



# WNY REGIONAL ECONOMIC DEVELOPMENT COUNCIL ERIE COUNTY SUMMIT

MONDAY, MARCH 31, 2014 | 8:30 A.M.

HEALTHNOW NEW YORK INC. D/B/A BLUECROSS BLUESHIELD OF WESTERN NEW YORK  
HERITAGE CONFERENCE ROOM  
257 WEST GENESEE STREET | BUFFALO, NY 14202

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**8:30 A.M. CHECK-IN & NETWORKING**

**9:00 A.M. WELCOME & INTRODUCTIONS**

*Howard Zemsky, Co-Chair, WNY Regional Economic Development Council*

**9:15 A.M. REDC OVERVIEW, CFA PROCESS & LETTER OF INTEREST**

*Howard Zemsky, Co-Chair, WNY Regional Economic Development Council  
Christina Orsi, WNY Regional Director, Empire State Development Corporation*

**10:00 A.M. QUESTIONS & ANSWERS**

*Christina Orsi, WNY Regional Director, Empire State Development Corporation  
Howard Zemsky, Co-Chair, WNY Regional Economic Development Council*

**10:15 A.M. BREAK**

**10:30 A.M. FACILITATED BREAKOUT DISCUSSIONS**

*Laura Quebral, Deputy Director, University at Buffalo Regional Institute*

**12:00 P.M. ADJOURN**



**WNY REDC Now Accepting  
CFA Letters of Interest**

**MORE DETAILS ENCLOSED**