



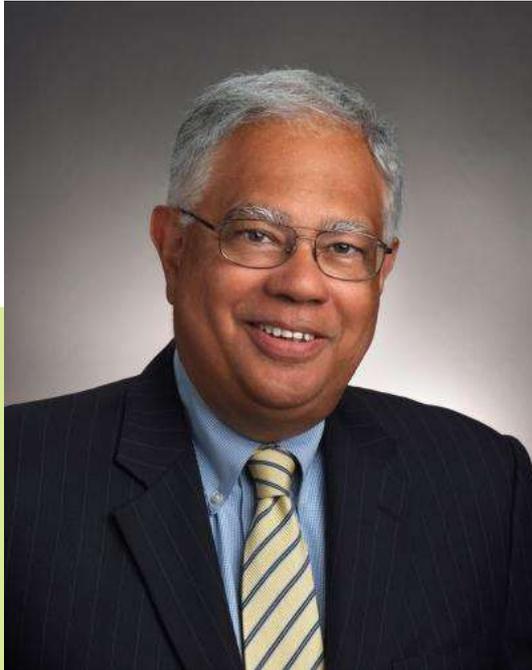
Finger Lakes Regional Economic Development Council

2015 Progress Report & Recommended Priority Projects and Upstate Revitalization Initiative Plan





Strategic Implementation Assessment Team



Cesar Perales
New York Secretary of State



State of the Region





Record of Success



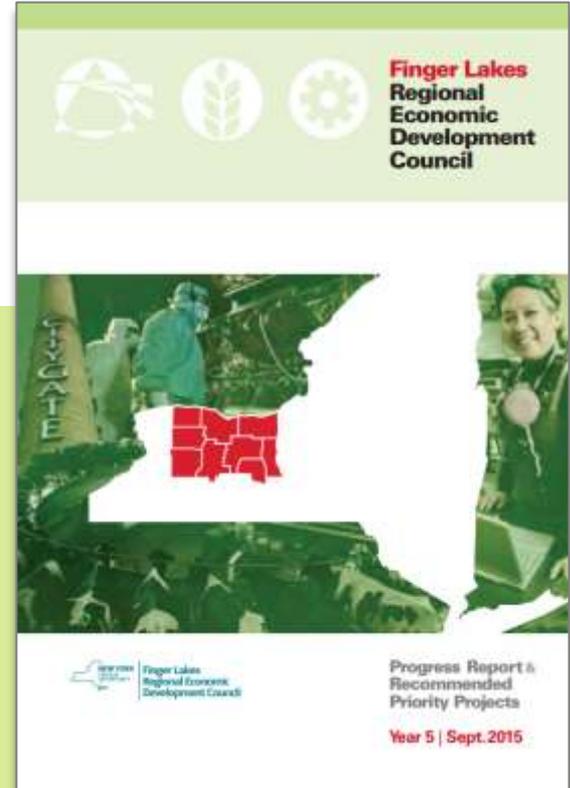


Record of Success





2015 Progress Report





Implementation Update: Key Regional Strategies



Optimize business creation, retention, and expansion



Strengthen academic and industry partnerships



Align workforce development efforts with sector needs



Invest in community and industrial development & infrastructure

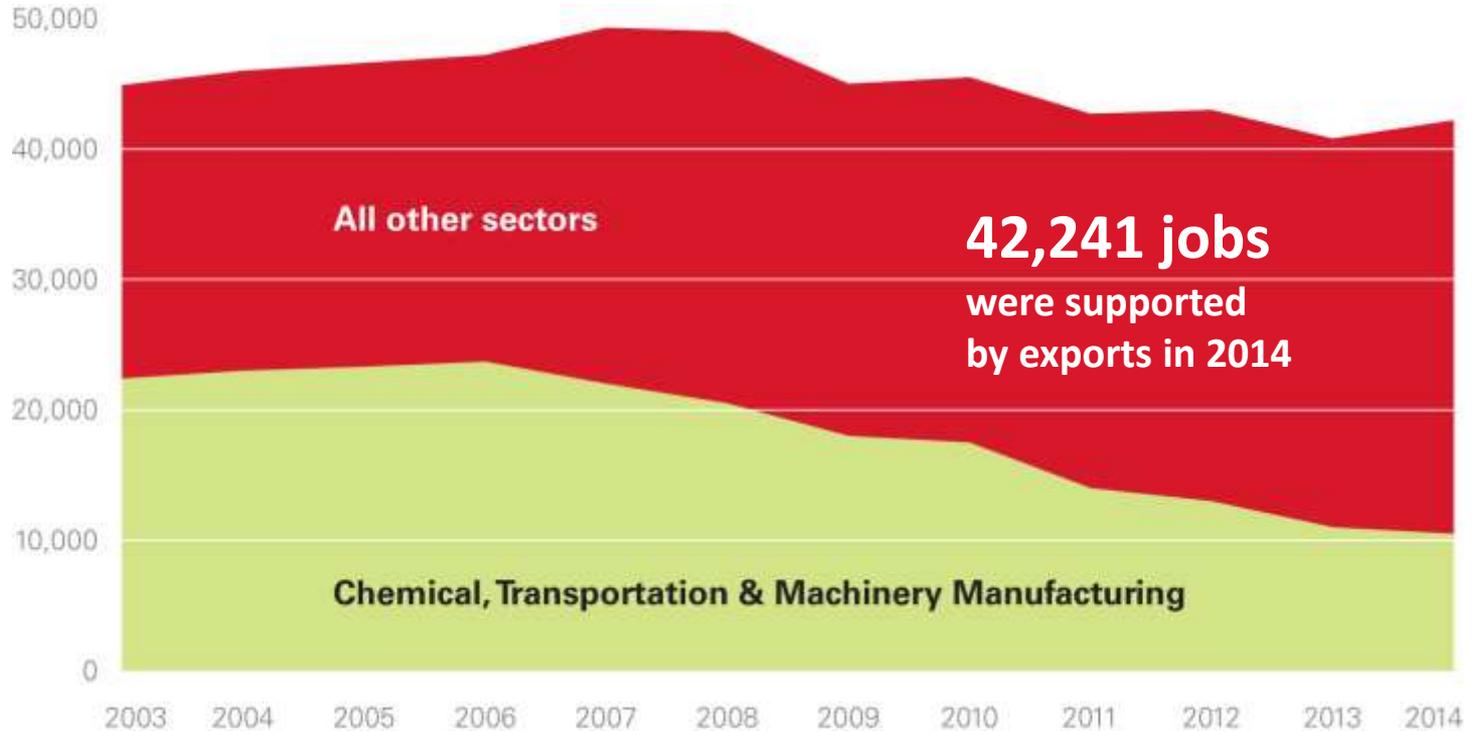


Status of Projects

Status	2011	2012	2013	2014	Total	% of projects
Completed	64	35	17	0	116	31%
On schedule	25	34	63	81	203	54%
Contract not yet executed	0	0	8	17	25	7%
Progressing slow	1	3	3	3	9	3%
Concerns	1	0	0	2	3	1%
Cancelled/funding declined	3	8	3	1	15	4%
TOTALS	94	80	94	104	372	100%



Global NY – Rochester area export-supported employment





Recommended Projects

**36
Priority
Projects**



\$531M
Total
investment



7,580 jobs





Upstate Revitalization Initiative Plan





Detailed analysis using a set of data sources, including:





Evaluated 1,000+ industries to identify core clusters

Evaluated a broad set of 1,000+ sub-industries that included:



Consumer



Energy



Financial Institutions



Healthcare



Industrial Goods



Insurance



Tourism & Arts



Retail



Technology, Media & Telecom

Filters

Job growth

Output growth

Regional focus

Regional fit

Interviews

+ many others

Focusing on a set of strong growth industry clusters





Community engagement



ROCNews What's important and interesting

INPUT SOUGHT ON FINGER LAKES PLAN

Chance to win \$500M boost

By [Name] | [Date]

A plan to win \$500 million in state and federal money for public works...





Key elements of community engagement efforts

Media exposure & Public Input



15+

Media engagements (e.g., live call-in show, editorials, etc.)



700+

Online draft downloads and public comments



Social media exposure through Twitter, Facebook, FLREDC website

FLREDC and Work Group collaboration



1,500+

Participants in FLREDC public meetings



450+

Work Group participants at URI Workshop



14

URI Public meetings and forums

Stakeholder engagement



120+

Interviews with community stakeholders



34+

Steering Committee and Working Team Meetings



2,800+

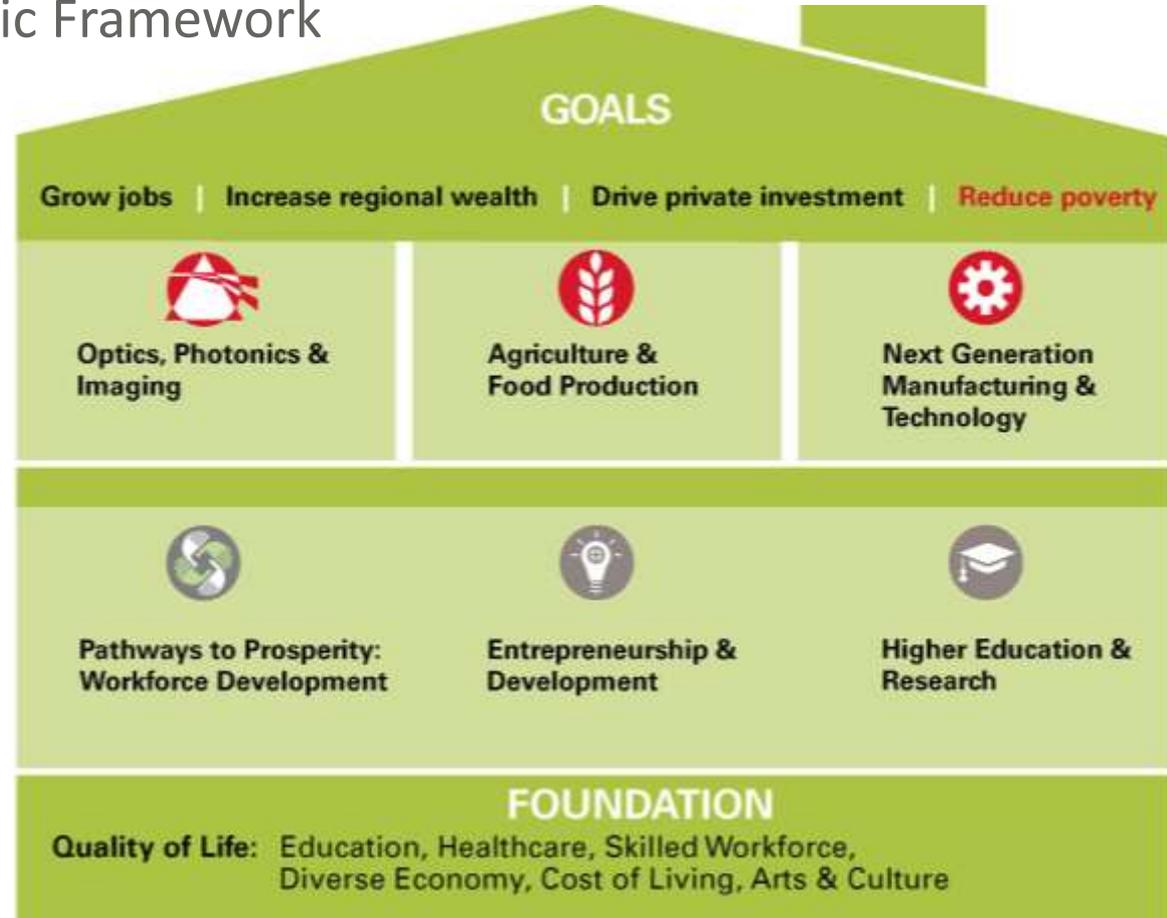
Letters of support



URI Strategic Framework

Key Pillars

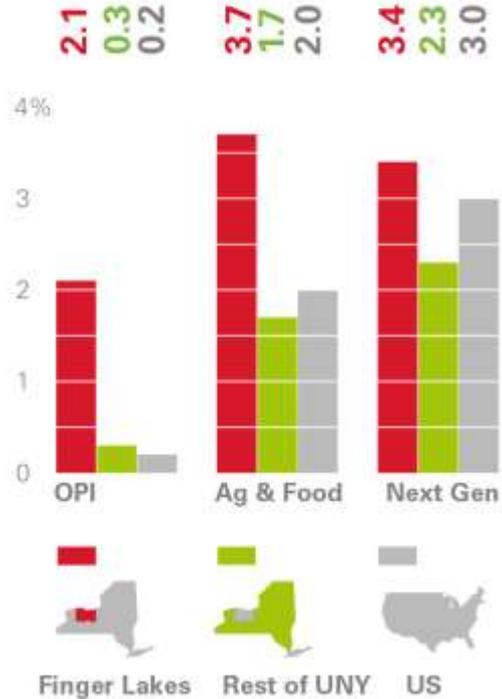
Key Enablers



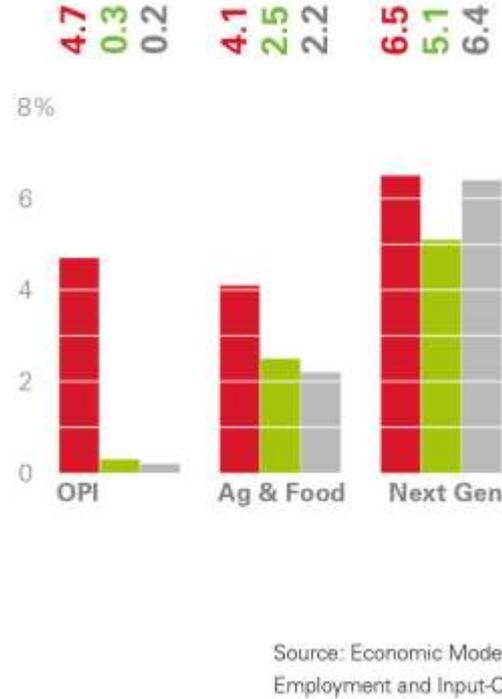


Comparative performance of the Finger Lakes region

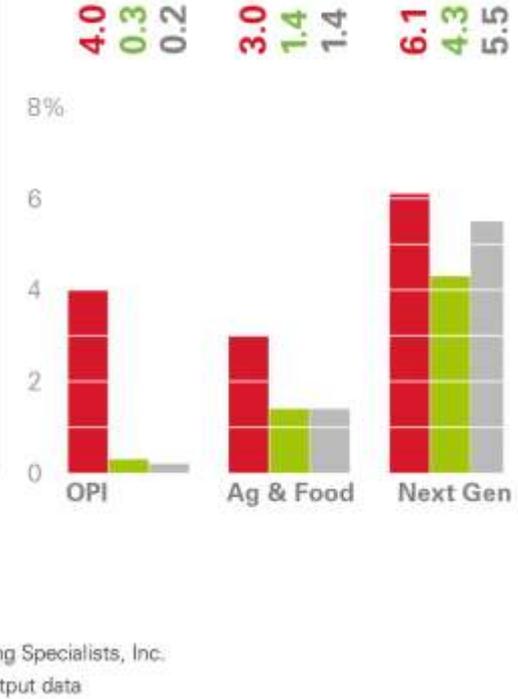
Jobs % of total economy (2014)



Output (GRP) % of total economy (2014)



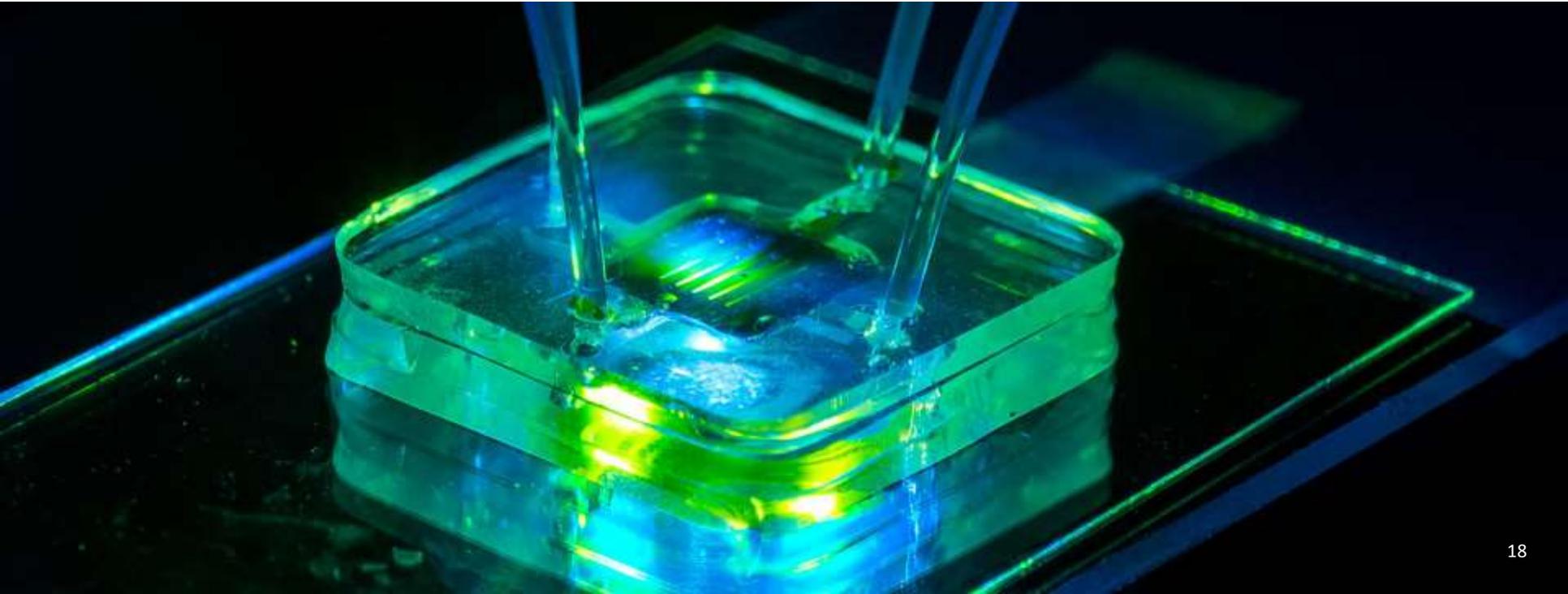
Wages % of total economy (2014)



Source: Economic Modeling Specialists, Inc.
Employment and Input-Output data



Key Growth Pillar Optics, Photonics, and Imaging





Optics, Photonics, and Imaging is a historical strength of the Finger Lakes region that continues to grow today

Past



Present

~26,000 jobs at



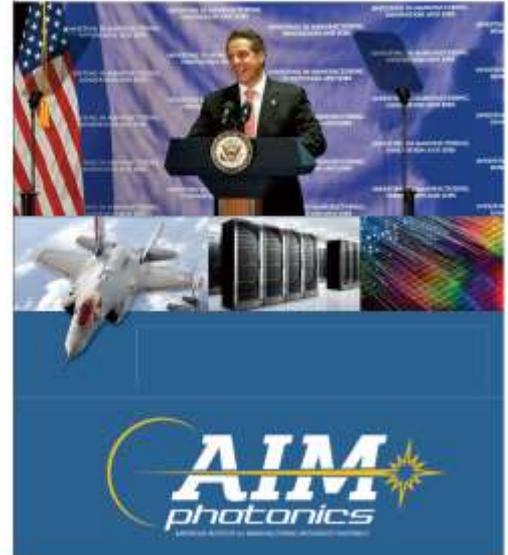
~120 companies (large and small businesses)

Leading programs and research at UR, RIT, and SUNY Poly

Workforce programs at MCC and

AIM Photonics establishes Rochester as center for new research and development

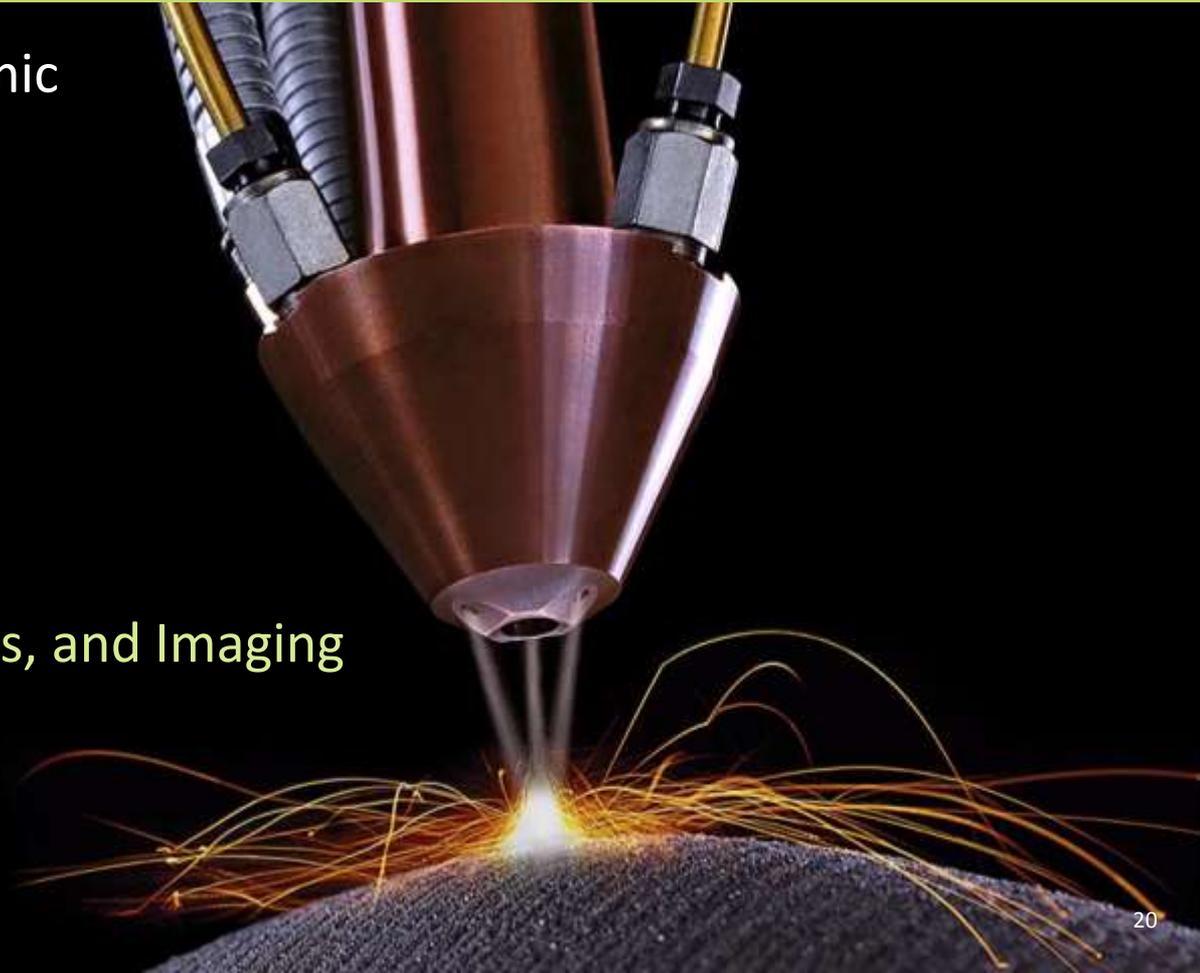
Future





Regional Economic Cluster Plan

Optics, Photonics, and Imaging





Key Growth Pillar Agriculture and Food Production





The Finger Lakes region has strengths across the full food value chain and its institutions and companies are leading the industry's transformation

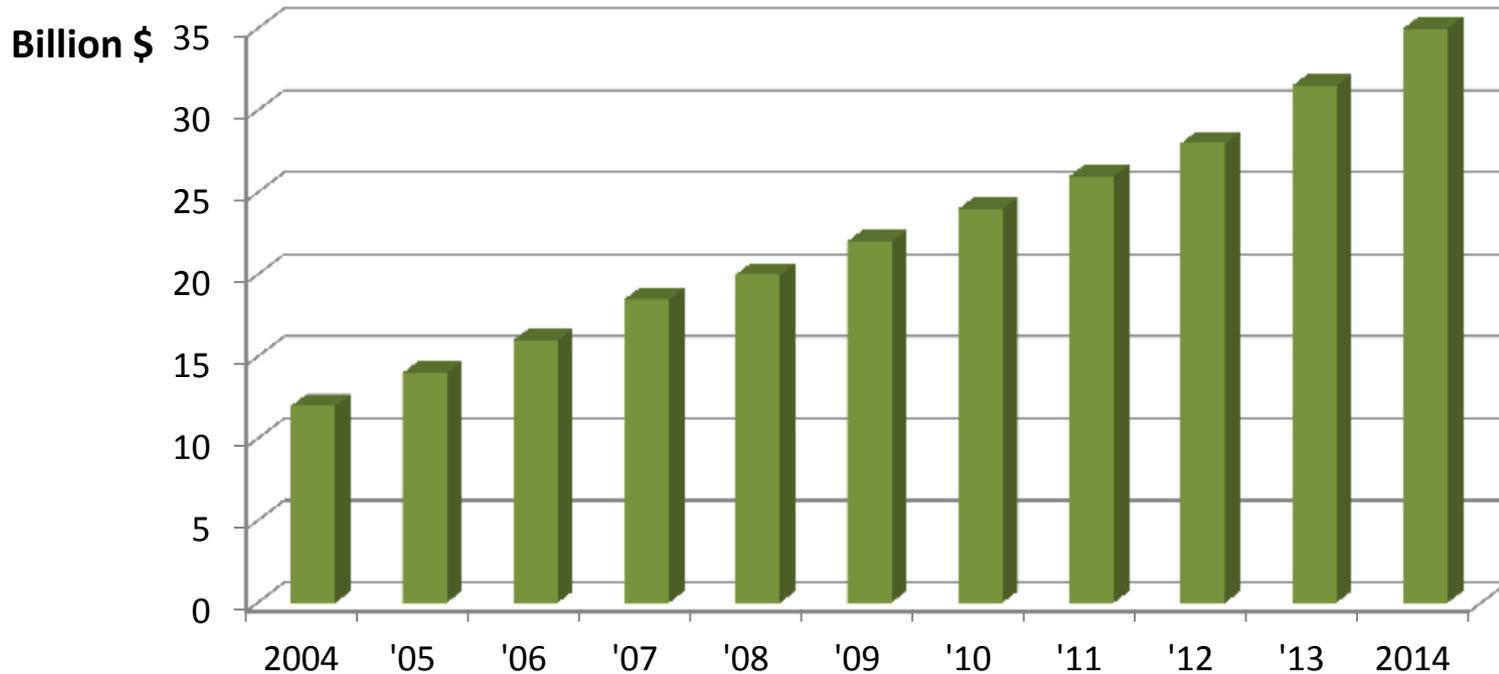


Wegmans





US organic food sales were expected to reach \$35 billion in 2014





Key Growth Pillar

Next Generation Manufacturing and Technology



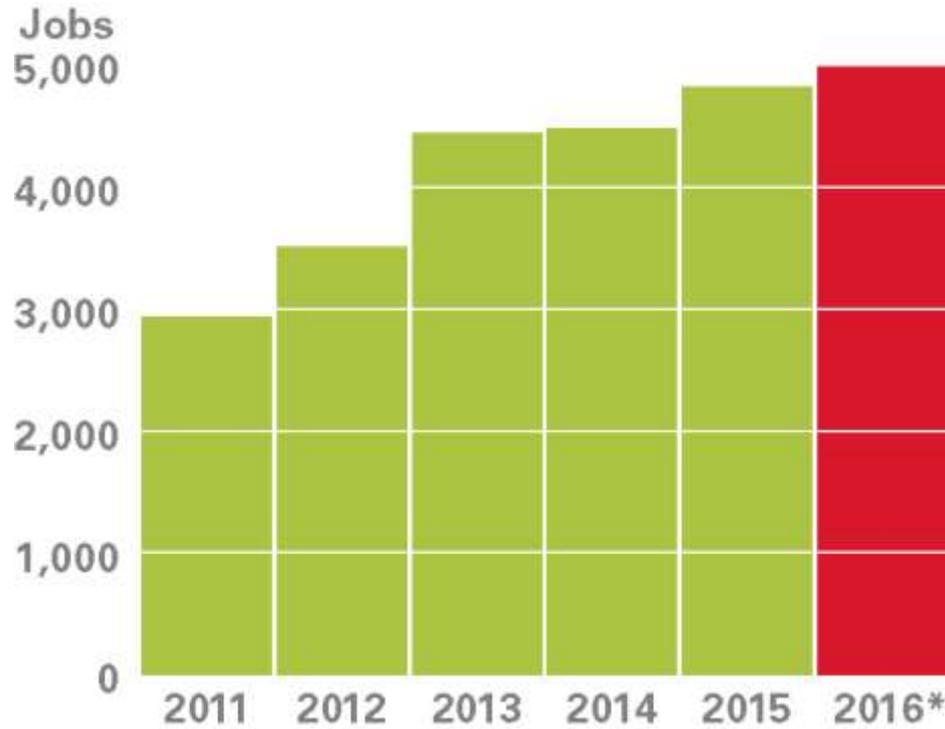


Next Generation Manufacturing and Technology Eastman Business Park





Eastman Business Park – growth in non-Kodak jobs





Next Generation Manufacturing and Technology Downtown Innovation Zone





Next Generation Manufacturing and Technology STAMP





Opportunity Agenda



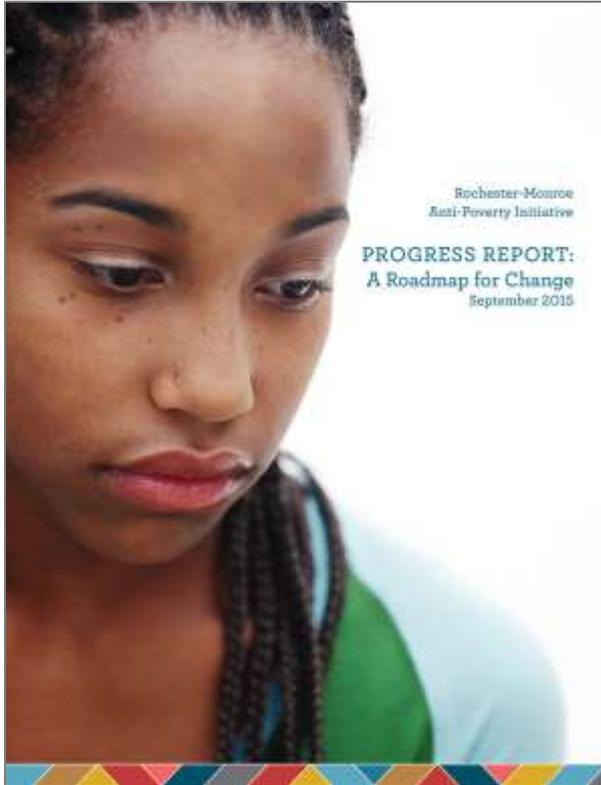


Key Enabler Pathways to Prosperity



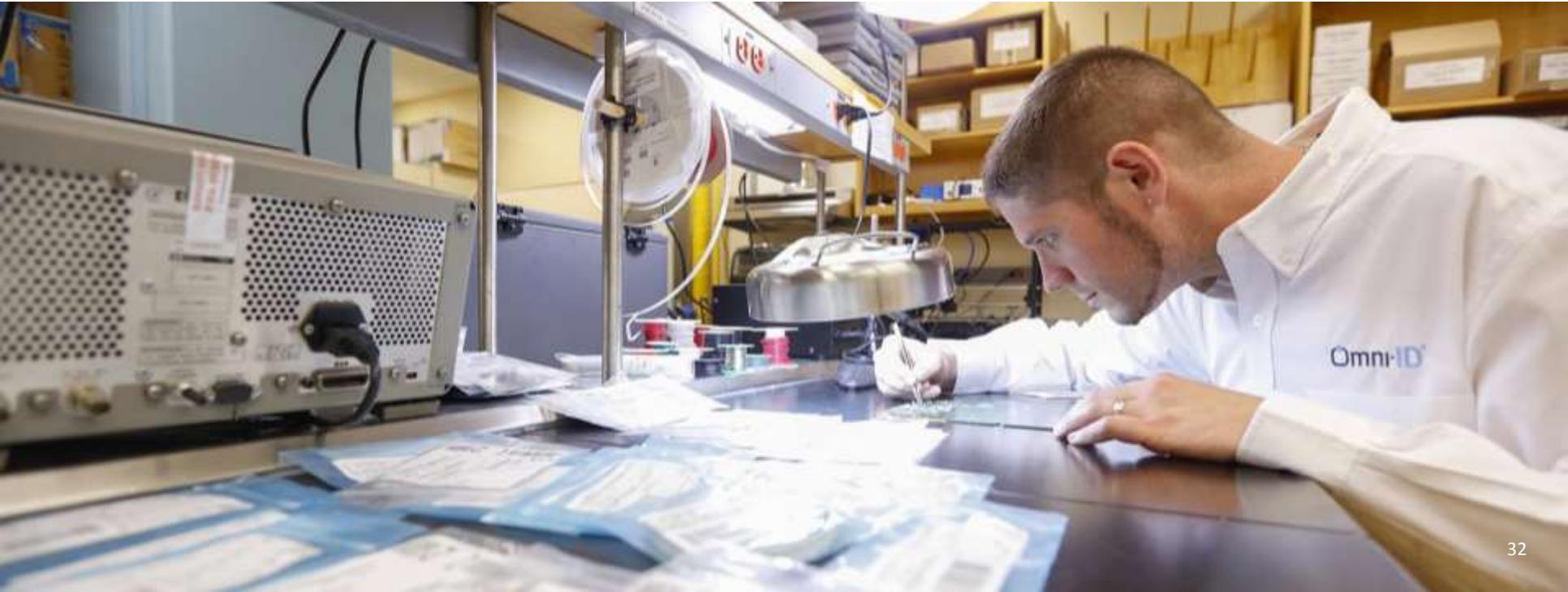


Rochester-Monroe Anti-Poverty Initiative





Workforce Development





Key Enabler Entrepreneurship and Development





Key Enabler

Higher Education and Research (Innovation compared to others)



FINGER LAKES



**UPSTATE
NY**

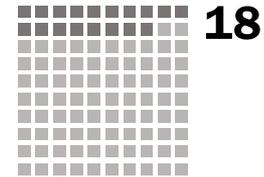
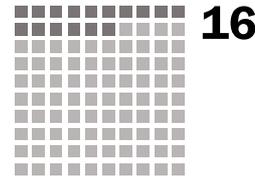
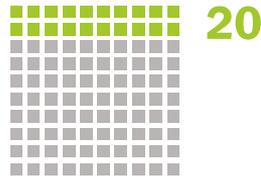
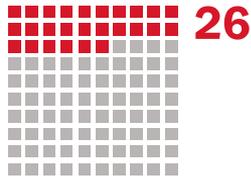


NYS

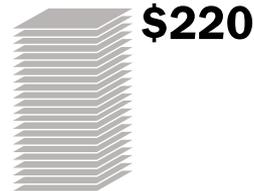


US

STEM
degrees per
100 degrees
2013



R&D
expenditures
per capita
2013





Key Enabler Higher Education and Research





Leverage

\$6.4B total

in private investment
(more than **12:1**)

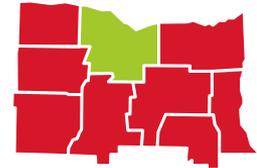


8,200 direct jobs

and more than **9,000** indirect jobs



50% investment
identified outside
Monroe County





Readiness





Readiness

25,000+
new jobs
created since
2011



1 in 3
employers
hiring



103.7
innovation index
(most innovative
region in Upstate NY)



\$840M
in private sector
real estate
investment





Governance and Implementation





Demonstrations of Support



2,800+
Online signatures
of support





United for Success



FINGER LAKES *FORWARD*

