



## FLREDC MEETING SUMMARY

### **Introductory Information:**

**Date and Time Meeting Commenced:** May 25, 2017 at 10:00am

**Location:** Monroe Community College, Flynn Campus Center  
1000 E. Henrietta Road, Rochester, NY

**Council Members Present:** A. Douglas Berwanger, Ginny Clark, Matt Cole, Charlie Cook, Tim Dennis, Cheryl Dinolfo, Tony Jackson, Anne Kress, Steven Leroy, Tom Macinski, Jack Marren, Theresa Mazzullo, Augustin Melendez, John Noble, Wade Norwood, Mark Peterson, Peter Robinson, Jon Verkey, Lovely Warren, Christine Whitman, David Young

**Council Members Substitutes:** Jay Gsell for Ray Cianfrini, Sean Hart for Joseph Morelle, Jason Molino for Eugene Jankowski, Charles Nesbitt for David Callard, Steve Barz for Joseph Robach

**State Agency/Local Government/ESD Staff:** Vincent Esposito, Kiska Stevens, JaMone Turner, Joseph Hamm, Helen Blum, Steve Golding, Kathy Hughes, Hector Gonzalez, Kathleen McIsaac, Leonard Skrill, JC Smith, Christopher Vasile, Shari Vincent-Voorhees, Kaleigh Benedict, Conor McMahon, Greg Parker, Fred Bonn, Kevin Bush, Sharon Leighton

**Special Guests:** Peter Lawrence, NYS Assembly; Chanel Maddigan, ESD; Ashley McCloskey, NYS REDC; Matt Horn, City of Geneva; Chris Bauer, DOS; Heidi Zimmer-Meyer, RDDC; Jay Eastman; Melissa Oomer, FSG

**Time Adjourned:** 12:00 PM

**Welcome and Remarks:** Anne Kress (Co-Chair) welcomed everyone to the FLREDC Meeting.

**Call to Order:** Vincent Esposito called the meeting to order and explained the meeting was being taped as Danny Wegman (Co-Chair) is not present at the meeting.

**Introduction of New Members:** Vincent Esposito introduced a new Regional Council Member, Ginny Clark who is replacing Rob Sands from Constellation Brands.

**Executive Director Update:** Vincent Esposito gave an update on the passage for the 2017-18 budget highlights, the NYS Photonics Board Meeting, Groundbreaking at the ROC Airport, and the FLXFWD Communications Plan, Events, Promotion, Twitter and new URI Website.

**FLREDC Dashboard:** Vincent Esposito reviewed the FLREDC Updated Dashboard that has been updated. Anne Kress noted that we are performing at or above other regions in the upstate area and that we are able to drive private investment by about 4%.



**Review of Preamble:** Vincent Esposito read the preamble that was set up last year which is a reminder of the council's work and the sensitivity of it. He asked for any recusals on any item on the agenda, of which there were none. Any recusals going forward will be included in the meeting notes.

**REDC Code of Conduct and Statements of Interest:** Chanel Maddigan (ESD) gave a presentation on the Code of Conduct and Statement of Interests that are required of all FLREDC Members and if there are any questions, council members should let ESD know and they will get answers to those questions. Forms were made available at the meeting and by e-mail. Members were reminded that they cannot use FLREDC to get business for themselves, market themselves or benefit themselves. Any information obtained through the CFA Application process is confidential and cannot be disclosed. These need to be updated yearly and only by the full voting members, not the ex-officio members.

**REDC/CFA Round 7 Overview:** Ashley McCloskey gave a presentation on the highlights of previous CFA rounds as well as an overview of the DRI Round II and an overview of the 2017 CFA Round 7. The total amount of funding is \$800M from 30 programs across 12 state agencies. This information is available online in the CFA Resource Guidebook. CFA Workshops will also be done for further information and clarification on each program. The CFA Round 7 timeline is as follows: 5/1/17 – CFA Application portal opens; 7/28/17 – CFA Application portal closes at exactly 4pm; 10/2 – Regional Council scores and updates are due; Awards Ceremony will be done in late fall.

**New Chair of Life Sciences:** Anne Kress and Vincent Esposito announced the new chair of the Life Sciences Work Team is Peter Robinson.

### **Downtown Revitalization Initiative:**

**Round 1 Review:** The City Manager of Geneva, Matt Horn, gave a presentation of the DRI Round 1 Award Winner and the progress being made in Geneva. Geneva submitted a general application and set forward a plan after the award. They leveraged \$20M for the \$10M received from the State.

**Round 2 Preview:** Chris Bauer from NYS Dept. of State gave a preview of the upcoming Round 2 DRI process. There will be a State investment of \$100M with a \$10M award being given to 10 new communities in each of the 10 Regional Council regions. Strategic Investment Plans will identify projects; Consultants will work the DOS and HCR to help communities develop strategic investment plans; Downtown selection will be a neighborhood ripe for redevelopment to transform into a vibrant community; Project readiness must be within 1-2 years; Desired Downtown Attributes are: well defined boundaries; sufficient catchment area; past investments and future potential; recent or impending job growth; attractive physical environment; quality of life policies; support for local vision and readiness. The deadline for applying is June 14<sup>th</sup>. REDC's must nominate a community by July 14<sup>th</sup>; a planning team will be assigned to each community in late July or early August; in August we hope to have first planning meetings; in



September consultants will submit downtown profile and assessments; draft priority projects will be submitted in November and the end of the process will wrap up by the end of February.

Vincent Esposito reviewed the role of the FLREDC in the DRI process.

### **Work Team Reports:**

Co-chairs Theresa Mazzullo and Christine Whitman gave an update on the Entrepreneurship & Development Work Team and their dashboard.

Chair Heidi Zimmer-Meyer gave an update on the Downtown Innovation Zone Work Team and their dashboard.

Co-Chair Jay Eastman gave an update on the Optics, Photonics & Imaging Work Team and their dashboard.

**FLREDC Work Team 2017 Assignment:** Vincent Esposito reviewed the direction the Work Team Role will be going forward. The 2017 Action Plan will use the Work Teams to focus on implementation and grow our region's economy. A change to the 2017 CFA review process is that the Work Teams are no longer able to review, prioritize, recommend projects to the council members and the Priority Project Request form will no longer be used. Work Team Dashboard Templates will be sent by 6/5; Completed Dashboards to be done by 8/25 to be included in this year's Annual Report. Each Work Team will be asked to identify future project ideas and working with the project sponsors to submit an application. We will ask each work team to develop and identify its strategy for insuring that its industries has the workers with the skills they need to do the jobs they have now or will be creating. In removing the Work Teams from the review process, we will expand the evaluation team to review and score the CFA's from four to six to include: Steve Griffin, Augie Melendez, John Noble, Erin Tolefree, Tony Jackson and Peter Robinson.

**Rochester-Monroe Anti-Poverty Initiative "Collective Impact" Update:** Melissa Oomer from FSG gave a presentation on how RMAPI is going to go forward as an entity and they are going to work to help community's combat poverty. Vincent Esposito also presented on how the FLREDC will continue to partner in RMAPO's collective work on poverty reduction.

**Next Steps (Work Plan) & Discussion:** Updated Work Plan was given at the meeting which identifies opportunities for CFA Workshops and meetings.

Anne Kress thanked everyone for coming and making the FLREDC a high performance region and she then thanked Mark Peterson for all his work for the FLREDC.

Mark Peterson gave parting comments as he will be taking on a new role in the State of Illinois and what an honor it was to be part of the Rochester and Finger Lakes communities. He leaves with great affection and gratitude.



Anne Kress adjourned the meeting and invited anyone interested to stay for the CFA Workshop that followed shortly after the FLREDC meeting.

**Conflicts noted:** No conflicts noted.

**Recusals noted:** No recusals noted.

**Next Meeting:** The next meeting will be held on 8/30/17 at 3:00pm at the Wegman's Conference Center.

/kls