

A strategy for  
**prosperity**  
in Western New York

**BUILDS ON OUR  
STRENGTHS**

**INVESTS IN THE  
FUTURE**

**WNY Regional Council Meeting  
Monday, August 14th 2017  
1:00 p.m. to 2:30 p.m.**

**The Reg Lenna Center for the Arts  
116 East Third Street  
Jamestown, NY 14701**



## Agenda

Opening Remarks

Welcoming Remarks

Green Bank Presentation

CFA Round 7 and Progress Report Update

WNY REDC CFA Technical Assistance Initiative Update

Close Meeting / Adjourn

## Opening Remarks

Lt. Governor Kathy Hochul  
NYS REDC Chair

Jeff Belt & Virginia Horvath  
Co-Chairs

WNY Regional Economic  
Development Council

## Welcoming Remarks

Samuel Teresi  
Mayor  
City of Jamestown

## Green Bank Presentation

Alfred Griffin  
President

## CFA Round 7 and Progress Report Update

Michael Ball  
Deputy Director  
WNY REDC

Laura Quebral  
Director  
UB Regional Institute

## WNY | 2017 CFA Workshops and Public Information Sessions Attendance

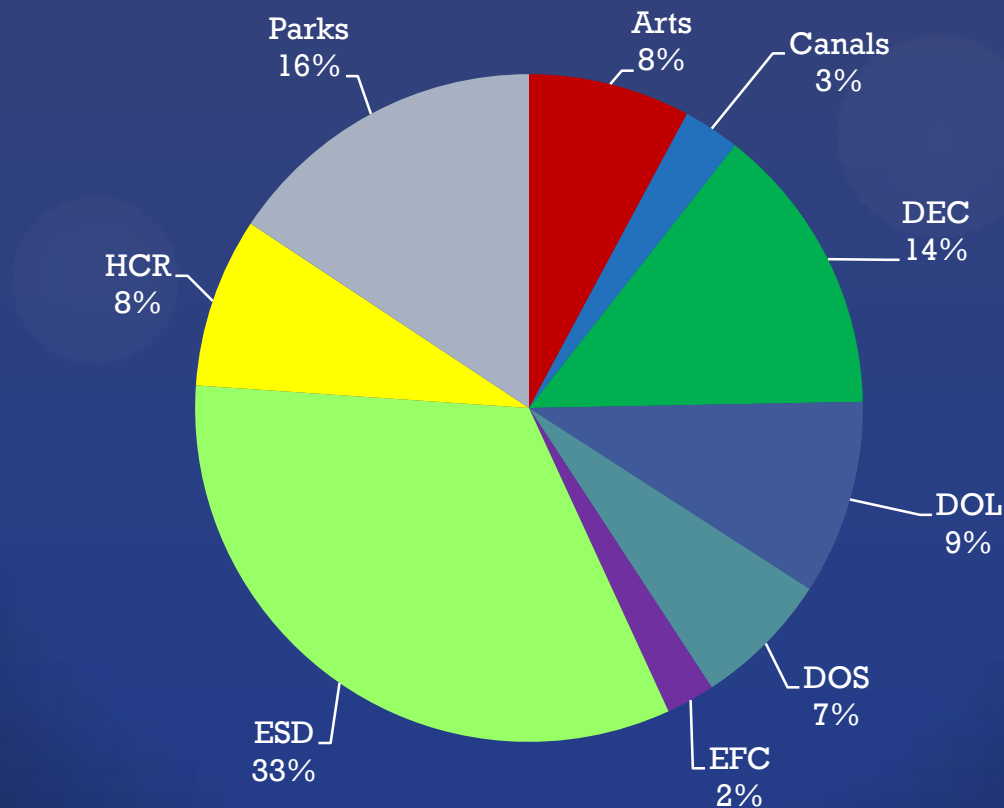
Location	Attendance
Fredonia (CFA Workshop)	110
Buffalo (CFA Workshop)	204
Alfred University (CFA Public Information Session)	16
Holiday Valley (CFA CFA Public Information Session)	51
Niagara Falls (CFA Public Information Session)	20
Total	401

## WNY | 2017 CFA

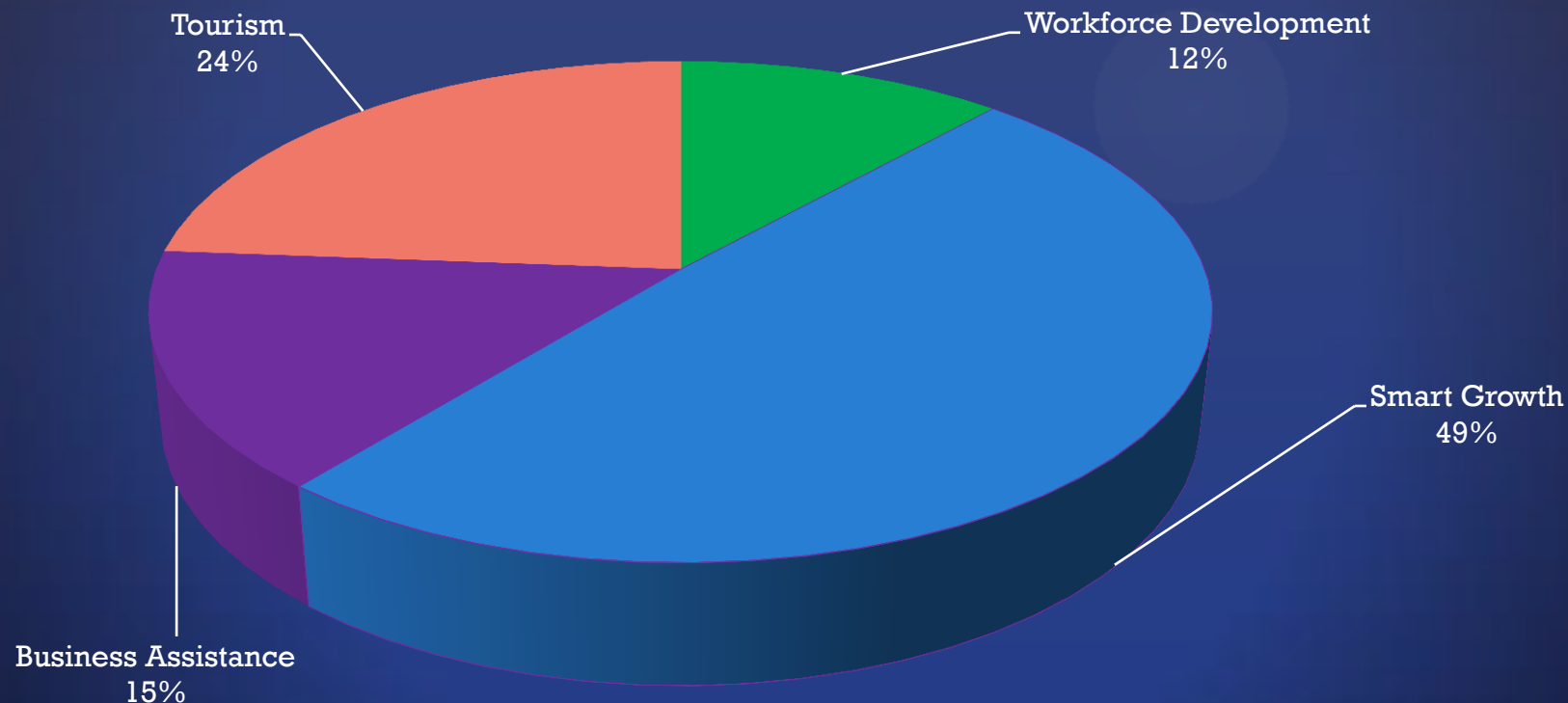
- **249** CFA applications were finalized & submitted by the 4pm deadline on Friday, July 28<sup>th</sup>
- **224** Eligible applications will be reviewed by the WNY REDC
- **49** Empire State Development Grant funds are eligible as Priority Projects
- State Agencies finished the process of reviewing applications for eligibility on Friday
- Eligible applications will move on to be scored by both the WNY REDC & state agencies



## WNY | 2017 CFA Agency Breakdown



## WNY | 2017 CFA Strategic Alignment



## WNY | 2017 CFA Schedule

May 1  
CFA Opened

July 28  
CFA Closed At  
*4 PM Sharp*

October 2  
Regional Council  
Deadline for  
Progress Report

Late Fall  
Round 7 Awards  
Ceremony

## WNY | 2017 CFA Schedule

### AUGUST

<b>Monday, August 14<sup>th</sup></b>	Council Members Receive Recusal Information*
<b>Monday, August 14<sup>th</sup></b> 1:00 – 2:30 p.m.	REDC Meeting – Jamestown – The Reg Lenna Center for the Arts* Council Member Recusal Information Due
<b>Tuesday, August 15<sup>th</sup> – Tuesday, August 22<sup>th</sup></b>	Council Members Access & Review CFA Applications *
<b>Wednesday, August 23<sup>rd</sup></b> at ESD	9am-noon: Business Assistance and Entrepreneurship Score Group Meets to Discuss Applications & Determine Scores; 1-4pm: Tourism, Arts and Cultural Score Group Meets *
<b>Thursday, August 24<sup>th</sup></b> at ESD	9am-noon: Workforce Development Score Group Meets; * 1-4pm: Smart Growth Score Group Meets

### SEPTEMBER

<b>Thursday, September 7<sup>th</sup></b> 9:00 a.m. -4:00 p.m. at ESD	Potential Priority Projects are Invited to Present to the REDC Project Review* Committee
<b>Friday, September 8<sup>th</sup></b>	ESD Send PDF of Draft Progress Report to REDC Via Email*
<b>Tuesday, September 12<sup>th</sup></b> 2:00 p.m. – 5:00 p.m.	REDC Meeting – Roswell Park Cancer Institute * Discuss CFA Scores, Finalize List of Priority Projects & Adopt Final Scores

### OCTOBER

<b>Monday, October 2<sup>nd</sup></b> 5:00 p.m.	Final Progress Report Due to Albany
<b>TBD</b>	Strategic Implementation Assessment Team (SIAT) Presentation

### DECEMBER

<b>Early December</b>	Awards Presentation
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## WNY | 2017 SCORE GROUPS

Business Assistance & Entrepreneurship	Wednesday, August 23 <sup>th</sup> , 9am-noon	Melinda Vizcarra, Colleen DiPirro Robert Brady, Brenda McDuffie
Tourism	Wednesday, August 23 <sup>th</sup> , 1pm-4pm	Katherine Conway-Turner, Jennifer Parker, Tom Kucharski, Mark Zupan
Workforce Development	Thursday, August 24 <sup>th</sup> , 9am-noon	Rosa Gonzalez, Deanna Brennan Dottie Gallagher Cohen
Smart Growth & Energy	Thursday, August 24 <sup>th</sup> , 1pm-4pm	Mike Metzger, Paul Brown Michael Cropp, Aaron Bartley

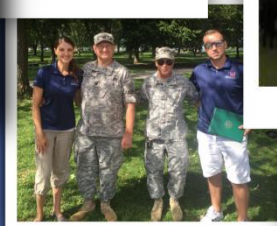
**August 2017**

A strategy for  
**prosperity**  
in Western New York

**PERFORMANCE MEASURES**

**Metrics to Gauge Performance of Strategies and Actions**



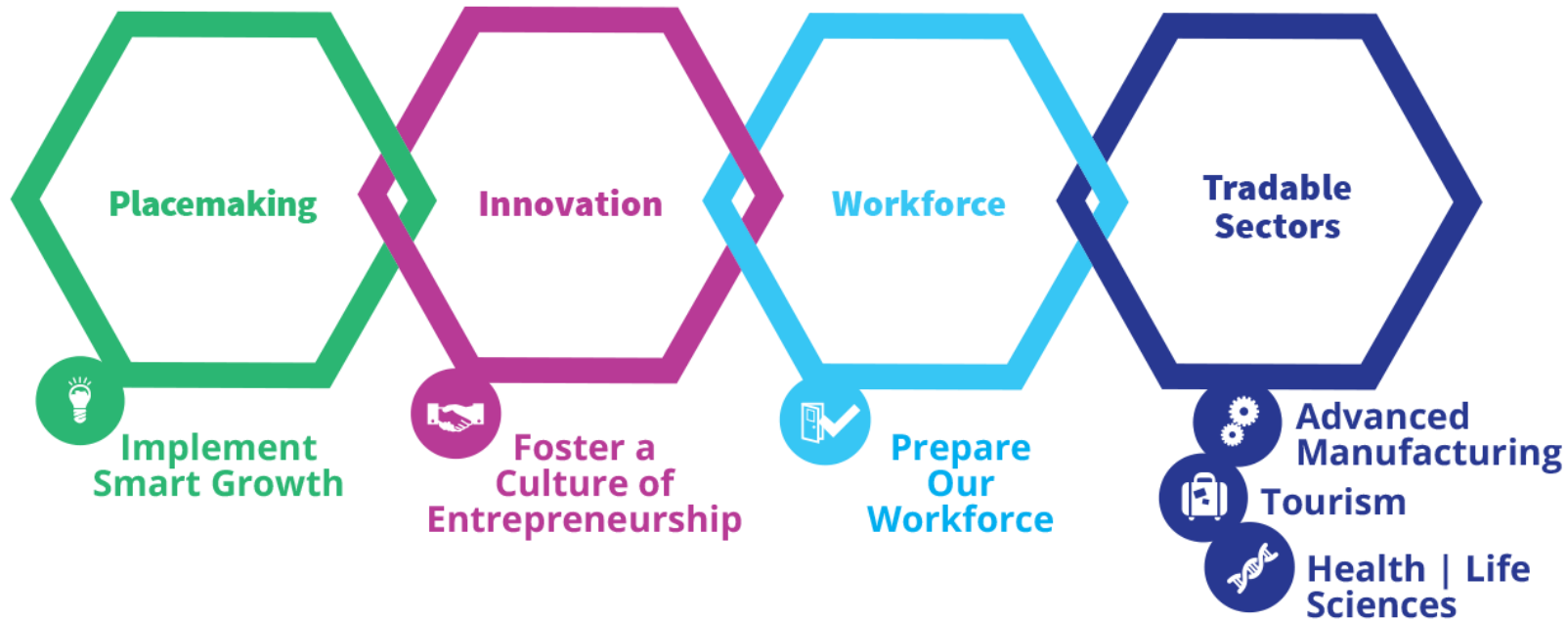


Collaboration is  
key to our  
region's  
progress.

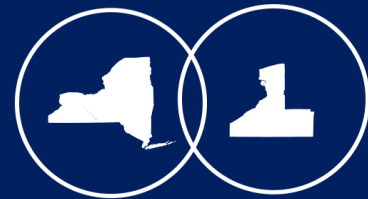


NEW YORK  
STATE OF  
OPPORTUNITY.

Western New York  
Regional Economic  
Development Council



State and regional strategies aligned to drive economic growth and prosperity.





# What's new this year

Page limits

List of all CFA projects funded since 2011

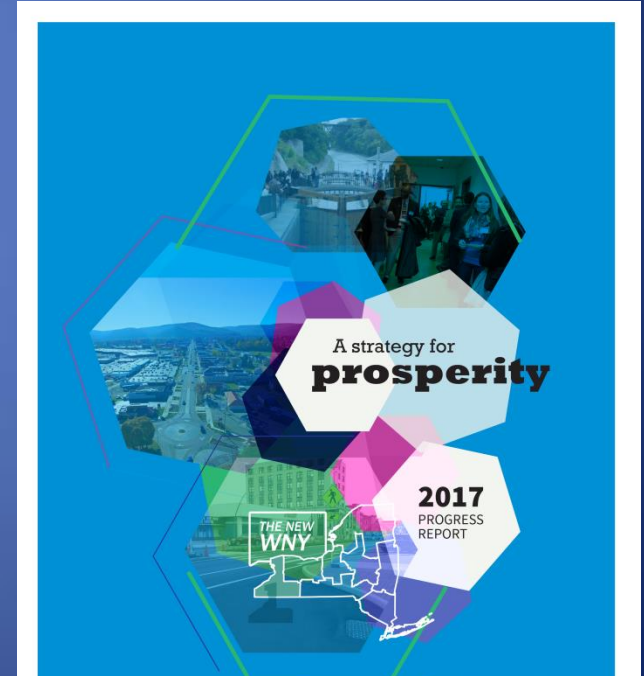
## What we focused on

Indicators

Buffalo Billion accomplishments and Phase II initiatives

Participation, collaboration and community engagement, e.g. CFA Technical Assistance in Wellsville and Ripley

Downtown Revitalization Initiative winner



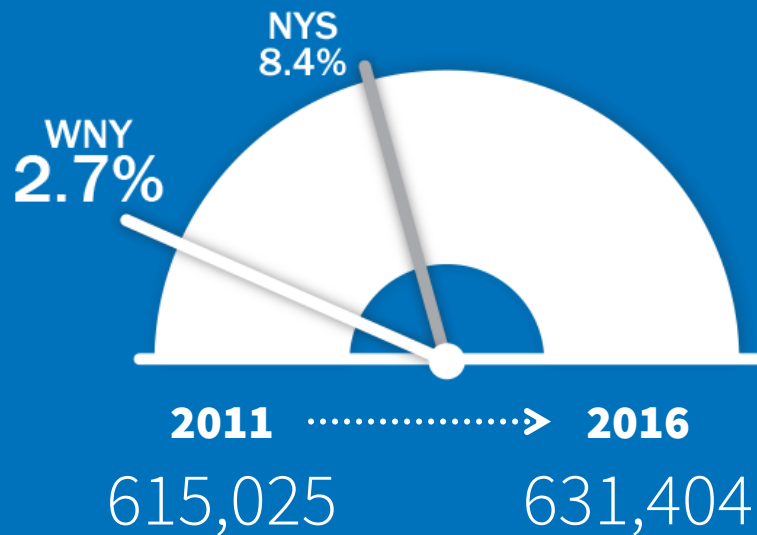
Welcome to the WNY Regional  
demographic...

Rosalie Margaret Farrell

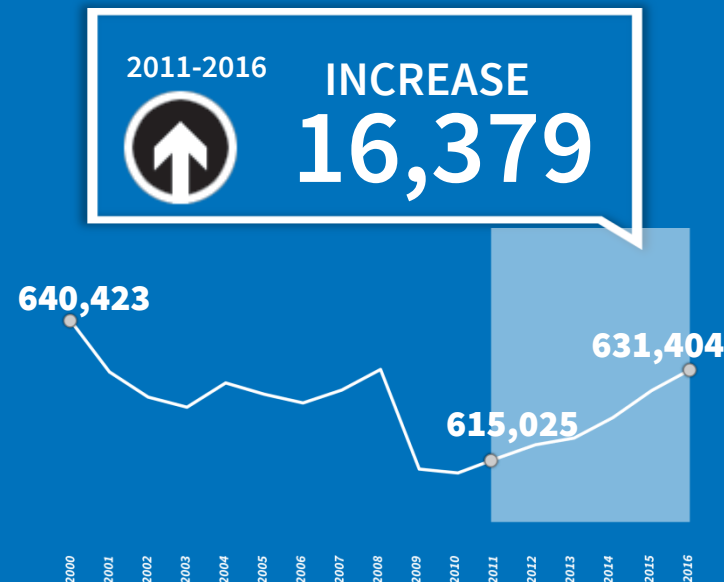


# Jobs

## % CHANGE SINCE 2011



## TREND

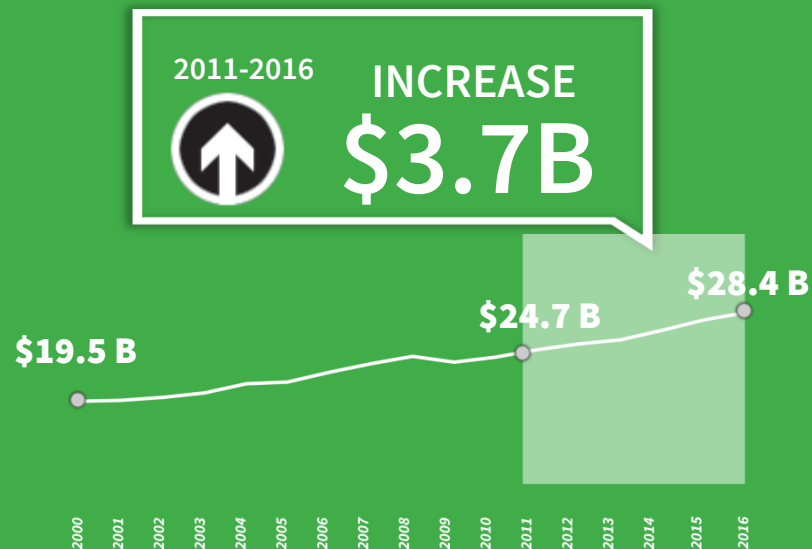
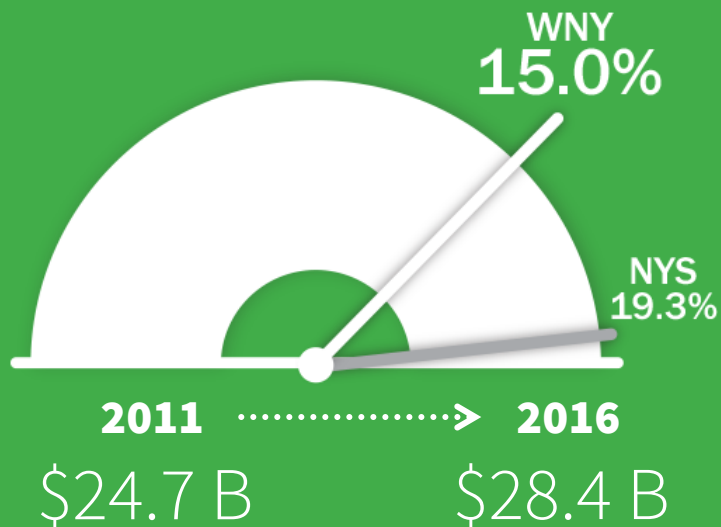


SOURCE: NYS DOL Quarterly Census of Employment and Wages  
FREQUENCY: Quarterly

# Total Wages

% CHANGE SINCE 2011

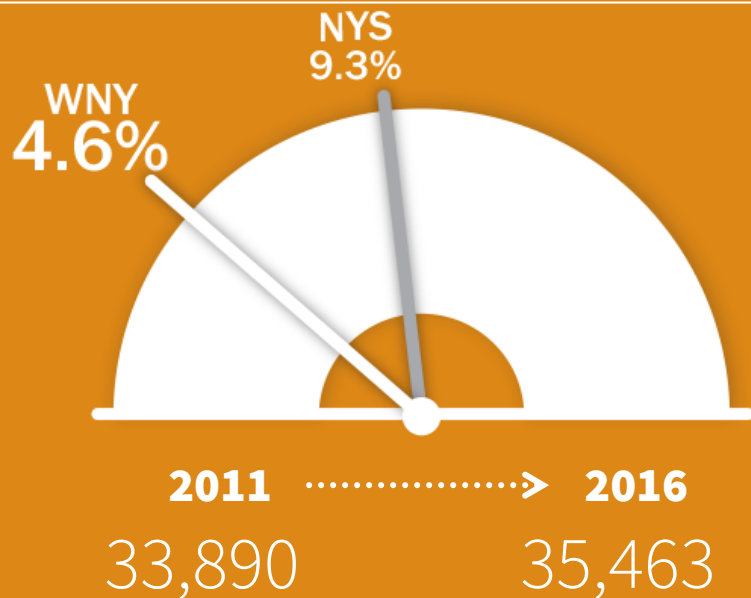
TREND



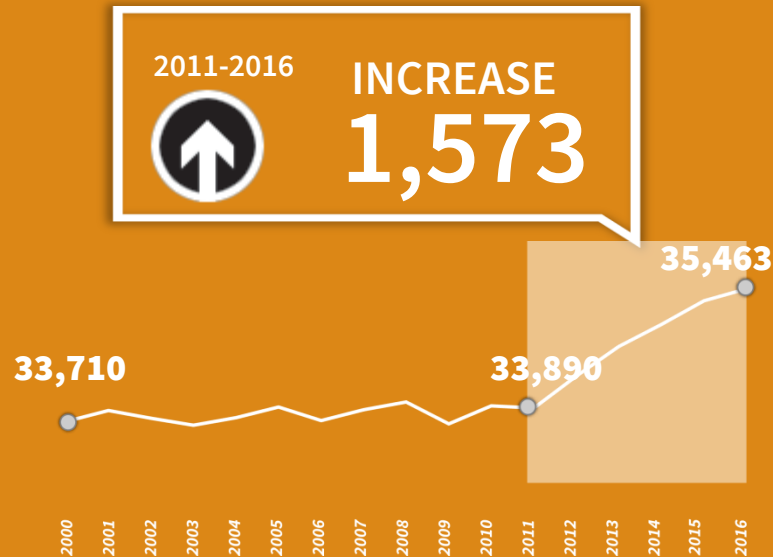
SOURCE: NYS DOL Quarterly Census of Employment and Wages  
FREQUENCY: Quarterly

# Firms

## % CHANGE SINCE 2011



## TREND

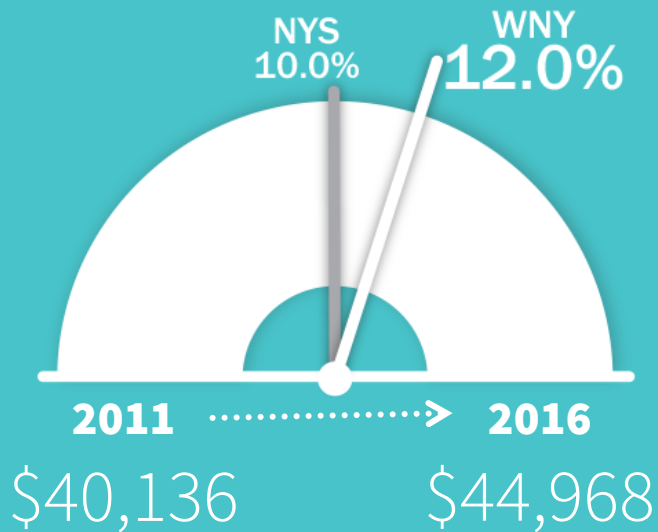


SOURCE: NYS DOL Quarterly Census of Employment and Wages  
FREQUENCY: Quarterly



# Average Annual Wage

% CHANGE SINCE 2011



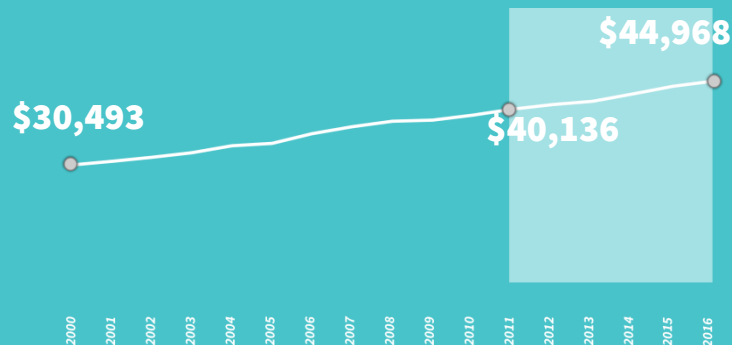
TREND

2011-2016



INCREASE

\$4,832



SOURCE: NYS DOL Quarterly Census of Employment and Wages  
FREQUENCY: Quarterly



# Young Population

Population Ages 20-34

2010 .....> 2015

**262,060**      **279,967**

**% CHANGE**



**INCREASE**

**6.8%**

SOURCE: US Census - American Community Survey 1 Year Estimates (Allegany County: 5 Year Estimates)  
FREQUENCY: Annual

## Our Region is Getting Noticed

### Buffalo

#1

America's Favorite Cities  
for **Architecture** 2016

*Travel + Leisure, March 2, 2017*

#2

8 Cities Whose Entrepreneurship  
Communities Are Booming

*Entrepreneur Magazine, July 11, 2017*

#12

The **25 Cities** Where  
Millennials Are Moving

*Time Magazine, June 13, 2017*

“

The waterfront is once again brimming with activity, but unlike in the canal days, the focus is on new hotels and restaurants, sporting activities, river cruises and entertainment . . .”

- *Chicago Tribune, November 24, 2016*

“

**Buffalo, New York, is on the verge of becoming famous for more than wicked winters, spicy chicken wings and its Rust Belt legacy.”**

- *CNBC.com, July 19, 2016*

“

Newcomers have filled up hundreds of empty homes and apartments, and poured money and energy into destitute neighborhoods. . . Storefront ‘For Rent’ signs have given way to ‘Grand Openings.’”

- *New York Times, February 20, 2017*

“

**. . .after a decades-long crisis of confidence, Buffalo is seeing a significant uptick in tourists and new residents . . .”**

- *Surface Magazine, June 26, 2017*



## SMART GROWTH



# Local Waterfront Redevelopment Programs

Acres of Land Protected and Enhanced

2011 .....> July 2017  
28,635 34,521

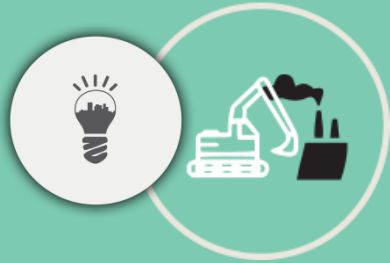
% CHANGE



INCREASE  
**21%**

SOURCE: New York State Department of State  
FREQUENCY: On-going

SMART GROWTH



# Brownfields in Remediation

Total acres in Brownfield  
Cleanup Program

**2011** .....> **2017**  
**1,105**      **1,614**

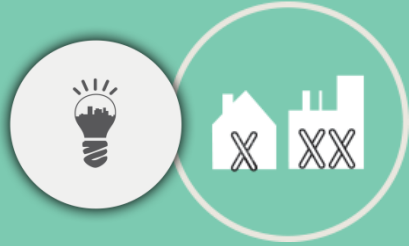
% **CHANGE**



INCREASE  
**46%**

SOURCE: New York State DEC  
FREQUENCY: On-going

## SMART GROWTH



# Vacancies

# of Vacant   
Residential Addresses

2011 .....> 2017  
**26,994**      **28,836**

**% CHANGE**



INCREASE  
**6.8%**

# of Vacant   
Commercial Addresses

2011 .....> 2017  
**6,814**      **6,708**

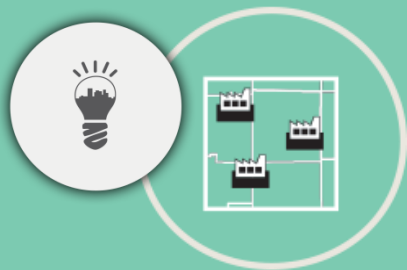
**% CHANGE**



DECREASE  
**-1.6%**

SOURCE: U.S Department of Housing and Urban Development  
FREQUENCY: Quarterly

## SMART GROWTH



# Businesses in Developed Areas

% of businesses located within an urbanized area

**2012** .....> **2017**  
**87.8%**      **86.6%**

**% CHANGE**



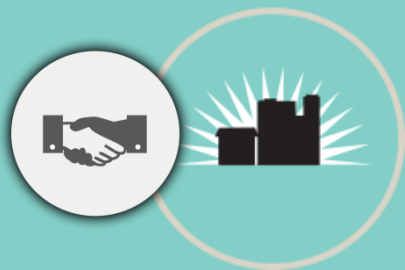
DECREASE

**-1.2**

PERCENTAGE POINTS

SOURCE: Infogroup Inc.: Reference USA Database

FREQUENCY: On-going



# New Corporations

# of new corporation filings in WNY

**2011** .....> **2016**  
**1,711**                      **3,015**

% **CHANGE**



INCREASE  
**76%**

SOURCE: Active corporation filings with the NYS Dept. of State  
FREQUENCY: On-going

# FOSTER ENTREPRENEURSHIP



## Academic Research & Development

R&D Expenditures (Dollars)

**2011** .....> **2015**

**\$367.1M**    **\$395.2M**

**% CHANGE**



**INCREASE**

**7.7%**

SOURCE: National Science Foundation  
FREQUENCY: Annual

## PREPARE OUR WORKFORCE



# Minorities in Workforce

% of employed population that are minorities

<b>2011</b>	.....>	<b>2015</b>
<b>13.3%</b>		<b>14.4%</b>

% **CHANGE**



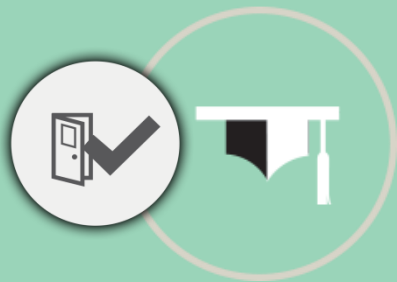
INCREASE

**1.1**

**PERCENTAGE POINTS**

SOURCE: US Census - American Community Survey  
FREQUENCY: Annual

## PREPARE OUR WORKFORCE



# High School Graduates

Rate of students completing high school

**2011** .....> **2016**  
**80.6%**      **84.6%**

**% CHANGE**



**INCREASE**

**4.1**

**PERCENTAGE POINTS**

SOURCE: NYS Education Department

FREQUENCY: Annual



## PREPARE OUR WORKFORCE



# Associate's and Bachelor's Degrees

# of degrees awarded

Associate's degrees

2011 .....> 2015  
**5,965**                      **5,657**

**% CHANGE**



DECREASE

**-5.2%**

Bachelor's degrees

2011 .....> 2015  
**12,369**                      **12,769**

**% CHANGE**



INCREASE

**3.2%**

SOURCE: National Center for Education Statistics

FREQUENCY: Annual

## TOURISM



# Estimated Visitor Spending

2011 .....> 2016  
**\$2.5B**                      **\$2.9B**

**% CHANGE**

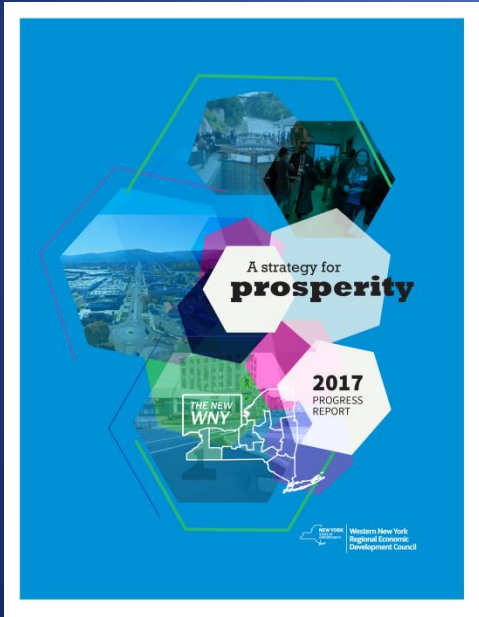


INCREASE

**17.4%**

SOURCE: Tourism Economics  
FREQUENCY: On-going

# 2017 Progress Report Timeline



## September 8<sup>th</sup>

Council receives draft Progress Report (minus new Priority Projects) electronically.

## September 12<sup>th</sup>

Council receives hard copies of draft Progress Report at meeting.

Following **September 12<sup>th</sup>** Council meeting, final slate of new Priority Projects are added to Progress Report

## Noon on September 13<sup>th</sup>

Councilmembers' edits due to UBRI.

## October 2<sup>nd</sup>

Progress Report due to Albany.

**August 2016**

A strategy for  
**prosperity**  
in Western New York

**PERFORMANCE MEASURES**

**Metrics to Gauge Performance of Strategies and Actions**

## WNY REDC CFA Technical Assistance Initiative Update

Paul Ray  
Associate Director of Operations  
UBRI

# **2017 CFA Technical Assistance**

Town of Ripley  
Village of Wellsville

## **Process**

- 1. Applications sent out:** Mid February
- 2. Selection (2 out of 12 applicants):** Mid March
- 3. Work started:** April
- 4. Final Work:** Beginning of July



BUFFALO

DUNKIRK/FREDONIA

RIPLEY

SALAMANCA

WELLSVILLE

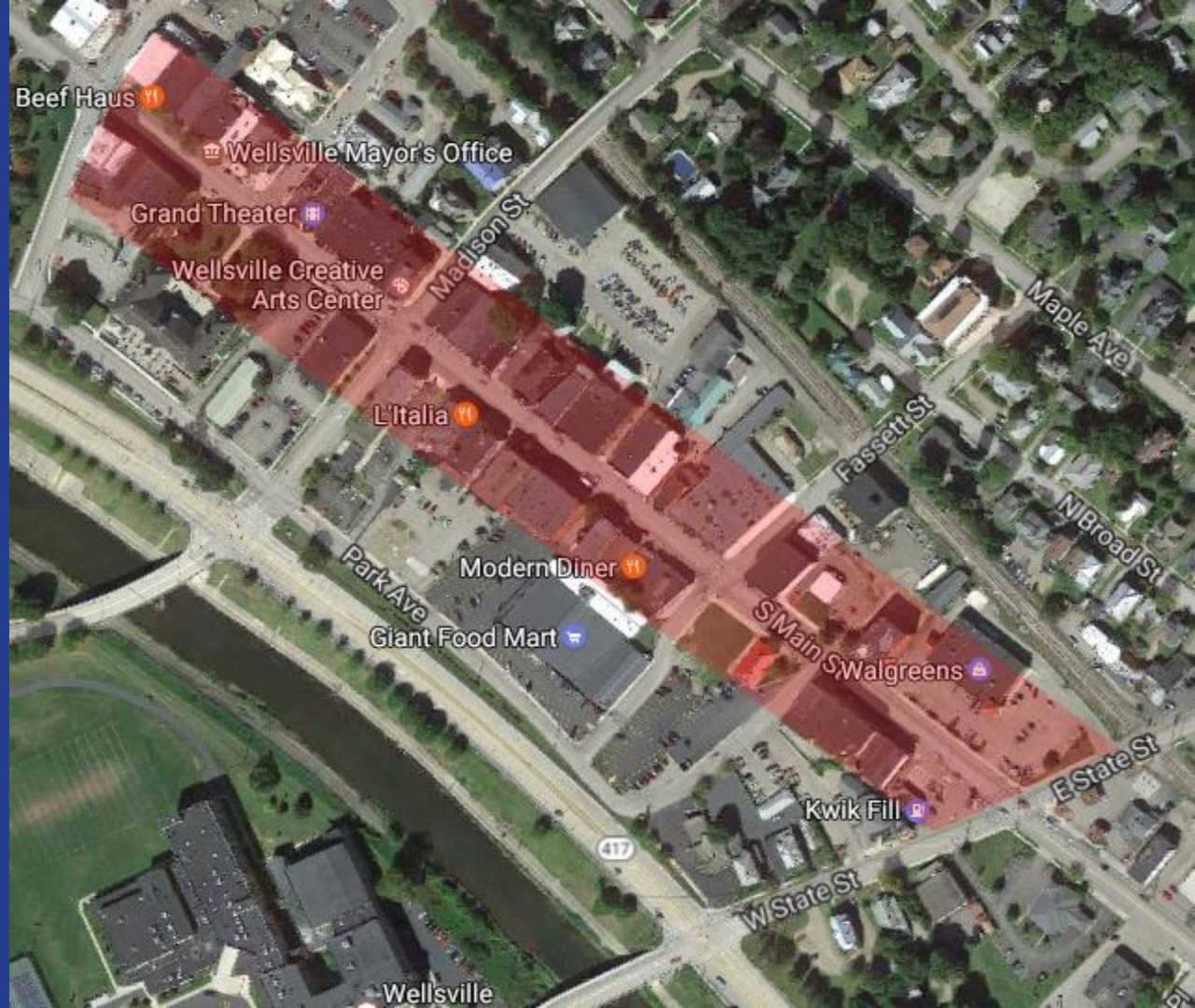
JAMESTOWN



# Village of Wellsville

**Site:**  
North Main Street

**Project:**  
Main Street  
Program &  
additional  
support for  
Burrous Building  
Development



# Village of Wellsville

## Architectural Assessments

### Recommended Improvements to Buildings Included:

- Upgraded HVAC systems
- New awnings
- New windows
- Exterior paint
- Brick repointing
- New flooring
- New ceilings
- Other interior renovations  
(apartment updates)

# 100 N. Main Street





# 106-108 N. Main Street



# 126 N. Main Street





# Burrous Building (23 N. Main Street)



# Burrous Building (23 N. Main Street)





# Town of Ripley

**Site:** Ripley Beach

**Project:** Capital Improvements to town-owned property to make it a more formal park





# **Town of Ripley**

## **Technical Assistance Provided:**

1. Civil and transportation engineering site assessment
2. Visualization of proposed improvements
3. Cost estimates
4. One-on-one grant writing workshop
5. Review of budgets and written materials for CFA

# Existing Conditions





# Existing Conditions





# Existing Conditions



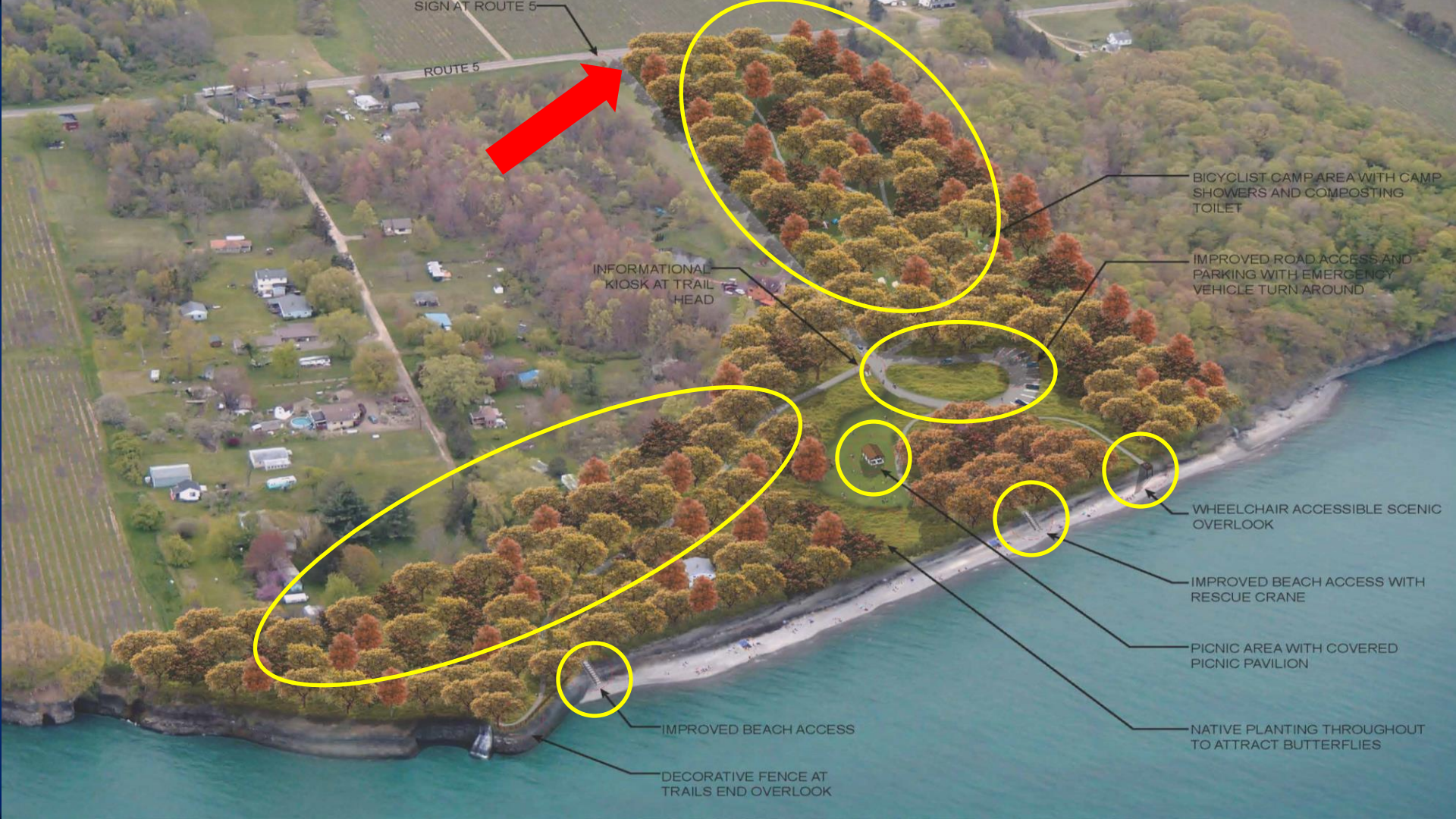




## **Concept Plan Includes:**

- **Route 5 signage**
- **Removable stairs for beach access**
- **Seating**
- **Emergency rescue crane**
- **Walking trails**
- **Gravel driveway**
- **Parking/turnaround**
- **Tent camping sites**
- **Picnic pavilion**
- **Overlook platform/fencing**





ROUTE 5

SIGN AT ROUTE 5

INFORMATIONAL  
KIOSK AT TRAIL  
HEAD

BICYCLIST CAMP AREA WITH CAMP  
SHOWERS AND COMPOSTING  
TOILET

IMPROVED ROAD ACCESS AND  
PARKING WITH EMERGENCY  
VEHICLE TURN AROUND

WHEELCHAIR ACCESSIBLE SCENIC  
OVERLOOK

IMPROVED BEACH ACCESS WITH  
RESCUE CRANE

PICNIC AREA WITH COVERED  
PICNIC PAVILION

NATIVE PLANTING THROUGHOUT  
TO ATTRACT BUTTERFLIES

IMPROVED BEACH ACCESS

DECORATIVE FENCE AT  
TRAILS END OVERLOOK

## Closing Remarks

Jeff Belt & Virginia Horvath

Co-Chairs

WNY Regional Economic  
Development Council



A strategy for  
**prosperity**  
in Western New York

**BUILDS ON OUR  
STRENGTHS**

**CREATES  
JOBS**

**INVESTS IN THE  
FUTURE**

**Next REDC Meeting  
WNY Regional Council Meeting  
Tuesday, September 12, 2017  
3:30PM – 5:00PM**

**Roswell Park Cancer Institute  
Center for Genetics and Pharmacology  
701 Ellicott Street  
Buffalo, NY 14203**

