United for Success

The momentum is fueled by a region united around a focused plan to grow jobs, increase regional wealth, drive private investment, and reduce poverty.
MCC’s Downtown Campus

255,000 square feet on seven floors including MCC’s Economic & Workforce Development Center

**Four green roofs** (22k sq. ft.) reduces energy costs

System captures 13k gallons during single rain event

Hands-on learning laboratory
Upstate Revitalization Initiative - URI
• Total employment increased by 3%

• 4.8% Unemployment rate down from 8% in 2010

• 30k net new private sector jobs in FLX region since 2010
Past Priority Projects

### Aggregated status of ESD grant projects

<table>
<thead>
<tr>
<th>Status</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>Total</th>
<th>% of projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Completed</td>
<td>5</td>
<td>17</td>
<td>10</td>
<td>14</td>
<td>9</td>
<td>0</td>
<td>55</td>
<td>40%</td>
</tr>
<tr>
<td>On schedule</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>13</td>
<td>27</td>
<td>10</td>
<td>53</td>
<td>38%</td>
</tr>
<tr>
<td>Contract not yet executed</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>22</td>
<td>23</td>
<td>17%</td>
</tr>
<tr>
<td>Progressing slow</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>2</td>
<td>0</td>
<td>4</td>
<td>2%</td>
</tr>
<tr>
<td>Concerns need to be resolved</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Cancelled or funding declined</td>
<td>0</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>4</td>
<td>3%</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td><strong>6</strong></td>
<td><strong>21</strong></td>
<td><strong>11</strong></td>
<td><strong>30</strong></td>
<td><strong>39</strong></td>
<td><strong>32</strong></td>
<td><strong>139</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

- 78% of projects are completed or on schedule
- # of Completed Projects grew from 39 to 55 in one year
## Leverage of State investment in all past Priority Projects

<table>
<thead>
<tr>
<th>Total projects</th>
<th>ROUND 1</th>
<th>ROUND 2</th>
<th>ROUND 3</th>
<th>ROUND 4</th>
<th>ROUND 5</th>
<th>ROUND 6</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6</td>
<td>21</td>
<td>11</td>
<td>30</td>
<td>39</td>
<td>32</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total project cost</th>
<th>$35,673,636</th>
<th>$218,082,700</th>
<th>$95,686,965</th>
<th>$168,936,137</th>
<th>$459,792,284</th>
<th>$235,472,855</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Total amount of ESD Capital Awards</th>
<th>$10,500,000</th>
<th>$24,675,000</th>
<th>$6,300,000</th>
<th>$24,870,000</th>
<th>$29,880,000</th>
<th>$24,566,500</th>
</tr>
</thead>
</table>

| Ratio of TPC to ESD Capital Awards | 3:1 | 9:1 | 15:1 | 7:1 | 15:1 | 10:1 |

- $1.2 billion total investment
- $120 million in State support
### Past Priority Projects

#### Job creation to date

<table>
<thead>
<tr>
<th></th>
<th>ROUND 1</th>
<th>ROUND 2</th>
<th>ROUND 3</th>
<th>ROUND 4</th>
<th>ROUND 5</th>
<th>ROUND 6</th>
<th>TOTALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permanent Jobs Created</td>
<td>1,130</td>
<td>756</td>
<td>143</td>
<td>115</td>
<td>1,063</td>
<td>30</td>
<td>3,237</td>
</tr>
<tr>
<td>Jobs Retained</td>
<td>3,781</td>
<td>900</td>
<td>363</td>
<td>931</td>
<td>4,260</td>
<td>246</td>
<td>10,481</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td>4,911</td>
<td>1,656</td>
<td>508</td>
<td>1,046</td>
<td>5,323</td>
<td>276</td>
<td>13,718</td>
</tr>
</tbody>
</table>

- Investments in CFA projects are critical to retaining jobs in the Finger Lakes region
Strategic State Investments Include:

- Upstate Airport Economic Development & Revitalization
- Paychex expansion
- Rochester Data Science Consortium
- eHealth Technologies jobs
- Transportation/infrastructure funding
- Access to high quality patient care/facility transformation.
- IDEX Health & Science
Optics, Photonics, and Imaging
Clean Room Viewing Area
(Before & After)

Before

After
Science & Technology Advanced Manufacturing Park (STAMP)
City of Rochester Downtown Revitalization
City of Rochester Downtown Revitalization
City of Rochester Downtown Revitalization
City of Rochester Downtown Revitalization
City of Rochester Downtown Revitalization
Downtown Revitalization Initiative – Round II

City of Batavia
Future Investment Potential

Three distinct market-based strategies where creativity and innovation become driving forces:

✓ Arts, Culture & Entertainment
✓ Healthy Living & Wellness
✓ Prosperity for All
Pre- vs. Post- Urban Renewal

1950’s

2017
Work Completed

- Targeted planning and public engagement forums
- Multi-million dollar private investments already mobilizing at strategic brownfield sites
- Progressive tax exemptions targeting housing investment in residential neighborhoods and downtown
- Aggressive and strategic public infrastructure investments
Ready for Investment

**BOA Site:** Ellicott Station $17 million investment, ESD Capital Grant, Restore NY & DEC Brownfield Clean-up program

**Ellicott Street Corridor/State Route 63**

**Historic Neighborhood**

**Newberry Place & freshLAB:** NY Main Street induced $2.6 million historic renovation and restaurant incubator

**BOA Site:** City Centre, underutilized prime

**BOA Site:** Healthy Living Campus collaboration of Rochester Regional Hospital & YMCA proposed as $22 million investment
Current Scorecard

<table>
<thead>
<tr>
<th>Status</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Planned</td>
<td>$31,193,675</td>
</tr>
<tr>
<td>In-Progress</td>
<td>$17,995,304</td>
</tr>
<tr>
<td>Completed</td>
<td>$2,150,729</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$51,339,708</strong></td>
</tr>
</tbody>
</table>

**Temporary Construction Jobs**

432.79

#100millionimallin