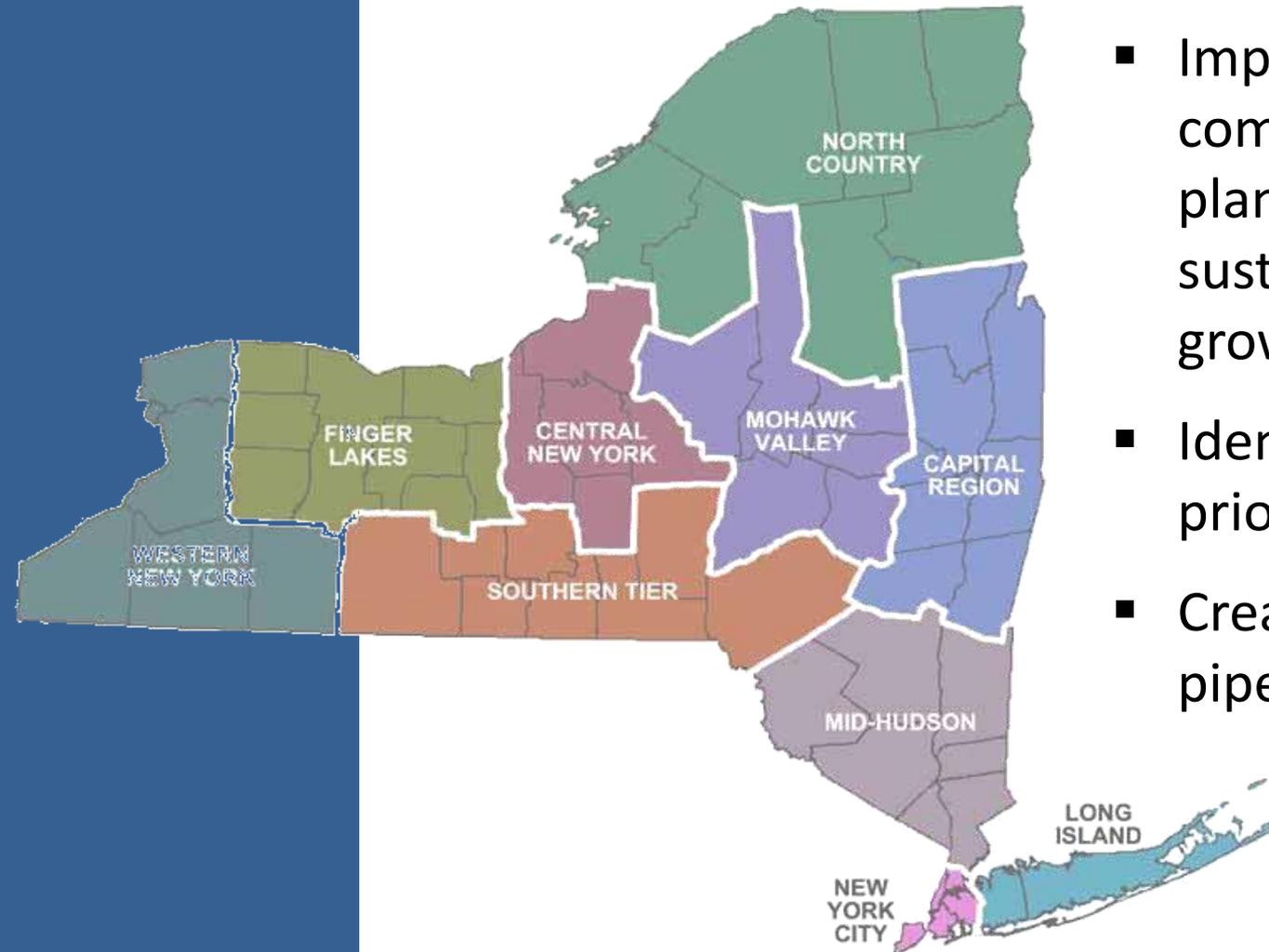




Welcome to the
**2012 Regional
CFA Workshop**



Regional Economic Development Councils



- Implement community-driven plans for long-term sustainable economic growth
- Identify regional priorities
- Create project pipelines

Consolidated Funding Application

The screenshot shows the top of the registration form. It includes a header with the 'Open BUSINESS' logo and the title 'NYS Consolidated Funding Application'. Below the header are navigation links for 'Home', 'Help', and 'Print Page'. The main content area is titled 'NYS Consolidated Funding Application Registration' and contains several input fields: 'Email Address' (with a 'Check' button), 'Organization Name', and 'Project Alias Name'. There are also instructions and a 'REGISTER NOW' button at the bottom.

Streamlined approach to funding requests



This is an identical screenshot of the registration form shown in the first block, positioned in the middle of the slide.

Multiple agency programs



This is an identical screenshot of the registration form shown in the first block, positioned at the bottom of the slide.

Single application per project





CFA Improvements

- ✓ More time to apply
- ✓ More time to review applications
- ✓ Mechanism to address time-sensitive and confidential projects
- ✓ Improvements to application
- ✓ More user friendly and improved functionality

Available Resources for Regional Councils in 2012



NYS Consolidated Funding Application

Total grants, tax credits &
other resources*
(in millions)

Direct Assistance to Businesses	up to \$247
Empire State Development	
Community Development	up to \$61.2
Homes and Community Renewal	
Office of Parks, Recreation and Historic Preservation	
Council on the Arts	
Agricultural Economic Development	up to \$3
Agriculture and Markets	
Waterfront Revitalization	up to \$16
Department of State	
Canal Corporation	
Environmental Improvements	up to \$3+
Environmental Facilities Corporation	
Empire State Development	
Department of Environmental Conservation	
Energy Improvements	up to \$50
Energy Research and Development Authority	
New York Power Authority	
Sustainability	up to \$12
Energy Research and Development Authority	
Workforce Development	up to \$5
Department of Labor	
Low-Cost Financing	up to \$350
Potential Resources Available	up to \$750 million

Available Funding

NYWorks.ny.gov



Vision Statement

The New York City Regional Economic Development Council's unified vision for the economic development of the city — the business and financial capital of America — is clear and compelling:

- to reinforce its historic strengths,
- improve the quality of life of all its residents,
- and better leverage its assets in the technology-driven growth sectors of the 21st century economy.



Vision Statement

The promise of economic growth through strategic investment — in infrastructure, business development, and human capital — energized the council’s work. The city’s economic potential will only be fully realized when all New Yorkers are participants in strengthening New York City’s established sectors and building new industry clusters.

The council’s commitment to fulfilling this potential is reflected throughout its strategic plan and drove its outreach efforts as well, with meetings held in every borough, several public forums, and the other substantive engagement of stakeholders and public officials across the city.



Building on New York City's Assets: Four Pillars of Opportunity

The New York City Regional Council's plan identifies four main areas of opportunity to leverage the city's significant assets for further job creation and economic development. These areas reflect the enormous scope, scale, and breadth of the New York City economy.

- Improve quality of life
- Create a pro-growth, pro-jobs environment
- Investing in the future
- Foster innovation and inter-regional cooperation



Project Evaluation Criteria

To ensure that the strategies, projects, and activities recommended in the council's plan are truly transformative, the council actively sought input from stakeholders to define project criteria. In particular, work groups and public surveys helped the council define criteria that are broad, deep, and specific.

Multi-region economic impact

- Projects should address the fact that growth industries will increasingly be multifaceted clusters of activities.

Relief of conditions of economic distress

- Projects should provide opportunities for meaningful training and good jobs.

Transformative role

- Projects should be catalysts for growth-industry clusters and/or contributors to the resurgence of economically distressed communities



Project Evaluation Criteria cont'

Feasibility

- Projects should have committed financing, a clear time frame, and long-term economic sustainability.

Measureable impact

- Projects should demonstrate job creation, investment, and business revenue generation

Leveraging

- Public funds must leverage private and other public contributions.

Job creation

- Projects should create or retain jobs, with special consideration for the quality of jobs.

Innovation

- Projects should build on innovation assets, including research universities, industry pioneers, early-stage investors, and entrepreneurial networks.

Apply Online at NYWorks.ny.gov

Regional Economic Development Councils - Windows Internet Explorer
http://regionalcouncils.ny.gov/

Regional Economic Development Councils

New York State State Agencies Search all of NY.gov

Open FOR BUSINESS

Regional Economic Development Councils

Consolidated Funding Application

HOME REGIONAL COUNCILS MEDIA ABOUT MAP 2011 Archived Materials

REGIONAL COUNCILS

NORTH COUNTRY
FINGER LAKES
WESTERN NEW YORK
CENTRAL NEW YORK
SOUTHERN Tier
MOLDAW VALLEY
CAPITAL REGION
RICHMOND
LONG ISLAND
NEW YORK CITY

Joint Letter from Regional Council Co-Chairs

CFA Resource Manual

CFA Application Guide

CFA Workshop Calendar

Suggestions

Welcome to New York Open for Business

Last year, Governor Cuomo created 10 Regional Councils to develop long-term strategic plans for economic growth for their regions. A key component of Governor Cuomo's transformative approach to economic development, these councils are public-private partnerships made up of local experts and stakeholders from business, academia, local government, and non-governmental organizations

Last year, as part of a process that awarded \$785 million for job creation and community development, the Regional Councils produced innovative plans that truly reflect the distinct characteristics of each of the 10 regions of our great state.

New York is keeping the momentum going with a second round of funding this year for the Regional Councils, including \$220 million to implement regional strategic plans.

The Regional Councils have redefined the way New York invests in jobs and economic

CFA
Application
Tab

Application Portal

NYS Consolidated Funding Application Registration

* Email Address:

* Email Address Check:
Re-enter your email address for a verification check.

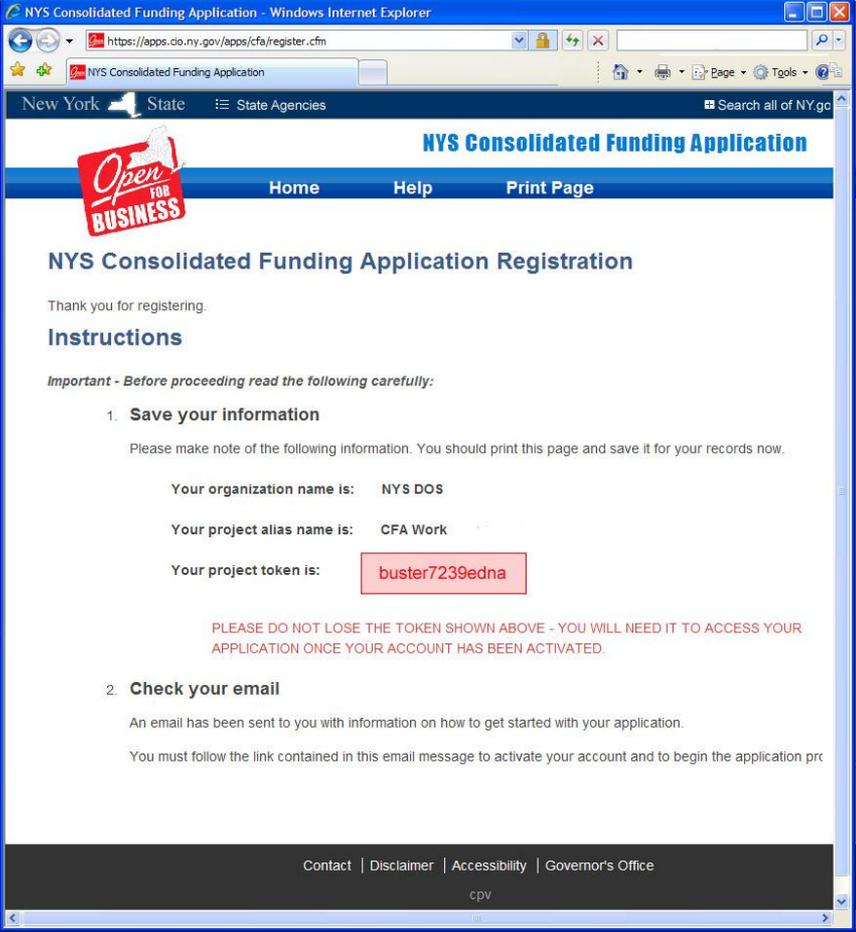
* Organization Name:
If you do not have a business name yet please enter your DBA. Use only alpha-numeric characters.

* Project Alias Name:
This will be the name associated with your project. Use only alpha-numeric characters.

* Please enter the sum of the following two numbers:
4 + 3 =

This helps to protect our system from spam.

REGISTER NOW



The screenshot shows a Windows Internet Explorer browser window displaying the NYS Consolidated Funding Application Registration page. The browser's address bar shows the URL <https://apps.do.ny.gov/apps/cfa/register.cfm>. The page features a blue header with the text "NYS Consolidated Funding Application" and navigation links for "Home", "Help", and "Print Page". A red "Open FOR BUSINESS" logo is positioned on the left. The main content area is titled "NYS Consolidated Funding Application Registration" and includes a "Thank you for registering." message. Below this, the "Instructions" section is displayed, starting with "Important - Before proceeding read the following carefully:". The first instruction, "1. Save your information", includes a list of registration details: "Your organization name is: NYS DOS", "Your project alias name is: CFA Work", and "Your project token is: buster7239edna". A red box highlights the token. A warning message in red text states: "PLEASE DO NOT LOSE THE TOKEN SHOWN ABOVE - YOU WILL NEED IT TO ACCESS YOUR APPLICATION ONCE YOUR ACCOUNT HAS BEEN ACTIVATED." The second instruction, "2. Check your email", notes that an email has been sent and provides instructions on how to activate the account. The footer contains links for "Contact", "Disclaimer", "Accessibility", and "Governor's Office", along with the text "cpv".

NYS Consolidated Funding Application - Windows Internet Explorer

https://apps.do.ny.gov/apps/cfa/register.cfm

NYS Consolidated Funding Application

New York State State Agencies Search all of NY.gov

Open FOR BUSINESS

Home Help Print Page

NYS Consolidated Funding Application Registration

Thank you for registering.

Instructions

Important - Before proceeding read the following carefully:

- 1. Save your information**

Please make note of the following information. You should print this page and save it for your records now.

Your organization name is: NYS DOS

Your project alias name is: CFA Work

Your project token is: **buster7239edna**

PLEASE DO NOT LOSE THE TOKEN SHOWN ABOVE - YOU WILL NEED IT TO ACCESS YOUR APPLICATION ONCE YOUR ACCOUNT HAS BEEN ACTIVATED.
- 2. Check your email**

An email has been sent to you with information on how to get started with your application.

You must follow the link contained in this email message to activate your account and to begin the application process.

Contact | Disclaimer | Accessibility | Governor's Office

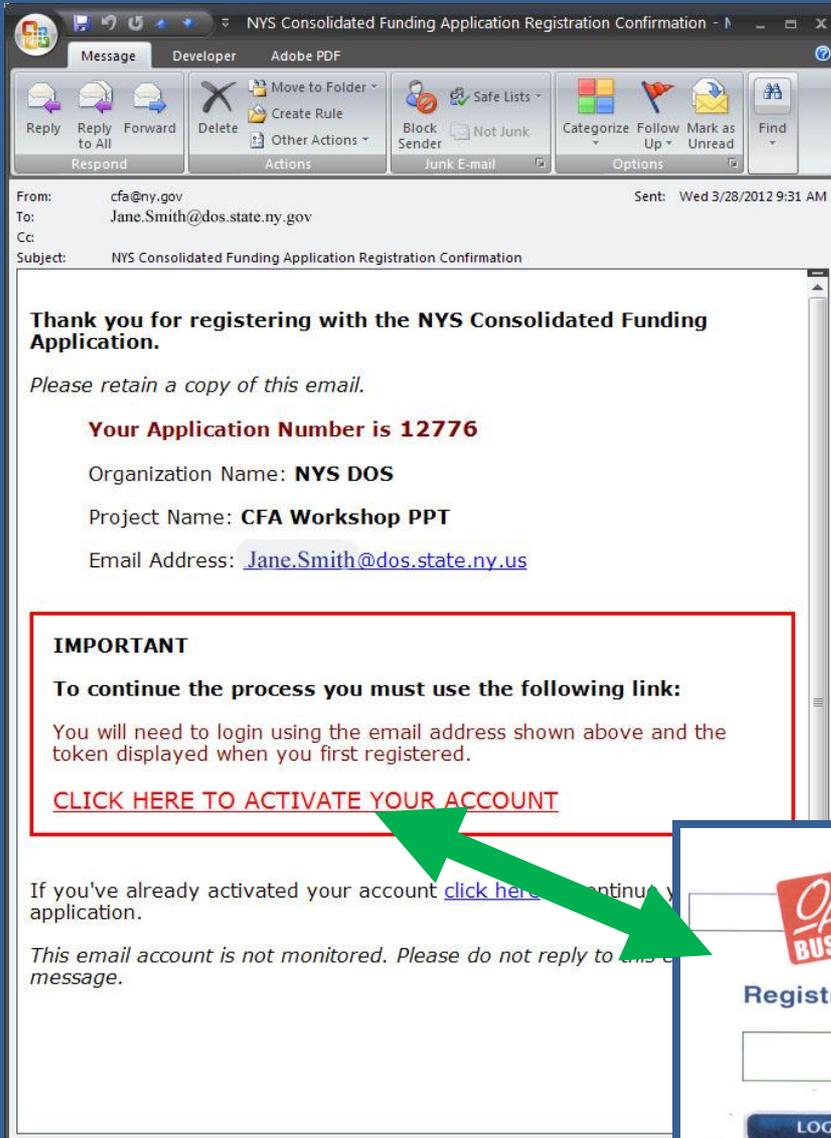
cpv

Activate Your Account

Save This Page

Follow the link to the Confirmation page

Click LOGIN to begin answering questions



Message Developer Adobe PDF

From: cfa@ny.gov Sent: Wed 3/28/2012 9:31 AM
To: Jane.Smith@dos.state.ny.gov
Cc:
Subject: NYS Consolidated Funding Application Registration Confirmation

Thank you for registering with the NYS Consolidated Funding Application.

Please retain a copy of this email.

Your Application Number is 12776

Organization Name: **NYS DOS**

Project Name: **CFA Workshop PPT**

Email Address: Jane.Smith@dos.state.ny.us

IMPORTANT

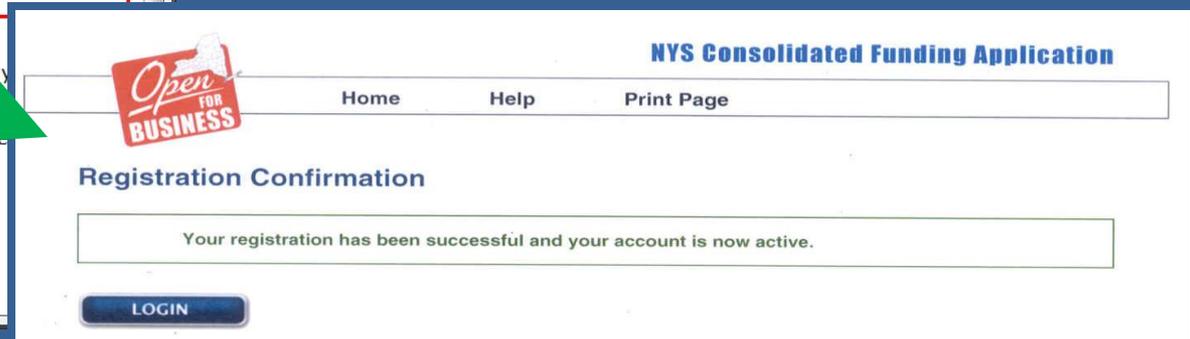
To continue the process you must use the following link:

You will need to login using the email address shown above and the token displayed when you first registered.

[CLICK HERE TO ACTIVATE YOUR ACCOUNT](#)

If you've already activated your account [click here](#) to continue your application.

This email account is not monitored. Please do not reply to this message.



Open FOR BUSINESS

NYS Consolidated Funding Application

Home Help Print Page

Registration Confirmation

Your registration has been successful and your account is now active.

LOGIN

Select Project Category & Type

New York State State Agencies Search all of NY.gov

NYS Consolidated Funding Application

Home Help Application Log Out

Application Number 12776

PROGRAMS LOCATION DOCUMENTS QUESTIONNAIRE FUNDING REVIEW

Application is NOT FINALIZED

Select Project Category

Welcome to the NYS Consolidated Funding Application.

Please answer the following set of questions as accurately as possible. Based on you may be eligible for will be displayed along with an additional set of questions f

Choose one or more categories below that best represent the CFA Workshop PP

- Direct Assistance to Businesses
- Energy Improvements
- Low Cost Financing
- Municipal/Public Infrastructure
- Sustainability Planning Assistance
- Transportation Infrastructure
- Workforce Development

New York State State Agencies Search all of

NYS Consolidated Funding Application

Home Help Application Log Out

Application Number 12776

PROGRAMS LOCATION DOCUMENTS QUESTIONNAIRE FUNDING REVIEW

Application is NOT FINALIZED

Select Type of Project

Choose one or more project types from the list below that best represents your project

- Development of infrastructure such as affordable housing, transportation, water and sewer, communication, energy generation and distribution, and parking garages
[Show Associated Programs](#)
- Low cost power for businesses (including not-for-profits)
[Show Associated Programs](#)
- Non Residential Energy Efficiency Projects (Energy Study/Audit/Master Plan/Benchmarking, New Construction/Substantial Renovation, Retrofit to an Existing Building, Industrial and Process Efficiency Improvements)
[Show Associated Programs](#)

Programs

 Home Help Application Log Out

Application Number 12776

PROGRAMS LOCATION DOCUMENTS QUESTIONNAIRE FUNDING REVIEW Application NOT FINALIZED

PROGRAMS

 Based on your answers to the threshold questions, the programs associated with your application may have changed. Please review below.

Below is a list of program(s) for which you potentially qualify. Please click "Remove Program" for any program for which you do NOT wish to apply, then click the "Proceed With Application" button at the bottom of the page to proceed.

Your Application's Programs

You potentially qualify for the following programs:

- Excelsior Jobs Program**
[Show program description](#) [Remove Program](#) ✖
- NY SERDA Energy Efficiency Projects**
[Show program description](#) [Remove Program](#) ✖
- Recharge New York**
[Show program description](#) [Remove Program](#) ✖
- Cleaner, Greener Communities Regional Sustainability Planning Program (Long Island, Mohawk Valley, and Finger Lakes ONLY)**
[Show program description](#) [Remove Program](#) ✖

[Proceed with Application](#)

Ineligible Programs

Due to your answers, your application is **not eligible** for the following programs:

Economic Transformation Program - Tax Credits

[Show program description](#)

Ineligible

Economic Transformation Program - Grant

[Show program description](#)

Ineligible

All Other Programs

The following dropdown list contains programs that are not included in your current list selections. You may add a program to your application by selecting the program from the

Select a program to associate with your application...

Select a program to associate with your application...

Excelsior Jobs Program

Economic Transformation Program - Tax Credits

Threshold Questions



NYS Consolidated Funding Application

Home Help Application Log Out

Application Number 12594

PROGRAMS LOCATION DOCUMENTS QUESTIONNAIRE FUNDING REVIEW

Application is NOT FINALIZED

THRESHOLD QUESTIONS

Instructions

Please answer the following questions.

Your answers will be automatically saved whenever you tab to the next question or when you click outside the answer box in which you are working. You may also click the "Save" button at the bottom of the screen to save your responses.

Completed questions: 0 / 3 total, 0 / 3 required

Show only fields below that are incomplete and required

Legend

-  the question has been answered
-  an answer is required but has not been provided

Threshold

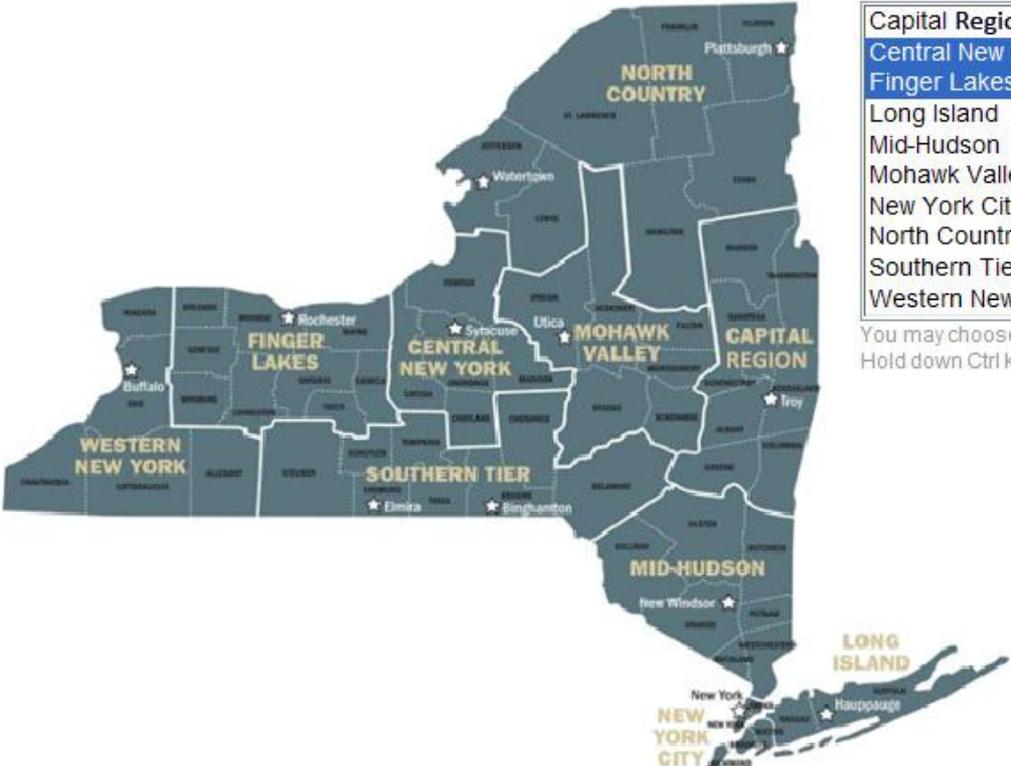
Excelsior Jobs Program

-  1. Does this project predominantly involve any of the following activities at the project location: (1) scientific research and development that will create at least 10 net new jobs in NYS; (2) software development that will

Project Location

PROJECT LOCATION

Select the region(s) within which your project is located



Capital Region
Central New York
Finger Lakes
Long Island
Mid-Hudson
Mohawk Valley
New York City
North Country
Southern Tier
Western New York

You may choose more than one.
Hold down Ctrl key while selecting.

Save & Proceed with Application

Upload Attachments (NEW)

The CFA will indicate which documents to upload before finalizing the application

The screenshot shows the 'NYS Consolidated Funding Application' interface. At the top, there is a navigation bar with 'New York State' and 'State Agencies' on the left, and a search bar on the right. Below this is a blue banner with 'Open FOR BUSINESS' on the left and 'Home', 'Help', 'Application', and 'Log Out' on the right. The main heading is 'NYS Consolidated Funding Application' in blue. Below the heading, the 'Application Number 12776' is displayed. A progress bar shows 'PROGRAMS' and 'LOCATION' with green checkmarks, 'DOCUMENTS' with a red minus sign, 'QUESTIONNAIRE', 'FUNDING', and 'REVIEW' with red minus signs. A red box on the right says 'Application is NOT FINALIZED'. The main section is titled 'REQUIRED & OPTIONAL DOCUMENTS' and contains 'Instructions' and a 'Legend'.

New York State State Agencies Search all of NY

Open FOR BUSINESS Home Help Application Log Out

NYS Consolidated Funding Application

Application Number 12776

PROGRAMS ✓ LOCATION ✓ DOCUMENTS QUESTIONNAIRE FUNDING REVIEW

Application is NOT FINALIZED

REQUIRED & OPTIONAL DOCUMENTS

Instructions

Your application requires you to upload supporting documents. **These files must in PDF format and cannot be larger than 5 MB in size.** [More information is available on how to create PDFs from other documents.](#)

You may proceed with your application without uploading these documents. However, you must return to this section and upload the required documents before you can finalize and submit your application.

Your answers will be automatically saved whenever you tab to the next question or when you click outside the answer box in which you are working. You may also click the "Save" button at the bottom of the screen to save your responses.

Legend

- ✓ this document has been uploaded
- ⊖ this document is required but has not been uploaded
- ⊖ this document is optional and has not been provided. Optional documents are helpful in the evaluation of your application, but not required.
- Ⓜ the uploaded document is "restricted". The document will only be shared with the state agency/authority that is required to review this application.

Questionnaire

NYS Consolidated Funding Application - Windows Internet Explorer

https://apps.do.ny.gov/apps/cfa/questionnaire.cfm

NYS Consolidated Funding Application

New York State State Agencies Search all of NY.gov

Open for BUSINESS

Home Help Application Log Out

Application Number 12776

PROGRAMS LOCATION DOCUMENTS **QUESTIONNAIRE** FUNDING REVIEW

Application is NOT FINALIZED

QUESTIONNAIRE

Instructions

To proceed with your application, please answer the following questions.

If your answers are lengthy, we recommend you type your answers into a word processor and paste them into the application so you will always have a copy of your answers. (Note: By design, most of the formatting you create with your word processor will be lost when you paste answers into the application.)

Legend

- the question has been answered
- an answer is required but has not been provided
- an answer is not required and has not been provided
- the answer is "restricted": The answer will only be shared with the state agency/authority that is required to review this application.

Disclaimer: The questions posed in the initial sections of the Consolidated Funding Application are designed to elicit general, non-confidential information about the applicant and its project. Information the applicant believes is confidential (e.g., trade secrets or other sensitive business or personal information) should only be provided, to the extent required, in response to questions designated as "Restricted Questions" in the later, program-specific portions of this application. Information provided in response to Restricted Questions will not be provided to members of Regional Economic Development Councils and will be shared only with agencies and public authorities responsible for program administration and making decisions. Application, and will be protected from disclosure by agencies and public authorities in a manner that is consistent with state law.

Completed questions: 25 / 254 total, 20 / 165 required Show only fields below that are incomplete

Basic

General Project Information

Applicant Information

1. Legal Name of Applicant (Short Answer, Q_1B_34E)

cfa works hop ppt

The CFA questionnaire contains questions relevant to programs for which you are eligible

The end of the questionnaire includes certifications

80. By entering your name in the box below, you certify that you are authorized on behalf of the applicant and its governing body to submit this application. You further certify that all of the information contained in this Application and in all statements, data and supporting documents which have been made or furnished for the purpose of receiving Assistance for the project described in this application, are true, correct and complete to the best of your knowledge and belief. You acknowledge that offering a written instrument knowing that the written instrument contains a false statement or false information, with the intent to defraud the State or any political subdivision, public authority or public benefit corporation of the State, with the knowledge or belief that it will be filed with or recorded by the State or any political subdivision, public authority or public benefit corporation of the State, constitutes a crime under New York State Law. (Short Answer, Q_1B_1038)

Save & Proceed with Application

Minority and Women Owned Business Requirements



For the first time, model MWBE language now exists to standardize MWBE provisions in RFPs and contracts, including Regional Council awards.

Governor Andrew Cuomo signed Executive Order #8 establishing a team to explore ways to expand participation of Minority and Women Owned Businesses (MWBEs) in State contracts

All Regional Council awards will contain language ensuring awardees are pursuing the funding agency's 20+ percent goal of MWBE participation in grantee RFPs and sub-contracts.

Funding (NEW)

Funding Requested

Program	Amount Requested
Excelsior Jobs Program	\$ <input type="text"/>
NYSERDA Energy Efficiency Projects	\$ Answer Not Required
Recharge New York	\$ Answer Not Required
Cleaner, Greener Communities Regional Sustainability Planning Program (Long Island, Mohawk Valley, and Finger Lakes ONLY)	\$ <input type="text"/>
Total Amount Requested	\$ 0

Budget

Excelsior Jobs Program

Funding Sources (Enter dollar amounts below)

1. Total Project Cost (Short Answer, Q_18_657)
2. Amount provided directly by applicant toward project (Short Answer, Q_18_659)
3. State sources committed to project (Short Answer, Q_18_660)
4. Federal sources committed to project (Short Answer, Q_18_662)

[View Help](#)

Indicate the amount of funding that your project will be requesting from each individual program

Review & Finalize Application



NYS Consolidated Funding Application

Home Help Application Log Out

Application Number 12679

PROGRAMS ✓ LOCATION ✓ DOCUMENTS QUESTIONNAIRE FUNDING REVIEW

Application is NOT FINALIZED

REVIEW

- ✓ Project
- ✓ Programs
- ✓ Location
- Documents
- Questionnaire
- Funding \$0

PROGRAMS ✓ LOCATION ✓ DOCUMENTS ✓ QUESTIONNAIRE ✓ FUNDING ✓ REVIEW

IS NOT FINALIZED

REVIEW

- ✓ Project
- ✓ Programs
- ✓ Location
- ✓ Documents
- ✓ Questionnaire
- ✓ Funding \$11

Please Acknowledge

Please Note: By clicking the button below you will no longer be able to modify or amend your application.

BY CLICKING HERE, I ACKNOWLEDGE THAT MY APPLICATION IS COMPLETE AND READY FOR FINALIZATION



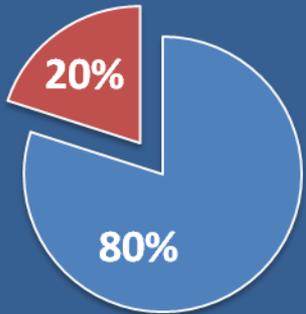
CFA Review

Regional Council Statewide Endorsement Standard

For each CFA the Regional Council reviewer will determine the degree to which the application implements the regional strategic plan and assign the corresponding number of points.

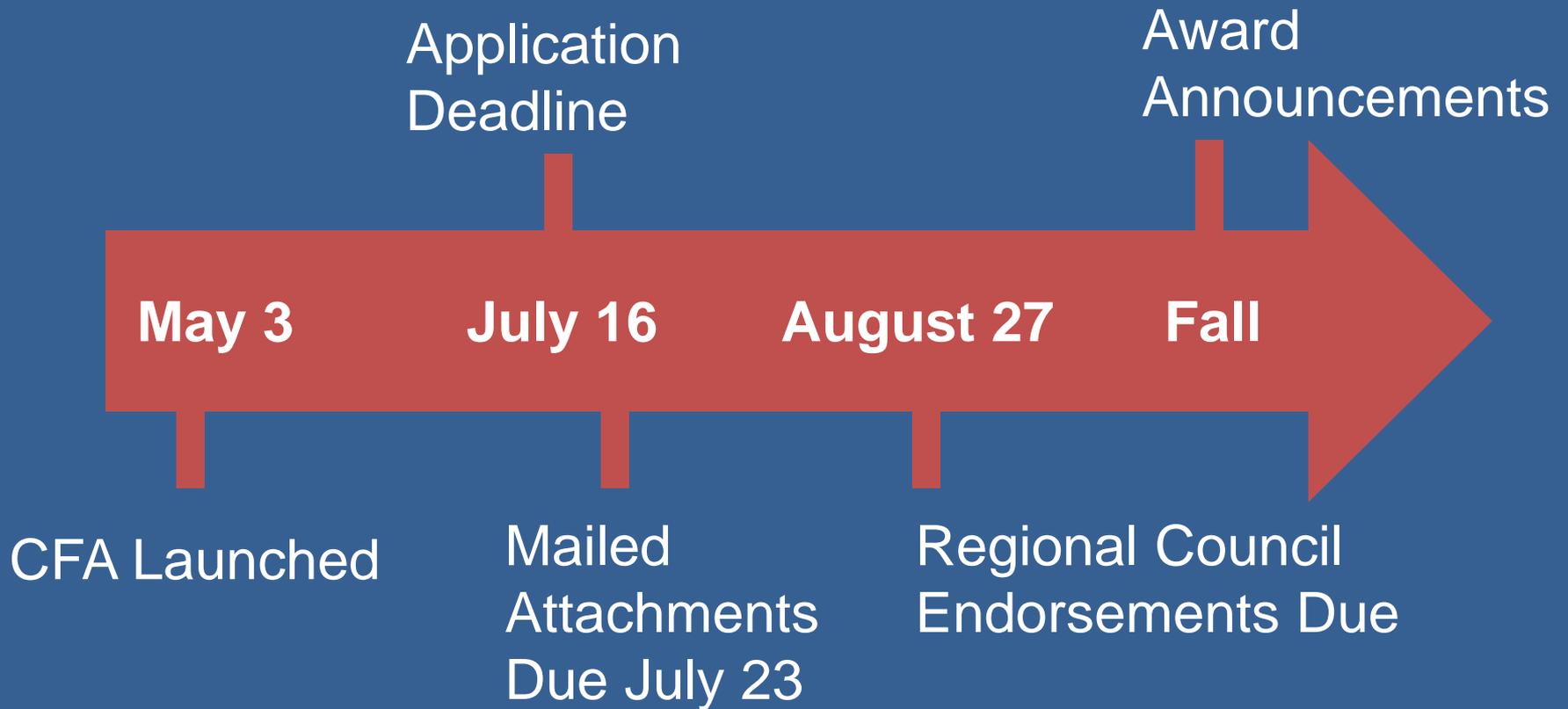
IMPLEMENTATION OF THE PLAN	DEGREE	POINTS
The proposal is identified as a priority project by the Regional Council.	Priority	20
The proposal is identified in the plan and has regional benefits.	Very Strong	15
The proposal advances the plan and has local benefits.	Strong	10
The proposal is consistent with the plan and has project level benefits.	Moderate	5
The proposal has limited relationship to the plan.	Weak	0

Regional
Council
Endorsement



Agency
Technical
Review

CFA Timeline



Resources

NYS Consolidated Funding Application - Windows Internet Explorer
https://apps.do.ny.gov/apps/cfa/

New York State State Agencies Search all of NY.gov

Open FOR BUSINESS Consolidated Funding Application

Regional Economic Development Councils

Home Help Application Log Out

WELCOME

As part of Governor Cuomo's transformative plan to improve the state's economic development model, a NYS Consolidated Funding Application (CFA) has been created that will streamline and expedite the grant application process. The CFA process marks a fundamental shift in the way state resources are allocated, ensuring less bureaucracy and greater efficiency to fulfill local economic development needs.

Utilizing the CFA serving as the single entry point for access to economic development funding, applicants will no longer have to slowly navigate multiple agencies and sources without any mechanism for coordination. Now, economic development projects will use the CFA as a support mechanism to access multiple state funding sources through one application, making the process quicker, easier, and more productive.

To proceed with your CFA, please use the "Proceed With Application" button below.

Proceed with Application

Links

- CFA Application Process
- Available CFA Resources
- CFA Workshop Materials
- Common CFA Q & A
- Program Questions

Regional Council Information

Application Process Guide

Description of Available Resources

Workshop Materials

Common Q&A

Program Questions

Breakout Groups

- **Group 1 – Business Assistance**

Direct Assistance to Business, Low-Cost Financing, Workforce Development, and Agriculture
– ESD, Ag & Markets, & DOL representatives

- **Group 2 – Community Development**

Waterfront Revitalization, Economic and Community Revitalization, Arts Programs, and Parks, Historic Preservation & Heritage Areas
– OPRHP, HCR, Canals, DOS & Council on the Arts representatives

- **Group 3 – Energy & Environment**

Energy Improvements, Environmental Improvements & Sustainability
– NYPA, NYSERDA, DEC, & EFC representatives