



**NYC REGIONAL ECONOMIC DEVELOPMENT COUNCIL**

**MEETING & PUBLIC FORUM AGENDA**

**July 24, 2018**

**9:25 a.m.**

**New York Genome Center  
Manhattan**

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**MEETING & PUBLIC FORUM**

<b>9:25 – 9:30 a.m.</b>	<b>Welcome and Introduction</b> Cheryl Moore, REDC Co-Chair
<b>9:30 – 9:40 a.m.</b>	<b>Agenda and Recap</b> Cheryl Moore, REDC Co-Chair
<b>9:40 – 9:45 a.m.</b>	<b>Announcements</b> Cheryl Moore, REDC Co-Chair
<b>9:45 – 11:25 a.m.</b>	<b>Public Forum</b> Cheryl Moore, REDC Co-Chair
<b>11:25 – 11:30 a.m.</b>	<b>Wrap Up</b> Cheryl Moore, REDC Co-Chair

**New York City Regional Economic Development Council  
Meeting Summary**

**Introductory Information:**

Date and Time Meeting Commenced: July 24, 2018 - 9:25 am

Location: New York Genome Center, 101 Avenue of the Americas, Manhattan

Regional Council Members Present:



Sulma Arzu Brown, Hispanic Chamber of Commerce (representing Nick Lugo)  
Wellington Chen, Chinatown Partnership Local Development Corporation  
Cesar Claro, Staten Island Economic Development Corporation (with representative Steven Grillo)  
Carol Conslato, Queens Chamber of Commerce  
Lisa Futterman, Workforce Development Institute  
Marcia Keizs, CUNY York College (with representative Earl Simons)  
Josh Kellerman, Retail Wholesale and Department Store Union (representing Stuart Appelbaum)  
Kenneth Knuckles, Kenwood Equities LLC  
Cheryl Moore, New York Genome Center (with representative Karen Bunting)  
Merrill Pond, Partnership for NYC (representing Kathryn Wylde)  
Doug Steiner, Steiner Studios  
Marcel Van Ooyen, GrowNYC  
Kinda Younes, ITAC  
Jerry Kassar (representing New York State Senator Martin Golden)

Ex-Officio Council Members and Representatives:

Dan Goldstern (representing Deputy Mayor Alicia Glen)  
Josh Levin (representing Brooklyn Borough President Eric Adams)  
Melva Miller (representing Queens Borough President Melinda Katz)  
Matthew Washington (representing Manhattan Borough President Gale Brewer) (with Jacob Gross)  
Lashay Young (representing Staten Island Borough President James Oddo)

State Agency Staff:

Andrew Fletcher  
Victoria Majchrzak  
Ingrid Nathan  
Adrian Pietrzak  
Alexander Rodriguez  
Joseph Tazewell

Executive Chamber and Staff:

Aries Dela Cruz, Governor's Office

State Agency Resource Team:

Kim Vallejo, NYSDAM



Public Forum Presenters (in order of presentation):

Adele Frankel, Nanotronics Imaging  
Evans Richardson, Studio Museum  
Nancy Downing, Covenant House  
Jon Greenfield, Yeshiva University  
Henry Timms, 92<sup>nd</sup> Street Y  
Andrea Thomas, Sunnyside Community Services  
Stan Altman, Science & Arts Engagement New York, Inc.  
Steve Grillo, Staten Island Economic Development Corporation  
Andy Ackerman, Children's Museum  
Louise Mirrer, New York Historical Society  
Ismene Speliotis, Mutual Housing New York  
Noella Scott, Brooklyn Public Library  
Erik Lium, Mount Sinai Life Science Applied R&D Facility  
Jacqueline DeDios, Harlem Park to Park  
Mary Steyer, LGBT Community Center  
Liz Neumark, Great Performances  
Mary Muecke, SUNY Maritime College  
Kara Gilmour & Alice Sheppard, Gibney Dance  
Rocky Bucano, Universal Hip Hop Museum  
Emma Levine, Anthology Film Archives  
Lisa Alpert, Green Wood Historic Fund  
Nina Terhune, Center for Frontline Retail  
Jeannette Rausch, Long Island City Partnership  
Adam Friedman, Pratt Center

Time Adjourned: 11:30 am

**Welcome and Remarks:**

I. Welcome and Introduction

Cheryl Moore welcomed the regional council members and the members of the public to the New York Genome Center.

II. Agenda and Recap of May 3, 2018 Meeting

Cheryl Moore discussed the primary task of the meeting which was to discuss the approach to the Round 8 progress report of the Consolidated Funding Application (CFA). Other goals of the meeting were:



- To hear how REDC members would carry out their committee assignments
- To discuss the tentative Council schedule for the next two months
- To have a public forum in which Council members would hear presentations on proposed priority projects for Round 8 of the CFA

Cheryl Moore provided a brief recap of the regional council events that have taken place:

- At the May 3<sup>rd</sup> meeting, the council heard a detailed description of the priorities and deliverables for Round 8 of the REDC awards, as well as a timeline for the consolidated funding application, the 2018 progress report and the CFA awards.
- Two CFA workshops—one at the LIC Conference Center on May 3<sup>rd</sup> and one at the NYGC on June 19<sup>th</sup>. A total of 263 people attended these two workshops, which the co-chairs are extremely encouraged by and hope that it has helped to boost the number and quality of Round 8 applications.
- A co-hosted CFA Information Session that was held in Far Rockaway on June 25<sup>th</sup>.
- To encourage projects that will implement our strategies in the Workforce Development, Veterans and Life Sciences priority areas, the council held three REDC workgroup meetings – a Workforce Development work group on June 5<sup>th</sup> at ESD; a Veterans work group on June 14<sup>th</sup> at ESD; and a Life Sciences work group on June 20<sup>th</sup> at NYGC.
- On June 1<sup>st</sup>, 6 DRI applications developed by the Borough President offices were received on June 1<sup>st</sup>. On July 3<sup>rd</sup>, the Governor announced the 12 winning projects selected for the South Bronx as part of the state's Downtown Revitalization Initiative Round Two.
- On June 1<sup>st</sup>, 6 DRI applications developed by the Borough President offices were received. The winning DRI community will be announced by the Governor's office shortly.

### III. Announcements

Cheryl Moore made some closing announcements:

- The CFA will close on July 27<sup>th</sup> at 4:00pm sharp. No exceptions.
- Shortly after the closing of the CFA, members should expect to be contacted by council staff to determine if they have any potential conflicts of interest on any



of the 2018 CFAs. Once the recusal process is completed, the council's scoring committee will begin scoring the CFAs.

- Committee consists of the following members -- Stuart Appelbaum, Marlene Cintron, Cesar Claro, Carol Conslato, Gail Grimmatt, Marcia Keizs, Nick Lugo, Marcel Van Ooyen, Wellington Chen, and Ken Knuckles, the scoring committee chair. These members will begin scoring on or about August 13<sup>th</sup> and have set a tentative deadline of August 24<sup>th</sup> to have the CFA scoring completed.
- Work on the progress report has begun and will continue into September.
- The next council meeting is tentatively scheduled for the morning of September 12<sup>th</sup> (location to be determined) at which time we'll be voting on the scores, the priority projects and the progress report which is due to be submitted on October 1<sup>st</sup>. The location and time for this meeting will be announced a few weeks prior to the meeting date by email and on the council's web site.
- Also, during the next two months on the CFA scoring and writing of the progress report, applicants may be contacted by council staff about participating in various council committee conference calls or meetings. If unable to attend, they should feel free to send a representative.

#### IV. Adjourn REDC Meeting

Cheryl Moore adjourned the meeting and opened up the public forum.

#### V. Public Forum

##### Overview of Priority Project Criteria

Cheryl Moore began the Public Forum by explaining the goal of the Regional Council to identify a small number of new "Priority Projects" that are seeking capital funding and/or tax credit funding (through the Excelsior Jobs Program) as part of the CFA process, and reviewed the criteria that the Council has in place to identify such Projects.

##### Individual Presentations

She stated each public attendee wishing to be considered for Priority Project status was given a maximum of 3 minutes to speak about their company or organization and present their project. The projects brought up to the Council (in order of presentation) were:

- Nanotronics Imaging - Adele Frankel
  - Nanotronics is planning to lease and build out a 25,000-square-foot facility in the Brooklyn Navy Yard to create a flagship advanced manufacturing center. The project will involve the manufacturing, finishing, calibration, testing, assembly, software integration, and shipping of sensors, tools and systems used across



many industries. The project will house an R&D team focused on developing AI technology to increase factory efficiency, which will be a model for other manufacturers and research labs inside and outside of New York. The project is expected to begin in January 2019 and conclude in September 2019.

- Total project cost: \$11,348,980
- Funding requested: \$2,269,796
  
- Studio Museum - Evans Richardson
  - The Studio Museum, a museum in Harlem focused on the works of artists of African descent, plans to construct a new building on the current museum site. In addition to a gallery exhibition area, the new facility will provide Harlem residents access to free public space, as well as upgraded education technology for the neighborhood's students and teachers. The new facility will also expand the Artists-in-Residence program, which provides professional development training and space to emerging artists. Construction is underway with expected completion in early 2021.
  - Total project cost: \$147,000,000
  - Funding requested: \$8,000,000
  
- Covenant House - Nancy Downing
  - Covenant House, a non-profit organization that supports homeless, runaway, and trafficked young people, plans to build an 80,720-square-foot, 13-story multiuse headquarters. The building will accommodate their New York administrative office, a residential shelter (120-144 beds), program space, health and wellness services, social services, advocacy and legal assistance, recreation, and youth and workforce development programs. Upon completion, Covenant House is expected to serve 1,700 youth annually who are experiencing homelessness and enable their workforce development program to better connect low-income young people to education and skilled employment opportunities. Demolition will begin in January 2019. Construction of the new facility will begin in February 2019, with expected completion in May of 2021.
  - Total project cost: \$67,218,785
  - Funding requested: \$2,000,000
  
- Yeshiva University - Jon Greenfield
  - Yeshiva University is seeking funding for the creation of the Washington Heights STEM Research and Education Center and to purchase state-of-the-art research instrumentation vital to the Center's work.



- Total project cost: \$5,000,000
  - Funding requested: \$399,000
  
- 92<sup>nd</sup> Street Y - Henry Timms
  - 92<sup>nd</sup> Street Y is seeking funding for a comprehensive renovation of their historic Kaufmann Concert Hall which will enhance the flexibility of space allowing for an increase in the number and diversity of programs offered.
  - Total project cost: \$3,681,250
  - Funding requested: \$1,736,250
  
- Sunnyside Community Services - Andrea Thomas
  - SCS, a non-for-profit, is submitting 2 applications, one for continued funding of their Home Health Aide Training Program which trains 300 individuals annually and the second for capital funding to expand and update their training facilities.
  - Total project cost: \$3,681,250
  - Funding requested: \$893,462
  
- Science & Arts Engagement New York, Inc. - Stan Altman
  - SAENY is a nonprofit is committed to increasing the representation of young men and women of color age 15 to 25 in the science, tech, engineering, art and mathematics (STEAM) fields by spurring their interest through exhibitions and programming. SAENY will construct a 20,000-square-foot permanent home for the Harlem Gallery of Science that will include exhibition, creative, event and commercial space as well as a café. Construction of the building began in mid-2018 with gallery build-out to be completed by mid-2019. The space is expected to be fully operational by the middle of 2020 and create 27 new jobs.
  - Total project cost: \$5,075,000
  - Funding requested: \$1,075,000
  
- Staten Island Economic Development Corporation - Steve Grillo
  - SIEDC is seeking funding to conduct an engineering and feasibility study for the Staten Island Skyway project. The Skyway will be a half-mile long, urban park created on the elevated and abandoned North Shore railroad.
  - Total project cost: \$150,000
  - Funding requested: \$75,000
  
- Children's Museum of Manhattan - Andy Ackerman



- The CMOM will renovate a landmarked, vacant former church on West 96<sup>th</sup> and Central Park West into its new home. The new facility which is more than double the size of their existing facility will allow CMOM to extract more than 750,000 visitors per year as well as provide additional classroom space.
  - Total project cost: \$2,088,116
  - Funding requested: \$400,000
  
- New-York Historical Society - Louise Mirrer
  - The New-York Historical Society is planning the “Equality and Justice for All” project, which entails renovating 5,000 square feet and creating New York City’s first permanent museum spaces for rotating exhibitions exploring American slavery, the abolitionist movement, Jim Crow, the contemporary civil rights moment, and more. The project is expected to run from July of 2019 through December 2020 with a public opening in spring 2021.
  - Total project cost: \$11,465,760
  - Funding requested: \$726,000
  
- Mutual Housing Association of New York - Ismene Speliotis
  - The project involves the redevelopment of the former Spofford Juvenile Detention Center site into a mixed-used campus including 740 units of affordable housing, health care & wellness spaces, visual and performing arts, retail and open space as well as 57,000 square feet of light industrial space. Construction of the industrial space which will support the creation of 85 jobs will begin in January 2019 and be completed by January 2020.
  - Total project cost: \$26,800,000
  - Funding requested: \$5,000,000
  
- Brooklyn Public Library - Noella Scott
  - Brooklyn Public Library is seeking support for 2 projects: the first being the development of the Culture Commons project, a 2,700 square foot library branch that will be dedicated to arts and culture, located in Downtown Brooklyn and the second being the continued renovation of the BPL Central Library. The later dubbed Civic Commons will turn 5,300 square feet of underused space into BPL’s IDNYC and Passport Service office and will include flexible space for community dialogue and a new entrance to serve the space.
  - Total project costs: \$9,700,000
  - Funding requested: \$2,000,000





- Mount Sinai Center for Data Science & Technology - Erik Lium
  - The Icahn School of Medicine at Mount Sinai is seeking to transform its 64,000-square-foot, 12-story building in the core of its East Harlem campus, into a dry lab facility containing entrepreneurial services, computational research, and space for new commercial ventures at the nexus of life sciences and information technology. The project will include a commercial incubator space operated by BIOHOUSE that aims to spur a collaborative center for life sciences activity in the region. Construction is expected to begin in 2020 with completion in 2021.
  - Total project cost: \$30,000,000
  - Funding requested: \$5,000,000
  
- Harlem Park to Park - Jacqueline DeDios
  - Harlem Park to Park, a 501c3 not-for-profit organization, is committed to cultural preservation, small business and economic development of Central Harlem. The organization is seeking funding from the Business Incubator Program to enhance the Harlem Local Vendor Program that provides comprehensive support to assist local producers of Harlem-made products with scaling their business to compete for procurement contracts with large scale retail, restaurant and institutional partners.
  - Total project cost: \$455,000
  - Funding requested: \$125,000
  
- The Lesbian & Gay Community Services Center - Mary Steyer
  - The Center is seeking assistance to support the Stonewall Forever project. In partnership with Google, the Center will launch Stonewall Forever, a website and digital interactive experience in June 2019 to educate the world about the significance of the 1969 Stonewall Riots.
  - Total project cost: \$6,000,000
  - Funding requested: \$262,500
  
- Great Performances Catering - Liz Neumark
  - Great Performances will be relocating from its existing 25,000-square-foot space in Manhattan to a 40,000-square-foot space in the South Bronx. The project includes fitting out the new space to accommodate community and production kitchens, warehouse and purchasing departments, a design studio, training room and support offices as well as a 700-square-foot café, where catering staff can learn on the job. Project funds will be used to purchase food production machinery and equipment, as well as mechanical and electric upgrades. The new



space will allow Great Performances to expand into additional food production and service work, including contracting with larger state businesses that seek to bring food provision in-house. Design is underway with construction to begin the first quarter of 2019 and conclude in the second quarter of 2019.

- Total project cost: \$4,950,000
- Funding requested: \$1,180,000
  
- SUNY Maritime College - Mary Muecke, SUNY Maritime College
  - SUNY Maritime College plans to construct a Seamanship Training Center that will comprise a classroom space and a wet lab to be used by its marine environmental science students, and will double as a training location for civilian mariners, the New York Police Department (NYPD), and the Fire Department of New York (FDNY), and will also host summer youth, STEM programs, and courses on boating and safety. The new Center will provide workforce development opportunities for residents who are interested in employment in the maritime industry. Construction will begin in June of 2019 and be completed by December 2020.
  - Total project cost: \$3,073,000
  - Funding requested: \$614,000
  
- Gibney Dance - Kara Gilmour & Alice Sheppard
  - Gibney, a multi-faceted dance organization is seeking funding to install an elevator at its location at 280 Broadway to allow Gibney to offer more opportunities to artists with disabilities. Construction will begin in January of 2019 and be completed by December 2020.
  - Total project cost: \$834,343
  - Funding requested: \$400,000
  
- Universal Hip Hop Museum - Rocky Bucano CFA 83852
  - The Universal Hip Hop Museum, will construct a 57,000 square foot facility within the Bronx to preserve the hip hop culture, and to teach, engage and inspire audiences through the creativity and power of Hip Hop Culture. Construction will begin in December of 2019 and be completed by December 2022 with the grand opening slated to occur in June 2023.
  - Total project cost: \$22,550,000
  - Funding requested: \$5,075,000
  
- Anthology Film Archives - Emma Levine



AFA plans to renovate and expand its facility to improve conditions for film preservation, study, and exhibition, and broadening access which will enable AFA to serve significantly more visitors. Project plans include a new floor addition to house the library, a rooftop event space, and an expansion into AFA's adjacent alleyway, which will include a street-level public café and new film storage vaults above. A complete interior renovation will improve research access, work and visitor spaces for AFA staff and the general public, and AFA's existing art gallery. Additionally, programming and educational opportunities for school groups will be expanded as will all infrastructure and mechanical systems, including installation of a new elevator, and the historic building facades will be restored and preserved. The project will begin in January of 2019 and be completed by December 2020.

- Total project cost: \$15,300,000
- Funding requested: \$4,000,000
  
- Green-Wood Historic Fund - Lisa Alpert
  - The Green-Wood Historic Fund will construct an Education and Welcome Center located across from the Cemetery's main gate at 750 Fifth Ave in Sunset Park. The Center will include the following components: a reception area, gallery (exhibitions and digital media), archives research center and library, a flexible education and program space and offices (administrative and executive). The project will begin in February of 2019 and be completed by July 2021.
  - Total project cost: \$35,395,200
  - Funding requested: \$1,500,000
  
- Center for Frontline Retail - Nina Terhune
  - The Center for Frontline Retail is a not-for-profit improving the quality of retail and service sector employment in New York through workforce and career development services, research, and action. CFR is seeking funding to continue expanding their services and building the pathways for unemployed New Yorkers to find work and excel in retail.
  - Total project cost: \$260,000
  - Funding requested: \$100,000
  
- Long Island City Partnership - Jeannette Rausch
  - The Long Island City Partnership will develop an overall transportation and streetscape plan that identifies key projects and capital investments needed to revitalize the public realm within the burgeoning business district southeast of



the Sunnyside Yards. The goal is to mitigate congestion and reduce conflicts between various modes of transportation, enhance the pedestrian environment, and improve transit improvements that connect economically distressed communities to training and job opportunities.

- Total project cost: \$325,000
- Funding requested: \$100,000
  
- Pratt Institute - Adam Friedman
  - The Pratt Institute through Made In NYC will unite NYC's craft beverage brands and experiences into a memorable marketing campaign targeting tourists that tells the stories of the city's craft brewers and distillers, suggests experiences and itineraries that showcase the city's diverse beverage culture, and connects craft beverage manufacturing to the vibrant communities and neighborhoods that ground New York City in uniqueness and authenticity. The project will begin in January 2019 and conclude by June 2020.
  - Total project cost: \$550,000
  - Funding requested: \$350,000

Cheryl Moore, thanked all the attendees and the presenters, and adjourned the Public Forum.