that add value to StartUp incentives
- Higher Education And Research & Development (HEARD) Consortium mobilized and well-positioned for public – private collaboration
- Priority projects in the pipeline raise the quality of life to retain talent and enhance the decision to locate in New York



OPPORTUNITY AGENDA PRIORITY PROJECTS



Adirondack Teleworks

*Jefferson – Lewis Machinist
Training Program*



INTER-REGIONAL COLLABORATION

Ion/DANC
Regional Ring
(4 regions)

Hamilton-Herkimer
Broadband

Nuair
Alliance

Beacon Institute
Clarkson

ANCA Digital
Conversation

Rail

Adirondack Web Portal

Adirondack Working
Group

Research and
Innovation
Partnerships

Quebec Connection
Statewide Outreach

Multi-Regional and Bi-National

HIGHLIGHTING FOUR PROJECTS NOW IN PLAY...



Plattsburgh
International
Airport



Fort Drum
Housing



Wild Center:
Wild Walk



Innovation
Hot Spot

Another way of looking at it...



“BULLY!”