

**CREATING
JOBS**

**BUILDING ON OUR
STRENGTHS**

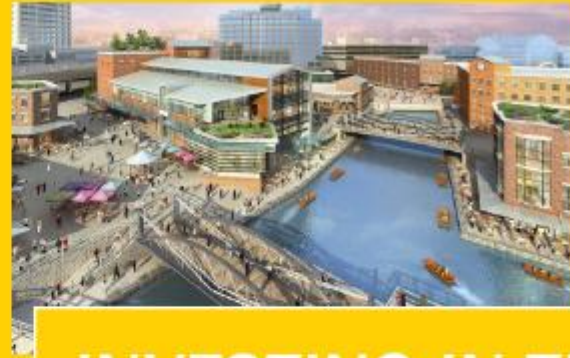
**INVESTING IN THE
FUTURE**



Cattaraugus County
February 28, 2014



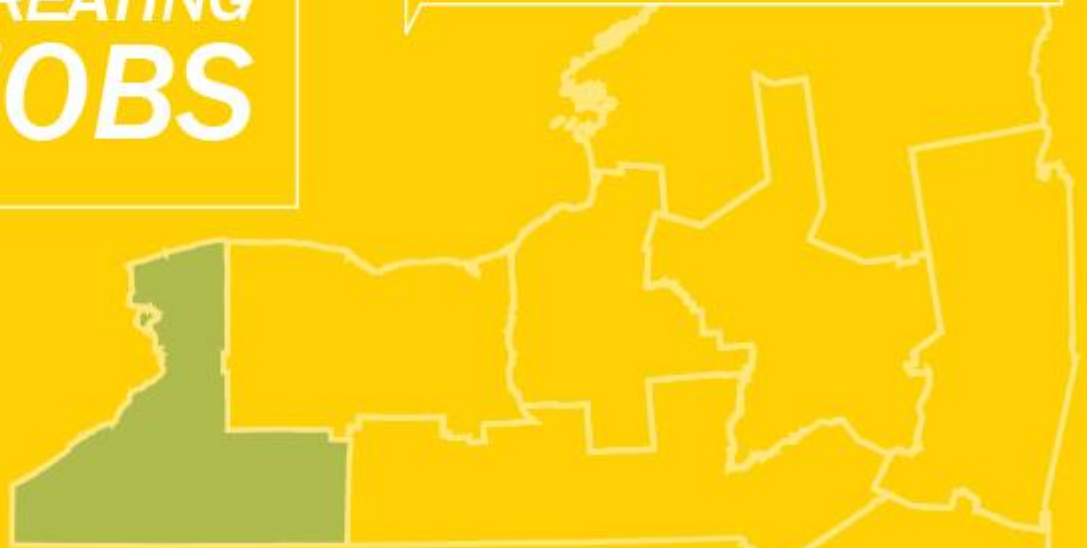
**BUILDING ON OUR
STRENGTHS**



**INVESTING IN THE
FUTURE**



**CREATING
JOBS**



WNY Regional Council



**Allegany,
Cattaraugus,
Chautauqua, Erie, &
Niagara Counties**



**Regional Planning
Consolidated Funding Applications
Buffalo Billion**

Organizing Our Strategies

3 CORE STRATEGIES



Prepare Our Workforce



Implement Smart Growth



Foster a Culture of Entrepreneurship

SECTOR STRATEGIES



Advanced Manufacturing



Energy



Professional Services



Agriculture



Health | Life Sciences



Tourism



Bi-National Logistics



Higher Education

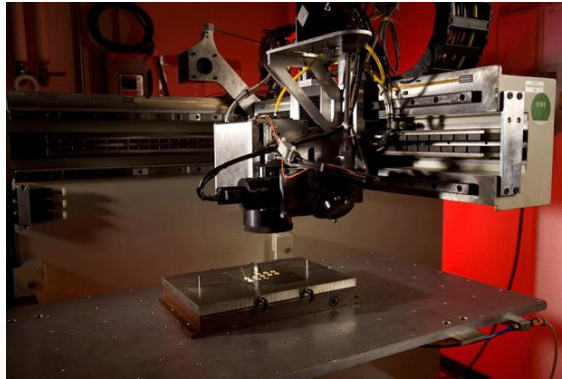
Assets



Olean

is the area's hub for higher education

75 manufacturing companies employ **3900** people in Cattaraugus County*



Ellicottville, NY, renowned as the “Aspen of the East,” is home to NYS's largest ski resort



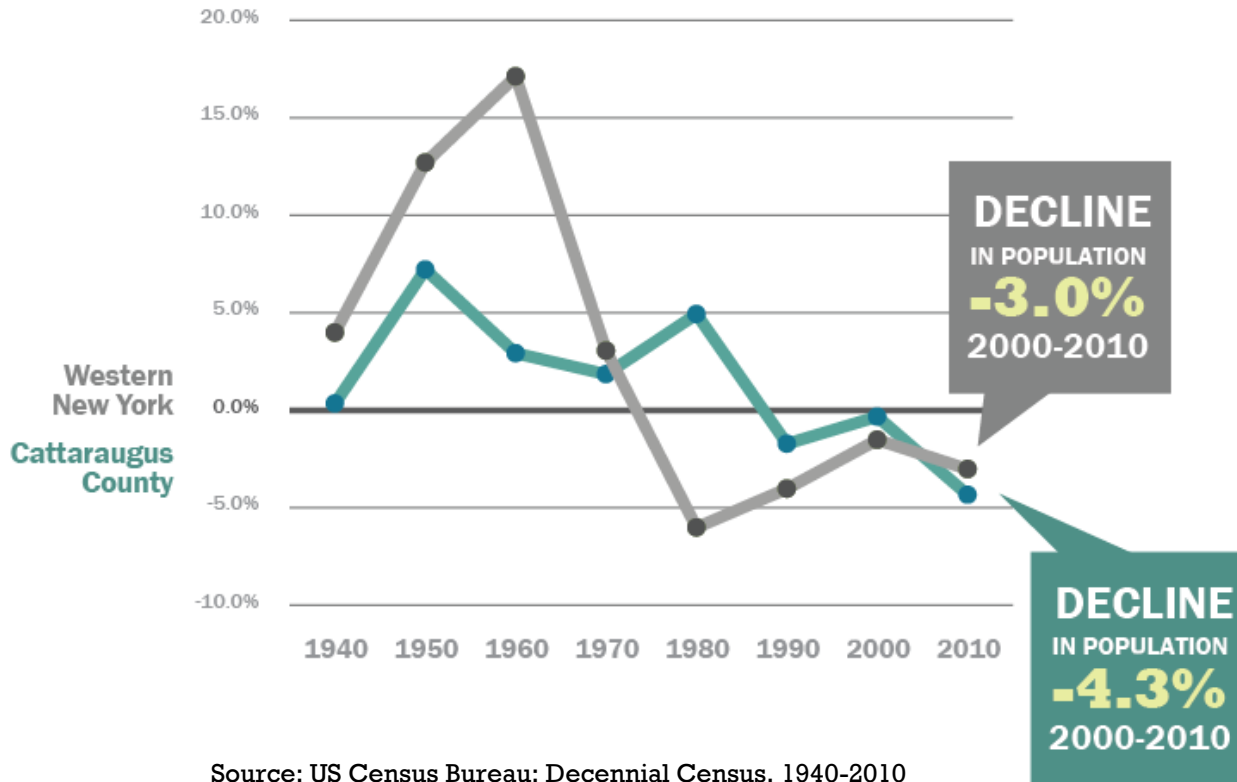
The largest NYS park is Allegany State Park with over

65,000 acres

Challenges

80,317 residents (2010)

Cattaraugus County & WNY Percentage Change in Population, 1940-2010



Source: US Census Bureau; Decennial Census, 1940-2010

Both Cattaraugus County and the region as a whole have experienced population loss over the past several decades.



Implement Smart Growth

Investing in infrastructure on smart growth principles



Smart Growth Scorecard

Project Name: _____
Location: _____
CDS Company: _____

I. Support of Existing Communities & Growth Centers
(Does the project support the 100-foot government infrastructure and other key public services in existing communities, and if so, how?)

Question	Yes	Partial	No/Not Applicable	Notes
1.1. Will the project be located on a city or village or a Special Services Center?	Yes			
1.2. Will the project be located within a designated area of a State Street Alternative Development Program area?	Yes			
1.3. Will the project be located near an environmental justice area or a housing area of concern? (Check with a property owner if not sure.)	Yes			
1.4. Will the project register an address in the historic and/or scenic area?	Yes			
1.5. Will the project be in a city or village that has a local historic preservation ordinance?	Yes			
1.6. Will the project be in a city or village that has a local historic preservation ordinance?	Yes			
1.7. Will the project be in a city or village that has a local historic preservation ordinance?	Yes			
1.8. Will the project be in a city or village that has a local historic preservation ordinance?	Yes			
1.9. Will the project be in a city or village that has a local historic preservation ordinance?	Yes			
1.10. Will the project be in a city or village that has a local historic preservation ordinance?	Yes			

REVISIONS: _____
REVISIONS: _____

Community Character and Identity
(Does the project support the unique character and identity of the community?)

Question	Yes	Partial	Not Applicable	Notes
2.1. Will the project be in a city or village that has a local historic preservation ordinance?	Yes			
2.2. Will the project be in a city or village that has a local historic preservation ordinance?	Yes			
2.3. Will the project be in a city or village that has a local historic preservation ordinance?	Yes			
2.4. Will the project be in a city or village that has a local historic preservation ordinance?	Yes			
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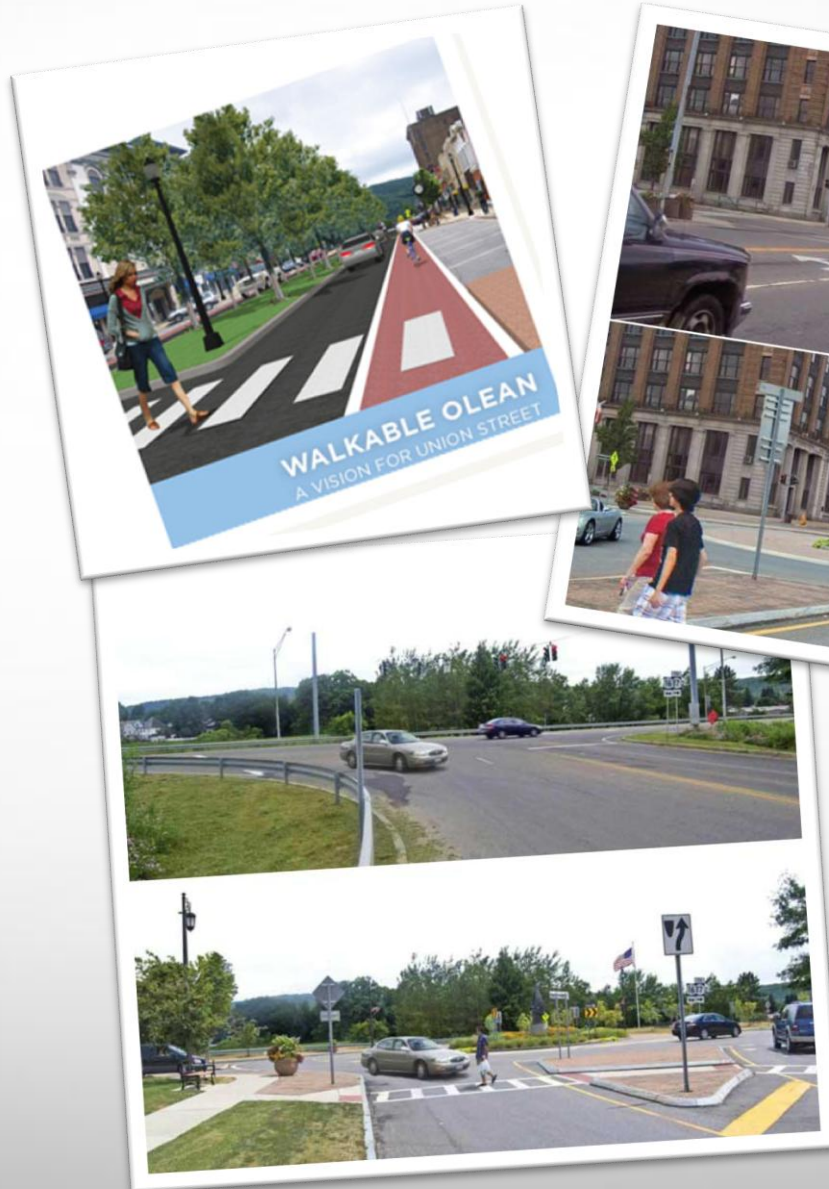
Improving downtowns, villages, neighborhoods and brownfields



Implement Smart Growth

providing opportunity
for mixed-use
development

The City of Olean's downtown corridor reconstruction





Foster a Culture of Entrepreneurship

Fostering
start-ups



STARTUPNY



LaunchNY



Foster a Culture of Entrepreneurship

New York State
**Business Incubator and
Innovation Hot Spot**
Support Program

**SUNY Fredonia
Technology
Incubator**



**Ceramics Corridor
Innovation Center
(CCIC)**



Prepare Our Workforce

Partners like
**Jamestown
Community
College**
are developing the
talent pool &
aligning skills
and training
with market
needs





Prepare Our Workforce

Working to partner
education and
business for
career development
for students





Tourism

Building on our
tourism assets



Visitors contribute
more than
\$2.2 billion
to regional economy
each year

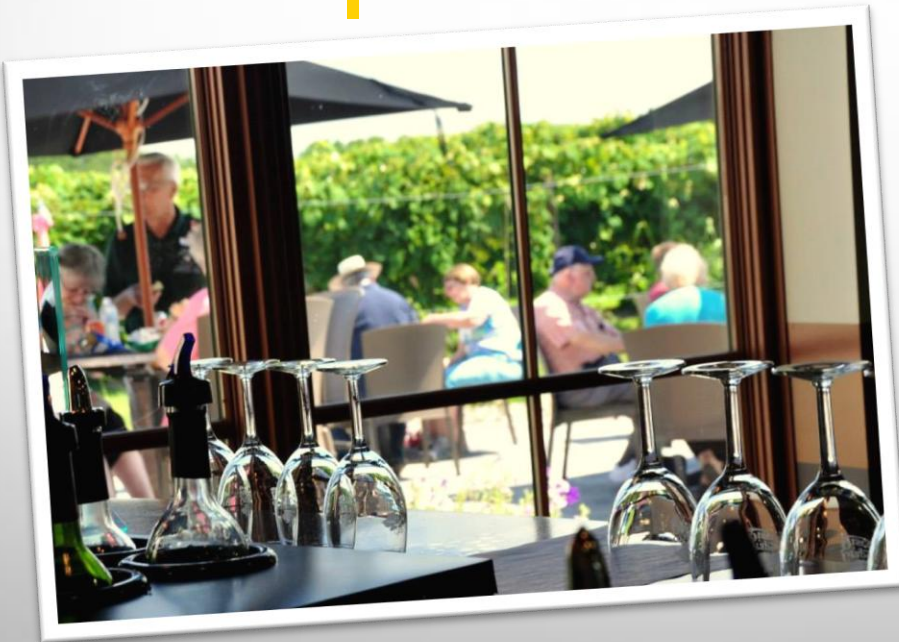
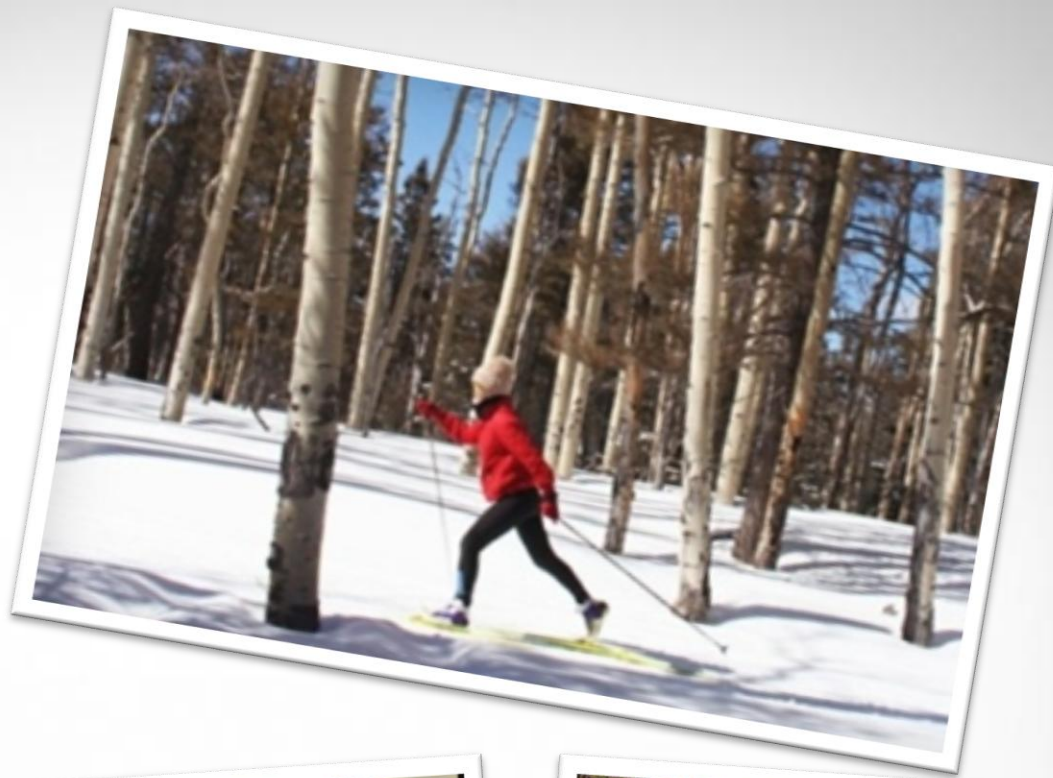
Nearly **12 million**
visitors to WNY parks
every year





Tourism

**Investing in
asset development
and regional brand**





Tourism

Historic Hollywood Theater



Allegheny State Park improvements

Advanced Manufacturing

Excelsior Investments

Manufacturing remains **3rd largest**
employment sector

50,000 employees **\$6.3 billion** GRP

Since 2012, NYS invested

\$36 million which leveraged
\$388 million in private investment

DRESSER-RAND.



Advanced Manufacturing

Buffalo Niagara Institute for Advanced Manufacturing Competitiveness





Agriculture

**Branding,
innovation,
career readiness**



FARM CREDIT EAST





Agriculture

Regional food
systems and
food hubs



TASTE  NY



Measuring Progress: Moving the Needle

Jobs 

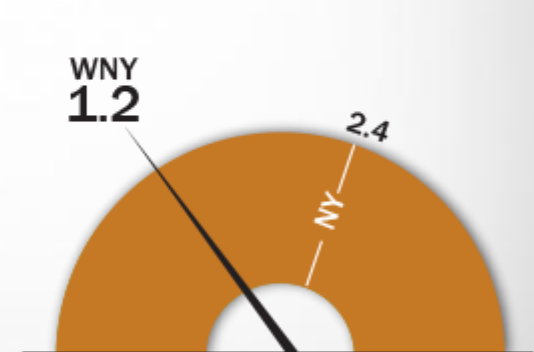
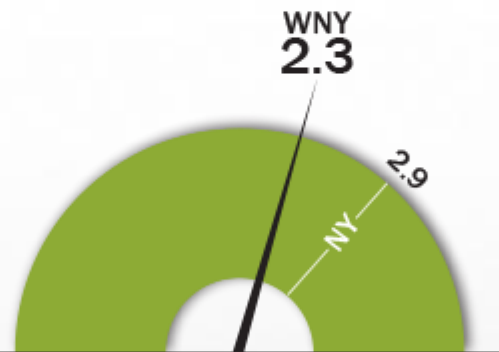
Total Wages 

Firms 

% Change
in total number of jobs in WNY
2011-2012

% Change
in total wages earned in WNY
2011-2012

% Change
in total number of firms operating in WNY
2011-2012



2011 to 2012
INCREASE
2,536



2011 to 2012
INCREASE
\$579 M



2011 to 2012
INCREASE
420

The Consolidated Funding Application (CFA)

Streamlined approach to funding requests

A single portal allowing access to millions in resources from multiple state agencies

regionalcouncils.ny.gov

Apply Online

The Consolidated Funding Application (CFA)

Available Resources for Regional Councils

**Direct Assistance to Businesses
& Other Organizations**

Community Development

Waterfront Revitalization

Environmental Improvements

Energy Improvements

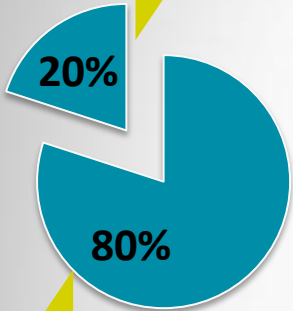
Sustainability Planning & Implementation

Education/Workforce Development

Low-Cost Financing

CFA Review and Scoring

**REDC
Endorsement**



**Agency Technical
Review**

Regional Council Statewide Endorsement Standard

For each CFA the Regional Council reviewer will determine the degree to which the application implements the regional strategic plan and assign the corresponding number of points.

IMPLEMENTATION OF THE PLAN	DEGREE	POINTS
The proposal is identified as a priority project by the Regional Council.	Priority	20
The proposal is identified in the plan and has regional benefits	Very Strong	15
The proposal advances the plan and has local benefits	Strong	10
The proposal is consistent with the plan and has project level benefits.	Moderate	5
The proposal has limited relationship to the plan.	Weak	0

New in 2014

Letter of Interest (LOI)

Begins identifying high quality CFA's early on

**Allows access to greater technical assistance
from state agencies**

The LOI is encouraged but not required

**Submit your LOI online only at
[http://regionalcouncils.ny.gov/content/
western-new-york](http://regionalcouncils.ny.gov/content/western-new-york)**

CFA Round IV

Available now
LOI

Spring 2014
CFA
Application
Opens

Summer 2014
CFA
Application
Due

Fall 2014
Regional
Council
Updates and
Scores Due

Winter 2015
Round VI
Awards
Ceremony

New in 2014

No late
submittals



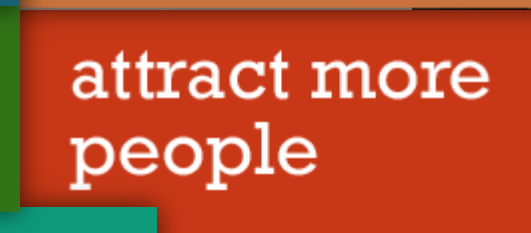
strengths of
our people



create a region
that is admired
worldwide



our rich tradition
of human innovation



attract more
people



natural
beauty

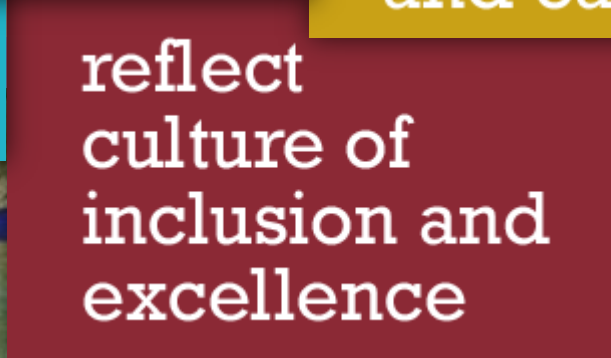
abundant
natural
resources



entrepreneurs
invest time
and capital



our unique and
strategic location



reflect
culture of
inclusion and
excellence

