

New and Refined Strategies

BIOTECH – (PAGE 37)

REFINED STRATEGY:

Existing Strategy - #1 - Support the existing small but dynamic biotechnology cluster in the Saranac Lake/Lake Placid area and encourage other biotech companies to locate in the region, including early-stage biomedical tool companies. Having a larger bio-cluster presence in the region will help large and small biotech facilities to stay, expand and thrive.

Proposed Refinement for Strategy #1 - Add the following to the above strategy statement to more clearly reflect what is expressed in the narrative before the strategies but not in the strategies explicitly:

"Key research and scientific assets in the region must be valued and supported as centerpieces of this strategy, including Trudeau Institute, William H. Miner Institute, and the region's higher education institutions, among others."

REFINED STRATEGY:

Existing Strategy - #2 - Actively and aggressively support the collaborative marketing of the Pfizer facilities in partnership with ESD, Pfizer Pharmaceuticals and the community.

Proposed Refinement for Strategy #2 - Reword this strategy statement to reflect changes since last year, including the transfer of ownership of the former Pfizer site in Chazy. Following is a recommended complete rewrite of Strategy #2 to reflect changes:

"Actively and aggressively support the collaborative marketing and appropriate reuse of the current and former Pfizer Pharmaceutical facilities, including the former Pfizer research/vivarium center in Chazy, now held by the Clinton Industrial Development Acquisition, LLC, and the Pfizer manufacturing and lab facilities in Rouses Point, still operated by Pfizer but due for final closure in 2014."

HEALTHCARE

NEW STRATEGIES

Proposed Strategy #1:

"Support and encourage new and expanded forms of collaborations, alliances and affiliations among the region's health care providers as a means of preserving and enhancing access to various forms of health care, achieving efficiencies and savings, and furthering the quest for the highest possible performance for patients."

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Proposed Strategy #2:

“Support continued access to vital health care services in small communities and rural areas of the North Country, including the Adirondacks.”

Proposed Strategy #3:

“Support and promote the attraction and generation of new and expanded health care services in the North Country which can result in new economic activity and job creation, particularly opportunities connected with the existing array of institutions and services and the region's historic role in healthy lifestyles and recuperation. This should include specialized services aimed at niche populations, including but not limited to our armed services and veterans.”

SMALL BUSINESS/COMMUNITY DEVELOPMENT (PAGE 40)

REFINED STRATEGY:

Existing strategy #1– Foster development of small business and entrepreneurial activities that add value to local resources

Proposed Refinement for Strategy #1: Simplify the statement to be more inclusive.

“Foster development of small business and entrepreneurial activities.”

WORKFORCE DEVELOPMENT - (PAGE 34)

REFINED STRATEGY:

Existing Strategy #1 - Develop a strong workforce development system to support the needs of employers in the targeted clusters using a combination of new and incumbent worker training including certificate programs, degree programs, and recruitment assistance.

Proposed Refinement for Strategy #4: Add apprenticeships to the Workforce Development Strategy to reflect the role of apprenticeships in the development of workforce skills for North Country residents. Add flexible on-the-job-training to allow employees to learn new job skills and ensure employers have a skilled workforce.

“Develop a strong workforce development system to support the needs of employers in

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targeted clusters using a combination of new and incumbent worker training including flexible on-the-job training, certificate programs, apprenticeships, degree programs, and recruitment assistance.”

HIGHER EDUCATION - (PAGES 41 & 42)

REFINED STRATEGY:

Existing Strategy #1- Recognize the North Country’s higher education cluster and design and implement incentives for collaborative research and entrepreneurial activity among and between them.

Proposed Refinement for Strategy #1: Reword this strategy statement to reflect the collaborative efforts of the nine higher education institutions and two research facilities begun as a result of meetings in June and July of this year.

“The North Country’s institutions of higher education and research/development will review and implement incentives for collaborative projects, research and entrepreneurial activity among and between the colleges and universities.”

REFINED STRATEGY:

Existing Strategy#2 - Reduce obstacles so that North Country residents can easily return to post secondary education or begin in their post secondary education at institutions in the region, including apprentices.

Proposed Refinement for Strategy #2: Reword this strategy to simplify and clarify the statement.

“Reduce obstacles so that North Country residents can begin or easily return to post-secondary education, including apprenticeships, at institutions in the region.”

REFINED STRATEGY:

Existing Strategy #3- Elevate the access of the residents of the North Country to arts and cultural activities for higher education students and North Country residents.

Proposed Refinement for Strategy #3: Reword the strategy to focus on arts and culture activities at colleges and universities.

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“Enhance the access of North Country residents to arts and culture through integration of cultural activities available at colleges and universities.”

TOURISM - (PAGE 44)

REFINED STRATEGY:

Existing Strategy #1 – Put in place tools to attract private investment which will drive demand to revitalize and diversify communities and create a climate that will allow entrepreneurs to flourish. Below are the recommendations for the recruitment and development of tourism related businesses. These strategies are based upon established programs successful elsewhere in North America but tailored to fit North Country’s needs.

Proposed Refinement for Strategy #1: Add language to make it clear that the statement is about tourism investment. Remove statement.

Put in place tools to attract private investment in tourism which will drive demand to revitalize and diversify communities and create a climate that will allow entrepreneurs to flourish.

REFINED STRATEGY:

Existing Strategy: (Added at the Council meeting in Lake Placid on June 5th of this year. It does not have a number yet.) Develop tourism infrastructure to transform the region by driving community development and leveraging private investment.

Proposed Refinement for Strategy: Add language about tourism hub communities and corridors to help integrate community development and tourism development efforts.

“Develop tourism infrastructure to transform the region by driving community development and leveraging private investment in tourism hub communities and corridors.”

ENERGY - (PAGE 48)

REFINED STRATEGY:

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Existing strategy #4 - Invest in large and small clean energy technology businesses including lighting and biomass

Proposed Refinement for Strategy #4: Simplify the statement to be more inclusive.

Invest in large and small clean energy businesses.

CANADIAN CONNECTION – (PAGE 49)

REFINED STRATEGY

Existing strategy #2 – Optimize fluidity at the North Country’s U.S. – Canadian Border Crossings, the relative ease and predictability by both cars and commercial traffic is essential to achieving the Council’s strategic aims and a successful North Country economic future.

Proposed Refinement for Strategy #2: Add rail, maritime and energy to recognize important commercial forms of movement.

Optimize fluidity at the North Country’s US-Canadian Border Crossings. The relative ease and predictability of the crossborder movement of cars and commercial traffic, trains, boats and energy transmission, is essential to a successful North Country economic future. It is also vital to the North Country’s key role as New York’s gateway with Quebec and Ontario, bringing progress and opportunity to the entire state.