



# NYC REGIONAL ECONOMIC DEVELOPMENT COUNCIL

## MEETING AGENDA

September 12, 2012, 9:45 a.m.

Baruch College  
Manhattan

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|---------------------------|--|
| <b>9:45 – 9:50 a.m.</b>   | <b>Welcome and Introduction</b><br>Lieutenant Governor Robert Duffy<br>CUNY Chancellor Matthew Goldstein |
| <b>9:50 – 10:00 a.m.</b>  | <b>Meeting Recap and Other Announcements</b><br>CUNY Chancellor Matthew Goldstein                        |
| <b>10:00 – 10:10 a.m.</b> | <b>2012 Progress Report</b><br>CUNY Chancellor Matthew Goldstein<br>Kathy Wylde, Writing Committee Chair |
| <b>10:10 – 10:30 a.m.</b> | <b>Timeline on Upcoming Deadlines</b><br>Megan Daly, Governor's Office                                   |
| <b>10:30 – 10:45 a.m.</b> | <b>Status Report on Investment in Opportunity Zones</b><br>Tim Sullivan, NYC Deputy Mayor's Office       |
| <b>10:45 a.m.</b>         | <b>Wrap-up</b><br>Lieutenant Governor Robert Duffy<br>CUNY Chancellor Matthew Goldstein                  |



**OPEN FOR BUSINESS:  
A NEW STATE GOVERNMENT APPROACH TO ECONOMIC DEVELOPMENT  
Meeting of the New York City Regional Economic Development Council  
Wednesday, September 12, 2012  
Baruch College/CUNY, Manhattan**

**Summary of Public Meeting**

**Attendees:**

Hon. Robert Duffy, Lieutenant Governor

Regional Council Members and Representatives

Matthew Goldstein, Chancellor, The City University of New York (co-chair), w/ Jay Hershenson  
Steve Lemson, Vice President, State Government Affairs, American Express  
Zayne Abdessalam, representing Stuart Appelbaum, President, Retail, Wholesale and Department Store Union  
Wellington Chen, Executive Director, Chinatown Partnership Local Development Corporation  
Marlene Cintron, President, Bronx Overall Economic Development Corporation  
Cesar J. Claro, President & CEO, Staten Island Economic Development Corporation  
Carol Conslato, President, Queens Chamber of Commerce  
Clare McKeague, representing Mike Fishman, Executive Vice President, SEIU  
Monique Greenwood, Owner, Akwaaba Mansion Bed & Breakfast  
Gail Grimmett, Senior Vice President for New York, Delta Airlines  
Marcia V. Keizs, President, York College, CUNY  
Kenneth J. Knuckles, President and CEO, Upper Manhattan Empowerment Zone  
Nick Lugo, President, Hispanic Chamber of Commerce, w/ Peter Spinella  
Steve Spinola, President, Real Estate Board of New York, w/ Michael Slattery  
Douglas C. Steiner, Chairman, Steiner Studios  
Kathryn Wyld, President & CEO, Partnership for New York City

Elected Officials & Representatives (City)

Thomas Donaldson and Mike Laskawy, representing Hon. Christine Quinn, NYC Council Speaker  
Raymond Sanchez, representing Hon. Ruben Diaz, Jr., Bronx Borough President  
Andrew Steinger, representing Hon. Marty Markowitz, Brooklyn Borough President  
Melva Miller, representing Hon. Helen Marshall, Queens Borough President

Elected Officials & Representatives (State)

Hon. Sheldon Silver, Speaker, New York State Assembly, w/ Judy Rapfogel

New York City Mayor's Office

Tim Sullivan, representing Hon. Robert Steel, New York City Deputy Mayor

Regional Council Staff & ESDC

Ken Adams, President, ESDC  
Joseph Tazewell, NYC Regional Director, ESDC  
Joseph Chan, ESDC  
Marion Phillips, ESDC  
John Moye, DOL  
Elena Volovelsky, representing James Brown, DOL  
Justin Ginsburg, ESDC, with Andrew O'Shaughnessy and Willard Younger



Andrew Fletcher, ESDC  
Ingrid Nathan, ESDC  
Andrew Flamm, ESDC  
Adam Bunkeddeko, ESDC

Executive Chamber Representatives

Robert Duffy, Lieutenant Governor  
Megan Daly, Director of Regional Councils  
Zach Greenky, Governor's Office  
Erik Bottcher, Governor's Office

State Resource Team

Phil Giltner, AGMKT  
Sobeida Cruz, NYS Power Authority  
Merrill Hesch, NYS OPRHP  
Karen Phillips, NYS OPRHP  
Thomas Matthews, NYS EFC  
Ellen Poliski, DOH  
Gregory Watson, NYSHCS  
Joe Brown, NYS DOT  
Sandra Dixon, PANYNJ  
Venetia Lannon, NYS DEC  
Sharon Griffith, NYSERDA  
Curtis Cravens, NYS DOS  
Patricia Perone, NYC Parks  
Abigail Leib, ESDC  
Rose Rodriguez, DOL  
Fred Landa, NYS DOS

CUNY

Jay Hershenson, Senior Vice Chancellor for University Relations and Board Secretary  
Dr. Suri Duitch, University Associate Dean for Continuing Education

**I. Welcome and Introductions**

Chancellor Goldstein welcomed members of the public to the meeting.

**II. Governor's Regional Council Summit**

Chancellor Goldstein noted that on August 21, Governor Cuomo and Lieutenant Governor Duffy hosted a "Regional Council Summit" in Albany to hear from regional council co-chairs and a select number of regional council members on the economic successes that have occurred as a result of the regional council initiative. The all-day meeting featured progress updates from each of the 10 regions on the implementation of the strategic plans and their respective transformational projects, as well as a discussion of best practices based on the first-year experience of the regional councils. Several key commissioners and state leaders were also in attendance, including Director of State Operations Howard Glaser, Labor Commissioner Peter Rivera, Housing Commissioner Daryl Towns, Port Authority Executive Director Patrick Foye and ESD President Kenneth Adams.



He thanked Stuart Appelbaum and Marcia Keizs for representing the New York City Regional Economic Development Council at the summit. He heard from many state government officials that the presentation went very well. The presentation focused on the council's vision, the status of its implementation agenda and priority projects, and the criteria for the 2012-13 priority projects. In response to several questions, Stuart and Marcia emphasized the council's focus on areas of high need and Opportunity Zones and made the case for the need for investment in New York City.

Marcia Keizs added that it was a very vibrant discussion, and that she and Stuart heard reports from other councils and remarks from the governor and lieutenant governor, and had conversations with council members from across the state.

### **III. Recap of Last Meeting**

Chancellor Goldstein offered an overview of the June 26 meeting. The council heard from Suri Dutch and Shayne Spaulding, both of CUNY, who made a presentation on the CUNY Jobs Task Force's final report, "Jobs for New York's Future."

The council also received a report from Kathy Wylde on the council's implementation agenda and the 2012 progress report. In addition, Kenneth Knuckles, chair of the scoring committee, provided an overview of the CFA scoring process, including the new regional council statewide endorsement standards and the timeline and process for scoring. Ken Knuckles thanked Joe Tazewell for his support throughout the scoring process.

At the June 26 meeting, the chancellor announced that Gary LaBarbera and Steve Spinola would co-chair a new committee on development/infrastructure, with assistance from Deputy Mayor Bob Steel and his staff. The purpose of the committee is to look at the implementation of individual projects being supported by the council, and to also look more generally at development and infrastructure issues that interest the council, such as waterfront development.

Finally, the council heard from 33 individuals representing various organizations and businesses, as well as the City of New York, which presented priority projects for the council's consideration.

### **IV. 2012 Progress Report**

Chancellor Goldstein noted that earlier today in executive session, the council approved its 2012 Progress Report on the implementation status of its five-year strategic plan and a list of recommended priority projects for capital funding and Excelsior tax credits. There was an opportunity for the public to comment on the draft progress report last Friday, September 7, at the City College of New York.

He asked Kathy Wylde, chair of the writing committee, to summarize the council's 2012 Progress Report and the list of priority projects.

Kathy Wylde said that the progress report is both a status report on last year's projects and an update of changes made to the council's structure to strengthen review and implementation. New criteria were added (interregional cooperation, partnerships between business and higher education, and private-sector investment and engagement). The report includes the council's priority projects for competitive funding, the CFA process, and future funding or other funding streams.



Chancellor Goldstein then thanked Joe Tazewell, who has been indefatigable in keeping the council on track and moving forward productively in 2012.

## **VI. Upcoming Deadlines and Events**

Chancellor Goldstein asked Megan Daly of the Governor's Office to provide details and a timeline on upcoming Regional Council events.

Megan Daly seconded that working with Joe Tazewell was a pleasure and said that the council's report is exceptional. She then reviewed, via Power Point, a timeline of Regional Council events. The 2011 implementation, round two of the Regional Councils' work, and the governor's Regional Council summit have all been completed. The 2011 CFA projects—over \$785 million awarded to 739 projects—are being tracked online. Projects from round two will be added to the system, which enables real-time and public access to all awarded projects and regional progress.

She noted that regional site tours will take place in September and October, along with interagency review of the progress reports by the assessment team and state agencies. Oral presentations will be a component of the submission process, and awards will be announced in late fall.

At the governor's Regional Council summit, participants heard highlights of regional progress and got a preview of the progress reports. There was also an announcement of the Connect NY Broadband Fund.

She reminded the council that Regional Councils may award up to 20% of the total project score for CFA applications. State agencies will meet to coordinate funding recommendations, and an interagency task force will coordinate funding for projects eligible for multiple funding streams.

She noted that progress reports, due September 14, will be made public. The report review team will be working at the same time that state teams are reviewing CFA applications. In 2012, \$220 million in funds is available, including Excelsior tax credits and capital funding (\$150 million). The 2011 best plan winners will compete for two awards of \$25 million in capital funding, and the rest of the councils will compete for three awards of up to \$25 million in capital.

The assessment panel that will review the progress reports will be announced, and a state review team will assist them. In October, the reviewers will hear oral presentations from all councils and tour some of the implementation sites from 2011 and the proposed sites for 2012. The Regional Councils will select a location for the presentation, and the members of the council will lead the review team on a site tour. Tour stops should represent progress that has been made to implement the strategic plan.

## **VII. Status Report on Investment in Opportunity Zones**

Chancellor Goldstein introduced Tim Sullivan of Deputy Mayor Robert Steel's office and asked him to provide a status report on new investment in the 15 Opportunity Zones identified in the council's strategic plan.

Tim Sullivan noted that 36% of the city has been rezoned since 2002 to catalyze economic growth and provide room for new businesses and housing. The city's pillars for economic development—improving quality of life, creating a pro-business environment, investing in the future, and innovation and economic competitiveness—are the foundation of the city's PlaNYC and its five-borough economic opportunity plan. Over the last 10 years, job growth outside of Manhattan has been more rapid than that in Manhattan.



He noted that 77% of CFA funding went to the 15 Opportunity Zones identified by the Regional Council, and he offered some highlights:

- Hunts Point: The Hunts Point Terminal Produce Market received the largest CFA grant last year, and full funding by the private sector has been identified
- South Bronx: Three of five Phase One projects for the South Bronx Greenway have been completed, and construction of the Randall's Island Connector will begin in spring 2013
- Brooklyn Navy Yard: Construction is under way for the Green Manufacturing Center, and the Brooklyn Tech Triangle Task Force issued an RFP for a strategic plan to spur investment
- Coney Island: Ground was broken on Steeplechase Plaza and Coney Island Commons, and new amusements were added to Scream Zone
- Downtown Brooklyn: The creation of the Center for Urban Science and Progress was announced, and the Barclays Center will open in late September
- Greenpoint/Williamsburg: WNYC Transmitter Park was opened, a renovated McCarren Park pool opened, and new ferry service will be created
- Southwest Brooklyn: Construction began on Bush Terminal Piers Park, renovation of federal building No. 2 began, and the 65<sup>th</sup> St. Rail Yard/Float Bridge reopened
- 125<sup>th</sup> Street: The redevelopment of 121 W. 125<sup>th</sup> Street was announced, and the redevelopment of the Corn Exchange Building will soon begin
- Hudson Yards: Coach will be the first anchor tenant of Hudson Yards, and the 7 train extension will be in operation by 2013
- Lower Manhattan: The population of the area has almost doubled, and there are more jobs now than prior to the 9/11 attacks. An agreement was reached to redevelop South Street Seaport
- Flushing/Willets Point: New development plans for Willets Point were announced, and the Flushing Commons project will lead to a new mixed-use development
- Jamaica/Southwestern Queens: Reconstruction of the Sutphin underpass was completed, and an RFP was issued for property at Sutphin and Archer Avenue
- Long Island City: Jet Blue opened its headquarters, and the first phase of Hunter's Point South will be completed in 2014 (100% affordable housing)
- North Shore (Staten Island): Development on the St. George waterfront is in negotiation, and sections of the North Shore waterfront have been proposed to be Industrial Business Zones
- West Shore (Staten Island): Environmental review is under way for the redevelopment of a site in Charleston, and an RFP was issued for the redevelopment of the former Arthur Kill Correctional Facility

He also noted that three city-wide projects were identified as priorities in the council's progress report: the mitigation banking project, the broadband program, and the brownfield remediation program. He thanked the council for its support.

## **VII. Wrap-Up/Adjourn Public Meeting**

With no further business, Chancellor Goldstein adjourned the meeting at 10:30 a.m.