



NYC REGIONAL ECONOMIC DEVELOPMENT COUNCIL

MEETING AGENDA

February 7, 2012

Borough of Manhattan Community College
Manhattan

Session Eight

Welcome and Introduction

Lieutenant Governor Robert Duffy
CUNY Chancellor Matthew Goldstein

Recap of Regional Council Activities

CUNY Chancellor Matthew Goldstein

General Overview of Schedule for 2012

Irene Baker, Executive Chamber

Consolidated Funding Application Changes

Irene Baker, Executive Chamber

Wrap up/Next Steps

Lieutenant Governor Robert Duffy
CUNY Chancellor Matthew Goldstein

**OPEN FOR BUSINESS:
A NEW STATE GOVERNMENT APPROACH TO ECONOMIC DEVELOPMENT
New York City Regional Economic Development Council: Eighth Meeting
Tuesday, February 7, 10 a.m.
Borough of Manhattan College/CUNY**

Attendees:

The Honorable Robert Duffy, Lieutenant Governor

Regional Council Members & Representatives

Matthew Goldstein, Chancellor, The City University of New York (co-chair), w/ Jay Hershenson
Stephen Lemson, representing Kenneth I. Chenault, American Express (co-chair)
Stuart Appelbaum, President, Retail, Wholesale and Department Store Union, w/ Zayne Abdessalam and Ademola Oyefeso
Frank Randazzo, representing Marlene Cintron, President, Bronx Overall Economic Development Corporation
Cesar J. Claro, President & CEO, Staten Island Economic Development Corporation
Dr. Marcia Keizs, President, York College/CUNY
Amy Sugimori, representing Mike Fishman, 32BJ SEIU
Steve Hindy, President, Brooklyn Brewery
Kenneth Knuckles, President & CEO, Upper Manhattan Empowerment Zone Development Corporation
Rebecca Lynch, representing Gary LaBarbera, President, NYC Buildings and Construction Trades
Peter Spinella, representing Nick Lugo, President, Hispanic Chamber of Commerce
Dr. Alfred Ntoko, representing Dr. Marcia V. Keizs, President, York College, CUNY
Steve Spinola, President, Real Estate Board of New York
Douglas Steiner, Chairman, Steiner Studios
Josh Gold, representing Peter Ward, President, Hotel & Motel Trades Council
Marcel Van Ooyen, Executive Director, Grow NYC
Sheena Wright, President & CEO, Abyssinian Development Corporation
Kathryn Wylde, President & CEO, Partnership for New York City

Elected Officials and Representatives

Joe Sciortino, representing Hon. James Molinaro, Staten Island Borough President
Raymond Sanchez, representing Hon. Ruben Diaz, Jr., Bronx Borough President
Shira Gans, representing Hon. Scott Stringer, Manhattan Borough President
Andrew Steininger, representing Hon. Marty Markowitz, Brooklyn Borough President
Hugh Weinberg, representing Hon. Helen Marshall, Queens Borough President
Thomas B. Donaldson, representing Hon. Christine Quinn, Speaker of the NYC Council

Executive Chamber

Irene Baker, ESD
Zach Greenky, Governor's Office
Rodney Capel, Governor's Office
Jennifer Rivera, Governor's Office
Nicholas Weatherbee, Lieutenant Governor's Office

New York City Mayor's Office

Tokumbo Shobowale, representing Hon. Robert Steel, New York City Deputy Mayor

Regional Council Staff and ESD

Joe Chan, ESD
Joseph Tazewell, NYC Regional Director, ESD
Marion Phillips, Facilitator, ESD
John Moye, DOL
Andrew Fletcher, ESD
Ingrid Nathan, ESD
Jim Brown, DOL
Curtis Cravens, DOS
Marina Vranich NYS DOL
Tara Brooks-Smith, NYS DOL
Nydia Loyd, NYS DOL
Markly Wilson, ESD
Justin Ginsburgh, ESD

State Resource Team

Joe Palozzola, NYS HCR
Venetia Lannon, DEC
Sharon Griffith, NYSERDA
Phil Giltner, AGMKT
Ellen Poliski, NYS DOH
Karen Phillips, NYSOPRHP
Thomas Matthews, NYSEFC
Phil Eng, NYS DOT
Gregory Watson, NYSHCR

CUNY

Dr. Suri Duitch
Barbara Cura
Theresa Desmond

Community Members

Wayne Benjamin, Harlem CDC
Curtis Archer, Harlem CDC
Dean Balsamini, SBDC, College of Staten Island/CUNY
Ross Frommer, Columbia University Medical Center
Laura Imperiale, Tully Construction
Jennifer Pautz, NYU Office of Government and Community Affairs
Matthew Dougan, Pickup Soccer International
Charles Barone, Pickup Soccer Youth Outreach
Mary McLaughlin, Staten Island Chamber of Commerce
Dan Pollay, Weill Cornell Medical College

Public Meeting Summary

Welcome

Lieutenant Governor Robert Duffy welcomed everyone and turned the meeting over to Chancellor Goldstein.

Recap of Regional Council Activities

Chancellor Goldstein briefly recapped activities since the council's last meeting. The strategic plan and CFA awards have been announced. The New York City region received a total of \$66.2 million for 50 projects, including many priority projects, such as the Hunts Point Terminal Produce Market (\$29.5 million); the Create @ Harlem Development (\$10.0 million); and NYC SeedStart (\$550,000). In addition, there have been two announcements regarding other priority projects. In December, Mayor Bloomberg announced that Cornell University and Technion-Israel Institute of Technology had been selected for the Applied Science and Engineering Campus at Roosevelt Island. Also, the governor announced plans to build the nation's largest convention center at the Aqueduct Racetrack, which will replace the Jacob Javits Center.

Chancellor Goldstein noted that at the last regional council meeting in December, the council briefly discussed the implementation tasks outlined in the strategic plan, keeping in mind the plan's four key pillars:

- Improving quality of life
- Creating a pro-growth, pro-jobs environment
- Investing in the future
- Fostering innovation and inter-regional cooperation

Once the council has guidance about the 2012 competition, it can discuss follow-up in greater detail.

He also thanked Steve Hindy, chair of the regulatory and legislative review committee, and Kathy Wylde, chair of the writing committee, and members of both committees for meeting in December and developing a list of priority actions for the lieutenant governor. The final list of recommendations was distributed on January 9 and subsequently forwarded to the lieutenant governor. Regulatory and legislative reform will likely be among the topics discussed at the statewide chairman's committee's meeting on February 13. Chancellor Goldstein also noted that the council just listened to a presentation on the ReCharge program and voted to authorize the scoring committee to make the scoring decisions. He added that he will indicate to the statewide chairman's committee the concerns expressed by the council about the outreach and structure of the ReCharge program.

General Overview for 2012

Irene Baker from the executive chamber described what to expect in 2012 regarding the competitive funding of \$130 in capital funds and \$70 in tax credits, as well as the CFA process. She thanked the council for its faith and patience with the process. She added that if there could have been five winners, New York City would have won, which puts the council at a great starting point for the 2012 competition. The region's strategic plan was very collaborative, and adding specificity to its execution will help.

The 2012 competitive funding will focus more on the implementation of the strategic plan and priority projects. No decision has been made on a specific process, and the council's input is welcome. The council will be asked to show specificity in its strategies and submit a progress report to the state by the end of the year regarding the execution of the plan. The council will need another list of priority projects, whether additional funding for existing projects or new projects. The state hopes for more dialogue with the council about how funding decisions will be made.

Regarding the Consolidated Funding Application process, there is room for improvement. Not every program fit well in the regional council model. The state has received feedback from councils and hopes to make an announcement about a time frame soon. The council can expect at least one additional round of CFA funding this year, probably after the budget passes. The timeline that will be released will provide some structure about the funding allocation, including what projects will be included and when it will go live, and will build in more time for applicants and more time for scoring, as well as more outreach to the public through council members. Last year's interagency outreach was helpful, but it needed to happen sooner.

At the statewide chairman's committee meeting on the 13th, there will be a focus on creating opportunities for inter-regional collaboration. New York City's plan did that well (e.g., Hunts Point). The state will consider all recommendations from the councils to see what actions have already been taken (through the state of the state and the budget) and what can be done going forward.

Councils will also identify an executive committee to give the council the ability to act quickly when opportunities arise. In response to a question from Chancellor Goldstein, Irene Baker said that the state would offer guidance about the role and function of the executive committee.

Kathy Wylde suggested a focus on implementation going forward, by revisiting the pipeline priority projects and working group and task force efforts detailed in the strategic plan. Irene Baker agreed that developing tracking mechanisms for priority projects, as well as an implementation agenda, would be important. Councils would need to be advised about what a review committee would expect from a progress report.

Irene Baker said that a calendar would be ready by February 13. The state will recommend a certain number of meetings; outside of that, councils will meet as needed. This round will not be as prescriptive as the first round.

Chancellor Goldstein noted that the council would follow up on Kathy's suggestion about reviewing the tasks outlined in the strategic plan, perhaps through a working group. He thanked President Antonio Pérez of Borough of Manhattan Community College for hosting the meeting, thanked the lieutenant governor, and drew members' attention to the 2012 calendars at their seats, produced through a partnership of the New York Times, JPMorgan Chase, and CUNY about "The Unforgiving Economy."

The meeting was adjourned at 10:30 a.m.