



NYC REGIONAL ECONOMIC DEVELOPMENT COUNCIL

AGENDA

June 24, 2014

10:00 a.m.

John Jay College of Criminal Justice
Manhattan

Meeting

10:00 – 10:05 a.m.

Welcome and Introduction

Kenneth Knuckles, Upper Manhattan Empowerment Zone

10:05 – 10:10 a.m.

Recap

Kenneth Knuckles, Upper Manhattan Empowerment Zone

10:10 – 10:25 a.m.

**Global Marketing and Export Strategies Workgroup
Workforce Development Workgroup**

Kathy Wylde, Partnership for New York City
Suri Duitch, CUNY

10:25 – 10:30 a.m.

Regional Economic Development Councils Code of Conduct

Ryan Silva, Deputy Director of the Regional Councils Office,
Governor's Office

10:30 – 10:35 a.m.

Announcements

Kenneth Knuckles, Upper Manhattan Empowerment Zone

Public Forum

10:35 a.m.

Welcome and Introduction

Kenneth Knuckles, Upper Manhattan Empowerment Zone



New York City Regional Economic Development Council Meeting
Tuesday, June 24, 2014
John Jay College of Criminal Justice, Manhattan

Summary of Public Meeting

Attendees

Regional Council Members and Representatives:

Stuart Appelbaum, President, Retail, Wholesale and Department Store Union with rep Zayne Abdessalam
Wellington Chen, Executive Director, Chinatown Partnership Local Dev. Corp.
Marlene Cintron, President, Bronx Overall Economic Development Corporation
Cesar J. Claro, President & CEO, Staten Island Economic Development Corporation,
with rep John Rodriguez
Carol Conslato, President, Queens Chamber of Commerce
Dean Alfred Ntoko, representing Marcia Keizs, York College
Kenneth J. Knuckles, President & CEO, Upper Manhattan Empowerment Zone (UMEZ)
Douglas C. Steiner, Chairman, Steiner Studios
Steve Spinola, President, REBNY, with rep Mike Slattery
Sheena Wright, President and CEO of United Way NYC
Nick Lugo, Hispanic Chamber of Commerce
Kathryn Wylde, President and CEO, Partnership for NYC

Elected Officials and Representatives (City)

Hon. James Oddo, Staten Island Borough President, with rep Jason Razefsky
James Rausse, representing Hon. Ruben Diaz Jr., Bronx Borough President
Kai D. Feder, representing Hon. Eric Adams, Brooklyn Borough President
Joseph Garba, representing Hon. Gale A. Brewer, Manhattan Borough President
Peter Wertheim, representing Hon. Mayor Alicia Glenn, New York City Deputy Mayor

Elected Officials and Representatives (State)

Btzalel Hirschhorn, representing Hon. Felix Ortiz, New York State Assembly

ESDC

Brendan C. Hughes, ESDC



Joseph Tazewell, ESDC
Andrew Fletcher, ESDC
Adem Bunkeddeko, ESDC
Ingrid Nathan, ESDC
Elizabeth Demetriou, ESDC
Renee Kim, REDC Intern
Drew Podgorski, REDC Intern
Jasmine Baker, ESDC
John Gilstrap, ESDC
Deepa Raghunathan, ESDC
Marion Phillips III, ESDC
Nicole Jordan, ESDC
Ayanna Hall, ESDC

Executive Chamber Representatives

Chris Gorman, Governor's Office
Ana Liss, Governor's Office
Ryan Silva, Governor's Office

State Resource

Sandra Dixon, PANYNJ
Sharon Griffith, NYSEDA
Fred Landa, NYS DOH
Edgardo Marrero, NYS DOH
Thomas Matthews, NYS EFC
John Moye, NYS DOL

CUNY

Jay Hershenson, Senior Vice Chancellor
Suri Duitch, University Associate Dean for Continuing Education
Shanequa Terry
Hourig Messerlian
Rene Ontal
Anthony Vargas

Meeting

I. Welcome, Introduction and Recap of Last Meeting



Kenneth Knuckles welcomed the public and thanked President Jeremy Travis of John Jay College for hosting the meeting. He said that today's objective was to hear about the Council's approach to REDC initiative for Round 4 and to learn about committee assignments. Knuckles recapped the Council's previous meeting.

II. Global Marketing and Export Strategies Workgroup Workforce Development Workgroup

Kathy Wylde reported that the Workgroup met with 25 representatives to strategize on this year's competition and how best to implement the governor's emphasis on import-export activities and NY's role in the global economy. Wylde said they identified areas of focus and concern; the need to create an interregional pipeline for export activities; increase manufacturing and goods export and remedy the lack of affordable space for manufacturing companies and goods production facilities; fix logistical, cost and transport issues with getting goods to market at the ports and airports. The Workgroup will be gathering data on companies with export potential. This study will inform their proposal that they will be submitting to the State in August.

Suri Duitch recounted that the June 3rd meeting of the Workforce Development Workgroup was attended by Council members, training and education providers, city officials and employers. The discussion centered on getting feedback from experts in workforce development and how the Council might approach particular projects. They discussed what makes a successful hiring initiative, citing Barclays as a model. They talked about long-term workforce development and the educational pipeline, not just short term, entry-level job hiring. There were representatives from CUNY's Early College HS Initiative, a partnership of CUNY, NYC Department of Education and major employers.

III. Round 4 Updates and Regional Economic Development Councils Code of Conduct

Ryan Silva recapped Round 4 activities and application timelines. The application went live on May 1. The Council hosted 20 CFA workshops in the NYC region attended by 1,850 potential applicants. Silva thanked Hostos and BMCC for hosting. The application closed on June 16th, with more than 2,600 applications submitted in the NYC region. Next steps: State agencies are reviewing applications. Council members will receive the applications next week for scoring and identifying priority projects. Members will have 45 days to score applications. Silva reminded members about the Code of Conduct guide in the manual and that members should recuse themselves if they have a conflict of interest.

IV. Announcements

Knuckles reiterated the CFA closed June 16. There were a total of 2,601 CFAs filed in this round statewide. NYC had the largest number of CFAs among the 10 regions with 416 CFAs. Members will be contacted on July 1 by Council staff regarding any potential conflicts of interest with the CFAs. Deadline is July 18 to have the scoring completed. The progress report drafting has begun and will



continue into August. The public will be invited to comment on a draft, possibly July 21 or July 28. The next Council meeting is tentatively scheduled for Friday, August 8. Scores and priority projects will be voted on. Knuckles adjourned the meeting and welcomed members of the public to the public forum.