



SOLUTIONS FOR NEW YORK'S FUTURE

Economic Impact of Independent Colleges and Universities

GREATER ROCHESTER



Through jobs and service to their communities, Independent Sector campuses act as anchor tenants in neighborhoods, villages, towns and cities across New York State.

clcu

COMMISSION ON INDEPENDENT
COLLEGES AND UNIVERSITIES

Powering the Economy in Greater Rochester

More than 38,000 students enroll each year at independent, not-for-profit colleges and universities in the greater Rochester area. These campuses employ approximately 35,000 individuals and contribute more than \$4.1 billion to the New York State economy annually.

GREATER ROCHESTER

Enrollment **38,448**

New Yorkers	63%
Out-of-State	28%
International	9%

Degrees Granted **9,893**

Undergraduate Degrees	6,534
Graduate Degrees	3,359

Employment **35,800**

Institutional	16,500
Construction	800
<i>Indirect/Induced</i>	18,500

Payroll **\$1,545,000,000**

Institutional	\$810,000,000
Construction	\$72,000,000
<i>Indirect/Induced</i>	\$663,000,000

Institutional Spending **\$3,799,000,000**

Instruction	\$622,000,000
Research	\$343,000,000
Administration, Ancillary Services, and Other	\$652,000,000
Construction	\$133,000,000
Academic Medical Centers	\$333,000,000
<i>Indirect/Induced</i>	\$1,716,000,000

Student and Visitor Spending **\$311,000,000**

Student	\$146,000,000
Visitor	\$24,000,000
<i>Indirect/Induced</i>	\$141,000,000

Economic Impact of Independent Colleges and Universities in Greater Rochester **\$4,110,000,000**

New York's "Anchor Tenants"

While fulfilling their principal roles in advancing education and research, private, not-for-profit colleges and universities significantly contribute to the economic well-being of New York State. Together, our campuses annually generate \$54 billion in economic activity, and directly employ more than 174,000 individuals.

Further, ongoing construction at Independent colleges and universities enhances the physical footprint of campuses, bringing jobs to communities, and high quality facilities for students.

Other campus contributions are equally as important. For example, colleges and their students coordinate fundraisers, conduct surveys and volunteer their time. Such projects provide a model of community collaboration and civic engagement, while promoting economic opportunity.

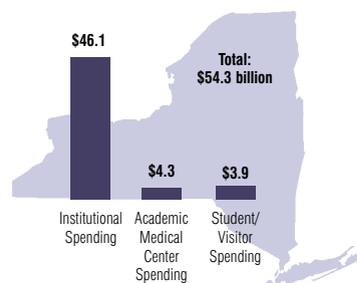
Following is a summary of the overall effect that independent higher education has on the state's economy:

NEW YORK STATE

Enrollment	477,773
Undergraduate Degrees	77,517
Graduate Degrees	57,341
Employment (direct, indirect and induced)	360,200
Payroll (direct, indirect and induced)	\$19,575,000,000

Institutional Spending	\$46,069,000,000
Academic Medical Center Spending	\$4,303,000,000
Student and Visitor Spending	\$3,925,000,000

Total Statewide Economic Impact of Independent Colleges and Universities **\$54,297,000,000**



Sources: New York State Education Department, Office of Research and Information Systems, Center for Governmental Research, economic impact report, November 2010.

Notes: Enrollment is for fall 2009; Degrees granted are 2007-08 academic year. Data do not include branch campuses and extension centers. Data include direct and induced/indirect totals.

Independent Colleges and Universities in Greater Rochester

Finger Lakes Health College
of Nursing
www.flhealth.org

Hobart and William Smith
Colleges
www.hws.edu

Keuka College
www.keuka.edu

*Medaille College -
Rochester Campus*
www.medaille.edu

Nazareth College of Rochester
www.naz.edu

Roberts Wesleyan College
www.roberts.edu

Rochester Institute of Technology
www.rit.edu

St. John Fisher College
www.sjfc.edu

University of Rochester
www.rochester.edu

Extension Centers

Ithaca College at the Rochester
Center

Roberts Wesleyan College -
Meridian Center

*Note: Italics denote branch campuses
recognized by the New York State
Education Department.*

Visit [clcu's website](http://clcu.org) to learn the many ways Independent Sector campuses are reaching out:

- Download [clcu's Economic Impact Summary](#).
- In the "Contributions to Our Communities" section of [clcu's website](#), you will find striking evidence of just how critical independent higher education is to economic growth, health care, the arts, the environment, civic engagement, and community service.
- Sign up for our Matter of Fact series of interesting observations about higher education in New York State: www.cicu.org/news/matteroffact.php.

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