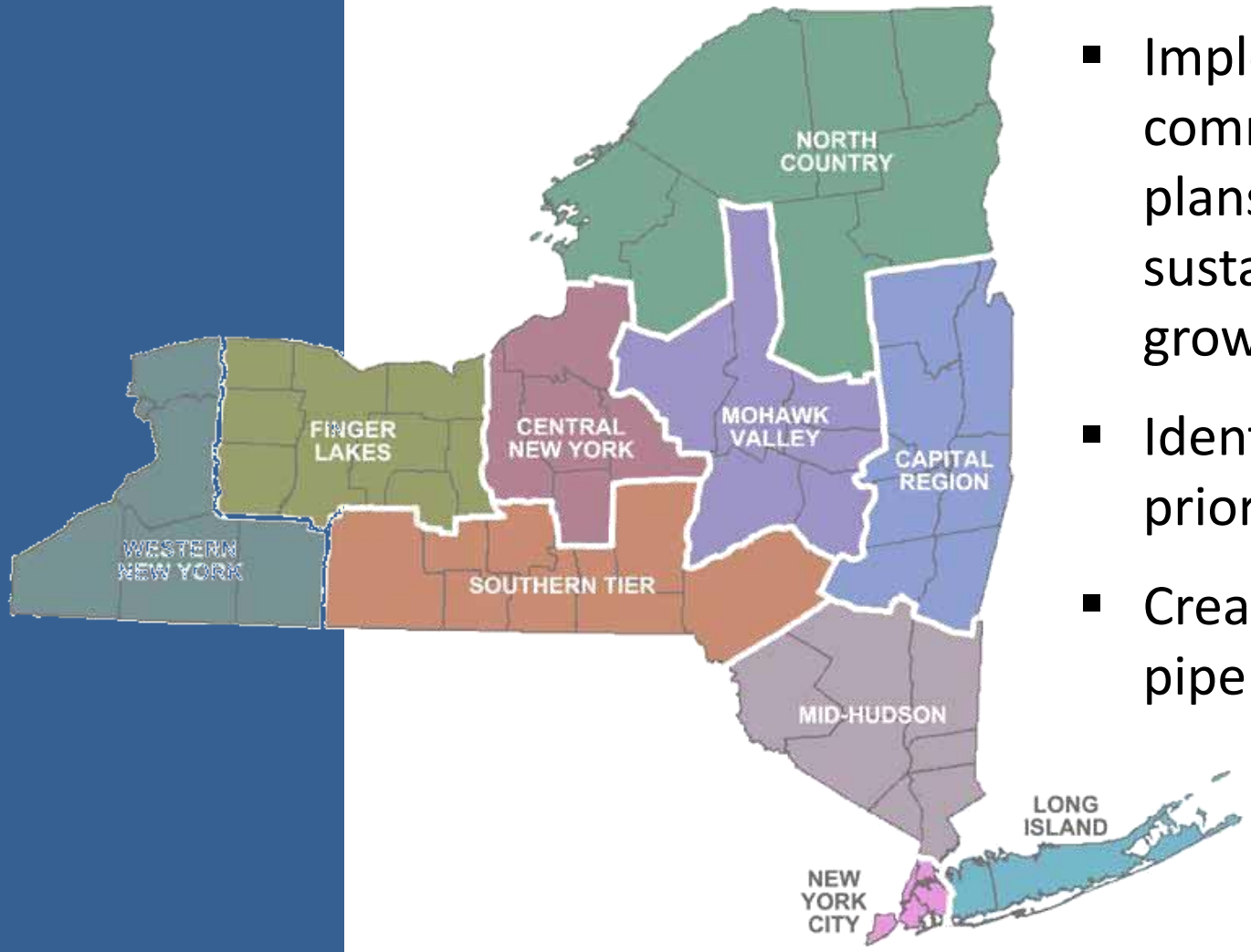
Welcome to the

2012 Regional CFA Workshop

Regional Economic Development Councils



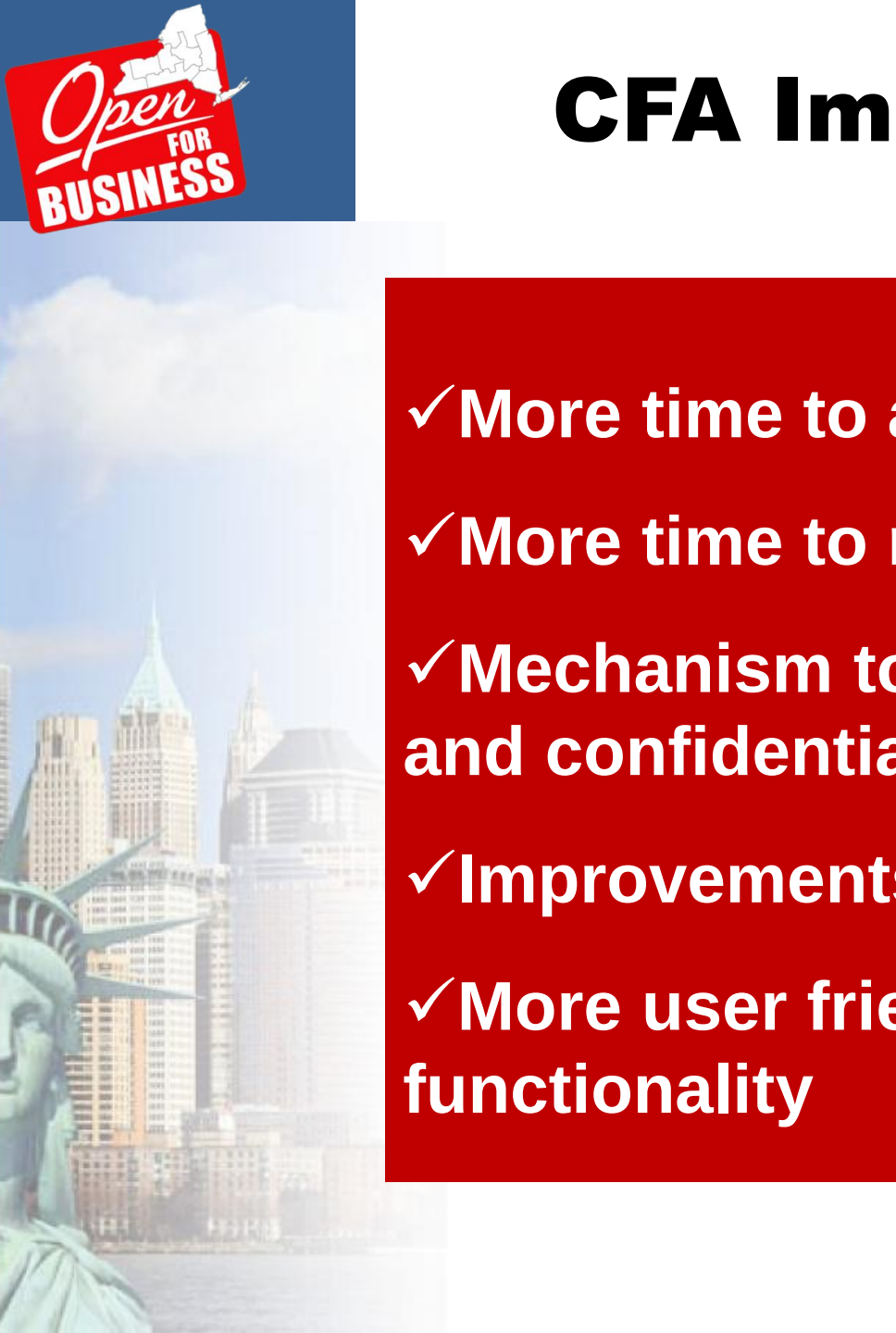
- Implement community-driven plans for long-term sustainable economic growth
- Identify regional priorities
- Create project pipelines

Consolidated Funding Application

Streamlined approach to funding requests

Multiple agency programs

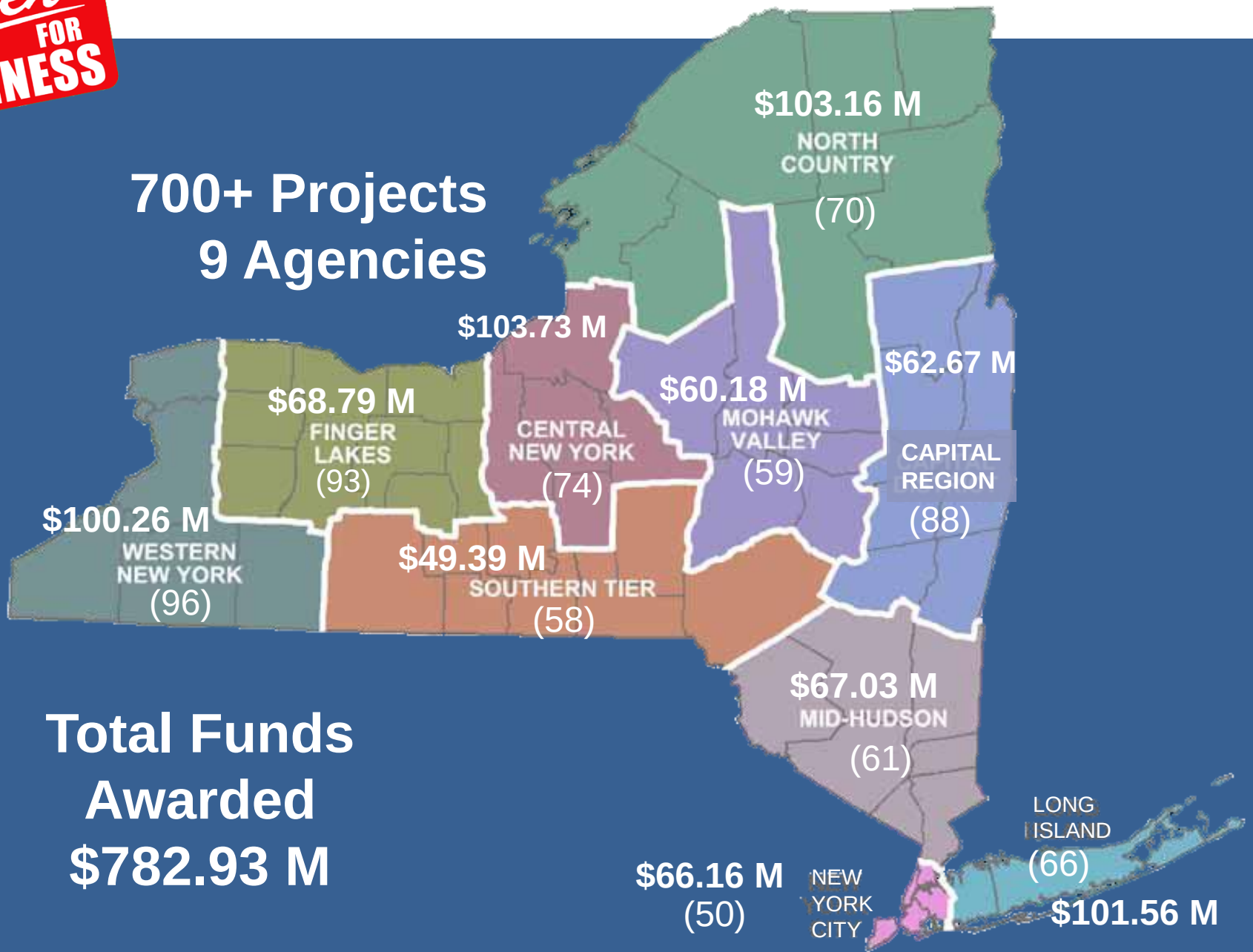
Single application per project



CFA Improvements

- ✓More time to apply
- ✓More time to review applications
- ✓Mechanism to address time-sensitive and confidential projects
- ✓Improvements to application
- ✓More user friendly and improved functionality

2011 CFA Awards



Available Funding

NYWorks.ny.gov

Available Resources for Regional Councils in 2012

NYS Consolidated Funding Application

	Total grants, tax credits & other resources* (in millions)
Direct Assistance to Businesses Empire State Development	up to $247
Community Development Homes and Community Renewal Office of Parks, Recreation and Historic Preservation Council on the Arts	up to $61.2
Agricultural Economic Development Agriculture and Markets	up to $3
Waterfront Revitalization Department of State Canal Corporation	up to $16
Environmental Improvements Environmental Facilities Corporation Empire State Development Department of Environmental Conservation	up to $3+
Energy Improvements Energy Research and Development Authority New York Power Authority	up to $50
Sustainability Energy Research and Development Authority	up to $12
Workforce Development Department of Labor	up to $5
Low-Cost Financing	up to $350
Potential Resources Available	**up to $750 million**

The Blueprint for Southern Tier Economic Growth

- ✓ *Create Foundation for Sustainable Economic Development*
- ✓ *Promote Vibrant Communities and Overall Quality of Life*
- ✓ *Create Distinctive Niches and Promote Regionalism*

Economic Development Strategies

1. *The Southern Tier … New York's Leader in Energy Efficiency and Renewable Energy Technology*

2. *Southern Tier Transportation Alliance … Building Next Generation Transportation Technology and Manufacturing*

3. *Health Care 2020 … Integrating Health Care Providers, Higher Education and Cutting-Edge Technology*

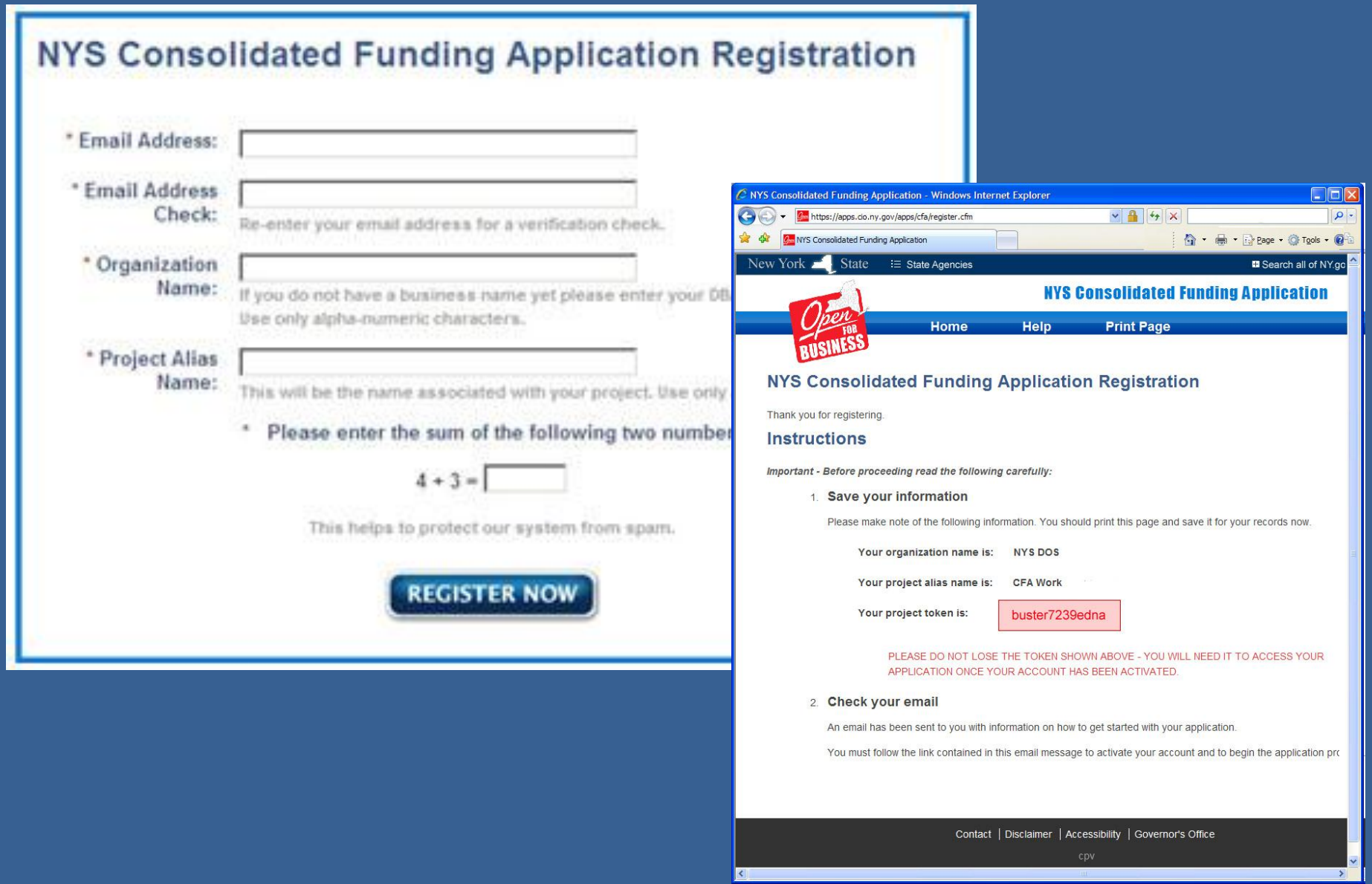
4. *Revitalizing the Rural Farm- and Forest-Based Economy of the Southern Tier*

5. *Strengthening The Southern Tier's Economic Development Backbone*

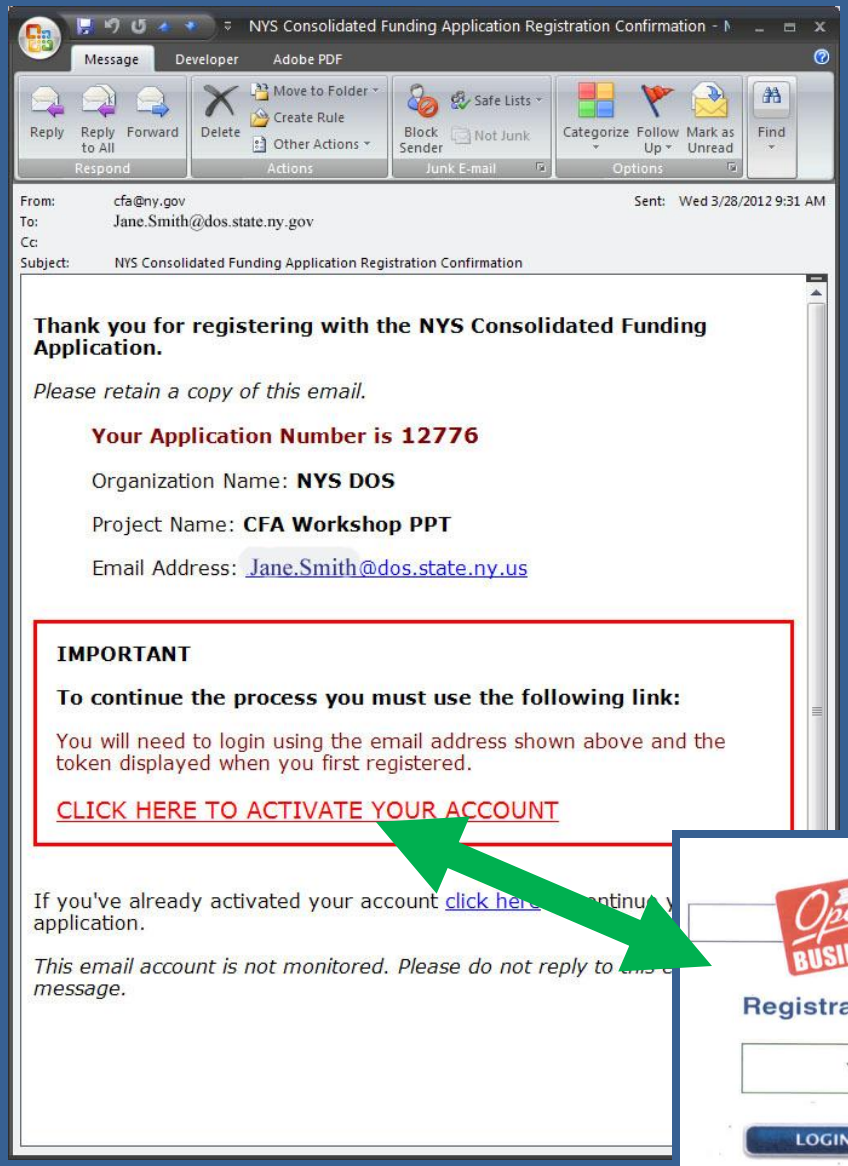
Apply Online at NYWorks.ny.gov

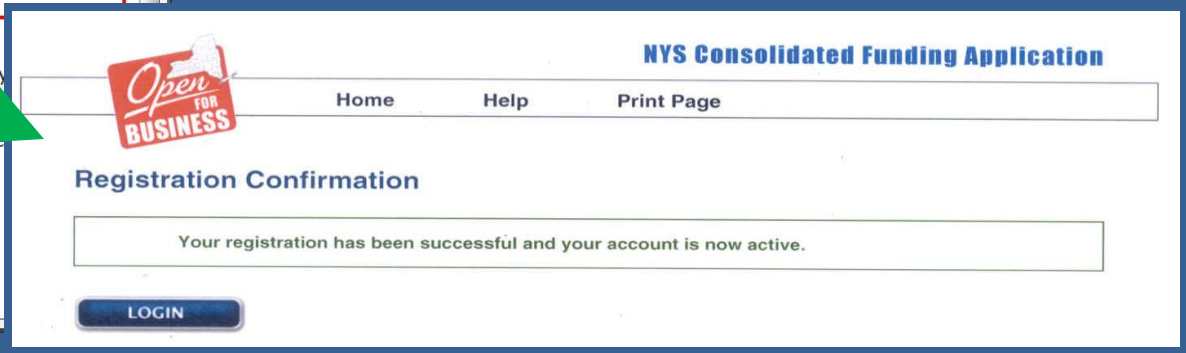
CFA Application Tab

Application Portal



Activate Your Account



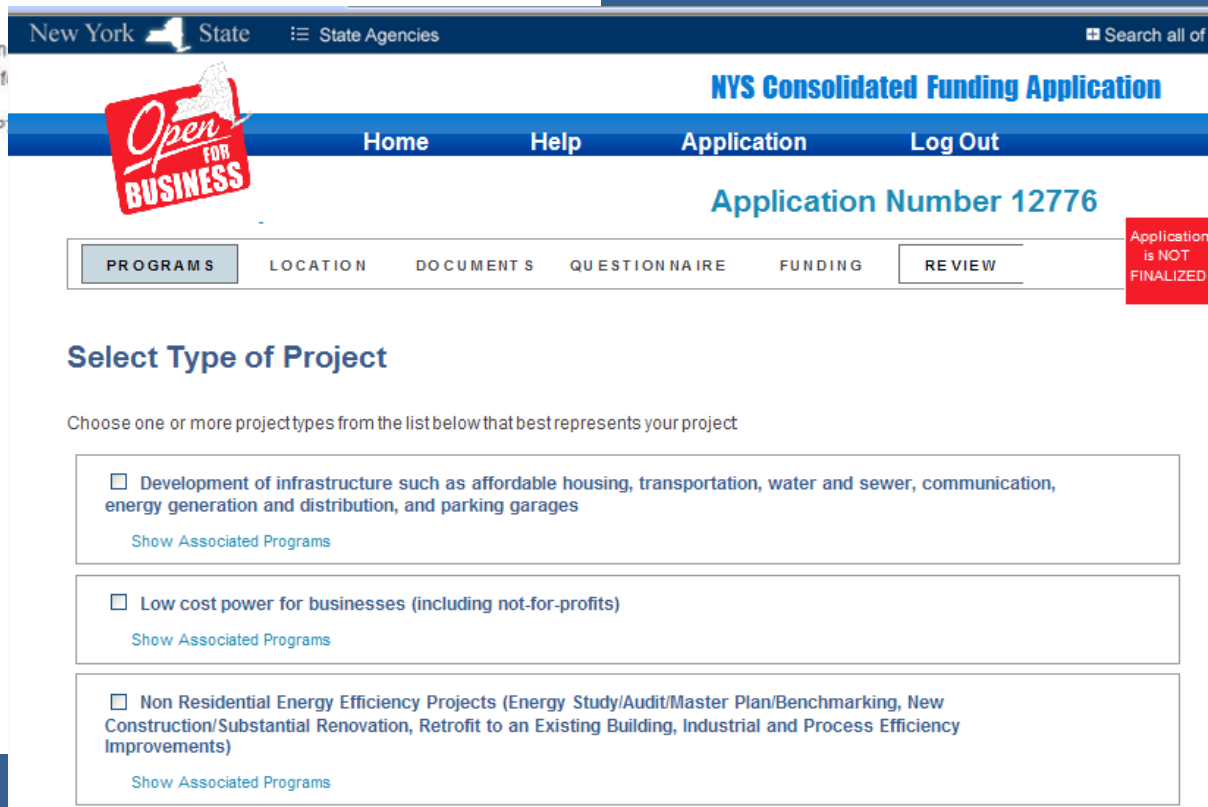


Save This Page

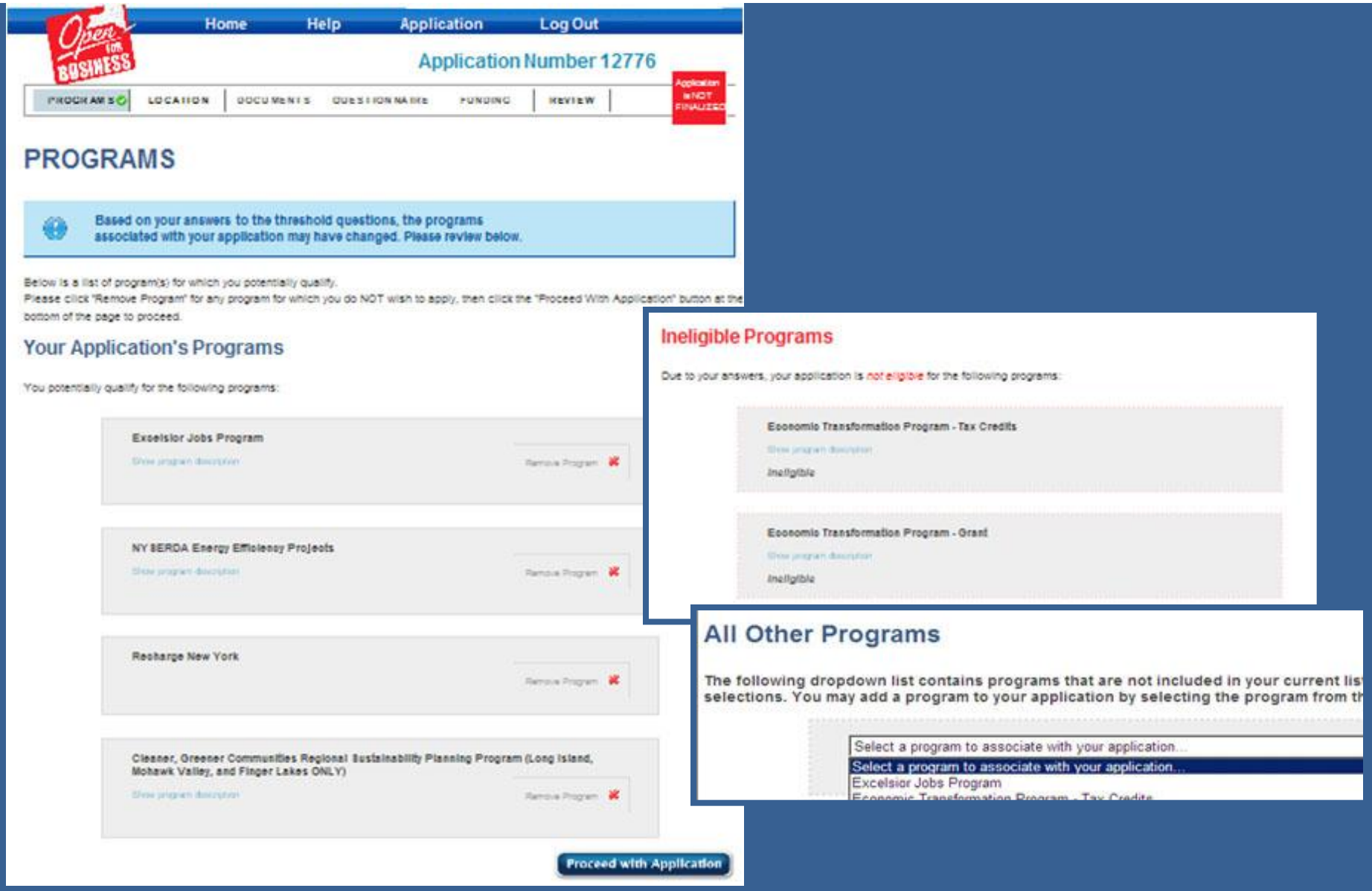
Follow the link to the Confirmation page

Click LOGIN to begin answering questions

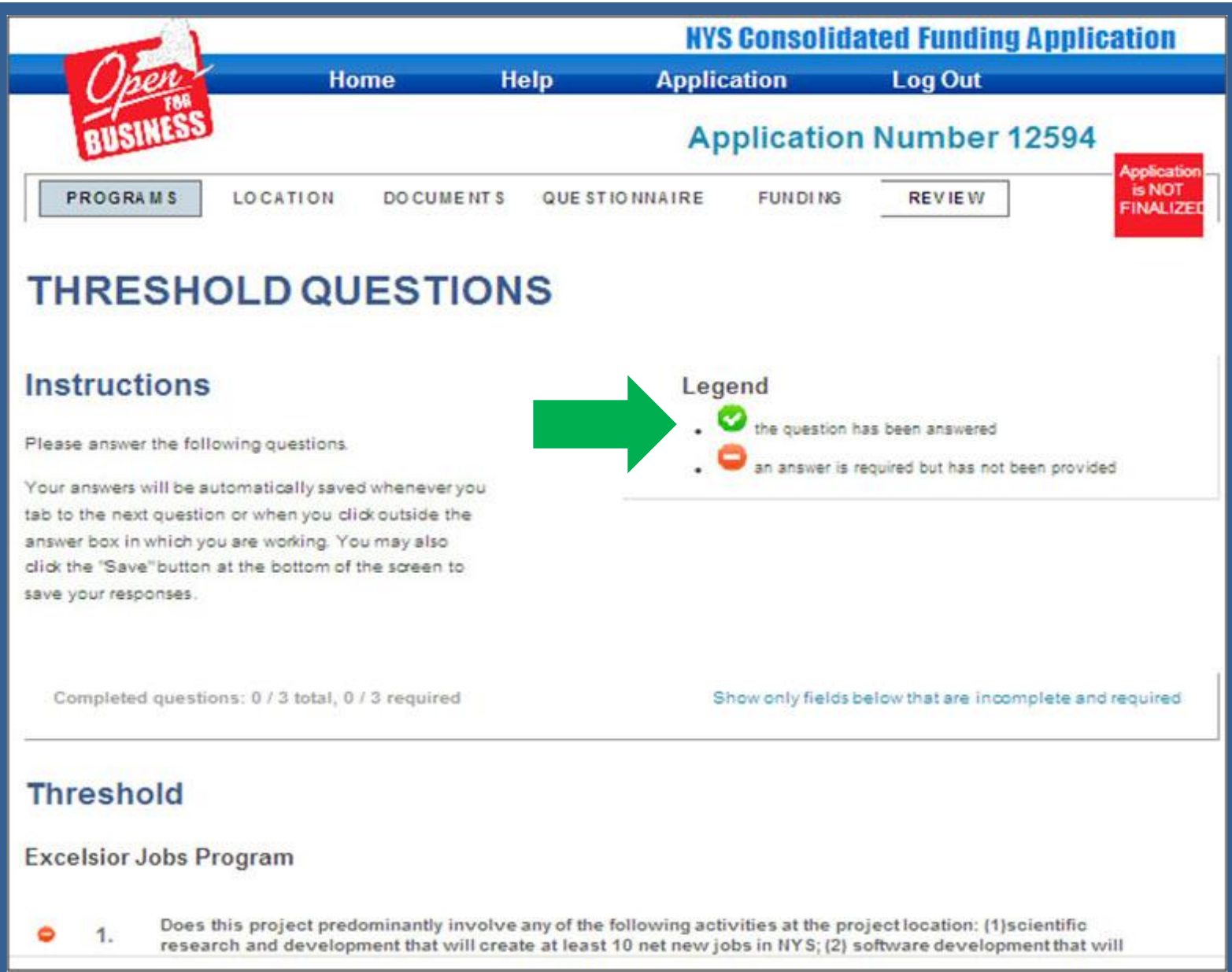
Select Project Category & Type



Programs


Home
Help
Application
Log Out
Application Number 12776
PROGRAMS
LOCATION
DOCUMENTS
QUESTIONNAIRE
FUNDING
REVIEW
Application is NOT FINALIZED
PROGRAMS
Based on your answers to the threshold questions, the programs associated with your application may have changed. Please review below.
Below is a list of program(s) for which you potentially qualify.
Please click "Remove Program" for any program for which you do NOT wish to apply, then click the "Proceed With Application" button at the bottom of the page to proceed.
Your Application's Programs
You potentially qualify for the following programs:
Excelsior Jobs Program
Show program description
Remove Program
NY SERDA Energy Efficiency Projects
Show program description
Remove Program
Recharge New York
Remove Program
Cleaner, Greener Communities Regional Sustainability Planning Program (Long Island, Mohawk Valley, and Finger Lakes ONLY)
Show program description
Remove Program
Proceed with Application
Ineligible Programs
Due to your answers, your application is not eligible for the following programs:
Economic Transformation Program - Tax Credits
Show program description
Ineligible
Economic Transformation Program - Grant
Show program description
Ineligible
All Other Programs
The following dropdown list contains programs that are not included in your current list selections. You may add a program to your application by selecting the program from th
Select a program to associate with your application...
Select a program to associate with your application...
Excelsior Jobs Program
Economic Transformation Program - Tax Credits

Threshold Questions



Project Location

PROJECT LOCATION

Select the region(s) within which your project is located

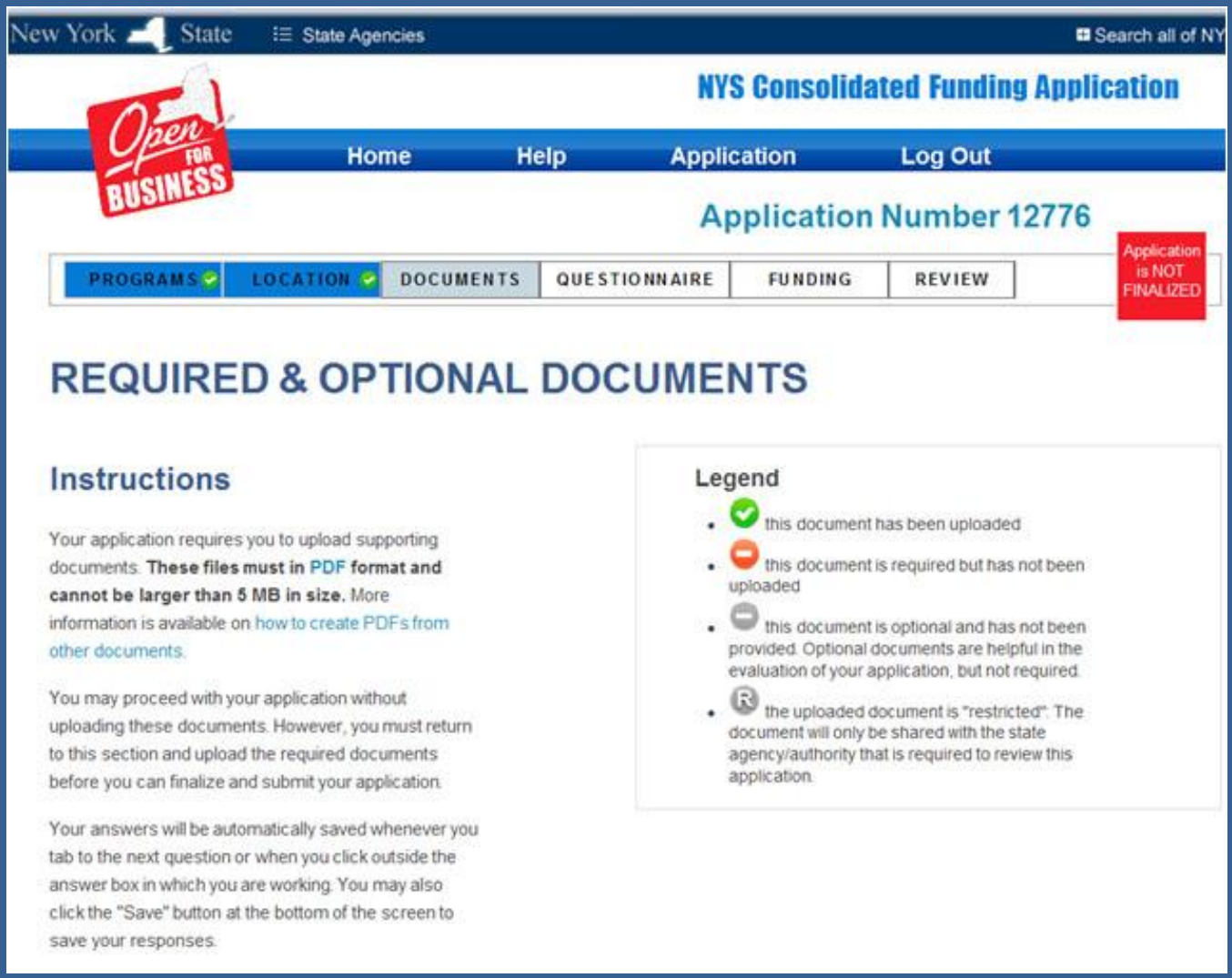
Capital Region
Central New York
Finger Lakes
Long Island
Mid-Hudson
Mohawk Valley
New York City
North Country
Southern Tier
Western New York

You may choose more than one.
Hold down Ctrl key while selecting.

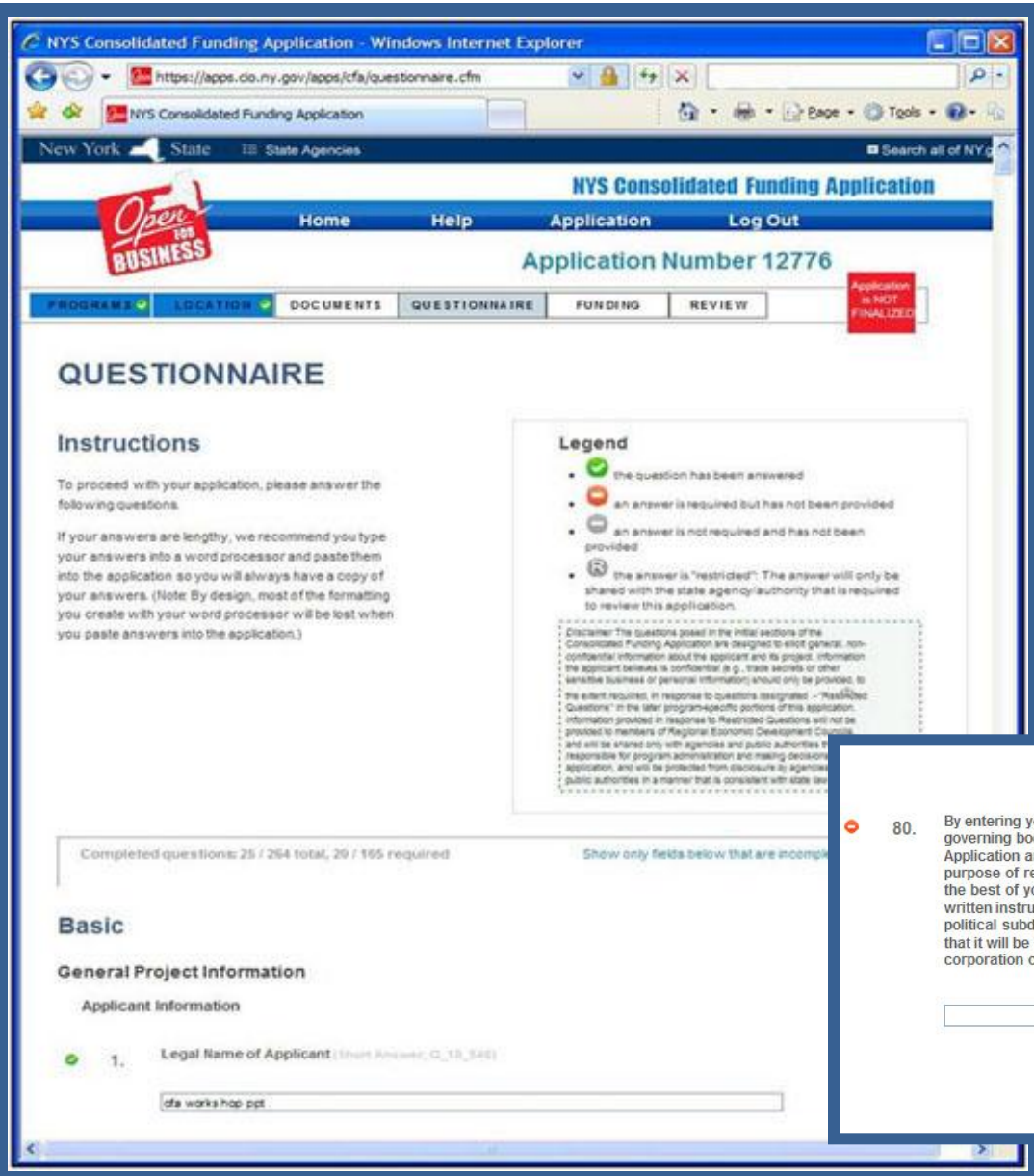
Save & Proceed with Application

Upload Attachments (NEW)

The CFA will indicate which documents to upload before finalizing the application

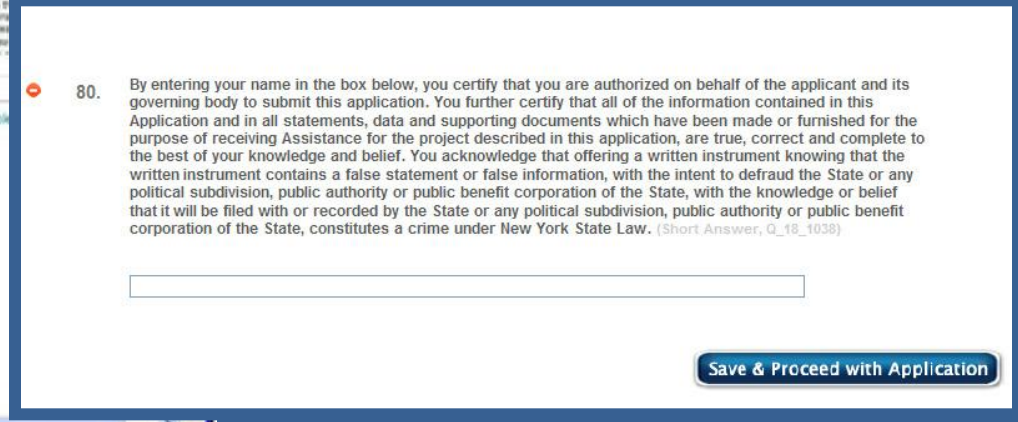


Questionnaire



The CFA questionnaire contains questions relevant to programs for which you are eligible

The end of the questionnaire includes certifications



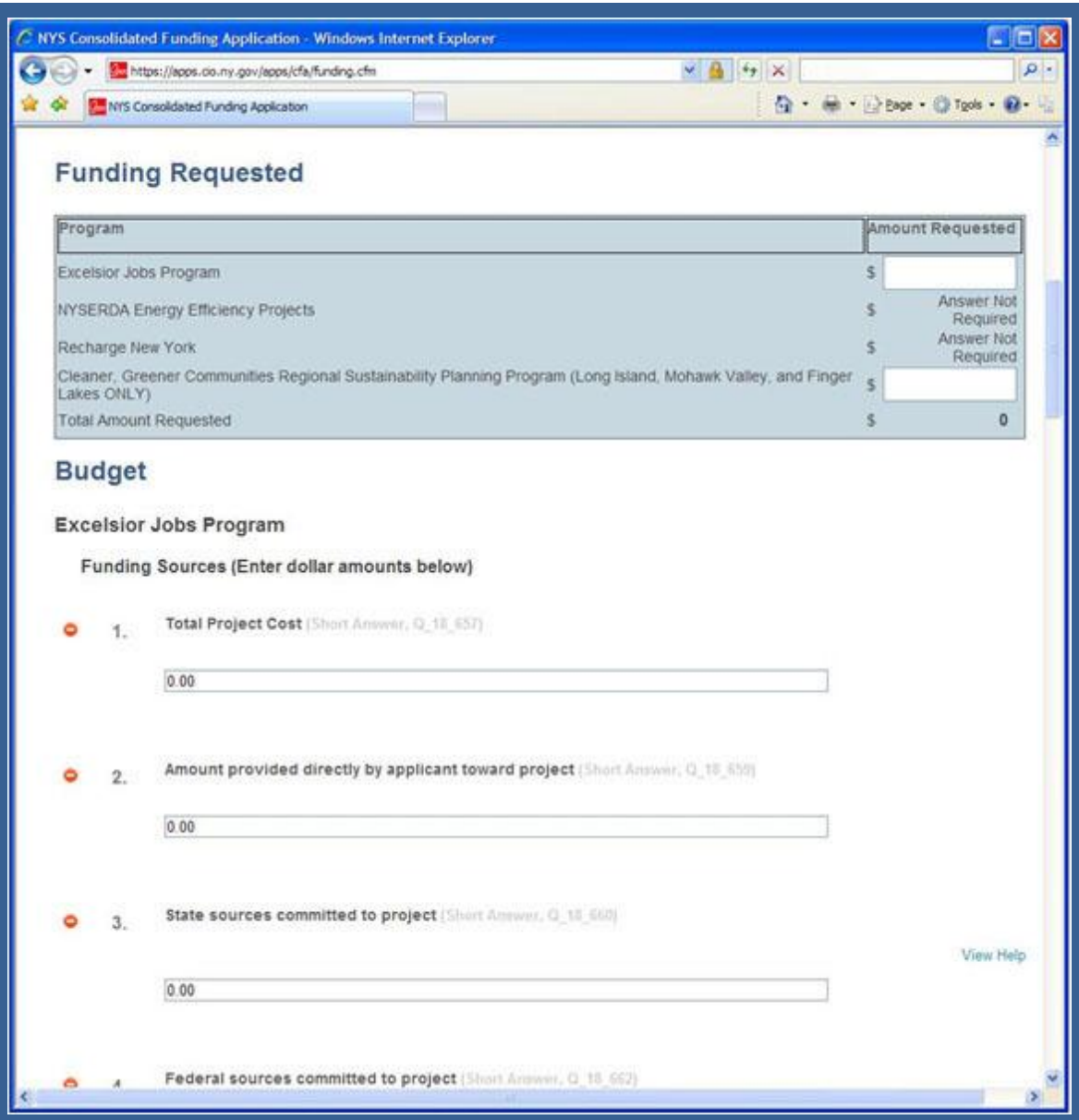
Minority and Women Owned Business Requirements

Governor Andrew Cuomo signed Executive Order #8 establishing a team to explore ways to expand participation of Minority and Women Owned Businesses (MWBEs) in State contracts

For the first time, model MWBE language now exists to standardize MWBE provisions in RFPs and contracts, including Regional Council awards.

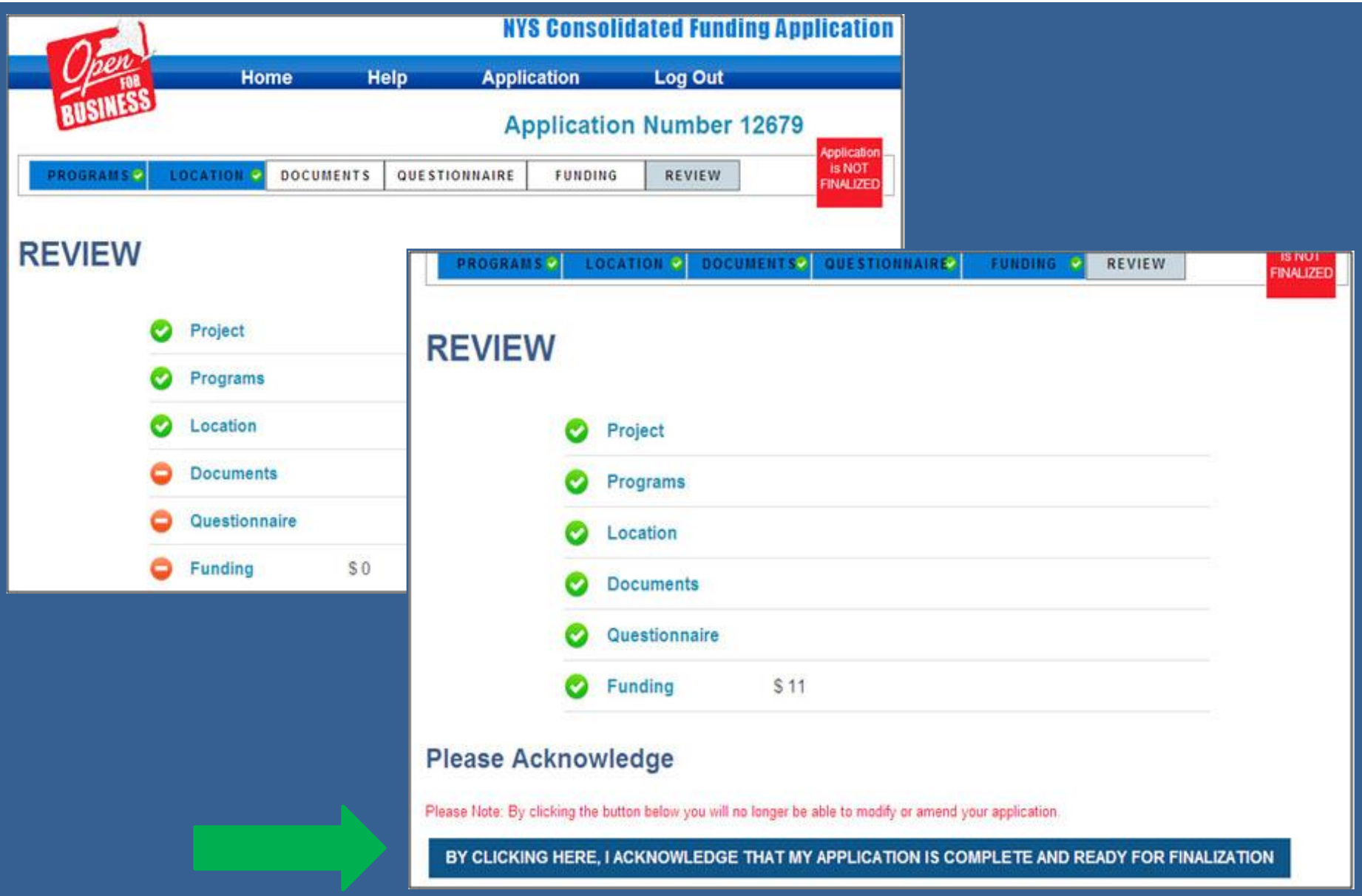
All Regional Council awards will contain language ensuring awardees are pursuing the funding agency's 20+ percent goal of MWBE participation in grantee RFPs and sub-contracts.

Funding (NEW)



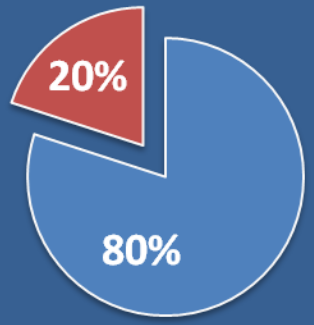
Indicate the amount of funding that your project will be requesting from each individual program

Review & Finalize Application



CFA Review

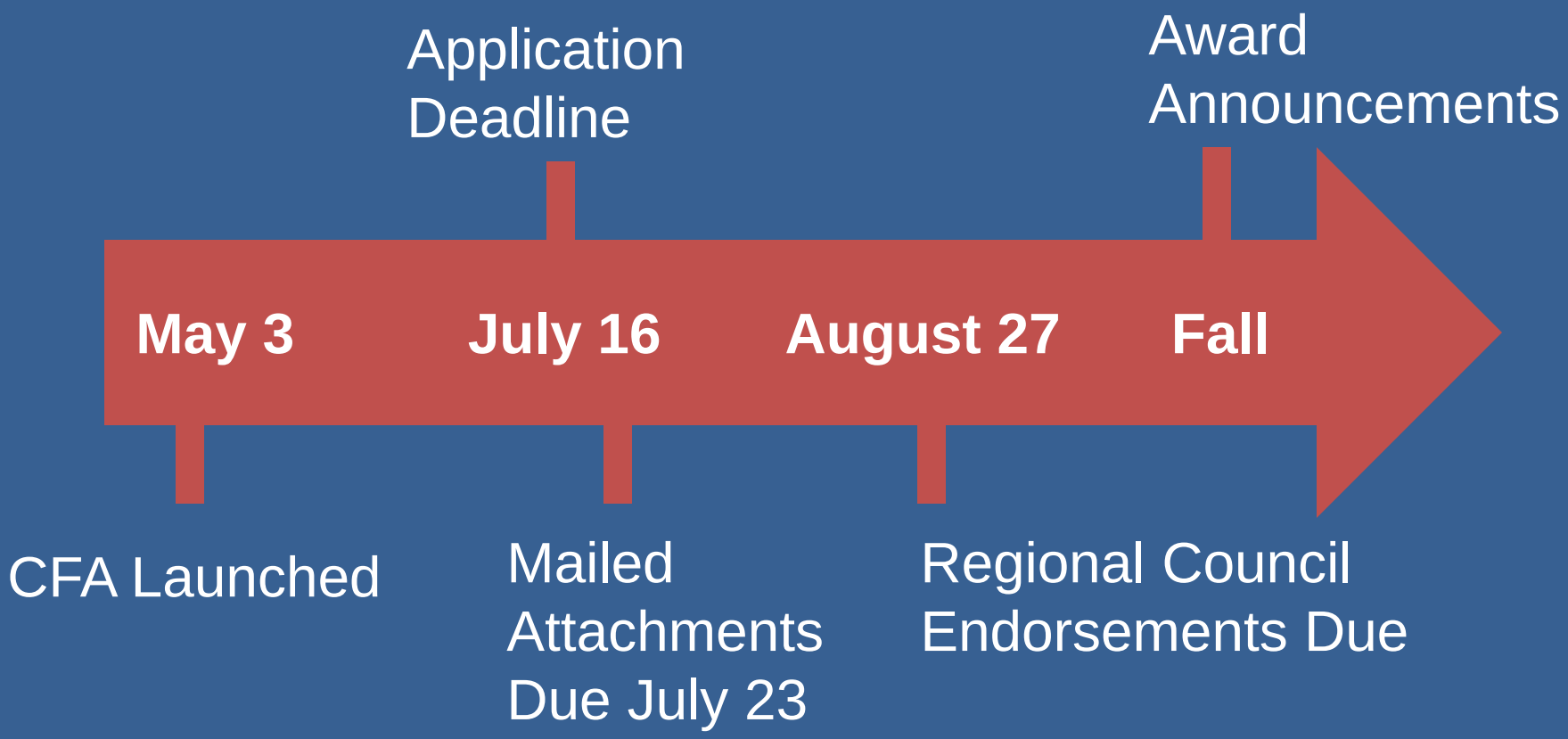
Regional Council Endorsement



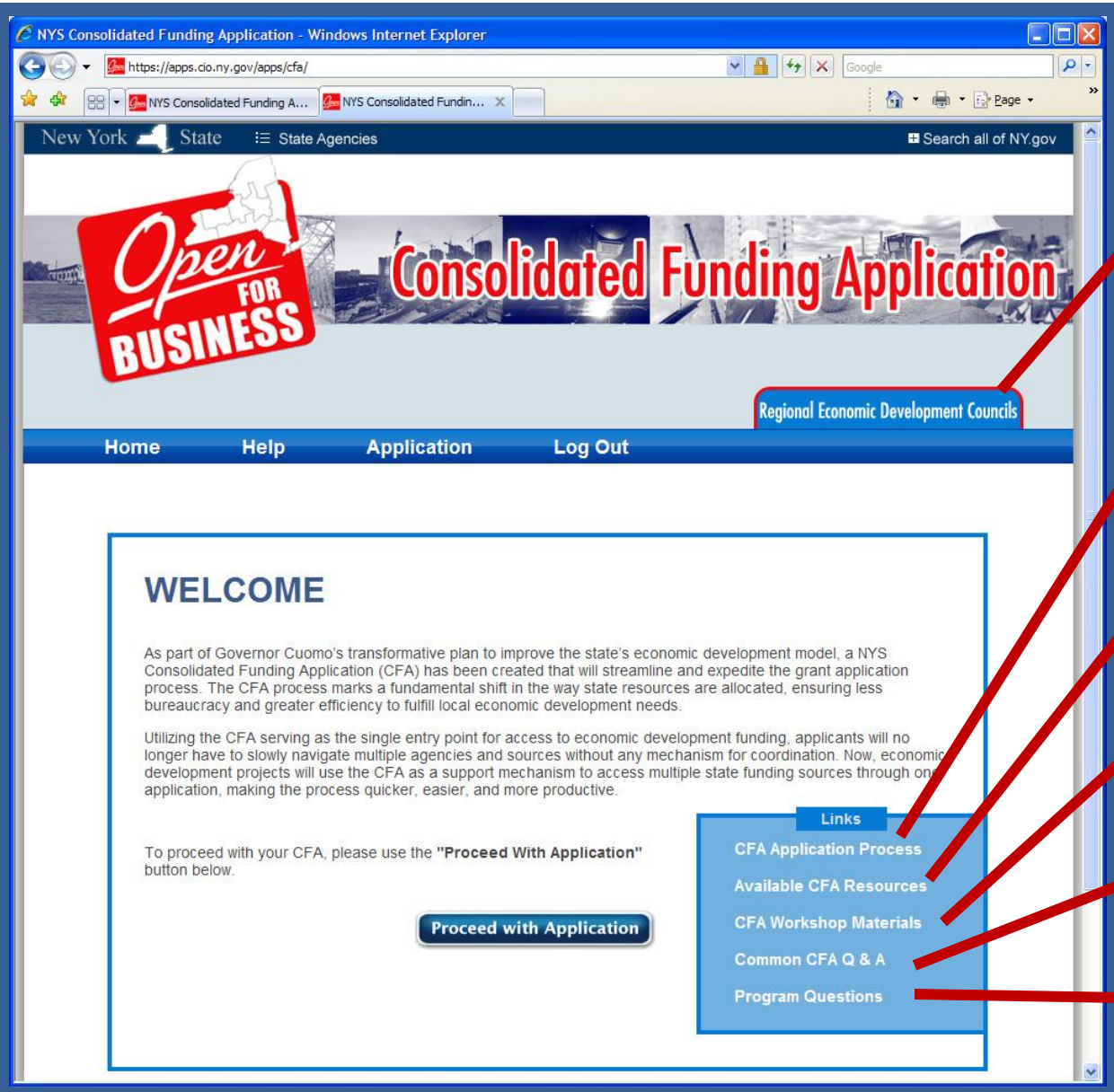
Agency Technical Review

Regional Council Statewide Endorsement Standard		
For each CFA the Regional Council reviewer will determine the degree to which the application implements the regional strategic plan and assign the corresponding number of points.		
IMPLEMENTATION OF THE PLAN	**DEGREE**	**POINTS**
The proposal is identified as a priority project by the Regional Council.	Priority	20
The proposal is identified in the plan and has regional benefits.	Very Strong	15
The proposal advances the plan and has local benefits.	Strong	10
The proposal is consistent with the plan and has project level benefits.	Moderate	5
The proposal has limited relationship to the plan.	Weak	0

CFA Timeline



Resources



Regional Council Information

Application Process Guide

Description of Available Resources

Workshop Materials

Common Q&A

Program Questions

Breakout Groups

- **Group 1 – Business Assistance**

  Direct Assistance to Business, Low-Cost Financing, Workforce Development, and Agriculture

  – ESD, Ag & Markets, & DOL representatives

- **Group 2 – Community Development**

  Waterfront Revitalization, Economic and Community Revitalization, Arts Programs, and Parks, Historic Preservation & Heritage Areas

  – OPRHP, HCR, Canals, DOS & Council on the Arts representatives

- **Group 3 – Energy & Environment**

  Energy Improvements, Environmental Improvements & Sustainability

  – NYPA, NYSERDA, DEC, & EFC representatives