



## NYC REGIONAL ECONOMIC DEVELOPMENT COUNCIL

### AGENDA

July 21, 2015

9:00 a.m.

**Borough of Manhattan Community  
College  
Manhattan**

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#### Meeting

- 9:00 – 9:05 a.m. Welcome and Introduction  
Kenneth Knuckles, President & CEO, Upper Manhattan Empowerment Zone
- 9:05 – 9:10 a.m. Introduction of Winston C. Fisher newly appointed NYC REDC Co-Chair  
Kenneth Knuckles, President & CEO, Upper Manhattan Empowerment Zone  
Winston C. Fisher, Partner, Fisher Brothers
- 9:10 – 9:15 a.m. Agenda and Recap  
Kenneth Knuckles, Upper Manhattan Empowerment Zone
- 9:15 – 9:25 a.m. 2015 REDC Agenda and Regional Cluster Plan  
Kathy Wylde, President & CEO, Partnership for New York City
- 9:25 – 9:30 a.m. Announcements  
Kenneth Knuckles, Upper Manhattan Empowerment Zone

#### Public Forum

- 9:35 a.m. Welcome and Introduction  
Kenneth Knuckles, Upper Manhattan Empowerment Zone  
Winston C. Fisher, Partner, Fisher Brothers



New York City Regional Economic Development Council Meeting  
Tuesday, July 21, 2015  
Borough of Manhattan Community College,  
Manhattan

Summary of Public Meeting

Attendees

Regional Council Members and Representatives:

Stuart Appelbaum, President, Retail, Wholesale and Department Store Union with Ademola Oyefoso  
Marlene Cintron, President, Bronx Overall Economic Development Corporation with Alfredo Angueira  
Cesar J. Claro, President & CEO, Staten Island Economic Development Corporation  
Carol Conslato, President, Queens Chamber of Commerce  
Kenneth J. Knuckles, President & CEO, Upper Manhattan Empowerment Zone (UMEZ)  
Marcel Van Ooyen, Executive Director, GrowNYC  
Steve Spinola, President, REBNY, rep. by Mike Slattery  
Kathryn Wylde, President and CEO, Partnership for NYC

Elected Officials and Representatives (City)

Lashay Young, representing Hon. James Oddo, Staten Island Borough President  
Raymond Sanchez, representing Hon. Ruben Diaz Jr., Bronx Borough President  
Diana Reyna, representing Hon. Eric Adams, Brooklyn Borough President

Elected Officials and Representatives (State)

Jerry Kassar, representing Hon. Martin Golden, New York State Assembly

ESDC

Jonah Bruno, ESDC  
John Gilstrap, ESDC  
Victoria Hsiao, ESDC  
Barry Lites, ESDC  
Angela Pitto, ESDC  
Lauren Racusin, ESDC  
Jennifer Rivera, ESDC  
Stephanie Royal, ESDC  
Joseph Tazewell, ESDC  
Andrew Fletcher, ESDC

Executive Chamber Representatives

Chris Gorman, Governor's Office



### State Resource

Sharon Griffith, NYSERDA Fred  
Landa, NYS DOH

### CUNY

Jay Hershenson, Senior Vice Chancellor  
Hourig Messerlian  
Rene Ontal  
Anthony Vargas

### Meeting

#### I. Welcome and Introduction

Kenneth Knuckles welcomed the public and thanked President Antonio Perez of BMCC for hosting the meeting and the succeeding public forum.

#### II. Introduction of Winston C. Fisher newly appointed NYC REDC Co-Chair

Knuckles welcomed Winston Fisher who has been appointed by Governor Cuomo to be co-chair of the NYC Regional Economic Development Council. He referred the Council and attendees to his full bio in the packet.

Fisher said he was honored to be appointed by the Governor. Economic development for New York City was an issue he cared deeply about and he looked forward to work with the Council and with everybody involved to help make New York a better place, and create jobs and economic growth

#### III. Agenda and Recap

Knuckles said that the primary task for the meeting was to hear about the Council's proposed approach to the REDC initiative for Round 5 and to hear an overview of the Council committees' upcoming activities and schedules.

Knuckles recapped the May 7<sup>th</sup> meeting and Council activities since then: The Council heard a presentation from Regional Councils staff on Round. The Council then heard presentations from the sponsors of two past priority projects, Plinio Ayala for Per Scholas and Rebecca Birmingham and Samara Daly for Macro Sea. The meeting was then adjourned.

The Council hosted two CFA workshops on May 13 and on June 24. A total of 181 people attended these two workshops. Carol Conslato, Joe Tazewell, and Knuckles participated in a CFA info session at the Queens Borough Hall. The Council also held four REDC workgroup meetings centered on identifying projects that will implement our strategies in each of these work group areas. Knuckles turned over the floor to Kathryn Wylde.



#### IV. 2015 REDC Agenda and Regional Cluster Plan

Wylde said that while the last cycle centered on the Global New York initiative, export and global partnership projects such as the New Lab at the Brooklyn Navy Yard, this year the State asked the Council to open a second front on new regional clusters. The work group convened and agreed to that the focus would be on tech but to steer away from duplicative projects. They decided to prioritize applied science tech and “smart cities” applications, basically the application of technology toward improved metro population functionality, such as converting public telephone booths into public WiFi hotspots.

#### V. Announcements

Knuckles announced that the CFA will close on July 31 at 4:00PM sharp. The following week on August 4, the SIAT team will be in the City to tour priority projects. A regional cluster plan work group meeting will be convened during the week of August 10. During the week of August 17, members will be contacted by council staff regarding potential conflicts of interest on any of the 2015 CFAs. The scoring committee will begin scoring on August 17 and have set a tentative deadline of August 28 to have the CFA scoring completed. The work on the progress report has begun and will continue into August. A public forum for comment on the draft report will likely be scheduled during the week of August 30.

Knuckles adjourned the meeting and welcomed members of the public.