

A strategy for  
**prosperity**  
in Western New York

# Measuring Our Progress

WNY Regional  
Economic Development  
Strategic Plan

**February**  
**2013**



## ACROSS ALL STRATEGIES

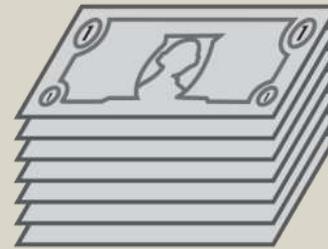
**GDP**

\$68.4 Billion

2011

We'll be successful if...

\$ goes up



**SOURCES:** Brookings analysis of Moody's Analytics data.  
**FREQUENCY:** Annually

# ACROSS ALL STRATEGIES

## Jobs

# 614,971

Employment in all sectors

2011

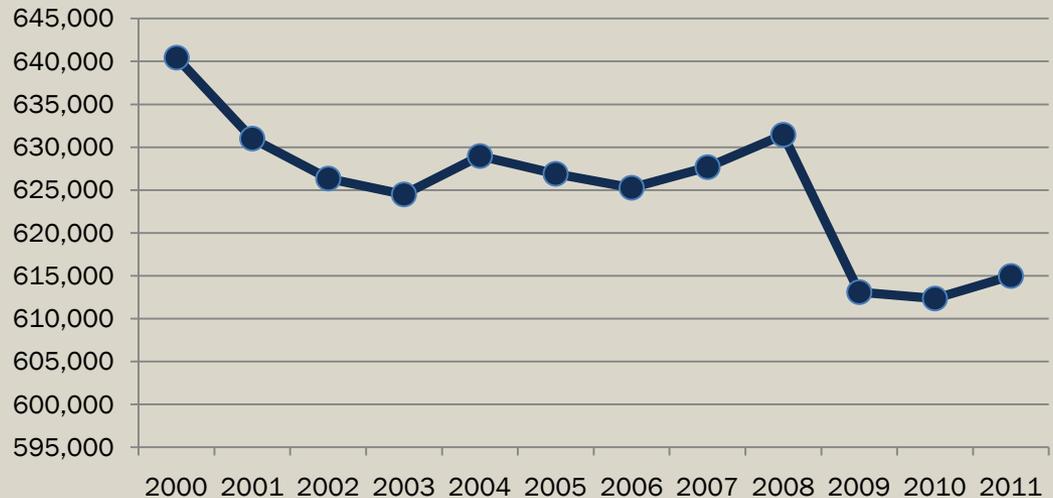
We'll be successful if...

# Jobs goes up



## Trends

Average Annual Jobs (2000-2011)



SOURCES: NYS DOL Quarterly Census of Employment and Earnings (2011 Annual Average)

FREQUENCY: Quarterly

# ACROSS ALL STRATEGIES

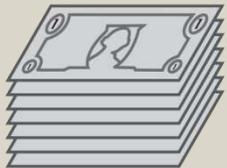
## Wages

\$24.6 Billion  
in Wages

2011

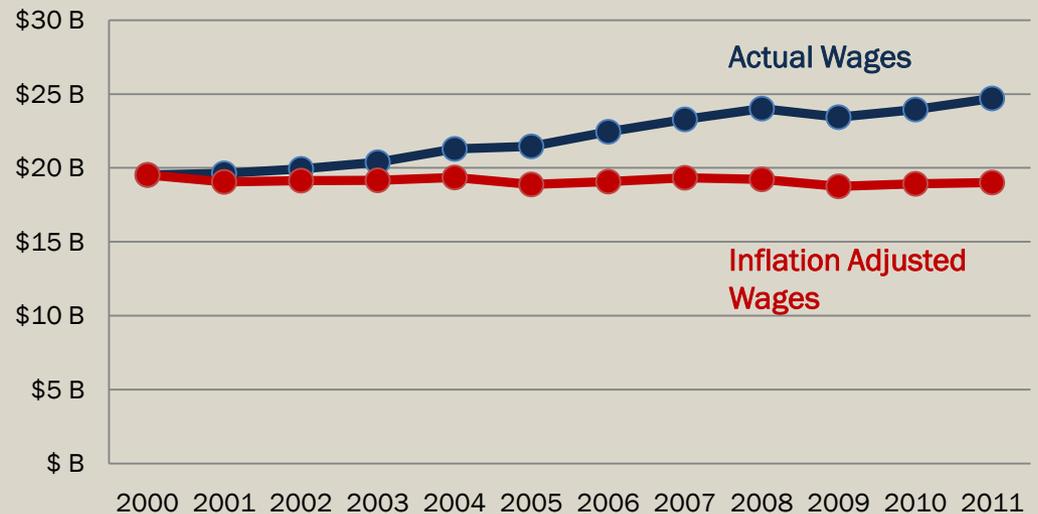
We'll be successful if...

\$ goes up



## Trends

Total Wages in WNY, 2000-2011



SOURCES: NYS DOL Quarterly Census of Employment and Earnings (2011 Annual Average)

FREQUENCY: Quarterly

# ACROSS ALL STRATEGIES

## Trends

### Firms

34,082

Firms

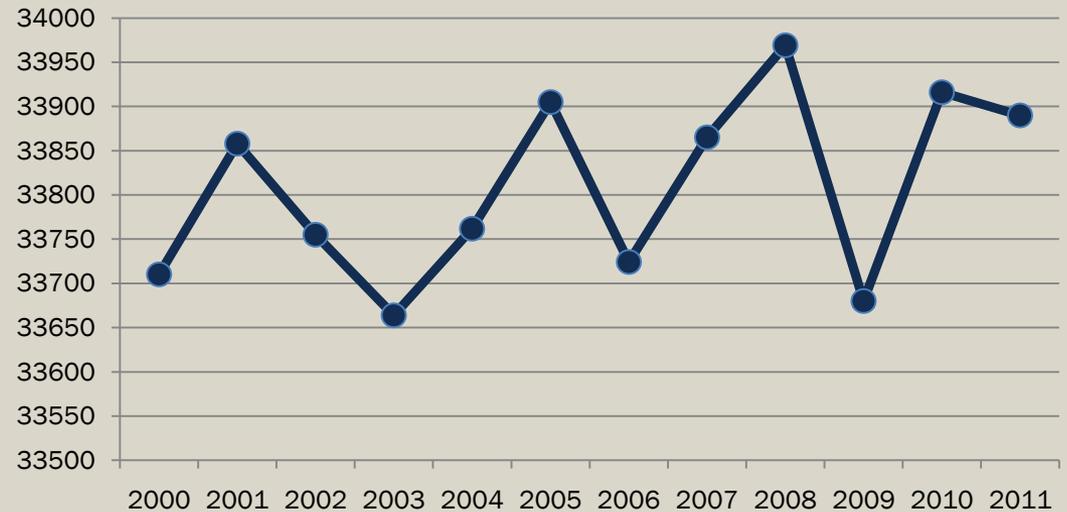
2011

We'll be successful if...

# Firms goes up



Number of Firms (2000-2011)



SOURCES: NYS DOL Quarterly Census of Employment and Earnings (2011 Annual Average)

FREQUENCY: Quarterly



## ENTREPRENEURSHIP

### Business Start-ups

2,100

New Firms

2010-2011

+

2,126

Lost Firms

=

-26

Net New Firms

We'll be successful if...

# Business start-ups goes up



SOURCES: New York State Department of Labor  
FREQUENCY: Quarterly



# WORKFORCE DEVELOPMENT

## Racial Diversity

Minorities Represent:  
14% of the employed labor force,  
16% of the overall population, but  
29% of unemployed population.

2010

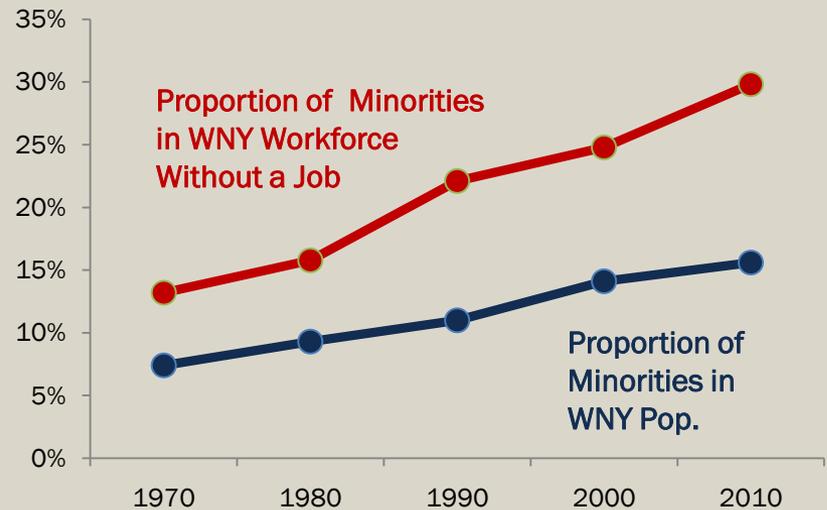
We'll be successful if...

% Percent Labor Force Goes up



SOURCES: American Community Survey (2006-2010 estimate)  
FREQUENCY: Annual

## Trends





## WORKFORCE DEVELOPMENT

### High school graduation

84.98%

2011

We'll be successful if...

# Graduation Rate goes up



SOURCES: NYSED (2011)

FREQUENCY: Annual (usually released spring/summer of following year)



## WORKFORCE DEVELOPMENT

### 2 – 4 Year college graduation

In 2010, 5,092 Associate's degrees were awarded, 11,160 Bachelor's degree were awarded for a total of 16,252 degrees.

2010

We'll be successful if...

# Degrees goes up



**SOURCES:** Institute of Educational Sciences: National Center for Educational Statistics (2010)

**FREQUENCY:** Annual Data (released by semester throughout the year)



# WORKFORCE DEVELOPMENT

## Trends

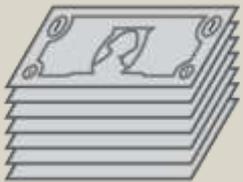
### Average Annual Wage

\$40,136

2011

We'll be successful if...

\$ goes up



Average Annual Wage in WNY, 2000-2011



SOURCE: NYS DOL Quarterly Census of Employment and Earnings (2000 - 2011 annual)  
FREQUENCY: Annual



## TOURISM

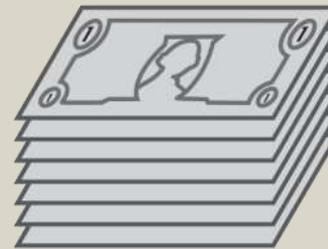
### Visitor Spending

\$2.2 billion

2011

We'll be successful if...

\$ goes up





## SMART GROWTH

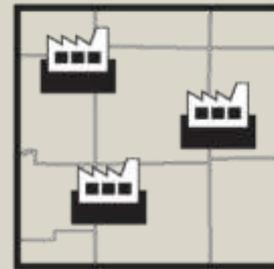
### New businesses in developed areas of the region

89% of all businesses locations are within an Urbanized Area

2012

We'll be successful if...

% of Businesses goes up



**SOURCES:** Reference USA (2012), US Census Urbanized Area (2010). Excludes all business with PO BOX as primary address.  
**FREQUENCY:** Reference USA data is continually updated. Urbanized areas are updated along with every census.



## SMART GROWTH

### Acres of protected and enhanced through Local Waterfront Revitalization Program (LWRP)

26 LWRP Plans covering 26,734 acres of land.

2012

We'll be successful if...

# Acres goes up



SOURCES: NYS Department of State, Office of Communities and Waterfronts  
FREQUENCY: LWRP areas are approved by NYS DOS on an ongoing basis.

# Regional Collaboration

## Related Performance Measures

### Western New York Sustainability Plan (NYSERDA)

- Agriculture & Forestry
- Energy
- Land Use & Liveable Communities
- Transportation
- Waste Management
- Water Management

### One Region Forward (HUD/EPA/USDOT)

- Housing
- Transportation
- Land Use
- Food Access
- Climate Adaptation



**ONE  
REGION  
FORWARD**