



Central New York Regional Economic Development Council

MEETING SUMMARY

Introductory Information:

Date and Time Meeting Commenced: January 19, 2017, 9:35am

Location: Onondaga Community College, Recital Hall

Council Members Present: J. Currier; C. Hampson; K Hicks; D Laraque-Arena; L LeMura; R Paniagua; T Penix; R. Simpson; A. Taliercio; J. Webb; N. Weber; R. Wolken; John Becker; K. Batman

Council Members Substitutes:

State Agency/Local Government/ESD Staff: P. Baxter; D. Britain; T. Deuel; S. Webb; D. Smith; J. Williams; J. DeCerce; B. Fisher, N. Spillane; J. Fayle, J. Chiesa, M. Mills

Special Guests: Dr. Casey Crabill, Pres., Onondaga Community College; Lt. Gov. Kathy Hochul; Ray Salaberrios

Time Adjourned: 11:35am.

Welcome and Remarks:

Call to Order:

☒ Preamble requesting disclosure of any conflicts of interest read.

☐ Conflicts noted: (Please List)

None

☐ Recusals noted: (Please List)

None

☒ No conflicts noted.

☐ The record of recusals was noted and acknowledged at the meeting.



Central New York Regional Economic Development Council

Reports/Discussions/Motions:

Dr. Crabill, President of Onondaga Community College opened the meeting with an update on Onondaga Community College.

Co-Chair Dr. Danielle Laraque-Arena introduced Lieutenant Governor Kathy Hochul

Lieutenant Governor Hochul gave an overview of State of State address and budget.

Council Members introduced themselves for the benefit of any new attendees in the audience.

Public Participation Report

Outreach was the topic of this discussion. How can the REDC increase the outreach in an effort to increase the quantity and quality of projects? The Public Participation Committee proposed the following strategy:

- revamp CFA intent to propose
- work with IDA's, Local Economic Development personnel to conduct 5 workshops throughout the region.
- more outreach via social media
- addition of a Technical Assistance Team (also adding people to round out in more specific areas).
- using data tools such as heat map to indicate where successes are and where outreach is falling short.
- reach out to Community Leadership

Film Hub Committee/Work Group – presented by Bill Fisher

Bill Fisher is chairing the Film Hub Committee. He presented their strategy going forward. First, the Committee needs to complete its membership to include a diverse group of people in the region. Second, it will focus on completing the build out of the film hub to include an area to build sets and to equip the post production area. Finally, the Committee will focus on partnering with people in the industry around the



Central New York Regional Economic Development Council

country that has ties to Central New York in order try and increase activity at the Film Hub.

Tim Penix – Scoring Criteria Review – a task force will be formed to review the current scoring criteria. Current criteria are 6 years old— The group will review and make recommendations about the criteria used for scoring to address projects in distressed areas, youth employment opportunities, key investment areas etc. and insure to include the State criteria. Also need to add items for URI scoring evaluation.

Key Investment Areas:

A discussion occurred over developing key investment areas that the REDC will focus on. Some of the discussion included: the need to look at Career Pathways. What is needed to go from entry level to middle skill to high wage? School curriculums “tailor to trade,” the opportunity for lifelong learning; encourage industries to invest in advancement/training of current employees for benefit as opposed to making hiring new employees look better. There was robust discussion during this portion of the meeting.

Bridge to Success Loan Program

Ray Salaberrios, Vice President of Economic Revitalization, discussed some different types of loans available to assist small businesses. Follow this link to find out more information on ESD’s loan program: <https://esd.ny.gov/bridge-success-loan-program>

A presentation on the status of Round 6 projects; summary of previous round projects, and URI update by Jim Fayle.