



**LONG ISLAND REGIONAL COUNCIL
MEETING AGENDA
3:00 PM – 5:00 PM
May 9, 2013**

**Hofstra University
David S. Mack Student Center – Plaza Rooms
360 Hofstra University
Hempstead, NY 11549**

Regular Meeting

- 3:00 pm – 3:15 pm** **Welcome – Stuart Rabinowitz and Kevin Law, Co-chairs**
- 3:15 pm – 3:45 pm** **Path Through History Vision Plan and 2013 Projects
RC Consideration of Plan and Project Endorsement
Brian Foley, Work Group Chair**
- Long Island Cleaner Greener Sustainability Plan
RC Consideration of Plan Endorsement
Stuart Rabinowitz, Co Chair**
- 3:45 pm – 4:15 pm** **Presentation of Winthrop University Hospital Research Institute
RC Round 2 Project Update
Ramone Segree, VP Development**
- Presentation of Hofstra Engine and Medical Scholars Pipeline
Dr. Herman Berliner, Provost**
- 4:15 pm – 5:00 pm** **Reports from Work Group Co Chairs**
- Community Reconstruction Zones – Kevin Law
 - Innovation – no report
 - Natural Assets – no report
 - Infrastructure – no report
 - Workforce and Education – Hubert Keen and Joe Cabral
 - Opportunity Agenda – Pat Edwards
 - Path Thru History – Brian Foley
 - CEDS – Cara Longworth
- 5:00 pm** **Adjourn meeting**

Meeting Notes

Members and staff seated at the table:

Stuart Rabinowitz, Co Chair

Kevin Law, Co Chair

Brian Quiara, representing RC Chairman and LG Robert Duffy

Andrea Lohneiss, Exec Dir

Tracie Holmberg, DOL

Lutricia Edwards, member

John Durso, member

Anne Shybunko-Moore, member

Bill Wahlig, member

Elaine Gross, member

Marianne Garvin, member

Sen. Jack Martins, ex officio member

Harvey Kamil, member

Gregory Watson, HCR

Sharon Griffith, NYSEDA

Peter Scully, DEC

Brian Foley, Parks

Hon. Tom Croci, ex officio member

Doon Gibbs, member

Mark Fasciano, member

Desmond Ryan, member

Hubert Keen, member

Joseph Cabral, member

Opening

Kevin Law opened the meeting and recognized that a quorum was present. Kevin also acknowledged the elected officials in attendance: Senator Jack Martins, Islip Supervisor Tom Croci.

Co chair Law reported on the May 8 Tourism Summit in Albany:

- It was a productive, collaborative meeting that included prominent stakeholders across the New York State tourism industry including sports team and organizations, heritage assets, airlines, and hotels.
- Governor Cuomo announced 60 million dollars in funding to promote New York State tourism.
- 10 million dollars will be allocated competitively for Regional municipalities and non-for-profits.
- 30 million dollars in federal funding will be allocated for post Sandy rebuilding efforts. Long Island will receive a significant portion of these funds.

- 10 million dollars will be allocated to promote upstate fall and winter tourism.
- 5 million dollars will fund additional “I Love NY” tourism campaigns.
- State tourism brought in 20 billion dollars in revenue last year of which Long Island comprised 5 billion dollars.
- Attracting international tourists, and promoting sports tourism, and niche tourism such as LGBT and agri-tourism will all be promoted as part of this effort.

Council Plan Endorsements:

Path Through History Overview:

Brian Foley-

- Plan was posted on the Long Island Regional Council website for all Regional Council members to review
- PTH will promote a brand of Long Island tourism that has the potential to become a significant driver of our regional economy.
- As a result of this initiative the public will become more engaged and interested in Long Island heritage tourism and more informed about the role we’ve played in the American history.

Review of Vision Plan and Implementation Projects –

- It’s an organic document that we will continue to add to over time.
- Regional Themes –
 - *Natural History*
 - *The Revolution*
 - *Sports History*
 - *U.S. Presidents/First Ladies*
 - *War of 1812*
 - *Women’s Rights*
 - *Arts & Culture*
 - *Canals & Transportation*
 - *Civil Rights*
 - *Colonial History*
 - *Innovation & Commerce*
 - *Native Americans*
 - *Immigration*
- Regional Assets and Anchors – Historic sites/ themes have been identified for maximum marketing effectiveness to attract visitors to the region
- Geographic Locations – Some of the many locations across Long Island that have significant historic value and are capable of attracting tourists.

- Organizations and Alliances – Historic associations that we plan to work with to strengthen heritage tourism
- Long Island Resources – Aspects of Long Island that are conducive to increasing tourism
- Why People Visit Long Island –
- Collaboration of Regional Organization –
- Grants Sponsor Organization – Suffolk County Department of Economic Development & Planning
- LICVB – will execute the PTH Implementation Projects
- Implementation Projects with Budget
- Budget
 - Website Development - \$35,000
 - Video Vignette Development (6) - \$35,000
 - Advertising (Print and SEM in-kind) - \$15,000
 - Public Relations Contractor - \$15,000
 - Collateral - \$5,000
 - Sponsor Administrative - \$10,000
 - Total Project Cost - \$100,000
- Path Through History projects will be completed by Spring/Summer 2014
- Potential Future Projects
 - Mobile website
 - Utilize visitors centers

Public Meeting remarks – Valuable experience in which we received a lot of input on the plan and were able to improve it.

Kevin Law noted that we have some of the best historic assets in the state if not the country and will be promoting them in a way they haven't been promoted before.

Kevin – Motion to Vote on endorsement of Path Through History Vision Plan and Implementation Projects.

1st Marianne Garvin

2nd Desmond Ryan

Unanimously endorsed

Cleaner Greener Plan:

Stu – Plan was posted on the Long Island Regional Council website for all Regional Council members to review.

Fran Reid, Chief Sustainability officer for the Town of North Hempstead was present to answer any questions about the plan.

Motion to endorse plan

1st John Durso

2nd Pat Edwards

Unanimously endorsed

Stu – Announcement that all Regional Council Co-Chairs will attend a meeting in Albany on May 15th to present the Progress of our Round 2 projects and our ambitions for Round 3.

PowerPoint Presentations:

Winthrop University Hospital:

- Goal – Strategic Economic Development through 21st Century Leadership in Clinical, Academic, and Scientific Advancement.
- Established in 1898 Winthrop is the first community hospital on Long Island.
- They have since become a comprehensive academic health center.
- Mission: To provide innovative clinical care, research and education and improve health through discoveries into better care, prevention, and training.
- The new 95,000 sq ft facility that the Regional Council has generously funded will help us achieve our goals to employ at least 4,728 existing full-time employees with a commitment to employ 45 new employees.
- The facility will consist of laboratory, clinical research, clinical, education, and common space.
- The focus of the hospital continues to be the health and well being of the community they serve.
- The hospital will feature a state of the art simulation center, laboratories, and research into the most advanced training programs and clinical excellence.
- They will focus on the prevention and treatment of diabetes, obesity, and cardio-metabolic disorders.
- The hospital will continue to collaborate with other medical research organizations and colleges.
- The hospital will have a variety of residency and fellowship programs available.

Hofstra EngINE and Medical Scholars Pipeline:

EngINE

- Video of an interdisciplinary entrepreneurs competition held at Hofstra and orchestrated by a Hofstra Alumni.
- The project will help fill the estimated 1.4 million unfilled engineering jobs across the country.

- Between 2012 and 2013 the number of enrolled engineering students has increased by 80%.
- The project will leverage 7 million dollars against the 1 million dollars the State has allocated.

Medical Scholars Pipeline

- High school students from disadvantaged communities will be selected in their sophomore year of high school and take part in a 4 week mentoring program each summer for 4 years.
- The students will receive a mentor and learn about a wide variety of careers in medicine available for them to pursue in college.
- They will also receive hands on inpatient and outpatient experience at North Shore LIJ facilities.
- The mentors will stay in contact with their students and provide continued guidance throughout their academic and professional careers.
- This program demonstrates the Regional Council's commitment to serving all Long Island communities.
- Elaine Gross – We should track the demographics of the students enrolled in this program so we have data to substantiate our commitments to serving disadvantaged communities.

Community Reconstruction Zones (CRZs)

- A regional recovery process that will provide the 19 Long Island communities identified as CRZs an opportunity to prepare a recovery plan tailored to their community's specific needs and apply for funding.
- The recovery plans must be aligned with the Long Island Strategic Economic Development Plan.
- To have qualified as a CRZ a community must have been substantially impacted by Sandy.
- The initiative will require a regional approach and assistance by the regional council to be successful.
- The Infrastructure Work group will take the lead in assisting CRZs with their recovery plans utilizing the Infrastructure Recovery Plan.
- The Long Island Regional Council is the only regional council to be assigned CRZ responsibility.
- Kick off meeting will be sometime in June and will be an opportunity to hire consultants if needed.
- The website to visit for more information is www.nysandyhelp.ny.gov

Work Group Updates

Innovation – None
Natural Assets – None
Infrastructure – None
PTH – None

Workforce and Education –

Joe Cabral:

The work group met with representatives from the Stony Brook Southampton Campus. They are pioneering the next generation of film making and could turn into the Silicon Valley of film making if properly developed.

They have made films for the industry and corporations and are expanding.

The committee on advanced manufacturing met recently to identify ways to grow apprenticeship programs on Long Island and promote the advanced manufacturing industry.

Opportunity Agenda –

Pat Edwards:

In less than a month 30 – 40 stakeholders from across Long Island have come together and joined this new work group which has been established at the request of the Secretary of State and Governor.

We have a coalition of staff from the public and private sectors including government agencies, grassroots organizations, and Academia, labor, business and not-for-profits.

The Opportunity Agenda Work Group reviewed areas across Long Island with low income, high unemployment, high reliance on public assistance and low academic achievement.

Wyandanch was selected as the first opportunity agenda due to the strong local government infrastructure, various industries in close proximity, various educational institutions in close proximity, current revitalization efforts and strong capacity to succeed.

The Work Group will start by focusing on workforce development, technical assistance, and education.

The Work Group will also work with local stakeholders including the Wyandanch School District, BOCES, SCCC, Farmingdale State College, Hofstra and Old Westbury, all of which are already involved in the community.

It is expected that this Opportunity Agenda will serve as a model for future Opportunity Areas and the Regional Council will apply the lessons learned from Wyandanch to revitalize additional areas.

Motion to vote on the Opportunity Agenda Work Group's recommendation of Wyandanch Rising as the 2013 OA Area.

1st Kevin Law

2nd Stu Rabinowitz

Comprehensive Economic Development Strategy –

Cara Longworth, Executive Director, Long Island Regional Planning Council – updated the council on the status of the CEDS and the establishment of a Work Group to ensure compliance with the requirements of the Economic Development Administration.

Cara and Jim Morgo will co chair the CEDS Work Group and help ensure there is a synergy between the continued work of the CEDS Committee and the LIREDC.

Stu – This is another example of how the Regional Council process has brought the entire Island together in unprecedented collaborations.

Adjournment