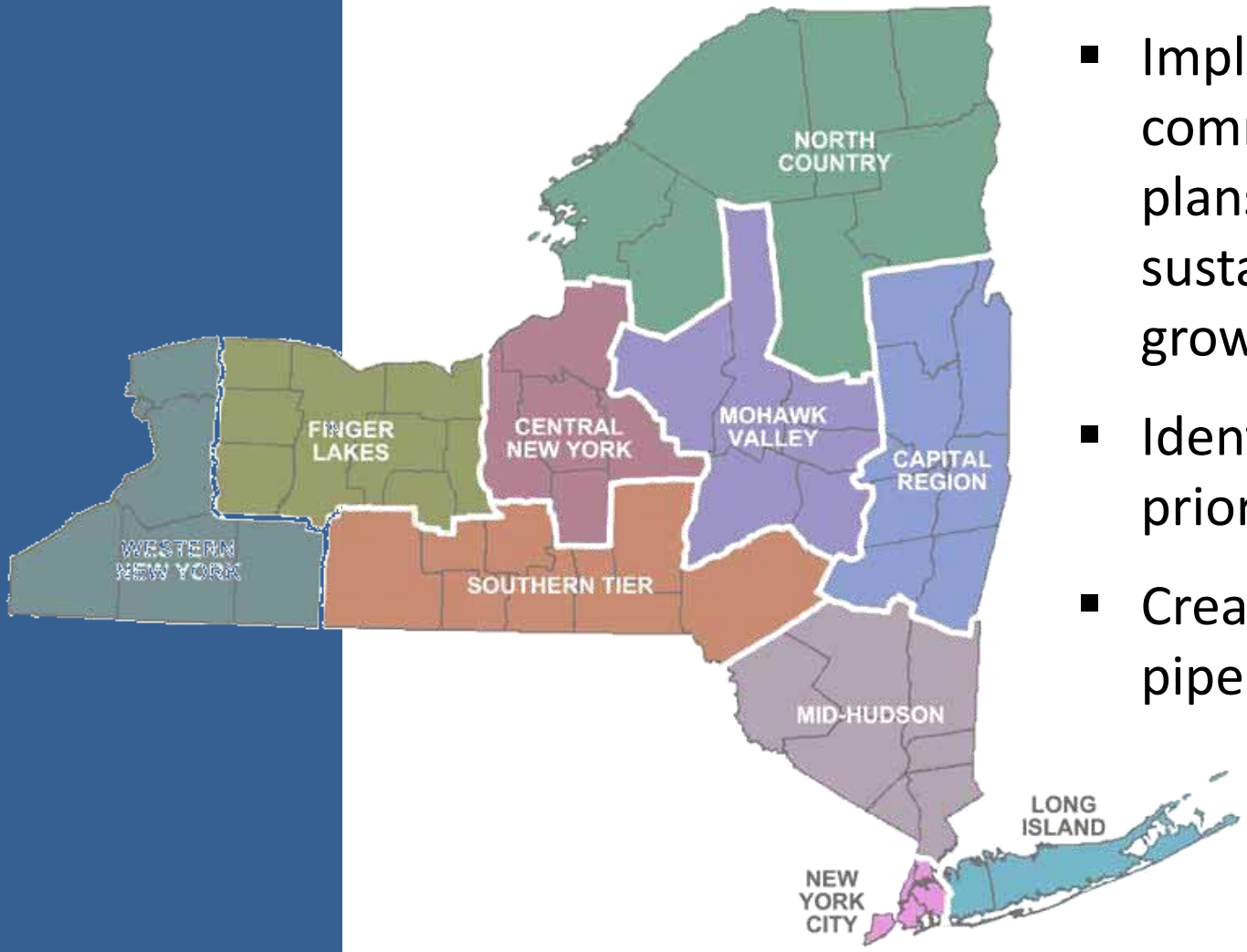
Welcome to the

2012 Regional CFA Workshop

Regional Economic Development Councils



- Implement community-driven plans for long-term sustainable economic growth
- Identify regional priorities
- Create project pipelines

Consolidated Funding Application

Streamlined approach to funding requests

Multiple agency programs

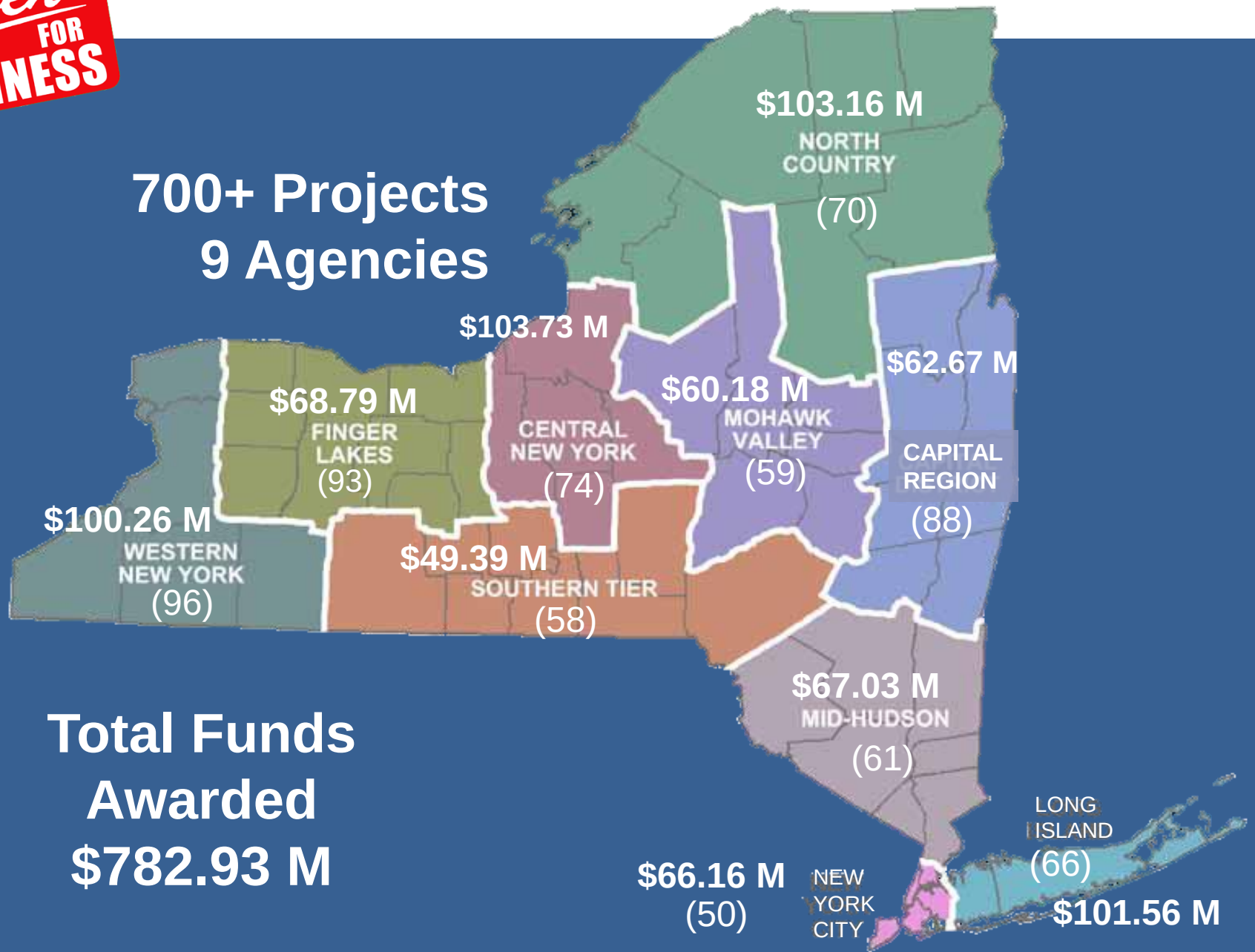
Single application per project

CFA Improvements

- ✓More time to apply
- ✓More time to review applications
- ✓Mechanism to address time-sensitive and confidential projects
- ✓Improvements to application
- ✓More user friendly and improved functionality

2011 CFA Awards

700+ Projects
9 Agencies



Total Funds Awarded
$782.93 M

Available Funding

NYWorks.ny.gov

Available Resources for Regional Councils in 2012

NYS Consolidated Funding Application

	Total grants, tax credits & other resources* (in millions)
Direct Assistance to Businesses Empire State Development	up to $247
Community Development Homes and Community Renewal Office of Parks, Recreation and Historic Preservation Council on the Arts	up to $61.2
Agricultural Economic Development Agriculture and Markets	up to $3
Waterfront Revitalization Department of State Canal Corporation	up to $16
Environmental Improvements Environmental Facilities Corporation Empire State Development Department of Environmental Conservation	up to $3+
Energy Improvements Energy Research and Development Authority New York Power Authority	up to $50
Sustainability Energy Research and Development Authority	up to $12
Workforce Development Department of Labor	up to $5
Low-Cost Financing	up to $350
Potential Resources Available	up to $750 million

Regional Vision Statement

For Long Island's economy, innovation has been our past and will be our future. This is a region whose agriculture and fishery harvests have fed the nation and whose businesses and institutions produced the aircraft that helped win a world war, built the Lunar Module which first put men on the moon and cracked the genetic code. Long Island will reassert itself as a global center for innovation and the model for a knowledge-based suburban economy that creates new high-paying jobs and improves the quality of life for every one of our residents.

The Long Island Regional Council's vision for long-term economic growth is characterized by increased collaboration between academia, the private and public sectors and labor to protect and grow our advanced manufacturing base while encouraging innovation in the life sciences, information technology, clean energy, defense and homeland security industry clusters.

To accomplish this, we will build on the successes of our existing businesses, commercialize the valuable research conducted at our world-class research institutions, and strengthen our highly skilled and educated workforce. At the same time, we will be vigilant in promoting and protecting our unrivaled natural resources and in providing equal opportunity in housing, employment and education. Furthermore, we will continue to invest in our students, transportation, housing and sewer infrastructure, and natural assets (including harvest-based agriculture and fisheries) to support a sustainable, inter-connected economy that revitalizes downtowns, redevelops areas suffering from disinvestment and mobilizes the entire region for the future.
Born of a desire to encourage creative, collaborative entrepreneurial partnerships and to overcome long-standing impediments, the Long Island Regional Council's Strategic Plan will signify a major step toward achieving this vision.

Key Strategies for Economic Growth

Create a cohesive education and workforce training strategy through partnerships among a range of stakeholders – business, trade groups, labor, government agencies, educational institutions, parents and students – with the goal of ensuring that workers from all of Long Island's communities are prepared to take advantage of new job opportunities in key economic growth sectors.

Develop innovation and industry clusters in transformative locations across the region— including downtowns, brownfields and university, research and medical centers— by integrating the smart-growth principles of transit-oriented development and vibrant community life.

Enhance and develop multi-faceted, interdisciplinary facilities aimed at incubating and accelerating the commercialization of innovative products generated at the region's premier research institutions, by linking scientists, engineers, health and medical professionals to entrepreneurs and small businesses.

Reinvigorate Long Island's manufacturing sector through continued transformation from traditional defense and aerospace work to advanced technology products, creating skilled, high-value jobs and a network of nimble companies that can develop synergistic partnerships with companies in other regions of the state.

Produce a new generation of sustainable, good-paying jobs in the legacy sectors of agriculture, aquaculture, fisheries and tourism by expanding export opportunities, infrastructure, recreation facilities, research partnerships and workforce training.

Rebuild and expand infrastructure to improve job access, revitalize downtowns and transit hubs, speed trade, and attract and retain dynamic regional businesses and highly skilled workforce.

Apply Online at NYWorks.ny.gov

CFA Application Tab

Application Portal

NYS Consolidated Funding Application Registration

* Email Address:

* Email Address Check:
Re-enter your email address for a verification check.

* Organization Name:
If you do not have a business name yet please enter your DB
Use only alpha-numeric characters.

* Project Alias Name:
This will be the name associated with your project. Use only

* Please enter the sum of the following two number

4 + 3 =

This helps to protect our system from spam.

REGISTER NOW

NYS Consolidated Funding Application - Windows Internet Explorer

https://apps.cio.ny.gov/apps/cfa/register.cfm

NYS Consolidated Funding Application

New York State | State Agencies | Search all of NY.go

NYS Consolidated Funding Application

Open FOR BUSINESS

Home | Help | Print Page

NYS Consolidated Funding Application Registration

Thank you for registering.

Instructions

Important - Before proceeding read the following carefully:

1. **Save your information**

Please make note of the following information. You should print this page and save it for your records now.

Your organization name is: NYS DOS

Your project alias name is: CFA Work

Your project token is: buster7239edna

PLEASE DO NOT LOSE THE TOKEN SHOWN ABOVE - YOU WILL NEED IT TO ACCESS YOUR APPLICATION ONCE YOUR ACCOUNT HAS BEEN ACTIVATED.

2. **Check your email**

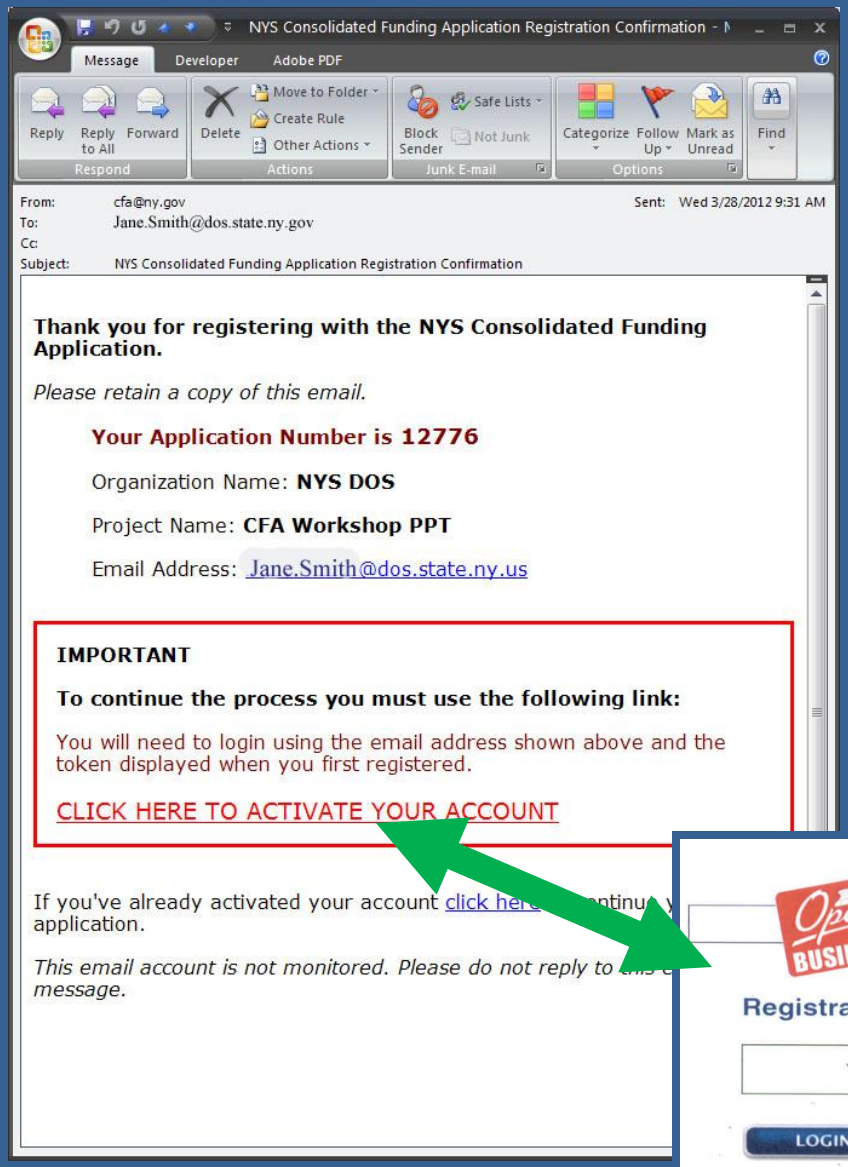
An email has been sent to you with information on how to get started with your application.

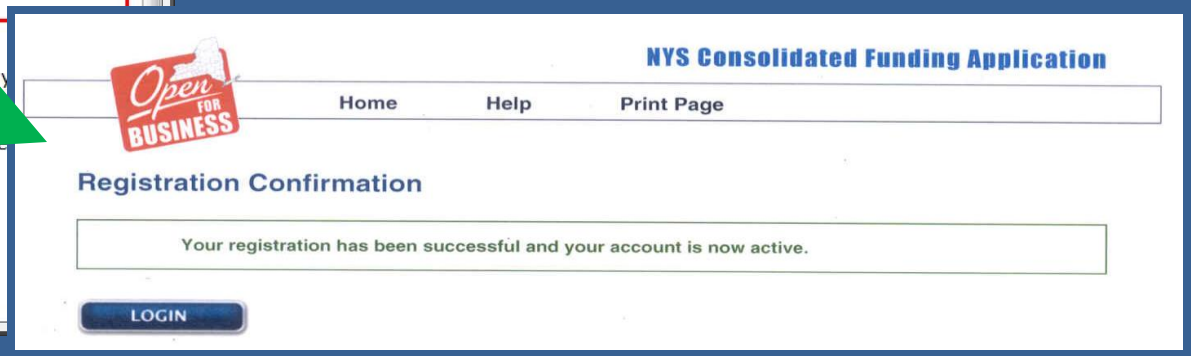
You must follow the link contained in this email message to activate your account and to begin the application pro

Contact | Disclaimer | Accessibility | Governor's Office

cpv

Activate Your Account





Save This Page

Follow the link to the Confirmation page

Click LOGIN to begin answering questions

Select Project Category & Type

New York State | State Agencies | Search all of NY.gov

NYS Consolidated Funding Application

Open for Business

Home | Help | Application | Log Out

Application Number 12776

PROGRAMS | LOCATION | DOCUMENTS | QUESTIONNAIRE | FUNDING | REVIEW

Application is NOT FINALIZED

Select Project Category

Welcome to the NYS Consolidated Funding Application.

Please answer the following set of questions as accurately as possible. Based on
you may be eligible for will be displayed along with an additional set of questions f

Choose one or more categories below that best represent the *CFA Workshop PP*

- ☐ Direct Assistance to Businesses
- ☐ Energy Improvements
- ☐ Low Cost Financing
- ☐ Municipal/Public Infrastructure
- ☐ Sustainability Planning Assistance
- ☐ Transportation Infrastructure
- ☐ Workforce Development

New York State | State Agencies | Search all of

NYS Consolidated Funding Application

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Home | Help | Application | Log Out

Application Number 12776

PROGRAMS | LOCATION | DOCUMENTS | QUESTIONNAIRE | FUNDING | REVIEW

Application is NOT FINALIZED

Select Type of Project

Choose one or more project types from the list below that best represents your project

- ☐ Development of infrastructure such as affordable housing, transportation, water and sewer, communication, energy generation and distribution, and parking garages
  Show Associated Programs
- ☐ Low cost power for businesses (including not-for-profits)
  Show Associated Programs
- ☐ Non Residential Energy Efficiency Projects (Energy Study/Audit/Master Plan/Benchmarking, New Construction/Substantial Renovation, Retrofit to an Existing Building, Industrial and Process Efficiency Improvements)
  Show Associated Programs

Programs

Home Help Application Log Out

Application Number 12776

PROGRAMS | LOCATION | DOCUMENTS | QUESTIONNAIRE | FUNDING | REVIEW

Application is NOT FINALIZED

PROGRAMS

Based on your answers to the threshold questions, the programs associated with your application may have changed. Please review below.

Below is a list of program(s) for which you potentially qualify.
Please click 'Remove Program' for any program for which you do NOT wish to apply, then click the 'Proceed With Application' button at the bottom of the page to proceed.

Your Application's Programs

You potentially qualify for the following programs:

Excelsior Jobs Program
Show program description
Remove Program

NY SERDA Energy Efficiency Projects
Show program description
Remove Program

Recharge New York
Remove Program

Cleaner, Greener Communities Regional Sustainability Planning Program (Long Island, Mohawk Valley, and Finger Lakes ONLY)
Show program description
Remove Program

Proceed with Application

Ineligible Programs

Due to your answers, your application is not eligible for the following programs:

Economic Transformation Program - Tax Credits
Show program description
Ineligible

Economic Transformation Program - Grant
Show program description
Ineligible

All Other Programs

The following dropdown list contains programs that are not included in your current lis
selections. You may add a program to your application by selecting the program from th

Select a program to associate with your application...
Select a program to associate with your application...
Excelsior Jobs Program
Economic Transformation Program - Tax Credits

Threshold Questions

NYS Consolidated Funding Application

Open for Business

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Application Number 12594

PROGRAMS | LOCATION | DOCUMENTS | QUESTIONNAIRE | FUNDING | REVIEW

Application is NOT FINALIZED

THRESHOLD QUESTIONS

Instructions

Please answer the following questions.

Your answers will be automatically saved whenever you tab to the next question or when you click outside the answer box in which you are working. You may also click the "Save" button at the bottom of the screen to save your responses.

Legend

- the question has been answered
- an answer is required but has not been provided

Completed questions: 0 / 3 total, 0 / 3 required

Show only fields below that are incomplete and required

Threshold

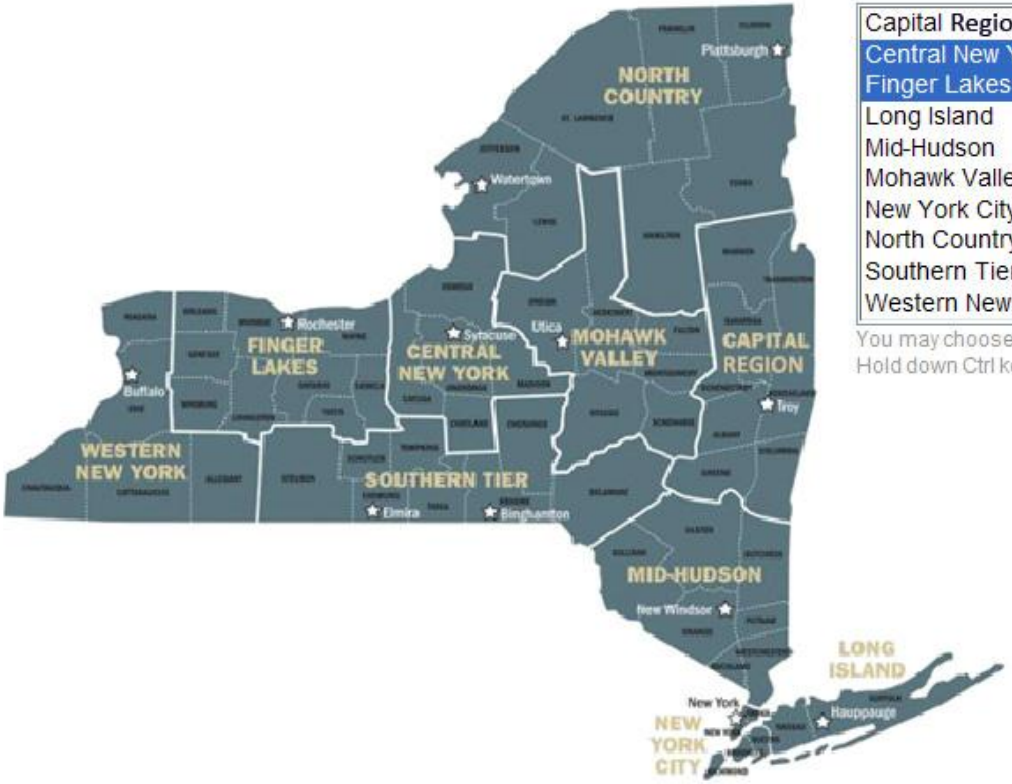
Excelsior Jobs Program

1. Does this project predominantly involve any of the following activities at the project location: (1)scientific research and development that will create at least 10 net new jobs in NYS; (2) software development that will

Project Location

PROJECT LOCATION

Select the region(s) within which your project is located



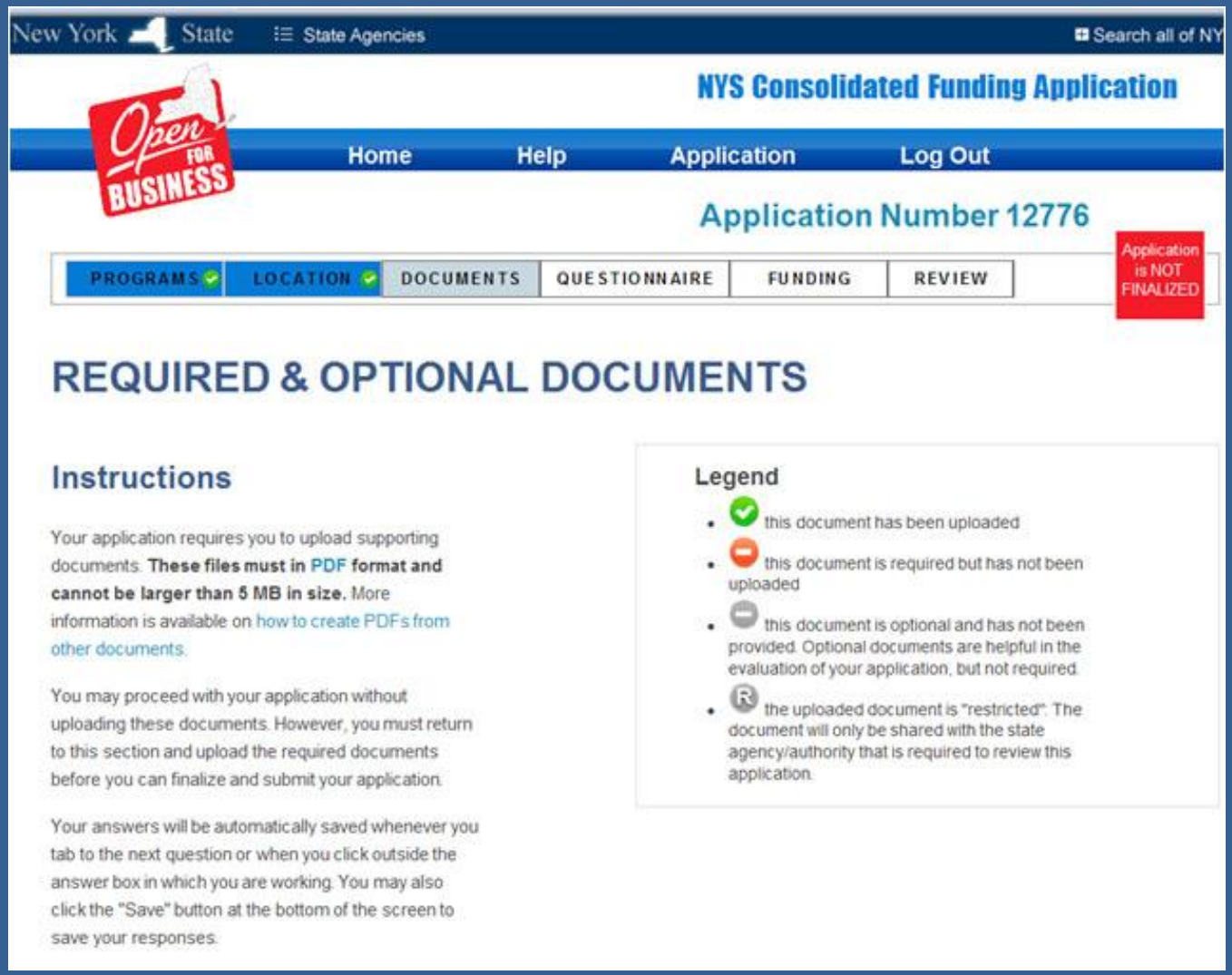
Capital Region
Central New York
Finger Lakes
Long Island
Mid-Hudson
Mohawk Valley
New York City
North Country
Southern Tier
Western New York

You may choose more than one.
Hold down Ctrl key while selecting.

Save & Proceed with Application

Upload Attachments (NEW)

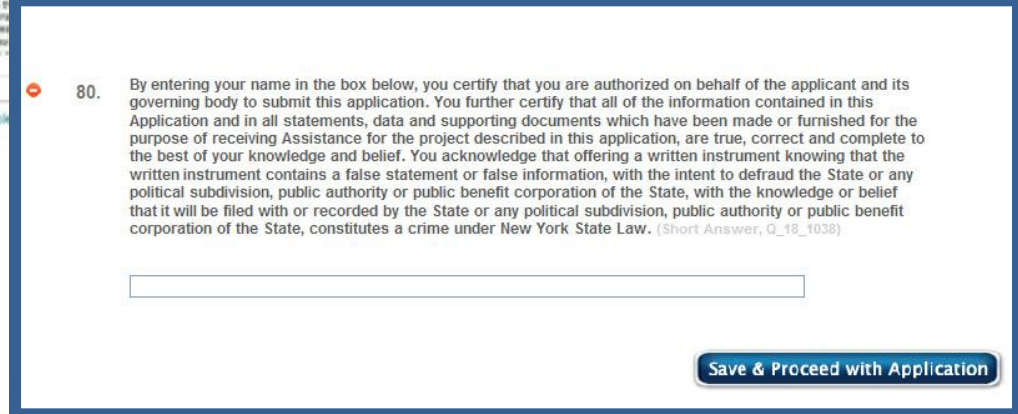
The CFA will indicate which documents to upload before finalizing the application



Questionnaire

The CFA questionnaire contains questions relevant to programs for which you are eligible

The end of the questionnaire includes certifications



Minority and Women Owned Business Requirements

For the first time, model MWBE language now exists to standardize MWBE provisions in RFPs and contracts, including Regional Council awards.

Governor Andrew Cuomo signed Executive Order #8 establishing a team to explore ways to expand participation of Minority and Women Owned Businesses (MWBEs) in State contracts

All Regional Council awards will contain language ensuring awardees are pursuing the funding agency's 20+ percent goal of MWBE participation in grantee RFPs and sub-contracts.

Funding (NEW)

NYS Consolidated Funding Application - Windows Internet Explorer

https://apps.cio.ny.gov/apps/cfa/funding.cfm

NYS Consolidated Funding Application

Funding Requested

Program	Amount Requested
Excelsior Jobs Program	$
NYSERDA Energy Efficiency Projects	$ Answer Not Required
Recharge New York	$ Answer Not Required
Cleaner, Greener Communities Regional Sustainability Planning Program (Long Island, Mohawk Valley, and Finger Lakes ONLY)	$
Total Amount Requested	$ 0

Budget

Excelsior Jobs Program

Funding Sources (Enter dollar amounts below)

1. **Total Project Cost** (Short Answer, Q_18_657)

0.00

2. **Amount provided directly by applicant toward project** (Short Answer, Q_18_658)

0.00

3. **State sources committed to project** (Short Answer, Q_18_660)

View Help

0.00

4. **Federal sources committed to project** (Short Answer, Q_18_662)

Indicate the amount of funding that your project will be requesting from each individual program

Review & Finalize Application

NYS Consolidated Funding Application

Open FOR BUSINESS

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Application Number 12679

PROGRAMS | LOCATION | DOCUMENTS | QUESTIONNAIRE | FUNDING | REVIEW

Application is NOT FINALIZED

REVIEW

- Project
- Programs
- Location
- Documents
- Questionnaire
- Funding $0

PROGRAMS | LOCATION | DOCUMENTS | QUESTIONNAIRE | FUNDING | REVIEW

Application is NOT FINALIZED

REVIEW

- Project
- Programs
- Location
- Documents
- Questionnaire
- Funding $11

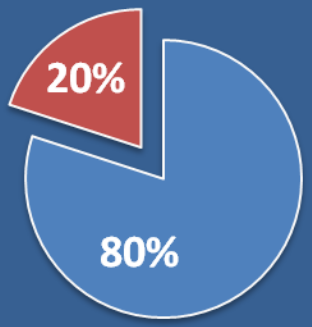
Please Acknowledge

Please Note: By clicking the button below you will no longer be able to modify or amend your application.

BY CLICKING HERE, I ACKNOWLEDGE THAT MY APPLICATION IS COMPLETE AND READY FOR FINALIZATION

CFA Review

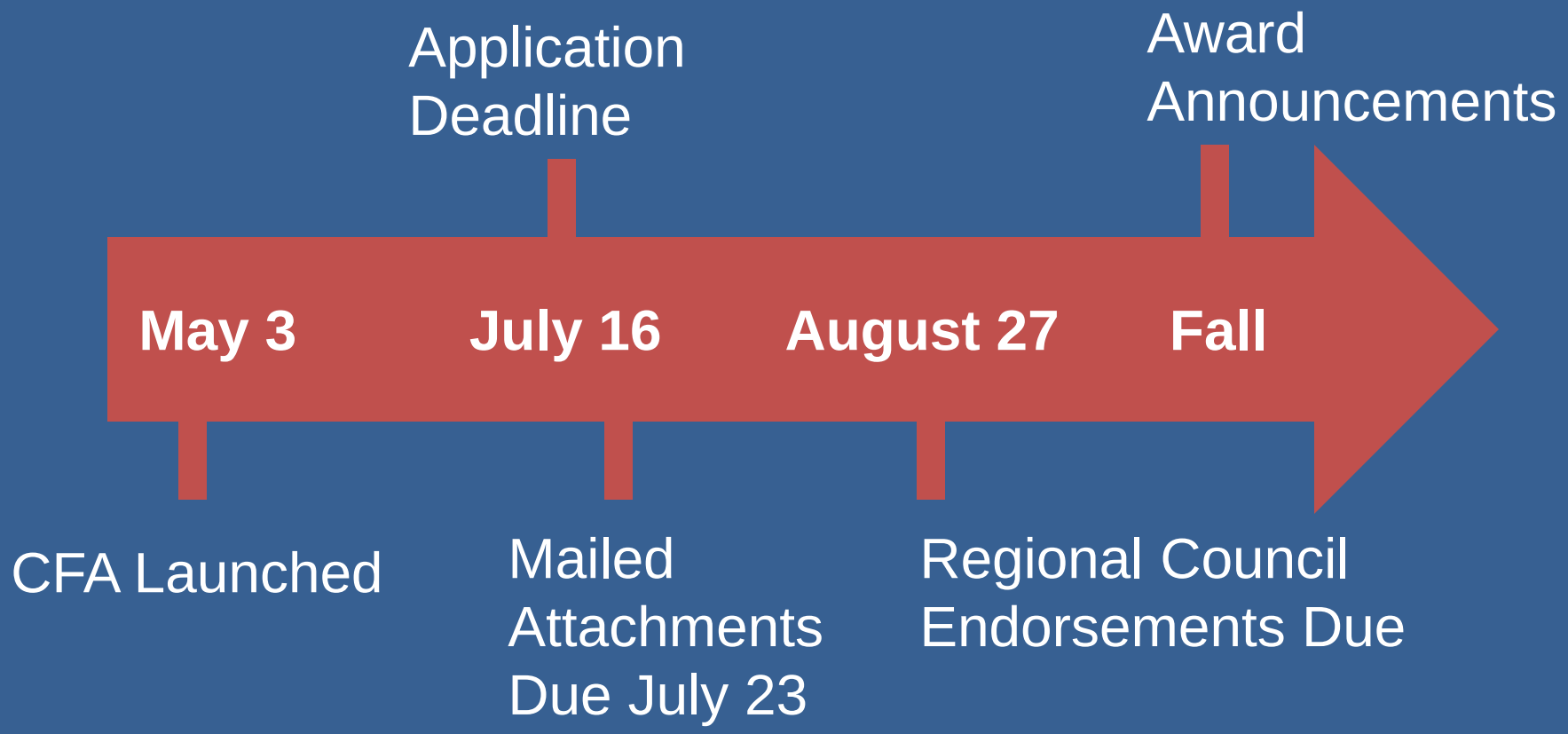
Regional Council Endorsement



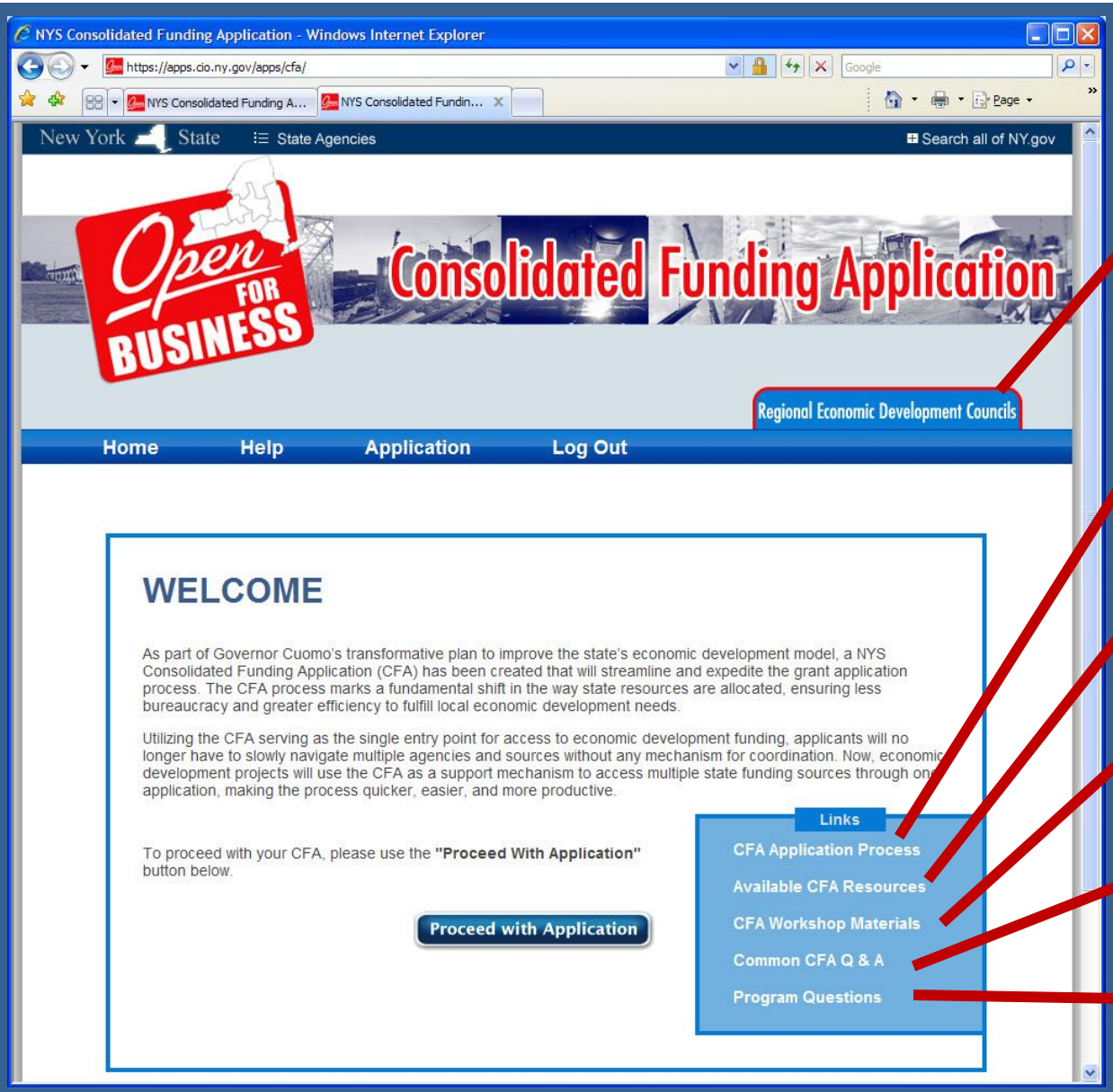
Agency Technical Review

Regional Council Statewide Endorsement Standard		
For each CFA the Regional Council reviewer will determine the degree to which the application implements the regional strategic plan and assign the corresponding number of points.		
IMPLEMENTATION OF THE PLAN	**DEGREE**	**POINTS**
The proposal is identified as a priority project by the Regional Council.	Priority	20
The proposal is identified in the plan and has regional benefits.	Very Strong	15
The proposal advances the plan and has local benefits.	Strong	10
The proposal is consistent with the plan and has project level benefits.	Moderate	5
The proposal has limited relationship to the plan.	Weak	0

CFA Timeline



Resources



Regional Council Information

Application Process Guide

Description of Available Resources

Workshop Materials

Common Q&A

Program Questions

Breakout Groups

- **Group 1 – Business Assistance**

  Direct Assistance to Business, Low-Cost Financing, Workforce Development, and Agriculture

  – ESD, Ag & Markets, & DOL representatives

- **Group 2 – Community Development**

  Waterfront Revitalization, Economic and Community Revitalization, Arts Programs, and Parks, Historic Preservation & Heritage Areas

  – OPRHP, HCR, Canals, DOS & Council on the Arts representatives

- **Group 3 – Energy & Environment**

  Energy Improvements, Environmental Improvements & Sustainability

  – NYPA, NYSERDA, DEC, & EFC representatives