

A strategy for

prosperity

BUILDS ON OUR
STRENGTHS

CREATES Strong New York
JOBS

INVESTS IN THE
FUTURE

WNY Regional Council Meeting
May 4, 2017
9:30 a.m. to 12:00 p.m.

SUNY Fredonia
Williams Center
Multipurpose Room
280 Central Avenue
Fredonia, NY 14063

THE NEW
WNY



MEETING AGENDA

- Welcoming Remarks
- Round 7 - Regional Economic Development Council Competition
- Global NY FDI Tour Event in Western New York
- One Region Forward - Implementation
- WNY REDC CFA Technical Assistance Initiative Update
- Buffalo Billion Update
- REDC Code of Conduct
- Closing Remarks & Adjourn

Welcoming Remarks

Jeff Belt & Virginia Horvath
Co-Chairs

WNY Regional Economic Development Council

Round 7 - Regional Economic Development Council Competition

Michael Ball
Deputy Director
WNY REDC
Empire State Development



**Regional Economic
Development Councils**

2017 Regional Economic Development Council

Round VII Competition

Overview

Economic Development

- ❑ Governor Cuomo created the Regional Economic Development Councils (REDCs) to transform the State's economic development process from the top down
- ❑ REDCs re-built the statewide framework for a bottom-up approach to regional economic growth

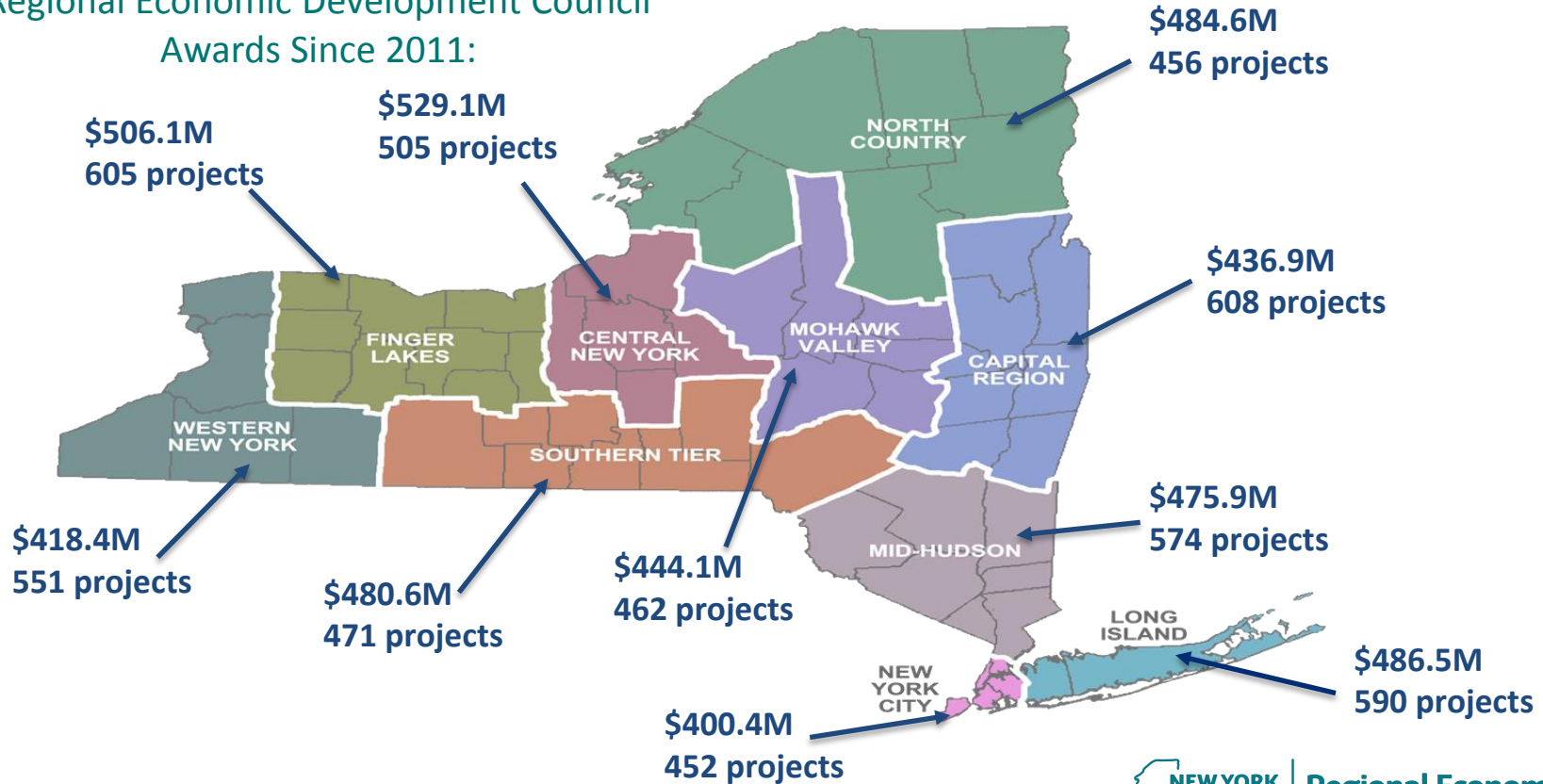
Since 2011:

- Over \$4.6 Billion awarded/committed to support over 5,200 projects statewide
- Commitments for 210,000 jobs created/retained
- Over 1,000 businesses received funding for startup or expansion
- Leveraged additional private investment at a 5:1 ratio



**Regional Economic
Development Councils**

Regional Economic Development Council Awards Since 2011:



**Regional Economic
Development Councils**

2016 REDC Highlights

- ❑ **\$716.9 Million awarded Statewide**
- ❑ **950 projects received funding**
- ❑ **Downtown Revitalization Initiative**



2017 Competition Breakdown

- ❑ **Unprecedented Commitment to Economic Development in New York State**
- ❑ **More resources = More Opportunities**

- ❑ \$150M in Capital Grants; \$75M in Excelsior Tax Credits
 - ✓ All 10 regions eligible
- ❑ Over \$575M in additional state funding through the Consolidated Funding Application (CFA) from various state agencies
 - ✓ All 10 regions eligible
- ❑ \$10M to each region for Downtown Revitalization Initiative

2017 Competition Breakdown

NYS CONSOLIDATED FUNDING APPLICATION

Total Grants, Tax Credits & Other Resources *(in millions)*

Agency

Direct Assistance to Businesses and Other Organizations up to \$247.25

Empire State Development
Department of Agriculture and Markets

Community Development up to \$73.1

Homes and Community Renewal
Office of Parks, Recreation, and Historic Preservation
Council on the Arts

Waterfront Revitalization up to \$16.2

Department of State
Canal Corporation

Energy up to \$40

Energy Research and Development Authority
New York State Power Authority

Environmental Improvements up to \$105

Department of Environmental Conservation
Environmental Facilities Corporation

Sustainability Planning and Implementation up to \$14

Department of Environmental Conservation
Department of State

Education/Workforce Development up to \$5

Department of Labor

Low-Cost Financing up to \$300

Industrial Development Bond Cap

In 2017, Governor Cuomo has made over \$800 million available from over 30 programs across 12 state agencies.

For more information on each program,
visit regionalcouncils.ny.gov
and view the Available Resource Guide



**Regional Economic
Development Councils**

2017 Competition Criteria

In 2017, each REDC will be required to:

- ✓ Identify projects for the State life sciences cluster
- ✓ Support the Downtown Revitalization Initiative & identify projects to implement
- ✓ Address the skills gap by collaborating with industry and skills training programs
- ✓ Implement strategies through the project pipeline
- ✓ Update ongoing regional initiatives in Progress Report
- ✓ Update Performance Measures

Round VII Timeline



Downtown Revitalization Initiative

Round II

- ❑ \$100M Program - \$10M awarded for one community in each region
- ❑ Develop strategic plan that will identify economic development, transportation, housing and community projects
- ❑ Use investments to reinforce and secure additional public and private investments



Ongoing Initiatives

- ✓ **Regional Industry Cluster Plans**
- ✓ **Opportunity Agenda**
- ✓ **Community College Councils**
- ✓ **Business Incubator and Hot Spot Program**
- ✓ **Veteran's Initiative**
- ✓ **Engage Local Governments**

Priorities in 2017

- ✓ **Placemaking** is the notion that where investment occurs matters. In order to attract a talented workforce, our built environment must emphasize creating accessible job centers, sustainable infrastructure and livable communities.
- ✓ **Workforce** is the belief that people drive the economy. Targeted job training and education ensures that jobs in high-paying, in-demand, tradeable sectors are filled in an equitable way.
- ✓ **Tradeable Sectors** describes which industries New York State is targeting to increase export based employment opportunities. They are the industry sectors that are part of a global market like manufacturing, agricultural products, and energy.
- ✓ **Innovation** is the strategy of investing in creating synergies between research and commercialization to drive the economy forward.



QUESTIONS?

Thank you!



2017 WNY REDC Competition Timeline

May

Monday, May 1st	CFA Opens
Thursday, May 4th 9:30 a.m. – 12:00 p.m.	REDC Meeting * SUNY Fredonia (Fredonia, NY) – Williams Center
Thursday, May 4th 1:30 – 4:00 p.m.	CFA Workshop SUNY Fredonia (Fredonia, NY) – Williams Center
Monday, May 16th – 17th	Foreign Diplomatic Corps Visit to Buffalo
Friday, May 19th 10:30 a.m. – 12:00 p.m.	CFA Information Session Conference Center Niagara Falls – Porter/DeVeaux
Tuesday, May 23rd 11:00a.m.– 12:30 p.m.	CFA Information Session Alfred University – Franklin W Olin Building – Room 302
Wednesday, May 31st 1:30 – 3:00 p.m.	CFA Information Session Holiday Valley Resort

June

Monday, June 5th 1:30 – 4:00 p.m.	CFA Workshop Buffalo State College (Buffalo, NY) – Bulger Communications Center
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2017 WNY REDC Competition Timeline

July

Friday, July 28th
4:00 p.m.

CFA Application Deadline – no late submittals

Monday, July 31st –
Friday, August 12th

CFA Eligibility Determination by State Agencies

AUGUST

Monday, August 14th

Council Members Receive Recusal Information*

Monday, August 14th
2:00 – 5:00 p.m.

REDC Meeting – Jamestown – The Reg Lenna Center for the Arts*
Council Member Recusal Information Due

Monday, August 14th –
Tuesday, August 22th

Council Members Access & Review CFA Applications *

Wednesday, August 23rd
at ESD

9am-noon: Business Assistance and Entrepreneurship Score Group Meets to Discuss Applications & Determine Scores;
1-4pm: Tourism, Arts and Cultural Score Group Meets *

Thursday, August 24th
at ESD

9am-noon: Workforce Development Score Group Meets; *
1-4pm: Smart Growth Score Group Meets

Friday, August 25th –
Wednesday, August 31st

ESD Inputs Council Member CFA Scores and Delivers Slate of Top Scoring Projects to the REDC Project Review Committee for Review

2017 WNY REDC Competition Timeline

SEPTEMBER

Thursday, Sept. 7th
9:00 a.m. -3:00 p.m. at
ESD

Potential Priority Projects are Invited to Present to the REDC Project Review Committee *

Thursday, Sept. 7th
3:00 p.m. -4:00 p.m. at
ESD

REDC Project Review Committee Develops Recommended List of Priority Projects *

Tuesday, September 12th
2:00 p.m. – 5:00 p.m.

REDC Meeting – Roswell Park Cancer Institute *
Discuss CFA Scores, Finalize List of Priority Projects & Adopt Final Scores

OCTOBER

Monday, October 2nd
5:00 p.m.

Final Progress Report Due

TBD

Strategic Implementation Assessment Team (SIAT) Presentation

DECEMBER

Early December

Awards Presentation

Global NY FDI Tour Event in Western New York

Erin M. Cole
Senior Vice President Global NY

One Region Forward – Implementation

Robert Shibley

Professor and Dean

University at Buffalo School of Architecture and Planning



One Region Forward

Regional Sustainability
Planning in Action

WNY Regional Economic Development Council
May 4, 2017

Collaboration Pays Off

unique opportunity for our region

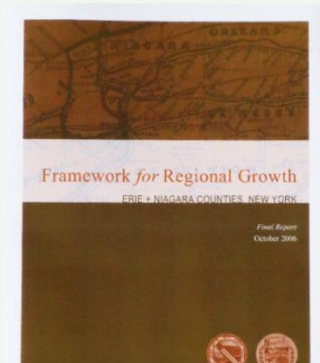
Public, private sector and nonprofit partners from the Framework for Regional Growth working group worked together to pursue funds from the HUD Sustainable Communities Regional Planning Grant program.



Working Group
Erie & Niagara County

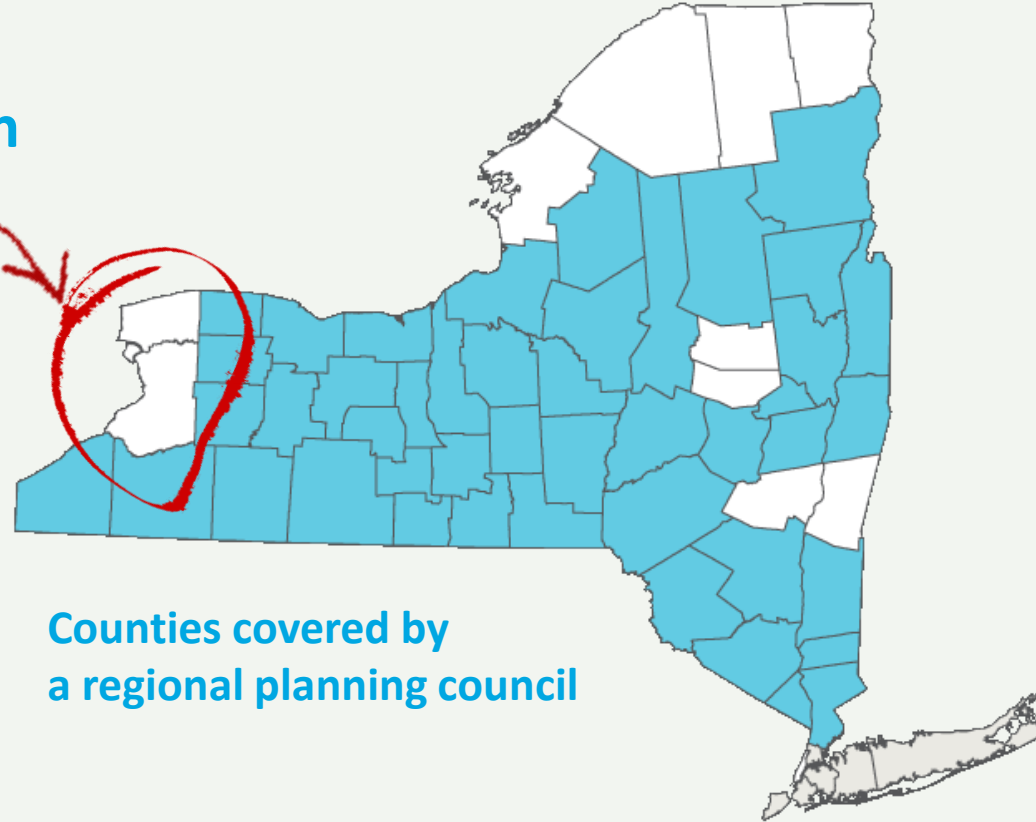


Federal Program



We are **the only urban region**
in Upstate New York

**without a
regional
planning
council**



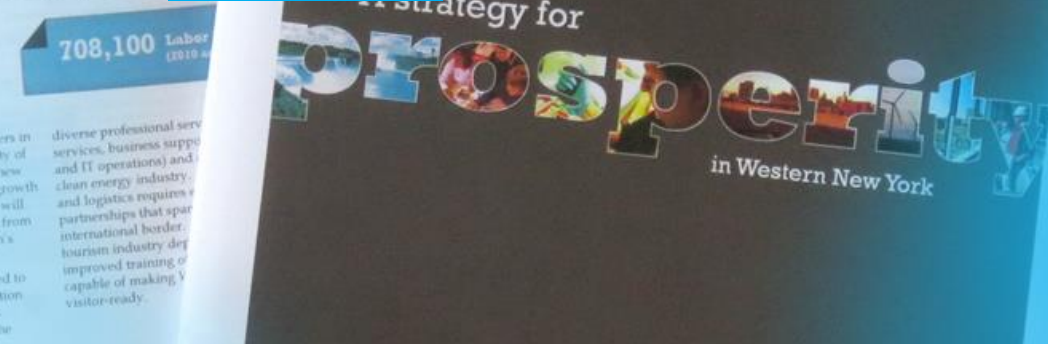
**Counties covered by
a regional planning council**

Changing the regional conversation on smart growth and collaboration through planning.



NOV 2011

WNY REDC makes **smart growth** a regional priority for economic growth.



Changing the regional conversation on smart growth and collaboration through planning.



SPRING-FALL 2012

NYSERDA supports **WNY Sustainability Plan** to guide policies, projects, and programs that reduce GHG emissions and advance sustainability.



Changing the regional conversation on smart growth and collaboration through planning.

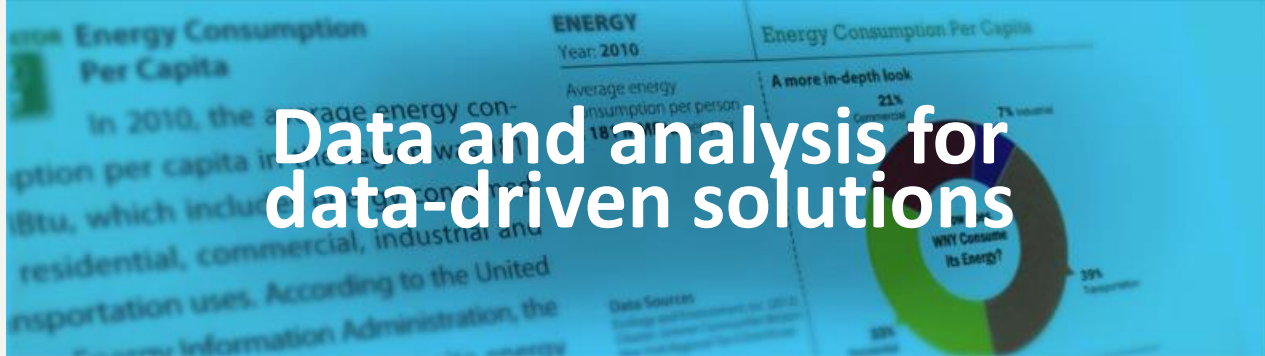


2012-2015



One Region Forward develops a plan and vision for growing Buffalo Niagara toward a sustainable future.

**Together,
we've built a
foundation
for regional
thinking.**



**Broad-based community
engagement**

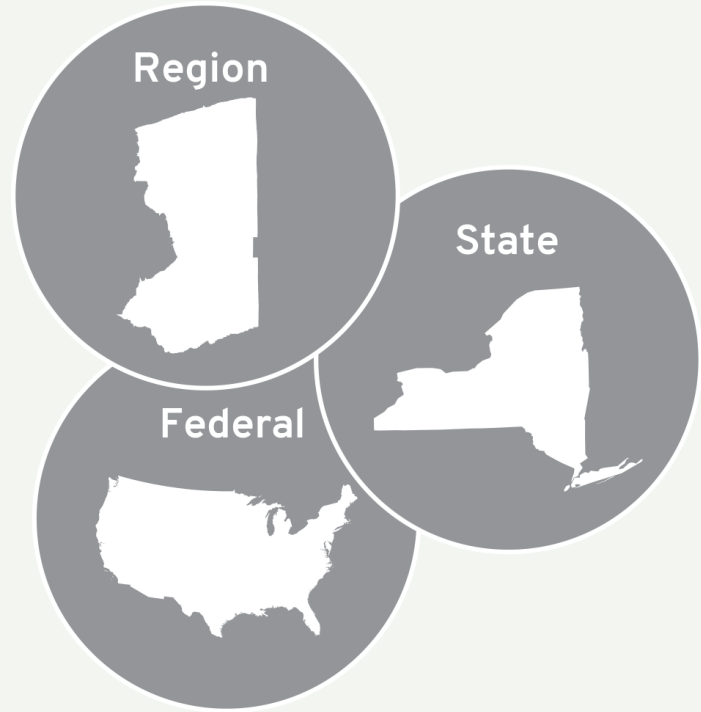
**Collaboration &
decision-making**

**NYS
investments
are putting
this vision
for a more
sustainable
Buffalo
Niagara
into
motion.**



**What has One
Region Forward
uniquely brought
to the table?**

**Alignment of
regional, state,
and federal
investments with
local priorities.**



**What has One
Region Forward
uniquely brought
to the table?**

**Strategies,
toolkits, and
implementation
approaches
around 5 Big
Ideas.**



What has One Region Forward uniquely brought to the table?

A multi-year conversation with the community about what a sustainable Buffalo Niagara can look like.



What has One Region Forward uniquely brought to the table?

Metrics to measure how we are doing and if we're moving our region toward a more sustainable future.



How we are implementing One Region Forward

WHERE CAN WE GO FROM HERE?

Over the past 10 years, our region has continued to expand its footprint as we grow.

WHERE WE MIGHT BE HEADING

The Business As Usual forecast assumes the trends of the past will continue. Projecting trends out 30 years allows a scenario of what the future might look like if we continue on our current path.

A study shows that our region will have a population of 1.5 million by 2050. This is a significant increase from our current population of 750,000.

PROJECTING TRENDS

WHAT COULD OUR REGION LOOK LIKE?

Thousands of citizens across Buffalo Niagara tested their visions through maps, surveys, in-person feedback at community events and presentations.

What Should We
What Should We
How and When
We Make Char

CITIZENS MAP THEIR FUTURE

With a vision of the region to inspire what our region should look like.



CITIZENS ADD TO THE PLAN

Citizens with suggestions for the future, through surveys, in-person feedback at community events and presentations.

That's 1.5 million
900,000
imagine!



A NEW WAY TO PLAN FOR BUFFALO NIAGARA



MOVING FORWARD 2050



A Vision for
Transportation in
Buffalo Niagara

Moving Forward 2050

Smarter, aligned planning



How we are implementing One Region Forward

Erie County Comprehensive Plan updates



Smarter, aligned planning



How we are implementing One Region Forward

IDA Policy with One Region Forward

One Region Forward is Buffalo Niagara's nationally recognized sustainable growth plan. It defines key policy strategies and implementation measures for how we can manage our infrastructure, invest in our economy and direct our growth.



BUFFALO NIAGARA PARTNERSHIP

- ▶ Align policies of the Erie County Industrial Development Agency, Niagara County Industrial Development Agency and local IDAs with One Region Forward
- ▶ Maintain Existing Adaptive Reuse Policy
- ▶ Advance incentive programs to encourage development projects that support sustainability and inclusivity



GROW WHERE WE HAVE ALREADY GROWN

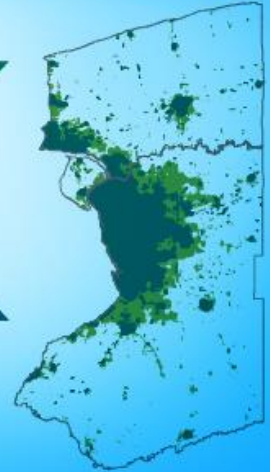
1970 - 2010

Local population
DROPPED
213,000
PEOPLE



URBANIZED LAND

1970 ● 2010 ●



Area of
urbanized land
GREW by
166 sq. MI.



*Embedded in Buffalo Niagara Partnership's
advocacy agenda*



How we are implementing One Region Forward



NEW YORK
STATE OF
OPPORTUNITY.

NYSERDA

*Clean Energy
Communities
Program*

Capacity support for local communities



How we are implementing One Region Forward

Citizen Planning School 3 years running



Empowered citizens



How we are implementing One Region Forward

Mapping Metrics

City of North Tonawanda
Labor Force: **17,107** (81% of adults age 16+)
Unemployment Rate: **8.7%**
People in Poverty: **3,726 (11.9%)**
Households receiving public assistance to buy food: **1,823 (13.1%)**
Households without vehicle: **1,051 (7.5%)**

Household Incomes

US Census, ACS 5-yr estimates (2009-2013)



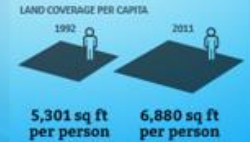
Zoom to

Plan Library

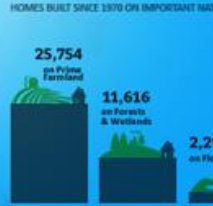
Data Stories



We consume 30% more developed land per person than 20 years ago.



We build homes on land that could protect.



Tools and Resources



How we are implementing One Region Forward

**Community
Organizations**

*Moving sustainability principles,
projects and programs forward*

**Advocacy
Groups**



**Local
Governments**

**State and
Regional
Agencies**

**Anchor
Institutions**

WNY REDC CFA Technical Assistance Initiative

Town of Ripley
Village of Wellsville

Paul Ray
Associate Director of Operations
UBRI

Process

1. **Applications sent out:** Mid February
2. **Selection (2 out of 12 applicants):** Mid March
3. **Initial kick-off meetings:** Mid April
4. **Work started:** This week
5. **Final deliverables due:** Beginning of July

Town of Ripley

Site: Ripley Beach

Project: Capital Improvements to town owned property to make it a more formal park



Town of
Ripley

Site:
Ripley Beach



Western New York Regional Council Meeting



Western New York
Regional Economic
Development Council



Western New York Regional Council Meeting



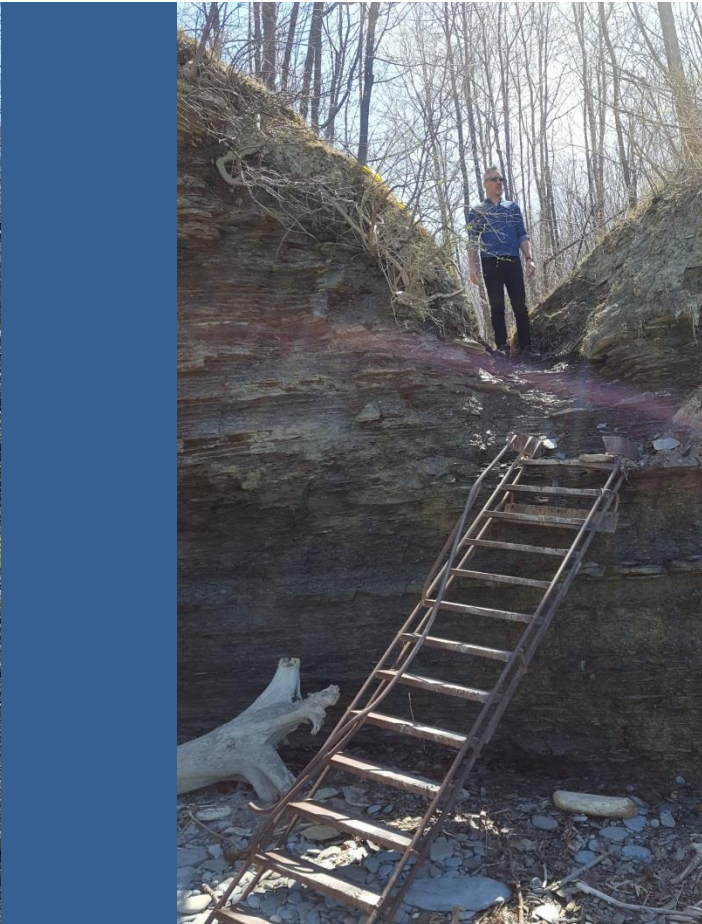
Western New York
Regional Economic
Development Council



Western New York Regional Council Meeting



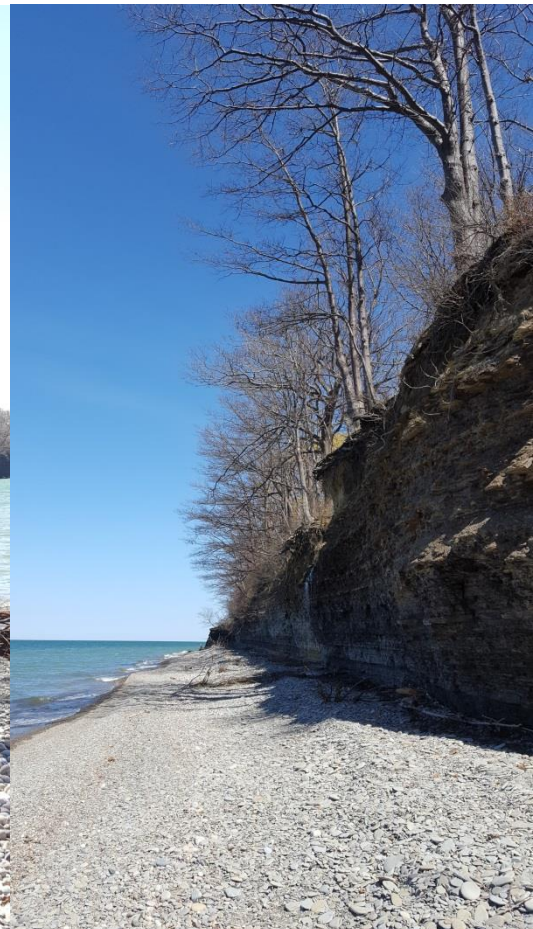
Western New York
Regional Economic
Development Council



Western New York Regional Council Meeting



Western New York
Regional Economic
Development Council



Western New York Regional Council Meeting



Western New York
Regional Economic
Development Council



Source: peter j. smith & company, inc.

Town of Ripley

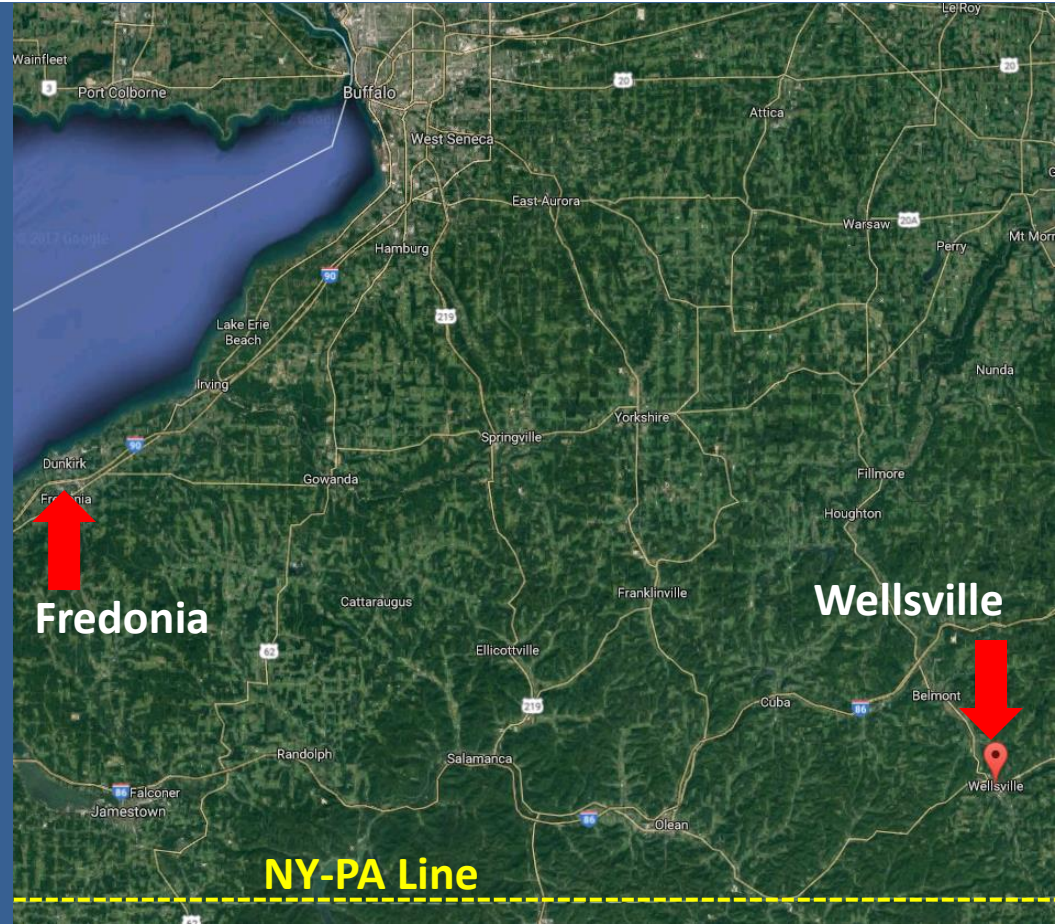
Proposed Technical Assistance:

1. Civil and transportation engineering site assessment
2. Visualization of proposed improvements
3. Cost estimates
4. One-on-one grant writing workshop
5. Review of budgets and written materials for CFA

Village of Wellsville

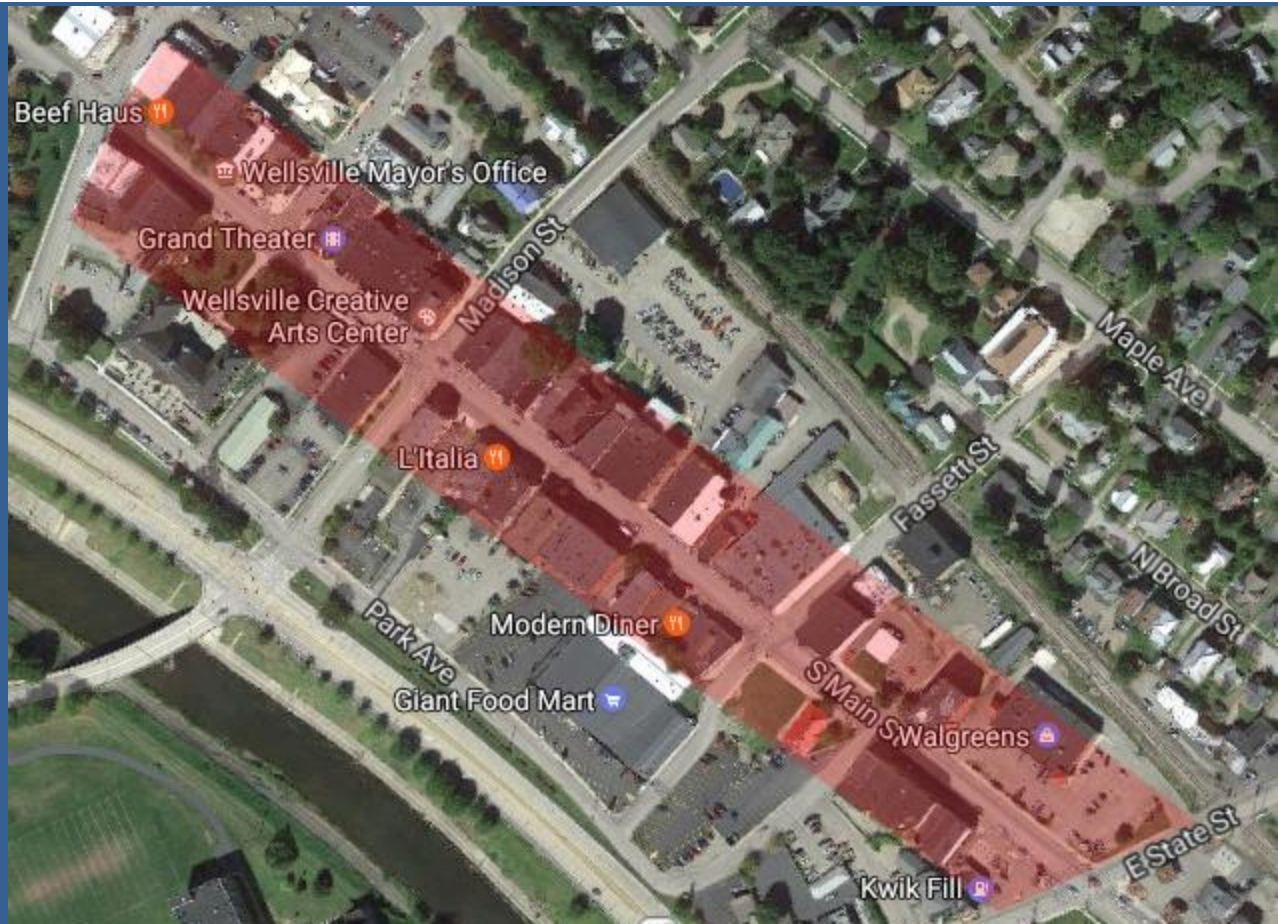
Site: North Main Street

Project:
Main Street Program &
additional support for
Burrous Building
Development RFP



Village of Wellsville

Site:
North Main
Street



Western New York Regional Council Meeting



Western New York
Regional Economic
Development Council



Western New York Regional Council Meeting



Western New York
Regional Economic
Development Council



Western New York Regional Council Meeting



Western New York
Regional Economic
Development Council



Western New York Regional Council Meeting



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Western New York Regional Council Meeting



Western New York
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Western New York Regional Council Meeting



NEW YORK
STATE OF
OPPORTUNITY.

Western New York
Regional Economic
Development Council



Western New York Regional Council Meeting



Western New York
Regional Economic
Development Council



Village of Wellsville

Proposed Technical Assistance:

Main Street Program

1. Building owner engagement
2. Building assessments/cost estimates
3. Future concept renderings

Burrous Building

1. Visioning with local leadership
2. Draft concepts for re-use of the building
3. Cost estimates
4. Assessment of successful RFPs from similar projects

Buffalo Billion Update

Christopher Schoepflin
Regional Director
Empire State Development

REDC Code of Conduct

Stephen Gawlik

Senior Counsel

Empire State Development

Closing Remarks & Adjourn

Jeff Belt & Virginia Horvath
Co-Chairs

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