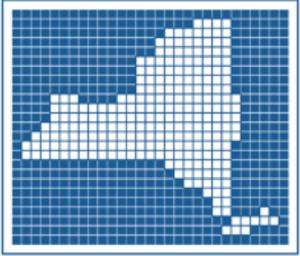


State of the Arts



NYSCA

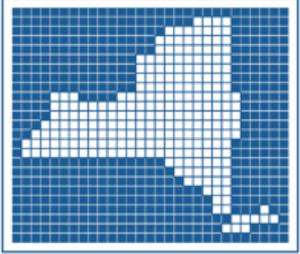
New York State Council on the Arts

Regional Economic
Development Council
Program

FY 2013-14

Eligibility and
Application Guide

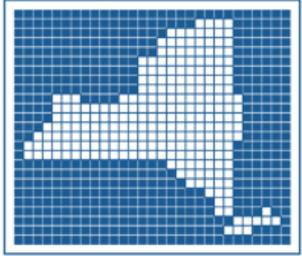




About NYSCA

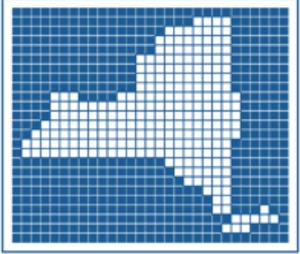
Funds are available under Article 3 of the Arts and Cultural Affairs Law for:

- The presentation of the performing and fine arts;
- Surveys to encourage participation of the arts;
- To encourage public interest in the cultural heritage of the state; and
- To promote tourism by supporting arts and cultural projects.



Eligibility

- NYSCA awards grants to non-profit organizations incorporated in New York State, New York State Indian tribes, and units of local New York State government.
- The mission of the applicant or lead applicant in a partnership must be primarily related to arts, culture, or heritage.
- Applicants to the Regional Economic Development Council program are exempt from NYSCA's limit of two grant requests per applicant.
- Applications for FY13-14 support cannot be made to other FY13-14 NYSCA grant programs for the same activities.
- Applicants may not apply through a fiscal sponsor.
- Projects and activities involving re-granting of funds are *not* eligible.



How to Apply

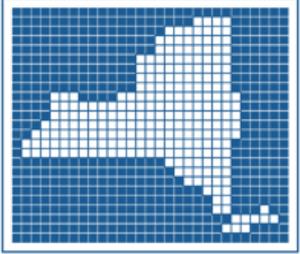
Regional Economic Development Councils:

<http://regionalcouncils.ny.gov/>

All applications require the following support materials:

- Staff list and Board officer list
- ½ page resume or biography for each key artistic and administrative personnel
- Cultural Data Project Funder Report for each of the two most recently completely fiscal years
- NYSCA Organization Budget Form for the current fiscal year

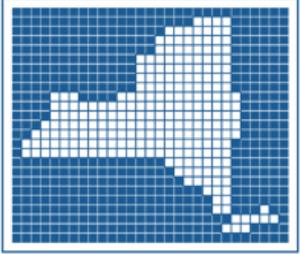
Additional support materials for specific categories apply.



How to Apply

Applicants may apply to only one of **four categories** of support:

1. Arts, Culture, and Heritage Projects
2. Artistic Program Capital Equipment Purchases
3. Digital Film Projector Conversion Program
4. Arts Intern Workforce Development Program



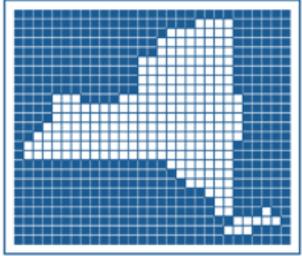
Arts, Culture, and Heritage Projects

Range of grant awards: \$50,000 - \$100,000

Projects may include presentation of arts, culture, and heritage activities; art education programs; and development and implementation of business, artistic program, marketing plans and facility planning initiatives.

Restrictions:

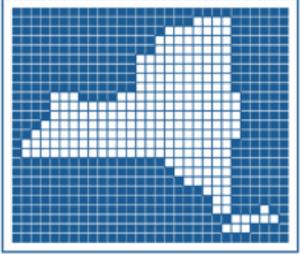
- Funding restricted to no more than 50% of the project's cost.
- The contract and work period is January – December 2014.
- Re-grant projects are not eligible for funding.



Arts, Culture, and Heritage Projects

Additional support materials required:

- Marketing plan outlining communication and outreach strategies, and including a list of the website addresses for all organizations participating in the project.
- Marketing and interpretive materials (up to 10 samples).
- For *visual arts projects*: up to 15 images including a script or label identifying the artist.
- For *performing arts projects*: document with the website addresses for up to 3 work samples of up to 3 minutes each, including a script or label identifying artist/organization, title, year and date of event.
- For *service-related projects*: sample evaluation materials (i.e., surveys, assessment or feedback forms).

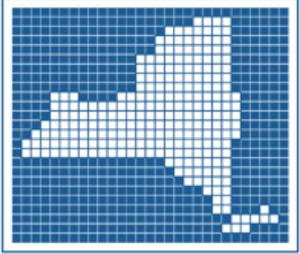


Artistic Program Capital Equipment Purchases

Range of grant awards: \$5,000-\$49,500

Projects may include only equipment and project cost for depreciable capital purchases and installation of artistic program capital equipment.

Examples of *ineligible* requests include non-depreciable audiovisual equipment, office furniture or shelving, stackable chairs, most computers and software, and telephones.



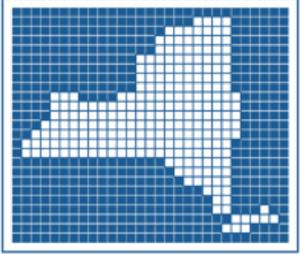
Artistic Program Capital Equipment Purchases

Restrictions:

- The applicant may not apply for more than 50% of the equipment and its installation cost.
- Support is not available for staff training or building-related capital equipment or improvements.
- Applicants must have received funding from NYSCA in FY10-11, FY11-12, and FY12-13.
- The contract work period is January – December 2014.
- Re-grant projects are not eligible for funding.

Additional support materials required:

- Three equipment bids.

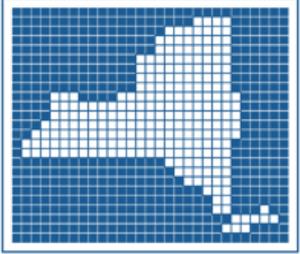


Digital Film Projector Conversion Program

Range of grant awards: \$5,000-\$100,000

Two areas of support (may apply for one or both):

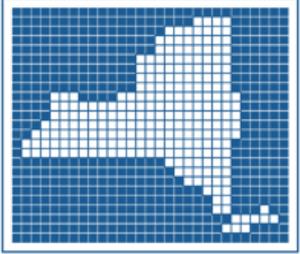
- **Technical assistance/professional services:** including but not limited to research, planning and assessment, organizational and professional development, consultants, training and education. May also include services necessary to support conversion from seller to purchaser, installation, and sustainable operations of the system.
- **Digital Film Projector Conversion Equipment Purchase:** including but not limited to the purchase of items that are depreciable and essential to a fully operating Digital Film Conversion Package: digital projectors, digital servers and storage systems, sound systems, or any other necessary physical item.



Digital Film Projector Conversion Program

Eligibility:

- Non-profit organizations that have established screening programs for at least the last five years and own their screening facilities, or rent screening facilities on a project or per screening basis.
- Non-profit organizations that have had established screening programs for at least the last five years and do not own or rent screening facilities may apply in partnership with commercial cinemas. (An MOU and operating agreement between the applicant and the screening partner, financial statements and programming schedule of the screening partner are required.)



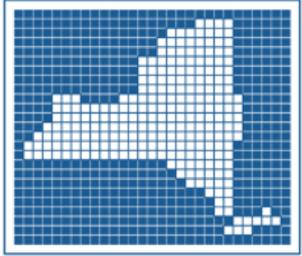
Digital Film Projector Conversion Program

Restrictions:

- The applicant may not apply for more than 50% of the conversion program's cost.
- Contract and work period is January – December 2014.
- Re-grant projects are not eligible for funding.

Additional support materials required:

- Complete list of digital projector conversion equipment, including two vendor equipment bids, installation costs and vendor site assessment costs.
- The most recent applicant annual programming schedules, including dates, artists and works presented over the past three years.
- Applicant organization website address (including screening partner website address, if applicable.)



Arts Intern Workforce Development Program

Range of grant awards: \$2,500 - \$9,000

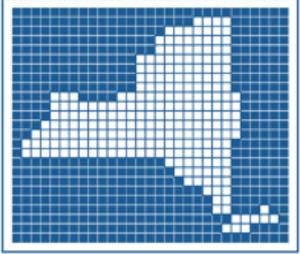
Supports internships related to all aspects of an arts organization's operations.

Restrictions:

- Applicants must have operating budgets of \$500,000 or less.
- Interns must be students enrolled at a SUNY or CUNY campus. For a list of career placement offices at each campus, please visit:
 - http://www.arts.ny.gov/public/guidelines/SUNY_Employer_Contacts.pdf
 - http://www.arts.ny.gov/public/guidelines/CUNY_NYSCA_Internship_Contact_List_2013.pdf
- Internships must take place for three to nine consecutive months and 250 to 750 hours.
- Applicants may apply for support of up to two interns and the grant award will not exceed 70% of the budget associated with the wages or stipend paid to the intern(s). Funding does not support payroll taxes, fringe benefits, or other costs.

Additional support materials required:

- Sample internship evaluation materials.



Resources

For more information on NYSCA Grants:

<http://www.arts.ny.gov/public/grants/index.htm>

For more information on eligibility:

http://www.arts.ny.gov/public/grants/who_is_eligible.htm

For funding restrictions:

http://www.arts.ny.gov/public/grants/nysca_does_not.htm

Questions? Contact Program Director Susan Peirez at

special.projects@arts.ny.gov.