



CNY RISING  
FROM THE GROUND UP

# Community Driven: Engaging the Public in Idea Generation



**120**

**Business and Civic Leaders on  
Research and Implementation  
Work Groups**

**1,762**

**Participants in public sessions**

**608**

**Concepts submitted**

**163**

**Projects submitted**

# Process: Aligning Vision, Market Insight, and Strategies

## Market Insight

Agribusiness

Economic Opportunity

Entrepreneurship

Financial Services

Health & Environment

Information Security

Manufacturing

Tourism

Transportation

Unmanned Aerial Systems

Urban Core Revitalization

## CNY Strategy Summit



## National Advisory Council

Diane Bell McKoy, Associated Black Charities

Fred Dedrick, National Fund for Workforce Solutions

Janet LaBar, Greater Portland Inc

Michael Toscano, fmr Association for Unmanned Aerial Vehicles International

Tom Stewart, National Center for the Middle Market

Peter Kaldes, JPMorgan Chase

**Invest in Key  
Drivers of Growth**



**Develop  
Prosperity Enablers**



**Build an  
Inclusive Economy**



Drivers of Growth



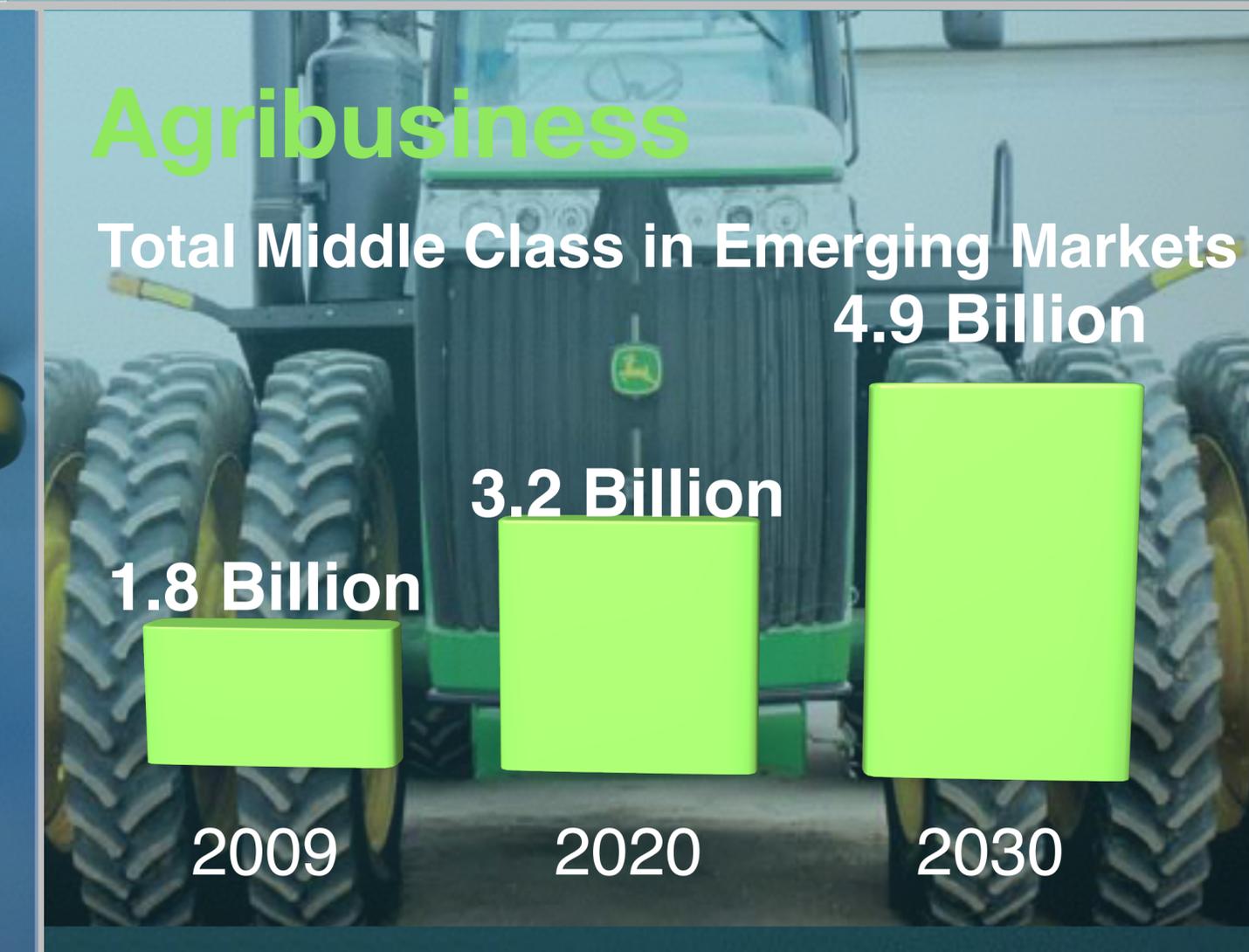
**Medicine**  
**\$398B**

**Defense**  
**\$43B**

**Information Security**  
**\$120B**

**Environmental Sensing**  
**\$17.6B**

**UAS**  
**\$100B**



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## Logistics



# 25%

Expected container volume increase at Port of NY / NJ

## Veterans

# 200,000

Expected number of veterans to enter the workforce each year for five years

## Prosperity Enablers

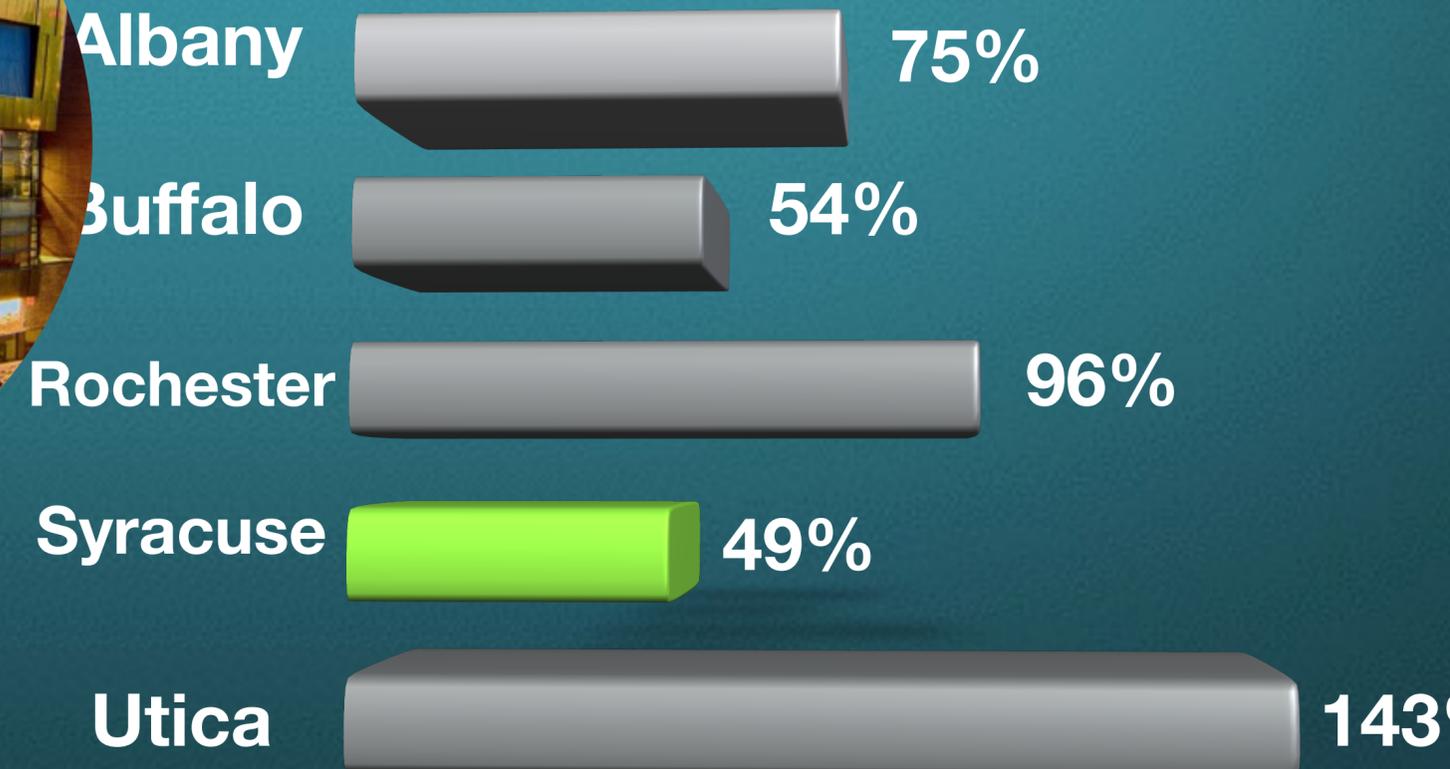


## Connected Communities



## Entrepreneurship

Net % Job Growth from Young Companies



**Invest in Key  
Drivers of Growth**  
**Inclusive  
Economy**



**Develop  
Prosperity Enablers**



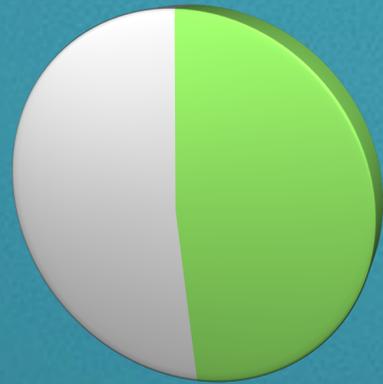
**Build an  
Inclusive Economy**





**34%**

Poverty rate in  
City of Syracuse



**48%**

Syracuse City  
Graduation Rate



**44%**

At or near poverty  
region wide

**Inclusive  
Economy**



**-17.9%**

Decline in number of jobs  
near the average resident in  
high poverty neighborhoods  
in the Syracuse metro  
(2000-2012)



**62%**

**Employment in  
Inclusive  
Industries**



Economic  
Opportunity

Global Logistics

Entrepreneurship

Precision Sensing  
& Data Analytics

Global  
Agriculture

UAS

World Class  
Communities

Advanced Manufacturing

X

X

X

X

X

X

X

Tourism

X

X

Financial Services

X

X

X

Thermal Controls

X

X

X

X

Engineering

X

X

X

X

X

X

Radar Systems

X

X

X

X

X

Agriculture

X

X

X

X

X

X

Medical Devices

X

X

X

X

Healthcare

X

X

X

Educational Services

X

X

X

X

X

X

Information Security

X

X

X

X

X

X

Transportation

X

X

X

X

X

X

X



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