A strategy for prosperity in Western New York

WNY Regional Council Meeting
Tuesday, September 12, 2017
3:30PM – 5:00PM
Roswell Park Cancer Institute
Center for Genetics and Pharmacology
670 Virginia Street
Buffalo, NY 14263
Opening Remarks

Welcoming Remarks

Restore NY Communities Initiative – Round 5

Restore NY Communities Initiative

2017 Progress Report Presentation and Adoption

2017 REDC Scoring Process and Recommended Priority Projects

REDC Vote to Adopt Recommended Scores for All Round 7 Eligible CFA’s

Closing Remarks and Adjourn
Opening Remarks

Lt. Governor Kathy Hochul
NYS REDC Chair

Jeff Belt & Virginia Horvath
Co-Chairs
WNY Regional Economic Development Council
Welcoming Remarks

Candace S. Johnson, PhD
President & CEO
Roswell Park Cancer Institute (RPCI)
Governor’s Age-Friendly NYS/Health Across All Policies Initiative and Smart Growth

Paul Beyer
State Director of Smart Growth
NYS Department of State

Greg Olsen
Acting Director
NY State Office for the Aging
Implementing Health Across All Policies and Healthy Aging in New York State

September, 2017
The Governor’s Vision

• Advance a Health Across All Policies approach to incorporate health considerations into policies, programs and initiatives led by non-health agencies.

• Consider how all of our policies, programs and initiatives support us to achieve the Governor’s goal of becoming an age friendly state.

• Long term goal is to embed Health in all Policies and Healthy Aging into all aspects of our government work.
The Prevention Agenda is NYS’s public health improvement plan for improving health and reducing health disparities across the state through an increased emphasis on prevention.

Since 2014, the Prevention Agenda has made substantial progress across 96 measures of public health and prevention — meeting and exceeding goals ahead of schedule in several areas.

To achieve our most challenging health goals, we need a broader approach.

This initiative builds on the NYS Prevention Agenda, a catalyst for action and a blueprint for improving health outcomes.

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Since 2014, the Prevention Agenda has made substantial progress across 96 measures of public health and prevention — meeting and exceeding goals ahead of schedule in several areas.

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https://www.health.ny.gov/prevention/prevention_agenda/2013-
What Determines Health?

Impact of Different Factors on Risk of Premature Death

- Health Care: 10%
- Social and Environmental Factors: 20%
- Genetics: 30%
- Individual Behaviors: 40%

Health In All Policies is a multi-sectoral approach to improving health.
A Health in all Policies approach recognizes that:

- The health and wellbeing of all citizens is essential for overall social and economic development;
- Health is an outcome of a wide range of factors (e.g. changes to the natural, built, social or work environments) many of which are outside the purview of the health sector, necessitating a shared responsibility and integrated response;
- All government policies can have an impact (positive or negative) on the determinants of health for both current and future generations;
- The impacts of health determinants are not equally distributed among population groups and disparities in health must be addressed;
- Efforts to improve the health of the population require sustainable mechanisms that support collaborative government agency work to develop integrated solutions;
- Many of the most pressing health issues require long term budgetary commitments and creative funding approaches;
- Indications of success will emerge over the long term and intermediate outcome measures will need to be established
## Health Across All Policies

<table>
<thead>
<tr>
<th>Economic Development</th>
<th>Healthy Eating</th>
<th>Active Living</th>
<th>Built Environment</th>
<th>Injuries, Violence and Occupational Health</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improve access and availability of healthy foods, opportunities for physical activity, and improved built environment (e.g., smart growth, mixed use, “green”)</td>
<td>Adopt healthy food procurement policies in hospitals and other institutions</td>
<td>Promote Complete Streets policies, plans and practices and monitor implementation</td>
<td>Improve home environment:</td>
<td>Reduce violence by targeting prevention programs particularly to highest-risk populations</td>
</tr>
<tr>
<td>Adopt healthy food and beverage procurement policies in all State agencies, including healthy vending machine policies</td>
<td>Promote shared space agreements and joint use agreements to increase areas designated for public recreation, particularly in low-income communities</td>
<td>Incorporate 'Healthy Homes' education and inspections into other non-health opportunity points, e.g., building inspections, NYSERDA weatherization programs.</td>
<td>Offer incentives for compliance with and enforcement of existing housing and building code in high-risk housing.</td>
<td>Increase school based and community programs in violence prevention and conflict resolution such as SOS, Cure Violence or CEASEFIRE or Summer Night Lights.</td>
</tr>
<tr>
<td>Increase options and incentives for using government-sponsored programs such as federally funded Health Bucks and Child and Adult Care Food Program to purchase healthy foods</td>
<td></td>
<td>Optimize indoor air quality by developing and promoting codes to promote indoor environment</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Target fall risk in public housing by reducing slip and fall hazards in common areas of residences and public</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Focus on Healthy Aging and Creating Age Friendly Communities**
Initial Focus: support NY to become the first Age Friendly state for people of all ages

• Age friendly communities are healthy communities, making healthy lifestyle choices easy and accessible for all community members.

• Age friendly communities address 8 domains of livability defined by the WHO and AARP
Aging in NYS

• New York’s total population is over 19 million individuals, and the State **ranks fourth** in the nation in the number of adults age 60 and over – 3.7 million.

• In 2015, 12 counties in the state had more than 25% of their population over 60 years of age; by 2025, 33 counties are projected to have more than 25% of their population over 60.
Social, Economic & Intellectual Capital of Older Population

• 700,000 individuals age 60+ contribute 119 million hours of service at economic value of $3.35 billion

• 64% of individuals age 60+ who own their own homes = no mortgage

• 4.1 million caregivers at any time in a year – economic value if paid for at market rate is $32 billion, average age is 64
## New York State Trends Demographics

### FAMILY STRUCTURE in the United States

<table>
<thead>
<tr>
<th>Structure</th>
<th>Married couple families</th>
<th>Married couple families with children</th>
<th>Single parent households</th>
<th>Single person households</th>
<th>Non-traditional households</th>
</tr>
</thead>
</table>

### New York State

62 Counties

Change in Population Aged 60 and Over

2010 to 2020

<table>
<thead>
<tr>
<th>Proportion of County Population Aged 60 and Over</th>
<th>Number of Counties with Specified percent of Older Persons</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2015</td>
</tr>
<tr>
<td>Less than 20%</td>
<td>7</td>
</tr>
<tr>
<td>20% to 24%</td>
<td>41</td>
</tr>
<tr>
<td>25% to 29%</td>
<td>12</td>
</tr>
<tr>
<td>30% and over</td>
<td>2</td>
</tr>
</tbody>
</table>

### Aggregate Personal Household Income by Age - NYS

<table>
<thead>
<tr>
<th>Ages</th>
<th>Aggregate Personal HH Income</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 24</td>
<td>$ 8,934,627,400</td>
<td>1.48%</td>
</tr>
<tr>
<td>25 to 44</td>
<td>$216,111,979,400</td>
<td>35.76%</td>
</tr>
<tr>
<td>45 to 64</td>
<td>$282,022,363,700</td>
<td>46.67%</td>
</tr>
<tr>
<td>65 and over</td>
<td>$ 97,278,275,500</td>
<td>16.10%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$604,347,246,000</td>
<td></td>
</tr>
</tbody>
</table>

- In addition, according to the AARP, persons over the age of 50
  - control 70% of the country's wealth,
  - make up 51% of consumer spending, over $7 trillion.
Western NY Region

Allegany
Cattaraugus
Chautauqua
Erie
Niagara
## Western NY Region - Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>2015</th>
<th>2025</th>
<th>2040</th>
<th>2015-40</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Population</td>
<td>1,364,236</td>
<td>1,359,283</td>
<td>1,322,066</td>
<td>-42,170</td>
</tr>
<tr>
<td>0-17</td>
<td>292,475</td>
<td>289,278</td>
<td>273,769</td>
<td>-18,706</td>
</tr>
<tr>
<td>18-44</td>
<td>461,063</td>
<td>445,865</td>
<td>405,453</td>
<td>-55,610</td>
</tr>
<tr>
<td>45-59</td>
<td>300,638</td>
<td>234,462</td>
<td>254,859</td>
<td>-45,779</td>
</tr>
<tr>
<td>60+</td>
<td>330,060</td>
<td>389,678</td>
<td>387,985</td>
<td>+57,925</td>
</tr>
</tbody>
</table>
## Western NY Region- Economics

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Security</td>
<td>$4,488,108,000 annually</td>
</tr>
<tr>
<td>Personal Household Income Generated Total</td>
<td>$35,894,839,300 annually</td>
</tr>
<tr>
<td>HH 25-44</td>
<td>$10,961,201,600</td>
</tr>
<tr>
<td>HH 45-64</td>
<td>$17,639,363,700</td>
</tr>
<tr>
<td>HH 65+</td>
<td>$6,619,019,600</td>
</tr>
<tr>
<td>HH 45+</td>
<td>$24,258,383,300 (68%)</td>
</tr>
</tbody>
</table>

### Volunteer Rates 65+

- 40,086 volunteers x 21,285,666 hours = $595,998,648 annual volunteer contribution
Eight Domains of Age-friendly Communities

Outdoor space & buildings
Transportation
Communication & information
Housing
Respect & social inclusion
Social participation
Civic participation & employment
Community support & health services

World Health Organization, 2007
Age Friendly and Healthy Communities are Smart Growth Communities

• Healthy, Age Friendly community design links the traditional concepts of planning (such as land use, transportation, community facilities, parks, and open space) with health themes (such as physical activity, public safety, healthy food access, mental health, air and water quality, and social equity issues).
Age Friendly and Healthy Communities demonstrate Smart Growth Principles

Smart Growth Principles

• Walkable, Bikable, Transit-Friendly Communities (“Complete Streets”)
• Transit-Oriented Development
• Public Gathering Spaces
• Social and Recreational Opportunities
• Accessibility and Proximity from Compact, Mixed-Use Development—Access to Daily Amenities
• Variety of Housing Types, Sizes and Prices
• Active Living by Design

NYS Policy and Program Opportunities

• Regional Economic Development Councils
• Downtown Revitalization Initiative
• Smart Growth Environmental Protection Fund Planning Grants/Livable NY
• Local Waterfront Revitalization Program/Brownfield Opportunity Area Planning & Implementation Grants
• Health Impact Assessments
• Model Aging-in-Place Local Law
• Inter-Agency Transit Oriented Development Working Group
• Regional Sustainability Plans/Clean Energy Communities
Downtown Revitalization Initiative

- Capital Region - Glens Falls, Hudson
- Central New York - Oswego
- Finger Lakes - Geneva
- Long Island – Westbury, Hicksville (Oyster Bay)
- Mid-Hudson - Middletown
- Mohawk Valley - Oneonta
- New York City - Jamaica
- North Country - Plattsburgh
- Southern Tier – Elmira, Village of Watkins Glen
- Western New York - Jamestown
Moving Forward

• 12 State Agencies met in the Capitol in March to discuss HAAP initiative and Healthy Aging
• Agencies are currently identifying existing and proposed state level initiatives that support HAAP and Healthy Aging
• After review is complete we will identify ways we can strengthen state level initiatives and investments (programmatic and capital) to assure that they improve health and how they might be changed in low cost, no cost ways if the needs of older persons were considered
• Regular (quarterly) review with Governor’s office to monitor progress
• Increase local level participation to realize added impact of collaborative local agency actions that support Health across all Policies, Healthy Aging and Smart Growth principles.
For More Information

prevention@health.ny.gov
Restore NY Communities Initiative – Round 5

Michael Ball
Deputy Director
WNY REDC
Empire State Development
Restore NY Communities Initiative
ROUND 5

11/9/2017
$80 Million Available for Round 5 of the Restore NY Communities Initiative
Eligible Applicants

- Cities
- Towns
- Villages

Eligible Projects

- Demolition
- Deconstruction
- Rehabilitation
- Reconstruction of vacant, abandoned, condemned and surplus properties.
Timeline

• On September 15, application and related materials will become available online at [https://esd.ny.gov/restore-new-york](https://esd.ny.gov/restore-new-york)

• The intent to apply deadline is Friday, October 13, 2017

• Applications are due by Friday, December 15, 2017.
Outreach Opportunities

• ESD will host the following informational workshop for municipalities interested in submitting a Round 5 application:

  Tuesday, September 26 at 1 p.m.
  Monroe Community College
  Warshof Conference Center, Empire Room
  1000 E Henrietta Rd., Rochester, NY 14623
  Parking available in Lot N

• A live webinar will take place on Monday, September 25 at 10 a.m.
  – To register, please contact ESD at RestoreNY@esd.ny.gov.
RESTORE NY

For more information, please visit:
https://esd.ny.gov/restore-new-york

Email Questions to: RestoreNY@esd.ny.gov
2017 Progress Report Presentation and Adoption

Laura Quebral
Executive Director
UBRI
2017 REDC Scoring Process and Recommended Priority Projects

Christopher Schoepflin
Executive Director
WNY REDC
Empire State Development

Michael Ball
Deputy Director
WNY REDC
Empire State Development
Western New York Regional Council Meeting

WNY | 2017 CFA Schedule

- May 1: CFA Opened
- July 28: CFA Closed At 4 PM Sharp - No late submissions!
- October 2: Regional Council Deadline for Progress Report
- Late Fall: Round 7 Awards Ceremony
249 Round 6 CFA applications were submitted by the 4pm deadline on Friday, July 28th

Agencies completed eligibility test by August 4th

224 CFA’s deemed eligible for scoring

49 applicants applied to Empire State Development Grant funds and may be eligible as Priority Projects

WNY REDC started review on August 14th

Score Groups met to discuss applications and determine recommended scores on August 23rd and 24th
WNY 2017
Priority Projects
<table>
<thead>
<tr>
<th>Applicant</th>
<th>Project Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alfred University</td>
<td>Southern Tier Business Center at Alfred University</td>
</tr>
<tr>
<td>City of Olean</td>
<td>Bradner Stadium Forness Park Trail</td>
</tr>
<tr>
<td>Historical Cattaraugus</td>
<td>Historical Cattaraugus Hotel Project</td>
</tr>
<tr>
<td>Fitzpatrick &amp; Weller Inc.</td>
<td>Fitzpatrick &amp; Weller Inc. Facility Renovation</td>
</tr>
<tr>
<td>City of Olean Department of Community</td>
<td>Manny Hanny Stabilization Project</td>
</tr>
<tr>
<td>Development</td>
<td></td>
</tr>
<tr>
<td>City of Olean Department of Community</td>
<td>Walkable Olean Phase III Intersection Improvement Project</td>
</tr>
<tr>
<td>Development</td>
<td></td>
</tr>
<tr>
<td>City of Jamestown</td>
<td>West 2nd St. Streetscape Improvements - Public Piazza</td>
</tr>
<tr>
<td>O'Brien Gere</td>
<td>Sewer Extension for West Side Chautauqua Lake</td>
</tr>
<tr>
<td>AgriAmerica Fruit Products LLC</td>
<td>AgriAmerica ESD</td>
</tr>
<tr>
<td>Applicant</td>
<td>Project Name</td>
</tr>
<tr>
<td>------------------------------------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Jamestown Renaissance Corporation</td>
<td>STRIVE 2017 - 10-12 West 2nd St.</td>
</tr>
<tr>
<td>Roswell Park Cancer Institute</td>
<td>Division of Integrative Immuno-Oncology (DIIO)</td>
</tr>
<tr>
<td>City of Buffalo</td>
<td>Seneca Street Infrastructure Project</td>
</tr>
<tr>
<td>Gerard Place Housing Development Fund Company</td>
<td>Gerard Place Community Center Phase II</td>
</tr>
<tr>
<td>African American Center of Buffalo Inc.</td>
<td>African American Cultural Center Urban Cultural Campus Project</td>
</tr>
<tr>
<td>Sheet Metal Air Rail Transportation Union SMART</td>
<td>SMART 71 Training Center Expansion</td>
</tr>
<tr>
<td>City of Buffalo</td>
<td>Broadway Market Exterior Restoration Project</td>
</tr>
<tr>
<td>Richardson Center Corporation</td>
<td>Richardson Olmsted Campus Utility Infrastructure Project</td>
</tr>
<tr>
<td>Applicant</td>
<td>Project Name</td>
</tr>
<tr>
<td>-----------------------------------</td>
<td>------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Buffalo Erie County Naval Military Park</td>
<td>BNMP 2017 Project</td>
</tr>
<tr>
<td>Center for Computational Research</td>
<td>Expansion of High Performance Computing Infrastructure to Support Industrial Innovation and Economic Development</td>
</tr>
<tr>
<td>Industrial Support Inc.</td>
<td>DryRoom Assembly Expansion</td>
</tr>
<tr>
<td>Linde LLC</td>
<td>Buffalo Plant Operations Update</td>
</tr>
<tr>
<td>Style Craft Buffalo LLC</td>
<td>Style Craft Plant Expansion</td>
</tr>
<tr>
<td>Niagara Falls National Heritage Area</td>
<td>Niagara Falls National Heritage Area Shuttle</td>
</tr>
<tr>
<td>City of Niagara Falls</td>
<td>SouthEnd Gateway District Revitalization</td>
</tr>
<tr>
<td>Niagara Aquarium Foundation</td>
<td>Jellyfish Exhibit and Marketing</td>
</tr>
</tbody>
</table>
Regional Council members that are eligible to score applications reviewed the full list of CFAs and notified ESD of any conflicts or other possible basis for disqualification.

Council members should not participate in discussion and vote of final CFA scores if a conflict of interest exists.
REDC Vote to Adopt Recommended Scores for All Round 7 Eligible CFA’s

Christopher Schoepflin
Executive Director
WNY REDC
Empire State Development

Michael Ball
Deputy Director
WNY REDC
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Closing Remarks and Adjourn

Jeff Belt & Virginia Horvath
Co-Chairs
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