



**Council on  
the Arts**

# **Regional Economic Development Council Program FY2019 NYSCA Funding Opportunities**

## **Workforce Readiness**

**April 27, 2018**

# About NYSCA

In FY2018, distributed ~\$41 million in local assistance

- 1,900 grants, single and multi-year terms
- 1,250 organizations, more than 50% have budgets under \$500K

## Decentralization (DEC) Regrant Program

- Additional 1,200 entities received smaller grants that are administered by 28 DEC sites serving in all 62 counties

We provide competitive grants across 16 programs

- Architecture + Design
- Arts Education
- Dance
- Electronic Media & Film
- Facilities
- Folk Arts
- Individual Artists
- Literature
- Museum
- Music
- Presenting – Multi & Interdisciplinary Arts
- Regional Economic Development
- Special Arts Services
- State & Local Partnerships
- Theatre
- Visual Arts



# General NYSCA Eligibility

NYSCA awards grants to:

- Nonprofit organizations incorporated in or registered to do business in NYS
- Indian tribes in NYS
- Units of government in municipalities in NYS

Applicants must be prequalified in Grants Gateway by CFA Deadline

- [www.grantsreform.ny.gov](http://www.grantsreform.ny.gov)

NYSCA rarely funds more than 25% of an organization's budget

# REDC Eligibility

Within its REDC program, NYSCA does not award grants to:

- Individuals and unincorporated groups
- Organizations serving as fiscal sponsors for another entity or individual
- Activities involving regranting

Cannot apply for a project already requesting or receiving funding from any other NYSCA grant program

REDC applications are exempt from NYSCA's two request limit

# Before You Apply to REDC

Review your region's strategic plan, which outlines regional economic and community development priorities

- Five year plans, goals and objectives updated annually

Successful applications will align with regions' economic growth strategies

Meet with the Regional Economic Development Council Committee members, staff or work group

# Regional Workshops

Statewide training workshops hosted by the REDC

- Overview of the Consolidated Funding Application process
- Breakout sessions on agency funding opportunities
- NYSCA's funding categories will be presented at all workshops
- Workshop schedule: <http://regionalcouncils.ny.gov>

# Applying to the REDC

Apply through Consolidated Funding Application (CFA)

<https://apps.cio.ny.gov/apps/cfa/>

Single entry point to apply for all REDC funding opportunities

**Applications DUE 7/27/18, 4pm**

# NYSCA REDC Goals

NYSCA REDC funding positions arts and culture at the core of local development efforts

Successful projects demonstrate significant economic and community development impact

Impact will serve to:

- Develop workforce, engage new audiences
- Revitalize neighborhoods
- Generate collaborative projects
- Drive and support tourism
- Enhance resources for underserved communities

Review CFA Resource Manual for more details on our goals



# NYSCA Funding Opportunities

*Applicants may only apply to one NYSCA REDC Initiative AND one Facilities Fund*

## REDC Initiatives : Up to \$5 Million Total Awards

1. **Arts and Cultural Impact Programming**
2. **Workforce Investment**
3. **Workforce Readiness**

*You May Also Apply to ONE of the Following:*

## **Arts and Cultural Facilities Improvement Program**

1. **Large Capital Project Fund : Grants of \$250,000- \$1,000,000 (REDC)**
2. **Midsize Facilities Fund (Non-REDC, NYSCA only)**

*\* For more information on Workforce Investment, Impact, and Facilities, please reference the guides specific to those programs or the CFA Resource Manual.*



# Workforce Readiness

Support for Workforce Readiness initiatives is available in the following areas:

- Arts Career Development Fellowships for Underrepresented Communities
- Arts Career Training Programs
- Awards range from \$30,000 - \$75,000, one-year period
- 25% cash match is required from non-NYSCA sources
  - In-Kind services are not permitted
- Contract and work period: March 2019 - February 2020
- Funds may not support contracted employees or seasonal staff
- At least 30% of the proposed program budget must be used to compensate participants
  - The grant must cover direct program costs and is intended to benefit 2 or more participants
- Workforce Readiness grants will only support direct program costs such as:
  - Coordinator fees, instructor fees, seminar/related event fees, project marketing and supplies
  - Program participants wages and travel reimbursement



# NYSCA – Capital Funding Opportunity

## Applicants may also apply to the NYSCA Arts & Cultural Facilities Improvement Program Large Capital Project Fund

- The Arts & Cultural Facilities Improvement Program Large Capital Project Fund is a capital grant initiative established to strengthen tourism, promote business development, and improve the quality, efficiency and accessibility of NYS arts and cultural organizations through targeted investments.
- Request amount from \$250,000 to \$1,000,000; a total of up to \$5M will be awarded in this category.
- For more information about this opportunity, please refer to the NYSCA Arts and Cultural Facilities Improvement Program Large Capital Project Fund section of the CFA Resource Manual.
- The webinar for this opportunity can be found on the Regional Economic Council website:

<https://regionalcouncils.ny.gov/>



# More Information

About NYSCA: <http://www.arts.ny.gov/programs/regional-economic-development-council-initiative>

About REDC: [www.regionalcouncils.ny.gov](http://www.regionalcouncils.ny.gov)

- CFA Resource Manual
- CFA Resource Guide
  - Within the CFA application most questions have a “scoring tips” link which gives further guidance
- Watch the recorded webinar on each opportunity
- Review the FAQ documents

Questions?

[NYSCA.REDC@arts.ny.gov](mailto:NYSCA.REDC@arts.ny.gov)

IT assistance contact the CFA Technical Staff

[Cfa-tech@ny.gov](mailto:Cfa-tech@ny.gov)