



**Southern Tier Regional Economic Development Council  
COMMUNITY FORUM  
Ithaca, NY  
September 29, 2011**

**Tourism Group Ideas**

Regional Level

- High speed rail to NYC
- Funding of Information Centers and Gateway Centers
- Winter/Shoulder Season
- Development of fracking equals decrease in Tourism

State Level

- I Love NY
- Regulation – Expedite liquor license process
- Trails and Outdoor Recreation is linked to funding State Parks, D.E.C. and Tourism