



**MEETING SUMMARY**

**Introductory Information:**

Date and Time Meeting Commenced: June 6, 2017. Meeting commenced at 2:00pm

Location: Southwest Community Center, 401 South Ave, Syracuse, NY 13204

Council Members Present: T. Baird; C. Hampson; K. Hicks; D. Laraque-Arena; N. Murphy; T. Penix; K. Ruscitto; R. Simpson; M. Szidat; G. VanGorder; J. Webb; N. Weber; R. Wolken; B. Tobin

Council Members Substitutes: J. Cerio; I. Harris; S. Kulick; J. McBride; C. Slocum; N. Spillane

State Agency/Local Government/ESD Staff: P. Baxter; P. Beyer; T. Deuel; K. McElroy; D. Smith; J. Fayle, J. Chiesa, M. Mills

Special Guests: S. Owens; A. McKeon, J. Cochran; T. Regan; S. Butler

Time Adjourned: 4:05pm

**Welcome and Remarks:**

Call to Order:

Preamble requesting disclosure of any conflicts of interest read.

Conflicts noted: (Please List)

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Recusals noted: (Please List)

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No conflicts noted.

The record of recusals was noted and acknowledged at the meeting.



**Reports/Discussions/Motions:**

**Co-Chairs, Danielle Laraque-Arena, MD, FAAP and Robert Simpson** welcomed everyone, oversaw introductions and moderated the session.

**Rob Simpson** read preamble for the meeting and noted there were no conflicts. Rob then asked for approval of meeting summary for the 4.20.17 meeting. Jack Webb made a motion to accept the summary; Tim Penix gave a second and all were in favor.

**Sharon Owens, CEO of Syracuse Community Connections** (the organization that manages the Southwest Community Center), welcomed everyone to the Southwest Community Center and gave a presentation about the Center and the multitude of services, activities, and programs it provides to the community. Discussions regarding economic inclusion were robust during the Q&A period following the welcome, inclusive of the discussions of key issues such as poverty and violence.

**Aaron McKeon, Senior Transportation Planner, SMTC** – Aaron gave a presentation on the Work Link Study that SMTC is doing. The study looks at many variables with regard to providing transportation options for low-income workers. Some of those variables are:

- Where are the workers/Where are the jobs
- When are the workers traveling to work
- What is their transportation – bus, personal vehicle, pedestrian, rail
- How long of a commute based on their transportation and job location
- What are gaps in transportation/off hours

Final report of Work Link report will be circulated in August.

**John Cochran, Deputy Director, NYS Office for the Aging and Paul Beyer, Director of Smart Growth, Department of State** – John gave a presentation on Older New Yorker Trends and being an Age-Friendly New York State. This presentation included demographics referencing adults over the age of 60 and their contributions to the Social, Economic, and Intellectual Capital of New York State. Also discussed was the development of age friendly communities linking the traditional concepts of planning with health themes to aide in providing health lifestyle choices and accessibility for all community members.

**Paul Beyer, Director of Smart Growth, Department of State** – Paul presented a quick overview of the Downtown Revitalization Initiative (DRI) Round 2, emphasizing the identifiers for selecting the Downtown to be awarded, the desired attributes for the Downtown, and Project Readiness. The applications for DRI must be submitted by June 14; they will then be reviewed and scored by the Regional Council Scoring Committee. After being scored by the Scoring Committee, the applications and scores will be submitted to the full council for review and voting.



## Central New York Regional Economic Development Council

**Tom Regan, Associate Counsel, Empire State Development** – Tom gave a presentation with regard to the Conflict of Interest with regard to projects that may come before the Council and Statement of Interest (SOI) forms that are required to be completed by Council members every year. He identified specific instances that need to be disclosed on the SOI and reminded everyone that this helps to keep the integrity of the Council intact.

**Steve Butler, Executive Director, CNY Arts** – Steve provided an update to the CNY Arts and Entertainment Districts (Districts) which received funding to do a study. The proposal involves creating 5 Districts in Onondaga, Madison, Cayuga Cortland and Oswego counties to identify cultural assets which were outlined in the CNY Rising plan. This will enable the region to develop a cultural destination brand and consolidate its marketing efforts. CNY Arts, Inc. is seeking URI funding to hire two consultants to create a plan for creation of Arts and Entertainment Districts. Deliverables will include (1) a master plan for revitalization of each of the targeted downtown districts and (2) a development strategy that will identify and cultivate regional, state, and national resources, funders and investors to support and sustain these districts. They are seeking \$100,000 on a \$323,000 project.

**Jim Fayle, Regional Director, CNY Office** – Jim provided a quick overview of CFA Round 7 competition citing breakdowns, competition criteria and the timeline for this competition. He also gave updates on projects from all CFA rounds and the Upstate Revitalization Initiative.

Meeting adjourned at 4:05pm.