

A strategy for  
**prosperity**  
in Western New York

**BUILDS ON OUR  
STRENGTHS**

**CREATES  
JOBS**

**INVESTS IN THE  
FUTURE**

**WNY Regional Council Meeting  
Tuesday, September 12, 2017  
3:30PM – 5:00PM  
Roswell Park Cancer Institute  
Center for Genetics and Pharmacology  
670 Virginia Street  
Buffalo, NY 14263**

**THE NEW  
WNY**



## Agenda

**Opening Remarks**

**Welcoming Remarks**

**Restore NY Communities Initiative – Round 5**

**Restore NY Communities Initiative**

**2017 Progress Report Presentation and Adoption**

**2017 REDC Scoring Process and Recommended Priority Projects**

**REDC Vote to Adopt Recommended Scores for All Round 7 Eligible CFA's**

**Closing Remarks and Adjourn**

## Opening Remarks

Lt. Governor Kathy Hochul  
NYS REDC Chair

Jeff Belt & Virginia Horvath  
Co-Chairs

WNY Regional Economic Development Council

## Welcoming Remarks

Candace S. Johnson, PhD

President & CEO

Roswell Park Cancer Institute (RPCI)

# **Governor's Age-Friendly NYS/Health Across All Policies Initiative and Smart Growth**

**Paul Beyer**

**State Director of Smart Growth  
NYS Department of State**

**Greg Olsen**

**Acting Director  
NY State Office for the Aging**



# Implementing Health Across All Policies and Healthy Aging in New York State

September, 2017

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# The Governor's Vision

- Advance a Health Across All Policies approach to incorporate health considerations into policies, programs and initiatives led by non-health agencies.
- Consider how all of our policies, programs and initiatives support us to achieve the Governor's goal of becoming an age friendly state.
- Long term goal is to embed Health in all Policies and Healthy Aging into all aspects of our government work.

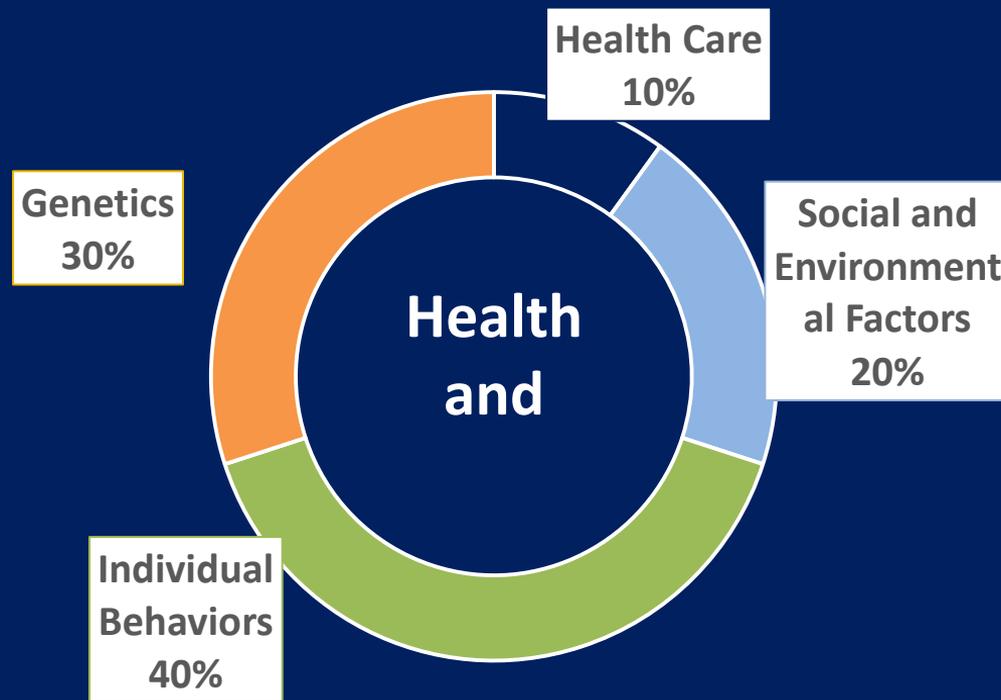
## Prevention Agenda 2013-2018

### **This initiative builds on the NYS Prevention Agenda, a catalyst for action and a blueprint for improving health outcomes**

- The Prevention Agenda is NYS's public health improvement plan for improving health and reducing health disparities across the state through an increased emphasis on prevention
- Since 2014, the Prevention Agenda has made substantial progress across 96 measures of public health and prevention – meeting and exceeding goals ahead of schedule in several areas.
- To achieve our most challenging health goals, we need a broader approach.

# What Determines Health?

*Impact of Different Factors on Risk of Premature Death*



# Health In All Policies is a multi-sectoral approach to improving health



# A Health in all Policies approach recognizes that:

- **The health and wellbeing of all citizens is essential for overall social and economic development;**
- **Health is an outcome of a wide range of factors (e.g. changes to the natural, built, social or work environments) many of which are outside the purview of the health sector, necessitating a shared responsibility and integrated response;**
- **All government policies can have an impact (positive or negative) on the determinants of health for both current and future generations;**
- The impacts of health determinants are not equally distributed among population groups and disparities in health must be addressed;
- **Efforts to improve the health of the population require sustainable mechanisms that support collaborative government agency work to develop integrated solutions;**
- Many of the most pressing health issues require long term budgetary commitments and creative funding approaches;
- Indications of success will emerge over the long term and intermediate outcome measures will need to be established

# Health Across All Policies

## Economic Development

- **Improve access and availability of healthy foods, opportunities for physical activity, and improved built environment (e.g., smart growth, mixed use, “green”)**

## Healthy Eating

- **Adopt healthy food procurement policies in hospitals and other institutions**
- **Adopt healthy food and beverage procurement policies in all State agencies, including healthy vending machine policies**
- **Increase options and incentives for using government-sponsored programs** such as federally funded Health Bucks and Child and Adult Care Food Program **to purchase healthy foods**

## Active Living

- **Promote Complete Streets** policies, plans and practices and monitor implementation
- **Promote shared space** agreements and joint use agreements **to increase areas designated for public recreation, particularly in low-income communities**

## Built Environment

- **Improve home environment:**
  - Incorporate 'Healthy Homes' education and inspections into other non-health opportunity points, e.g., building inspections, NYSERDA weatherization programs.
  - Offer incentives for compliance with and enforcement of existing housing and building code in high-risk housing.
- **Optimize indoor air quality** by developing and promoting codes to promote indoor environment
- **Target fall risk in public housing** by reducing slip and fall hazards in common areas of residences and public

## Injuries, Violence and Occupational Health

- **Reduce violence by targeting prevention programs** particularly to highest-risk populations
- **Increase school based and community programs** in violence prevention and conflict resolution such as SOS, Cure Violence or CEASEFIRE or Summer Night Lights.

*Focus on Healthy Aging and Creating Age Friendly Communities*

# Initial Focus: support NY to become the first Age Friendly state for people of all ages

- Age friendly communities are healthy communities, making healthy lifestyle choices easy and accessible for all community members.
- Age friendly communities address 8 domains of livability defined by the WHO and AARP

# Aging in NYS

- New York's total population is over 19 million individuals, and the State **ranks fourth** in the nation in the number of adults age 60 and over – 3.7 million.
- In 2015, 12 counties in the state had more than 25% of their population over 60 years of age; by 2025, 33 counties are projected to have more than 25% of their population over 60.

## Social, Economic & Intellectual Capital of Older Population

- **700,000 individuals age 60+** contribute **119 million hours** of service at economic value of **\$3.35 billion**
- **64% of individuals age 60+** who own their own homes = **no mortgage**
- **4.1 million caregivers** at any time in a year – economic value if paid for at market rate is **\$32 billion, average age is 64**

# New York State Trends Demographics

## FAMILY STRUCTURE in the United States

Married couple families



Married couple families with children



Single parent households



Single person households



Non-traditional households



## New York State

62 Counties

Change in Population Aged 60 and Over

2010 to 2020

Proportion of County Population Aged 60 and Over

Number of Counties with Specified percent of Older Persons

2015

2025

Less than 20%

7

5

20% to 24%

41

6

25% to 29%

12

33

30% and over

2

18

Source: Woods & Poole Economics, Inc., 2014 State Profile

# Aggregate Personal Household Income by Age - NYS

<u>Ages</u>	<u>Aggregate Personal HH Income</u>	<u>% of Total</u>
Less than 24	\$ 8,934,627,400	1.48%
25 to 44	\$216,111,979,400	35.76%
<b>45 to 64</b>	<b>\$282,022,363,700</b>	<b>46.67%</b>
65 and over	\$ 97,278,275,500	16.10%
<b>TOTAL</b>	<b>\$604,347,246,000</b>	

- In addition, according to the AARP, persons over the age of 50
  - control 70% of the country's wealth,
  - make up 51% of consumer spending, over \$7 trillion.

# Western NY Region

Allegany

Cattaraugus

Chautauqua

Erie

Niagara

# Western NY Region - Demographics

<u>2040</u>	<u>2015</u>	<u>2025</u>	<u>2040</u>	<u>2015-</u>
Total Population	1,364,236	1,359,283	1,322,066	-42,170
0-17	292,475	289,278	273,769	-18,706
18-44	461,063	445,865	405,453	-55,610
45-59	300,638	234,462	254,859	-45,779
60+	330,060	389,678	387,985	+57,925

# Western NY Region- Economics

Social Security	\$4,488,108,000 annually
Personal Household Income Generated Total	\$35,894,839,300 annually
HH 25-44	\$10,961,201,600
HH 45-64	\$17,639,363,700
HH 65+	\$6,619,019,600
HH 45+	\$24,258,383,300 (68%)
Volunteer Rates 65+	
– 40,086 volunteers x 21,285,666 hours = \$595,998,648 annual volunteer contribution	

## Eight Domains of Age-friendly Communities



**Outdoor space & buildings**



**Transportation**



**Communication & information**



**Housing**



**Respect & social inclusion**



**Social participation**



**Civic participation & employment**



**Community support & health services**

World Health Organization, 2007

[www.AgeFriendlyNYC.org](http://www.AgeFriendlyNYC.org)

## Age Friendly and Healthy Communities are Smart Growth Communities

- Healthy, Age Friendly community design **links the traditional concepts of planning** (such as land use, transportation, community facilities, parks, and open space) with **health themes** (such as physical activity, public safety, healthy food access, mental health, air and water quality, and social equity issues).

# Age Friendly and Healthy Communities demonstrate Smart Growth Principles

## Smart Growth Principles

- Walkable, Bikable, Transit-Friendly Communities (“Complete Streets”)
- Transit-Oriented Development
- Public Gathering Spaces
- Social and Recreational Opportunities
- Accessibility and Proximity from Compact, Mixed-Use Development— Access to Daily Amenities
- Variety of Housing Types, Sizes and Prices
- Active Living by Design

## NYS Policy and Program Opportunities

- Regional Economic Development Councils
- Downtown Revitalization Initiative
- Smart Growth Environmental Protection Fund Planning Grants/Livable NY
- Local Waterfront Revitalization Program/Brownfield Opportunity Area Planning & Implementation Grants
- Health Impact Assessments
- Model Aging-in-Place Local Law
- Inter-Agency Transit Oriented Development Working Group
- Regional Sustainability Plans/Clean Energy Communities



Services

News

Government

Local

PROGRAMS

## Downtown Revitalization Initiative

Capital Region - Glens Falls, Hudson  
 Central New York - Oswego  
 Finger Lakes - Geneva  
 Long Island – Westbury, Hicksville (Oyster Bay)  
 Mid-Hudson - Middletown  
 Mohawk Valley - Oneonta  
 New York City - Jamaica  
 North Country - Plattsburgh  
 Southern Tier – Elmira, Village of Watkins Glen  
 Western New York - Jamestown

## REGIONAL ECONOMIC DEVELOPMENT COUNCILS

REGIONS

NEWS

FAQS

MAP

MATERIALS

CONSOLIDATED FUNDING APPLICATION

### Regional Councils



<https://www.ny.gov/programs/downtown-revitalization-initiative>  
[https://regionalcouncils.ny.gov/sites/default/files/DRI\\_Booklet\\_Final.pdf](https://regionalcouncils.ny.gov/sites/default/files/DRI_Booklet_Final.pdf)  
<https://regionalcouncils.ny.gov/>

# Moving Forward

- 12 State Agencies met in the Capitol in March to discuss HAAP initiative and Healthy Aging
- Agencies are currently identifying existing and proposed state level initiatives that support HAAP and Healthy Aging
- After review is complete we will identify ways we can strengthen state level initiatives and investments (programmatic and capital) to assure that they improve health and how they might be changed in low cost, no cost ways if the needs of older persons were considered
- Regular (quarterly) review with Governor's office to monitor progress
- Increase local level participation to realize added impact of collaborative local agency actions that support Health across all Policies, Healthy Aging and Smart Growth principles.

# For More Information

[prevention@health.ny.gov](mailto:prevention@health.ny.gov)

## Restore NY Communities Initiative – Round 5

Michael Ball  
Deputy Director  
WNY REDC  
Empire State Development



**Empire State  
Development**



# Restore NY Communities Initiative

**ROUND 5**

11/9/2017

# RESTORE NY

\$80 Million Available for Round 5 of the Restore  
NY Communities Initiative

# RESTORE NY

## Eligible Applicants

- Cities
- Towns
- Villages

## Eligible Projects

- Demolition
- Deconstruction
- Rehabilitation
- Reconstruction of vacant, abandoned, condemned and surplus properties.

# RESTORE NY

## Timeline

- On September 15, application and related materials will become available online at <https://esd.ny.gov/restore-new-york>
- The intent to apply deadline is Friday, October 13, 2017
- Applications are due by Friday, December 15, 2017.

# RESTORE NY

## Outreach Opportunities

- ESD will host the following informational workshop for municipalities interested in submitting a Round 5 application:

Tuesday, September 26 at 1 p.m.

Monroe Community College

Warshof Conference Center, Empire Room

1000 E Henrietta Rd., Rochester, NY 14623

Parking available in Lot N

- A live webinar will take place on Monday, September 25 at 10 a.m.
  - To register, please contact ESD at [RestoreNY@esd.ny.gov](mailto:RestoreNY@esd.ny.gov).



**Empire State  
Development**

# RESTORE NY

For more information, please visit:

<https://esd.ny.gov/restore-new-york>

Email Questions to: [RestoreNY@esd.ny.gov](mailto:RestoreNY@esd.ny.gov)

## 2017 Progress Report Presentation and Adoption

Laura Quebral  
Executive Director  
UBRI

# 2017 REDC Scoring Process and Recommended Priority Projects

Christopher Schoepflin

Executive Director

WNY REDC

Empire State Development

Michael Ball

Deputy Director

WNY REDC

Empire State Development

## WNY | 2017 CFA Schedule

May 1  
CFA Opened

July 28  
CFA Closed At  
*4 PM Sharp - No late  
submissions!*

October 2  
Regional Council  
Deadline for Progress  
Report

Late Fall  
Round 7 Awards  
Ceremony

## WNY | 2017 CFA

**249 Round 6 CFA applications were submitted by the 4pm deadline on Friday, July 28<sup>th</sup>**

**Agencies completed eligibility test by August 4<sup>th</sup>**

**224 CFA's deemed eligible for scoring**

**49 applicants applied to Empire State Development Grant funds and may be eligible as Priority Projects**

**WNY REDC started review on August 14<sup>th</sup>**

**Score Groups met to discuss applications and determine recommended scores on August 23<sup>rd</sup> and 24<sup>th</sup>**

# **WNY 2017 Priority Projects**

# Western New York Regional Council Meeting



Western New York  
Regional Economic  
Development Council

Applicant	Project Name
Alfred University	Southern Tier Business Center at Alfred University
City of Olean	Bradner Stadium Forness Park Trail
Historical Cattaraugus	Historical Cattaraugus Hotel Project
Fitzpatrick & Weller Inc.	Fitzpatrick & Weller Inc. Facility Renovation
City of Olean Department of Community Development	Manny Hanny Stabilization Project
City of Olean Department of Community Development	Walkable Olean Phase III Intersection Improvement Project
City of Jamestown	West 2nd St. Streetscape Improvements - Public Piazza
O'Brien Gere	Sewer Extension for West Side Chautauqua Lake
AgriAmerica Fruit Products LLC	AgriAmerica ESD

# Western New York Regional Council Meeting



Western New York  
Regional Economic  
Development Council

Applicant	Project Name
Jamestown Renaissance Corporation	STRIVE 2017 - 10-12 West 2nd St.
Roswell Park Cancer Institute	Division of Integrative Immuno-Oncology (DIIO)
City of Buffalo	Seneca Street Infrastructure Project
Gerard Place Housing Development Fund Company	Gerard Place Community Center Phase II
African American Center of Buffalo Inc.	African American Cultural Center Urban Cultural Campus Project
Sheet Metal Air Rail Transportation Union SMART	SMART 71 Training Center Expansion
City of Buffalo	Broadway Market Exterior Restoration Project
Richardson Center Corporation	Richardson Olmsted Campus Utility Infrastructure Project

# Western New York Regional Council Meeting



Western New York  
Regional Economic  
Development Council

Applicant	Project Name
Buffalo Erie County Naval Military Park	BNMP 2017 Project
Center for Computational Research	Expansion of High Performance Computing Infrastructure to Support Industrial Innovation and Economic Development
Industrial Support Inc.	DryRoom Assembly Expansion
Linde LLC	Buffalo Plant Operations Update
Style Craft Buffalo LLC	Style Craft Plant Expansion
Niagara Falls National Heritage Area	Niagara Falls National Heritage Area Shuttle
City of Niagara Falls	SouthEnd Gateway District Revitalization
Niagara Aquarium Foundation	Jellyfish Exhibit and Marketing

## WNY | 2017 Recusals

**Regional Council members that are eligible to score applications reviewed the full list of CFAs and notified ESD of any conflicts or other possible basis for disqualification.**

**Council members should not participate in discussion and vote of final CFA scores if a conflict of interest exists.**

# **REDC Vote to Adopt Recommended Scores for All Round 7 Eligible CFA's**

**Christopher Schoepflin**  
Executive Director  
WNY REDC  
Empire State Development

**Michael Ball**  
Deputy Director  
WNY REDC  
Empire State Development

## Closing Remarks and Adjourn

Jeff Belt & Virginia Horvath

Co-Chairs

WNY Regional Economic Development Council