Central New York
Regional Performance Metrics

Regional Indicators

	Current	Yearly	National Rank	5 Year Goal	% Change
Total Jobs	359,900	2011		377,895	+5%
Total Private Sector Jobs	291,600	2011			
Total Public Sector Jobs	68,300	2011			
Gross Metro Product	$32.4 B	2009	64	$35.6 B	+10%
Population	763,236	2010		767,052	+.5%
Unemployment	7.8%	2011			
Local Government Fragmentation	3.19	2007			
Poverty Rate	13.2%	2009			
Regional Productivity	$101,122	2009	21	$108,706	+7.5%
Median Wage	$39,990	2009	82	$45,989	+15%
Educational Attainment	21.9%	2009		23%	+5%
Total Sales Tax Collections					+7.5%

Goal # 1 — Strengthening Targeted Industry Concentrations that are Leveraging Unique Economic Assets

	Current	Yearly	National Rank	5 Year Goal	% Change
Ratio of Business Births v. Deaths	1.09	2007	85	1.2	+10%
Growth in Target Industries					
# of Firms					
Total Employment					

Goal # 2 — Improving Competitiveness in, and Connections to, the Regional, National and Global Economies

	Current	Yearly	National Rank	5 Year Goal	% Change
Gross Metro Exports	$3.26 B	2009	68	$6.52 B	+100%
Export Intensity	10.0%	2009	57	15%	+50%
Broadband Connectivity	86%	2008	3		
Air Connectivity					
Total Passengers	2.1 MM	2010		2.31 MM	+10%
Value of SBA Export Loans					
Patent Applications	12.4	'01-'10	55	14.9	+20%
Academic Research Expenditures	$48 MM	2008		$60 MM	+25%
Venture Investment	$27	'01-'11		$81	+300%

Goal # 3 — Revitalizing our Region's Urban Cores, Mainstreets and Neighborhoods

	Current	Yearly	National Rank	5 Year Goal	% Change
Transit Accessibility	35.8%	2009	28	37.6%	+5%
Housing Affordability	28.72%	2009	——		
Job Density	78.1%	2006	——		
Housing Density*	60.0%	2009	——		
CBD Commercial Occupancy Rates	88%	2011		< 85%	
CBD Residential Occupancy Rates	99%	2011		< 95%	
Overall Municipal Tax Base					

* See Page 2 for a key on each metric

KEY

Regional Indicators

Total Jobs	Tracked Monthly by DOL
Total Private Sector Jobs	Tracked Monthly by DOL
Total Public Sector Jobs	Tracked Monthly by DOL | includes employment of SUNY personnel
Gross Metro Product	Tracked yearly by Moody's | Total Value of regional goods and services
Population	Tracked in decennial census by US Census Bureau
Unemployment	Tracked Monthly by DOL
Local Government Fragmentation	Tracked by US Census Bureau | Number of local govt's per 10,000 people
Poverty Rate	Tracked yearly by US Census through American Community Survey
Regional Productivity	Gross Metro Product per job | Tracked yearly by Brookings through Moody's | measures gross metro product per job and tracks changes in # of jobs
Median Wage	Tracked yearly by Brookings through Moody's | measures average wage
Educational Attainment	Tracked yearly by US Census | measures percent of population with a bachelor's degree or higher
Total Sales Tax Collections	Tracked by County

Goal # 1 — Strengthening Targeted Industry Concentrations that are Leveraging Unique Economic Assets

Ratio of Business Births v. Deaths	Tracked by SBA | Establishment Births and Deaths as a Percentage of Total Establishments (Business Churn)
Growth in Target Industries	Targeted clusters include: Clean and Green Technology; Electronic Product Manufacturing; Education and Healthcare; Radar and Sensor Technology; Advanced Manufacturing; Engineering Services; Agribusiness; Financial Services; Tourism
# of Firms	
Total Employment	
Median Wage	
Regional Capital Investment*	

Goal # 2 — Improving Competitiveness in, and Connections to, the Regional, National and Global Economies

Gross Metro Exports	Brookings analysis of BEA, USITC, IIE, IRS, and Moody's data
Export Intensity	Brookings analysis of BEA, USITC, IIE, IRS, and Moody's data | Exports as a share of total output
Broadband Connectivity	Tracked by FCC | % of population with high speed internet access
Air Connectivity	
Total Passengers	Tracked monthly by regional airport
Value of SBA Export Loans	
Patent Applications	Tracked annually by US Patent Office | total # of patent applications per 1,000 workers
Academic Research Expenditures	Tracked annually by National Science Foundation
Venture Investment	Per capita Venture Capital funding for 5 county CNY Region

Goal # 3 — Revitalizing our Region's Urban Cores, Mainstreets and Neighborhoods

Transit Accessibility	Tracked by Brookings | Job access rate — how many jobs a worker can reach (at their skill set) within a reasonable amount of time
Housing Affordability	Tracked by US Census Bureau | Percent of mortgaged homeowners spending 30 percent or more of household income on selected owner costs
Job Density	Tracked by Brookings | Share of jobs within 10 miles of CBD
Housing Density*	Tracked yearly by US Census | % of population living in urban and suburban area (areas of 1,000 or more people per 1 square mile)
CBD Commercial Occupancy Rates	Tracked Quarterly by Business Improvement Districts
CBD Residential Occupancy Rates	?
Overall Municipal Tax Base	Overall Municipal Tax Base