



NEW YORK
STATE OF
OPPORTUNITY™



**Council on
the Arts**

**Regional and Economic Development
Councils Program**
Workforce Investment

Round 9

Workforce Investment



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About NYSCA

FY2018

- Distributed ~\$41 million in local assistance
- 1,100 direct grants
- 1,300 regrants to arts organizations, reaching all 62 state counties

Competitive Grants Across 15

Programs:

Architecture + Design | Arts Education | Dance | Electronic Media & Film | Facilities | Folk Arts | Individual Artists |
| Literature | Museum | Music | Presenting – Multi & Interdisciplinary Arts |
| Special Arts Services | State & Local Partnerships | Theatre | Visual Arts |

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BEFORE YOU APPLY TO REDC...

- Review your region's strategic plan, which outlines regional economic and community development priorities | www.nyscfaprojectdata.ny.gov
- *Successful applications align with their regions' economic growth strategies*
- Meet with the Regional Economic Development Council Committee members, staff or work group

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Applying to REDC...

- Apply through Consolidated Funding Application (CFA)
<https://apps.cio.ny.gov/apps/cfa/>
- Single entry point to apply for all REDC funding opportunities
- **Applications DUE 7/26/19, 4pm**

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Total Funding Available: Up to \$5 million *for all NYSCA REDC Initiatives*

Program Purpose: To support the creation of new full- or part time positions and the expansion of existing part-time positions to full time.

Goals:

- expand and diversify the arts and cultural workforce;
- create jobs in the arts and culture sector that will provide new opportunities for workers in communities across the state;
- use new and expanded positions to increase the capacity, quality, impact and efficiency of organizations, their programs, and their operations.

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Grants for New Positions

- **Grant Size:** \$37,500 - \$112,500, plus up to \$10,000 for resident artist projects
- **Grant Term:** March 1, 2020 – February 28, 2022 (*Multi-Year Contract*)
- **Matching Requirement:** 50% of the grant amount (does not include in-kind services)

Renewal Grants for Round 8 Grantees

- **Grant Size:** \$12,500 - \$37,500, plus up to \$10,000 for resident artist projects
- **Grant Term:** March 1, 2020 – February 28, 2021
- **Matching Requirement:** 150% of the grant amount (does not include in-kind services)

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Two Focus Areas:

- General Full-Time or Part-Time Positions
- Resident Artist Positions

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Eligible Costs:

- Grant funds may fund only a SINGLE position.
- Grant funds may only be applied to base salary. Plus up to \$10,000 for artist discretionary funds for resident artist positions)
- Matching funds may support additional salary requirements, benefits, fringe, and employer-paid payroll taxes

Ineligible Costs:

- *payroll taxes*
- *fringe benefits*
- *overhead costs*
- *contracted employees or seasonal staff*

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Successful applications will demonstrate...

- a strategic need for the position
- a commitment to recruiting and hiring candidates from historically underrepresented communities.
- the capacity to sustain the position beyond the end of the grant period

Competitive proposals will detail how recruitment plans will reach a broad constituency, how hiring policies will increase the number and types of candidates that will be competitive, and how the position will contribute to the organization's larger goals relating to diversity and inclusion.

NYSCA defines diversity broadly, and recognizes that the nature of "underrepresentation" may have significantly different meanings across different communities, professions, and artistic disciplines.

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NYSCA – GENERAL ELIGIBILITY

**Must Meet NYSCA
Agency-Wide
Requirements:**

arts.ny.gov/eligibility

**NYSCA rarely
funds more than
25% of an
organization's
budget**

**Must be prequalified in
Grants Gateway by CFA
Deadline**

grantsreform.ny.gov

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PROGRAM ELIGIBILITY

**NPOs with Arts and
Culture mission
incorporated in or
registered to do
business in NYS**

**NEW project(s) ONLY
no previous or current
NYSCA funding from other
grant programs
(except renewals)**

**REDC Applications
are exempt from the
general 2 grant limit
for NYSCA**

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TIPS TO COMPLETE YOUR APPLICATION

Submit separate CFA applications for capital projects & other types of workforce or programming initiatives.

Do not assume reviewers have familiarity w/ your organization, project, or region.

Demonstrate alignment w/ program priorities.

Adhere to eligibility requirements.

Double check your budget totals.

Specify expense allocations.

Explain organizational financial statements.

Provide letters of support.

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***MOST
IMPORTANTLY...***



***Adhere to the application
deadline date and time.***

JULY 26, 2019 @ 4pm

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SCORING
(2 Part Review)

80%
NYSCA Panel & Staff

20%
Regional Councils

Workforce Investment *QUESTIONS*



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Program & Grant :
NYSCA.REDC@arts.ny.gov

CFA :
CFA-tech@ny.gov

Grants Gateway :
grantsgateway@its.ny.gov