



**Southern Tier Regional Economic Development Council Meeting**  
**Binghamton University, Innovative Technology Complex, ES-2008**  
**Vestal, New York**  
**March 20, 2017**

**3:00pm-5:00pm**

Council Members Present: T. Tranter, H. Stenger, R. David, M. Field, J. Garnar, B. Hale, E. Hartman, J. Johnson, M. Krusen, J. Cherry, K. McLaughlin, T. O’Hearn, M. Printup, M. Sauerbrey, B. Schindler, R. Sotak, L. Tinney

Council Members Substitutes: J. Nyrop (for K. Boor), G. Nealis (for J. Eisel), S. Lattin (for Sen. O’Mara), A. Condarco-Quesada (for M. Opperman), S. Craig (for L. Wilcox)

State Agency/Local Government/Staff: F. Bonn (Parks), P. Eshbaugh (DOT), C. Harris (DOL), M. Marko (DEC), K. Mclsaac (Parks), J. Roach (Health), L. Skrill (HCR), J. Smith (EFC), J. Sweet (DOS), J. Williams (DOT) K. Smith (DOL), D. Howell, K. Grippen, P. Rumsey, K. McManus, C. Whalen, T. Kane, J. Roman, S. Mora, B. Furch, T. Kocak, S. Voorhees-Vincent

T. Tranter called the meeting to order and introduced the new member of the Regional Economic Development Council (REDC), LeeAnn Tinney, Director of Tioga County Economic Development and Planning and representative of the Tioga County Industrial Development Agency.

H. Stenger called for approval of minutes from the 2/2/17 REDC meeting. E. Hartman moved to accept the minutes of the 2/2/17 REDC meeting as presented, seconded by B. Schindler. The members voted in favor and the minutes were approved unanimously.

T. Tranter introduced two additional marketing videos focused primarily on attracting millennials to Upstate New York and D. Howell reviewed how the marketing videos were being targeted and distributed.

T. Tranter introduced B. Hale, URI Committee Chair, to provide an update and overview on the status of the Upstate Revitalization Initiative (URI) program. B. Hale thanked K. McLaughlin for his service as the committee’s chair over the last year and reviewed the current membership of the URI Review Committee. B. Hale presented the purpose, role and responsibilities of the URI Committee and introduced the work groups that are in the process of being formed to strengthen the URI application process. B. Hale explained the advisory role of the REDC, committees and any work groups formed and how ESD ultimately makes funding decisions with input from volunteers serving on the REDC. B. Hale

reviewed the purpose of the proposed work groups including: to review Southern Tier Soaring Plan action steps and strategies, determine what action steps are being taken, report outcomes to the REDC and ESD, update the plan based on outcomes and develop and adjust new strategies, and review and make recommendations on URI applications. B. Hale further reviewed the overall URI application process, the total number of URI applications received, the status of each as well as the scoring system, metrics and criteria used to evaluate URI applications.

The chair of each work group provided a brief update on the status of the formation of each work group, including workforce development, food and agriculture, advanced manufacturing, culture and innovation and a work group focusing on Greater Binghamton innovation districts.

M. Krusen provided an update on the Downtown Revitalization Initiative (DRI) in the City of Elmira including that a revised plan was submitted to the State on March 10<sup>th</sup> with a total 14 projects identified. M. Krusen also discussed state and federal grants received to complete a full terminal rehabilitation of the Elmira Corning Regional Airport.

T. Tranter reported that the REDC Executive Committee recommended to ESD that several Round 6 CFA projects that did not receive full funding in the recent cycle be considered for funding through unutilized funds from previous rounds that were awarded but will remain unused.

D. Howell provided a staff report including information about the NYS Broadband Program in the Southern Tier and J. Roman provided an update on the Southern Tier Regional Economic Development Corporation's three revolving loan funds, the Shovel-Ready Program, the Community Revitalization Program and the Rural Initiatives Program as well as an update on the status of offer letters from Round 6 of the CFA.

H. Stenger called for public comment. There being no public comment, T. Tranter, announced several upcoming events under other business, including the Governor's Leadership Summit to learn more about the upcoming round of the CFA, as well several issues being discussed at the State Legislature related to the REDCs.

T. Tranter announced that the next REDC meeting would be in May or June and thanked everyone for attending. The meeting was adjourned.