

CFA ENDORSEMENT CRITERIA SCORING MATRIX	
TOTAL AVAILABLE POINTS = 20	SCORE
Does the Project advance the vision as prescribed by the Strategic Plan?	
Is there significant community and stakeholder support for the Project?	
Is the Project identified in and/or advances a strategy that is part of the Strategic Plan?	
Is the Project of significant importance to advancing the regional implementation agenda?	
Does the Project leverage other funding sources?	
Enter Private Sector Economic Development Project Score	
Enter Public Sector Community Development Project Score	
If funded, can the results of the Project be monitored and evaluated against the strategic plan's performance measures?	
<b>TOTAL SCORE</b>	<b>0</b>

NOTES:

Project Name: Date of Submission: Point of Contact: Date Reviewed:
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**KEY:**

**Does the Project advance the vision as prescribed by the Strategic Plan? [Total Points = 1]**

- The Project does advance the Vision [Award 1 Point]
- The Project does not advance the Vision [Award 0 Points]

**Is there significant community and stake holder support for the project [Total Points = 2]**

- The Project is a "priority project" as delineated by the priority project list = [If yes, Award 2 Points]; OR
- The Project is supported by a local, county or regional government and/or is a project reflected in an approved local or regional plan [If yes, Award 2 Points]
- The Project is not a "priority project" but falls into one of the regional strategic clusters as defined by the strategic plan [If yes, Award 1 Point]
- The Project has significant community and/or stakeholder opposition [If yes, Award 0 Points]

**Is the Project identified in and/or advances a strategy that is part of the Strategic Plan? [Total Points = 7]**

- The Project is identified in the strategic plan [If yes, Award 7 Points]
- The Project is not identified but advances a strategy in the strategic plan [If yes, Award 5 Points]
- The Project is related to but does not advance a strategy in the strategic plan [If yes, Award 3 Points]
- The Project is not identified and does not advance a strategy in the strategic plan [If yes, Award 0 Points]

**Is the Project of significant importance to advancing the regional implementation agenda ? [ Total Points = 3]**

- The Project is identified in the regional implementation agenda [If yes, Award 3 Points]
- The Project is not included but advances the regional implementation agenda [If yes, Award 2 Points]
- The Project is not included but is related to an item in the regional implementation agenda [If yes, Award 1 Point]
- The Project does not advance the regional implementation agenda [If yes, Award 0]

**Does the Project leverage other funding sources? [Total Points = 3]**

- Private* The Project is more than 75 percent funded by private sector investment [If yes, Award 3 Points]
- More than 50 percent but less than 75 percent of the project is funded by private sector investment [If yes, Award 2 Points]
- Less than 50 percent of the project is funded by private sector investment [If yes, Award 1 Point]; OR
- Public* The Project provides a match [If yes, Award 3 Points]
- The Project does not require a match [If yes, Award 2 Points]

**If funded, can the results of the Project be monitored and evaluated against the strategic plan's performance measures? [Total Points = 4]**

- The Project can be monitored and evaluated using performance measures included in the strategic plan [If yes, Award 4 Points]
- The Project cannot be monitored and evaluated using the performance measures in the strategic plan but does include specific benchmarks and standards [If yes, Award 3 Points]
- The Project includes opportunities for public review of the project's progress and/or adaptive strategies for modifying the project based on measurable results [If yes, Award 2 Points]
- The Project cannot be monitored and evaluated using performance measures in the strategic plan and does not included any specific benchmarks or standards [If yes, Award 0 Points]

Appendix C: NCREDC - PRIORITY PROJECT SCORING MATIRX

PROJECT READINESS (Total Points = 10)		SCORE	WORKFORCE & EDUCATION DEVELOPMENT (Total Points = 3)		SCORE
<b>Permits and Approvals (pick one) [Total Available Points = 5]</b>			<b>Employment Impact [Total Available Points = 2]</b>		
5 Project sponsor has site control and has secured all necessary permits and approvals			<b>If "Significant," Award 2 Points</b>		
4 Project sponsor has site control and has applied of all necessary permits and/or approvals			<b>If "Somewhat Significant," Award 1 Point</b>		
3 Project sponsor has site control and is preparing applications for all necessary permits and approvals			<i>Note: Job Calculations can include in-direct jobs as well as construction jobs</i>		
2 Project sponsor has site control and is preparing applications for all necessary permits and approvals			<ul style="list-style-type: none"> <li>Are the number of jobs created/retained significant relative to the size of the business?</li> <li>Are the number of jobs created/retained significant relative to the population of the community?</li> <li>Are the number of jobs created/retained significant relative to the size of the firm's industry?</li> <li>How significantly will the number of jobs created/retained affect the area's unemployment rate?</li> </ul>		
1 Project sponsor does not have site control and has not started permitting or approval process			AND		
AND POINTS					
<b>Timeline/Project Phasing (pick one) [Total Available Points = 5]</b>			<b>Workforce Knowledge, Skills and Capacity Building [Total Available Points = 1]</b>		
<b>For Single Projects (pick one)</b>			<b>If Project meets ANY of the following criteria Assign 1 Point</b>		
5 Project will be completed within (1) year from the date of award			<ul style="list-style-type: none"> <li>Project will lead to improved job skills and/or career enhancing opportunities to new or existing employees</li> <li>Project provides on-the-job training or specialized training opportunities to new or existing employees</li> <li>Project supports region's educational institutions in building programs and enrollment and/or requires significant investment in education programs</li> <li>Project supports higher education research and use of regional R&amp;D resources and/or will provide the opportunity for other start-up ventures to help support its plan</li> <li>Project supports entrepreneurial activity</li> </ul>		
4 Project will be completed in more than (1) year but less than (2) years from the date of award					
3 Project will be completed in more than (2) years but less than (3) years from the date of award					
2 Project will be completed in more than (3) years			POINTS		
OR POINTS					
<b>For Multi-Phased Projects (pick one)</b>			<b>SECTION TOTAL</b>		<b>0</b>
5 "Phase 1" is ready to proceed and will be completed within (1) year from the date of the award			<b>STRATEGIC PLAN - REGIONAL VISION (Total Points = 1)</b>		
4 "Phase 1" will be completed in more than (1) year but less than (2) years from the date of award			<b>Does the Project advance the vision as prescribed by the Strategic Plan? [Available Points = 1]</b>		
3 "Phase 1" will be completed in more than (2) years but less than (3) years from the date of award			1 The Project does advance the vision		
2 "Phase 1" will be completed in more than (3) years			0 The Project does not advance the vision		
		POINTS			
POINTS			<b>SECTION TOTAL</b>		<b>0</b>
<b>SECTION TOTAL</b>		<b>0</b>			
<b>TRANSFORMATIVE PROJECTS (Total Points = 4)</b>			<b>STRATEGIC PLAN - COMMUNITY AND STAKEHOLDER SUPPORT (Total Points = 2)</b>		
<b>Project is considered to be "Transformative" as defined by the NCREDC's Transformative Project Standards [Total Points = 4]</b>			<b>Is there significant community and stakeholder support for the Project? [Available Points = 2]</b>		
4 If Yes, Assign 4 Points			If the Project meets ANY of the following criteria Award 2 Points		
			<ul style="list-style-type: none"> <li>The Project is supported by a local, county or regional government and/or is a project reflected in an approved local or regional plan and/or project is part of a multi-jurisdictional /regional effort</li> <li>The Project falls into one of the regional strategic clusters as defined by the strategic plan and/or builds on or taps into the region's connection with Canada</li> </ul>		
POINTS			POINTS		
<b>SECTION TOTAL</b>		<b>0</b>	<b>SECTION TOTAL</b>		<b>0</b>
<b>STRATEGIC PLAN - FINANCE (Total Points = 3)</b>			<b>SECTION SUB-TOTAL (FIRST PAGE)</b>		<b>0</b>
<b>Does the Project leverage other funding sources? [Total Available Points = 3]</b>					
<b>Use if Private Sector Economic Development Project</b>					
3 Project is more than 75% funded by private investment or other non-state funds					
2 More than 50% but less than 75 % of the project is funded by private investment or other non-state funds					
1 Less than 50%of the project is funded by private investment or other non-state funds					
OR POINTS					
<b>Use if Public Sector/Community Development Project</b>					
3 Project provides a match					
2 Project does not provide a match					
POINTS					
<b>SECTION TOTAL</b>		<b>0</b>			
Project Sponsor or Name:					
Date Reviewed:					

STRATEGIC PLAN - REGIONAL STRATEGIES (Total Points = 7)		SCORE	SUSTAINABILITY, ENVIRONMENTAL IMPACT & INFRASTRUCTURE (Total Points = 3)		SCORE
Is the Project identified in and/or advances a strategy that is part of the Strategic Plan? [Tot. Av. Pts = 7]			If the Project meets ANY of the following criteria Assign 2 Points [Total Available Points = 2]		
7 The Project is identified in the strategic plan			<ul style="list-style-type: none"> <li>Project is located in a distressed area as defined by the Census and/or HUB Zone as defined by the SBA</li> <li>Project is located in the Adirondack Park and is consistent with the Adirondack Land Use and Dev. Plan</li> <li>Project protects or enhances environmentally significant areas or is located in a designated growth area</li> <li>Project uses Low Impact Development, Conservation Subdivision and/or innovative water supply/ wastewater treatment/storm water treatment practices</li> <li>Project is more than 1,000 feet from any environmentally sensitive area</li> <li>Project utilizes green energy or energy efficient technologies</li> <li>Project promotes the use of technology in economic development, including but not limited to, access to high-speed telecommunications</li> <li>Project contains a Health Impact Assessment</li> </ul>		
5 The Project is not identified but advances a strategy in the strategic plan					
3 The Project is related to but does not advance a strategy in the strategic plan					
0 The Project is not identified and does not advance a strategy that is in the strategic plan					
POINTS		AND		POINTS	
SECTION TOTAL		0	If the Project meets ANY of the relevant smart growth criterion in the NYS Smart Growth Public Infrastructure Policy Act, Assign 1 Point [ Total Available Points = 1 ]		
STRATEGIC PLAN - REGIONAL IMPLEMENTATION AGENDA (Total Points = 3)		Policy Act, Assign 1 Point [ Total Available Points = 1 ]			
Is the Project of significant importance to advancing the regional implementation agenda? [Total Available Points = 3]		<ul style="list-style-type: none"> <li>Project utilizes, maintains or improves existing infrastructure</li> <li>Project is located in a municipal center</li> <li>Project is located in a developed area or an area designated for concentrated infill development in a municipally approved comprehensive land use plan, local waterfront revitalization plan and/or a Brownfield opportunity plan</li> <li>Project protects, preserves and enhances NYS resources, including agricultural lands, forest, surface and groundwater, air quality, recreation and open space, scenic areas, and significant historic and archeological resources</li> <li>Project fosters mixed land uses and compact development revitalization, Brownfield redevelopment, the the enhancement of beauty in public spaces, the diversity of housing in proximity to places of employment, recreation and commercial development and the integration of all income and age groups</li> <li>Projects provides mobility through transportation choices including public transportation and reduced automobile dependency</li> <li>Project involves participation in community-based planning and collaboration</li> <li>Project ensures predictability and land uses codes</li> <li>Project promotes sustainability by strengthen existing and creating new communities which reduce greenhouse gas emissions and do not compromise the needs of future generations, by among other means encouraging broad based public involvement in developing and implementing a community plan and ensuring the governance structure is adequate to sustain its implementation</li> </ul>			
3 The Project is identified in the regional implementation agenda					
2 The Project is not included but advances the regional implementation agenda					
1 The Project is not included but is related to an item in the regional implementation agenda					
0 The Project does not advance the regional implementation agenda		POINTS			
POINTS		SECTION TOTAL		0	
STRATEGIC PLAN - REGIONAL PERFORMANCE MEASURES (Total Points = 4)		SECTION SUB-TOTAL (SECOND PAGE)		0	
If funded, can the results of the Project be monitored and evaluated against the Strategic Plan's performance measures?		OVERALL PROJECT SCORE		SCORE	
4 The Project can be monitored and evaluated using the performance measures included in the strategic plan		SECTION SUB-TOTAL (FIRST PAGE)		0	
3 The Project cannot be monitored and evaluated using the performance measures in the strategic plan but does included specific benchmarks and standards		SECTION SUB-TOTAL (SECOND PAGE)		0	
2 The Project includes opportunities for public review of the project's progress and/or adaptive strategies for modifying the project based on measurable results		TOTAL SCORE		0	
1 The Project cannot be monitored and evaluated using performance measures in the strategic plan and does not include any specific benchmarks or standards		PROJECT RANKING			
POINTS		SECTION TOTAL		0	
SECTION TOTAL		SECTION SUB-TOTAL (SECOND PAGE)		0	
COUNCIL NOTES:					

**KEY:**

**Project Priority Ranking:**

- Priority Project: Total Score = 40- 35
- Number 2 Priority Project: Total Score = 34-25
- Number 3 Priority Project: Total Score = < 25
- Not identified as a Priority: Total Score = 0

Last Modified: 9/23/11 Adopted:9/30/11

OVERALL PROJECT SCORE		SCORE
SECTION SUB-TOTAL (FIRST PAGE)		0
SECTION SUB-TOTAL (SECOND PAGE)		0
TOTAL SCORE		0
PROJECT RANKING		

NOTE: 50% of the Project's overall score is based on how well it meets the criteria of the Strategic Plan