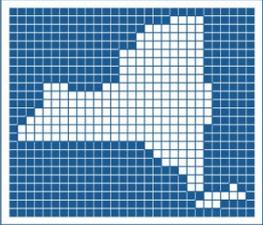


New York State Council on the Arts  
Regional Economic Development Council Program  
(REDC)

FY 2014-15  
Eligibility and Application Guide

State of the Arts



**NYSCA**



# About NYSCA

- Funds are available under Article 3 of the NYS Arts and Cultural Affairs Law for:
  1. The presentation of the performing and fine arts
  2. Surveys to encourage participation of the arts
  3. To encourage public interest in the cultural heritage of the state
  4. To promote tourism by supporting arts and cultural projects

# About NYSCA, Cont'd

- In FY13/14, distributed ~\$36 million in local assistance
  - 1,875 grants, single and multi-year terms
  - 1,250 organizations, more than 50% have budgets under \$500K
- Decentralization (DEC) Re-Grant Program
  - Additional 1,200 entities receive smaller grants that are administered by 31 DEC sites serving in all 62 counties
- Provides competitive grants across 16 programs
  - Architecture + Design
  - Arts Education
  - Dance
  - Electronic Media & Film
  - Facilities
  - Folk Arts
  - Individual Artists
  - Literature
  - Museum
  - Music
  - Presenting – Multi & Interdisciplinary Arts
  - Regional Economic Development
  - Special Arts Services
  - State & Local Partnerships
  - Theatre
  - Visual Arts

# General Eligibility

- Eligible entities for NYSCA Grants
  - Non-profit organizations registered to do business in NYS
  - NYS Indian tribes
  - Units of local NYS government
- Mission of lead applicant must be primarily related to arts, culture, or heritage.
- Prequalified in Grants Gateway

# General Eligibility

- REDC applicants are exempt from NYSCA's limit of two grant requests per applicant
- Applications for FY14-15 support cannot be made to other NYSCA grant programs for the same activities
- No fiscal sponsored or regrant applications are eligible
- See other specific eligibility requirements in category descriptions

# Prequalification of Applicants

- All NYSCA applicants must be prequalified in the Grants Gateway by the date and time the CFA closes
  - June 16, 2014 at 4pm
- Applications will not be reviewed from organizations that are not prequalified
- Two step process:
  1. Registration in Grants Gateway
  2. Prequalification in Grants Gateway
    - Upload and submit key organizational information related to *Organizational Capacity, Legal Compliance and Integrity*

# Prequalification Resources

- Learn more about the Prequalification Process
  - [www.grantsreform.ny.gov](http://www.grantsreform.ny.gov)
- To begin, review the Grantee Quick Start Guide
  - [http://grantsreform.ny.gov/sites/default/files/grantee\\_quick\\_start\\_guide.pdf](http://grantsreform.ny.gov/sites/default/files/grantee_quick_start_guide.pdf)

# Before You Apply to REDC: Read the Region's Strategic Plan

- Review the your region's strategic plan
  - [www.nyscfaprojectdata.ny.gov](http://www.nyscfaprojectdata.ny.gov)
- The plan outlines regional economic and community development priorities
  - Five year plans with goals and objectives that are updated annually
- Successful applications will be for projects that strongly and clearly align with regions economic growth strategies
- Meet with the REDC Council Committees, staff or work group about the project you are applying for

# Before You Apply: Regional Workshops

- Statewide training workshops hosted by the REDC
- Overview of the Consolidated Funding Application process
- Breakout sessions on agency funding opportunities
- NYSCA's funding categories will be presented at all workshops
- Workshop schedule:
  - [regionalcouncils.ny.gov/genericcfa/2014-cfa-workshops](http://regionalcouncils.ny.gov/genericcfa/2014-cfa-workshops)

# Applying to the REDC

Apply through Consolidated Funding Application (CFA)

[apps.cio.ny.gov/apps/cfa/index.cfm](https://apps.cio.ny.gov/apps/cfa/index.cfm)

- Single entry point to apply for all REDC funding
- All applications require the following support materials:
  - Staff list and Board officer list
  - ½ page resume or biography for key artistic and administrative personnel
  - Cultural Data Project Funder Report for each of the two most recently completed fiscal years
  - NYSCA Organization Budget Form for the current fiscal year
  - Additional support materials for specific categories apply

# NYSCA Funding Opportunities

- Applicants may only apply to one of four categories of support:
  1. **Arts, Culture and Heritage Projects**
  2. **Artistic Program Capital Equipment Purchases**
    - Applicants must have received NYSCA funding in FY11-12, FY 12-13, and FY13-14.
  3. **Technology Improvement Program**
    - Applicant budget must be less than \$500,000 (before depreciation)
  4. **Workforce Investment Program**
    - Applicant budget must be less than \$500,000 (before depreciation)

# Arts, Culture and Heritage Projects

- Grant awards: \$10,000 - \$100,000
  - Require 50% cash and/or in-kind match
- Drive public participation, tourism and regional economic and civic vitality
- Projects include:
  - Presentation of arts, culture and heritage activities
  - Art education, student advancement and training programs
  - Development and implementation of business, program, marketing plans and initiatives

# Arts, Culture and Heritage Projects

- Partnerships are encouraged
  - Lead applicant MUST be prequalified arts organization
- Restrictions:
  - Funding request covers no more than 50% of the project cost
  - Fiscal sponsorship and Re-grant projects are not eligible for funding
- Contract and work period: January – December 2015

# Arts, Culture and Heritage Projects

- Additional support materials required:
  1. Marketing plan
  2. Marketing and interpretive materials
  3. Visual Arts Projects: Images including a script or label indicating artist, title, year, medium(s) and dimensions
  4. Performing Arts Projects: Work samples, script or label indicating artist/organization, title, year and date of event
  5. Service-Related Projects: Sample evaluation materials
    - (i.e., surveys, assessment or feedback forms).

# Artistic Program Capital Equipment Purchases

- Grant awards: \$5,000-\$49,500
  - Require 50% cash and/or in-kind match
- Drive public participation, tourism and regional economic and civic vitality
- Costs may only include:
  - Depreciable artistic program capital purchases\*
  - Installation of artistic program capital equipment

\*Consult an accountant or auditor to confirm that the artistic program equipment is depreciable and not a building improvement.

# Artistic Program Capital Equipment Purchases

- Ineligible Requests:
  - Non-depreciable audiovisual equipment
  - Office furniture or shelving
  - Stackable chairs
  - Most computers and software, and telephones
  - Staff training
  - Building-related capital equipment or improvements

# Artistic Program Capital Equipment Purchases

- Restrictions:
  - Funding request covers no more than 50% of the project cost
  - Applicants must have received NYSCA funding in FY11-12, FY 12-13, and FY13-14.
  - Fiscal Sponsor and Re-grant projects are not eligible for funding
- Contract and work period: January – December 2015
- Additional support materials required:
  1. Equipment bids – three bids **are required**
    - Same make and model of equipment

# Technology Improvement Program

- Grant awards: \$5,000-\$49,500
  - Require 25% cash and/or in-kind match
- Applicant budget less than \$500,000 (before depreciation)
  - Determined by the audit used for Grants Gateway prequalification
- Drive public participation, tourism and regional economic and civic vitality
- Projects must encompass:
  - Technology Needs Assessment & Planning Projects

**And/Or**

  - Technology Improvement Implementation & Staff Training

# Technology Improvement Program

- Technology Needs Assessment & Planning Projects
  - Assessment of existing administrative and marketing technology resources
    - Websites, computer hardware and software, cloud based applications, printers, etc.
  - Development of a technology improvement plan
    - Upgrade or purchase new technology components
    - Outside consultants may be used
- Technology Improvement Implementation & Staff Training
  - Purchase, implementation of new technology resources
  - Related staff training

# Technology Improvement Program

- Partnerships are encouraged
  - Lead applicant MUST be prequalified arts organization
- Restrictions:
  - Funding request covers no more than 75% of the project cost
  - Fiscal Sponsor and Re-grant projects are not eligible for funding
- Contract and work period: January – December 2015
- Additional support materials required:
  1. Technology Assessment Plan
    - If applying for Technology Improvement Implementation & Staff Training support

# Workforce Investment Program

- Grant awards: \$12,500 – \$49,500 (up to \$6,250 to \$24,750 per year)
  - Two year grant term
  - Require 25% cash and/or in-kind match
- Applicant budget less than \$500,000 (before depreciation)
  - Determined by the audit used for Grants Gateway prequalification
- Drive public participation, tourism and regional economic and civic vitality
- Salary support for one expanded or new staff position filling a critical role in the organization
  - Two year period, one individual

# Workforce Investment Program

- Increasing a current part time staff member's hours
- Hiring a new full or part-time staff member
- Applicant must demonstrate:
  - Need for the employee
  - Sustainability plan to maintain employment after the grant ends

# Workforce Investment Program

- Restrictions:
  - Funding request covers no more than 75% of the project cost
  - Wage support only, no payroll taxes or fringe costs funded
  - Funds may not to be used to support contracted or seasonal staff
- Contract and work period: January – December 2016
- Additional support materials required:
  1. New or expanded job description
  2. Job sustainability plan

# For More Information

## On NYSCA

- [www.arts.ny.gov](http://www.arts.ny.gov)

## On the REDC

- [www.regionalcouncils.ny.gov](http://www.regionalcouncils.ny.gov)

## On available REDC resources

- [www.regionalcouncils.ny.gov/assets/documents/resources-available-2014.pdf](http://www.regionalcouncils.ny.gov/assets/documents/resources-available-2014.pdf)

Questions?

Contact Program Director Susan Peirez at

[susan.peirez@arts.ny.gov](mailto:susan.peirez@arts.ny.gov)

# For More Information

On NYSCA Grants:

- [www.arts.ny.gov/public/grants/index.htm](http://www.arts.ny.gov/public/grants/index.htm)

On eligibility:

- [www.arts.ny.gov/public/grants/who\\_is\\_eligible.htm](http://www.arts.ny.gov/public/grants/who_is_eligible.htm)

On funding restrictions:

- [www.arts.ny.gov/public/grants/nysca\\_does\\_not.htm](http://www.arts.ny.gov/public/grants/nysca_does_not.htm)

Questions?

Contact Program Director Susan Peirez at

[susan.peirez@arts.ny.gov](mailto:susan.peirez@arts.ny.gov)