



Mid-Hudson Regional Council Meeting #3 – Planning Session

September 15, 2011
SUNY Purchase

Today's Agenda



- Review Project Tasks, Timeline, and Where We Are Now
- Discuss Industry Clusters and Strategies
- Discuss Selection Criteria for
 - Priority Projects
 - CFA Projects
- Discuss Public Participation Plan/Forums
- Discuss Process to Meet Deadline for Submission of Initial Strategic Plan by Council Meeting #4 (Oct. 6)
- Public Comment Period

Project Tasks and Timeline



- ✓ *Task 1: Review Council purpose, work plan and timelines.*
Suggested Time frame: Through August 11

- ✓ *Task 2: Implement public participation strategy to aid in development of the initial strategic plan.*
Adoption of Public Participation Strategy: August 3 – August 24
Execution of Public Participation Strategy: August 3 – Nov. 9

- ✓ *Task 3: Assess existing regional conditions and economic development issues and opportunities.*
August 3 – August 24

- ✓ *Task 4: Develop a regional economic development vision statement.*
August 3 – October 5

Project Tasks and Timeline



- *Task 5: Develop strategies to advance priority economic development projects and address critical issues.*
August 3 – October 26
- *Task 6: Develop draft regional strategic plan.*
August 16 – October 5; Initial Plan to be submitted Sept. 26
- *Task 7: Generate a regional implementation agenda.*
October 6 – November 9
- *Task 8: Complete an initial five-year regional strategic plan.*
October 6, 2011 – November 9



Project Tasks and Timeline

- *Task 9: Evaluate Consolidated Funding Applications.*
August 16 - November 11
- *Task 10: Submit the initial five-year strategic plan and CFA evaluations.*
November 14

Plan Must Respond to the Following Scoring Criteria:

(Please Refer to your Guidebook p. 37)

5%	Regional Economic Development Vision
10%	Process
35%	Strategies
15%	Implementation
15%	Leverage Resources
20%	Performance Measures

Tasks Accomplished So Far



- Preliminary Regional SWOT
- Formation of 11 Working Groups
- Formation of 9 Industry Cluster Teams
- Draft Vision Statement
- 1st Public Forum Held Monday in Sullivan County;
6 More are Planned

Draft Vision Statement



Transforming the Hudson Valley into the country's most diverse, sustainable and nurturing pro-business community by fostering growth through targeted investments in key industries such as information technology, biotechnology, healthcare, agriculture, distribution and tourism; resulting in broad economic expansion and employment opportunities for the benefit of all New Yorkers.

Working Groups



Group	Chairs
Access to Capital	Carol Fitzgerald; Payal Malhotra
Industry Clusters and Strategy	Marsha Gordon; Jonathan Drapkin
Infrastructure	Paul Ryan; James Taylor Jr.
Inhibitors	Al Samuels, Tom Endres
Metrics	James Bernardo
Priority Projects	March Gallagher; Ron Hicks
Public Participation	Robin Douglas; Mary Rodrigues
Small Business	Wiley Harrison; Terri Ward
Vision	Larry Gottlieb; Maureen Halahan
Workforce	Aleida Federico; Cliff Wood
Writing	John Jordan

Industry Clusters



Biotech and Other Life Sciences

Distribution

Food and Beverage

Healthcare

High-Tech Manufacturing

IT/Data Centers

Natural Resources

Professional Services & Finance

Tourism

Why Industry Clusters are Valuable

Michael Porter, et. al., "Clusters, Convergence, and Economic Performance," Harvard Business School paper

- Regional clusters are “groups of closely related and complementary industries operating within a particular region.”
- Industries participating in a strong cluster register higher employment growth as well as higher growth of wages, number of establishments, and patenting.
- Industry and cluster level growth also increases with the strength of related clusters in the region and with the strength of similar clusters in adjacent regions.
- The presence of strong clusters in a region enhances growth opportunities in *other* industries and clusters.

Accessed 8/25/11 at <http://www.isc.hbs.edu/econ-clusters.htm>

Industry Cluster Examples



Austin, TX	Computers & Semiconductors
Cambridge, MA	Biotech
Minneapolis	Medical Device
Research Triangle, NC	High-Tech, Bio-Pharma

Industry Clusters



- Biotech and Other Life Sciences
R&D and manufacturing of human therapeutics, genetic tests and other molecular diagnostic tests, biological engineering, medical devices, bio-agriculture
- Distribution
Warehouse or other specialized building, often with refrigeration or air conditioning, which is stocked with products (goods) to be re-distributed to retailers, to wholesalers or directly to consumers.
- Food and Beverage
Bakeries, grains, dairy, fruits and vegetables, beverages, confectioneries, agriculture, wineries, corporate headquarters, culinary education

Industry Clusters



- Healthcare
Outpatient services, hospitals, acute care, long term care, medical supplies, community service, non-profit clinics, public health
- High-Tech Manufacturing
Computers, computer peripherals, communications equipment, and similar electronic products
- IT/Data Centers
A facility used to house computer systems and associated components, such as telecommunications and storage systems. It generally includes redundant or backup power supplies, redundant data communications connections, environmental controls (e.g., air conditioning, fire suppression) and security devices.

Industry Clusters



- Natural Resources
Tourism, agriculture, green building/infrastructure retrofitting conservation work, renewable solar energy, and waterfront/watershed revitalization
- Professional Services & Finance
Law, accounting, advertising, marketing, customer service, management consulting, human resources, banking, financial planning, auditing
- Tourism
Entertainment, recreation, accommodations, culinary and meeting facilities & venues, cultural & heritage locales, retail, transportation

Priority Projects Criteria

:

Priority Given to Projects and Actions that:

- Advance Economic Development Plans
- Provide a Positive Economic Benefit
- Are Ready to Go
- Provide Potential for Growth
- Improve or Enhance Infrastructure
- Provide a Healthy Housing Mix
- Enhance Workforce Development
- Protect or Enhance Natural Resources

Criteria Issues for the Council

- What is the relative importance of criteria?
- Should criteria be weighted?
- How to consider size of community?

CFA Endorsement Standards

- **Regional Economic Development Vision (5%)**
1 Point available
 - The proposal advances the Regional Council's vision statement. (1 point)
- **Process (10%) - 2 Points available**
 - The proposal demonstrates community and stakeholder support. (1 point)
 - The proposal demonstrates regional support. (1 point)

CFA Endorsement Standards

- **Strategies (35%) - 7 Points available**
 - The proposal addresses one or more critical issues and/or advances significant economic development opportunities identified by the Regional Council. (2 points)
 - The proposal advances a specifically identified industry cluster within the region's strategic plan. (2 points)
 - The proposal advances a stated strategy within the strategic plan. (1 point)
 - The proposal helps to catalyze other projects or initiatives that advance strategies identified by the Regional Council. (2 points)

CFA Endorsement Standards

- **Implementation (15%) - 3 Points available**
 - The proposal demonstrates readiness for implementation. (1 point)
 - The proposal can be completed within a three-year timeframe. (1 point)
 - The proposal can be completed within a one-year timeframe. (1 point)

CFA Endorsement Standards

- **Leverage Resources (15%) - 3 Points available**
 - The proposed project leverages more than 50% from other sources. (1 point)
 - The proposed project leverages more than 75% from other sources. (1 point)
 - The project/action leverages opportunities for partnerships (education, non-profit, public/private, other).(1 point)

CFA Endorsement Standards

- **Performance Measures (20%) - 4 Points available**
 - The proposal can be monitored and evaluated against the Council's performance measures. (2 points)
 - The proposal contributes to the measurable success of the strategic plan. (2 points)

Next Steps: Preparation of Initial Plan

- Sept 16: Writing Group to circulate template to Work Groups to use in writing their reports.
- Sept 26: Reports from each working group are due.
- Sept 30: Writing Group submits draft of initial plan to co-chairs.
- Oct 1-5: Co-Chairs provide feedback and revisions are made.
- Oct 6: Initial Plan is reviewed by full Council and public.
- Date TBD: After further revisions, Initial Plan is posted on Council web site for further public comment.

Public Participation Website



nyworks.ny.gov

A site for the public to post comments, review documents,
and otherwise participate in this process