



**NEW
YORK
STATE**

JUSTICE AGENDA
THE TIME IS NOW

THE BUSINESS CASE FOR CHILD CARE

CHILD CARE LANDSCAPE IN NY

- ✓ **There are 18,900 child care providers in NYS**
- ✓ **Nearly 800,000 children 6 years of age or younger with parent(s) who work**
- ✓ **Licensed child care in NYS is overseen by OCFS and locally administered by a county's LDSS**
- ✓ **Approx. 180,000 children receive child care subsidies across NYS**

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LI CHILD CARE LANDSCAPE

SUPPLY

**NASSAU COUNTY
CHILD CARE SLOTS**

43,652

**SUFFOLK COUNTY
39,034
CHILD CARE SLOTS**

TOTAL

82,686

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LI CHILD CARE LANDSCAPE

DEMAND

	Children Under 6 with Both Parents in Labor Force	Children Under 6 in Single-Parent Families	Females Working Part-Time with Children Under 6
Both Nassau and Suffolk County	93,558	37,136	17,555

Prepared by: New York State Department of Labor, Division of Research and Statistics.
Source: 2017 ACS Public Use Microdata Sample (PUMS) 1-Year Estimates.

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LI CHILD CARE LANDSCAPE

SUPPLY DOES **NOT** MATCH DEMAND ON
LI

Supply Gap of **65,563**

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LI Child Care Costs

Under 3 years of age

\$15,000-\$17,000
per year

3-5 years of age

\$13,000-\$16,000
per year

School Age
(5-12 years of age)

\$9,000-\$11,000
per year

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A Lack of Affordable & Quality Child Care Can...

- ✓ Lead to employee absenteeism, productivity reductions, and turnover leading to cost U.S. businesses an estimated **\$3 BILLION** annually

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During the wage gap hearings for New York's "Closing the Wage Gap in NYS" Report the most pressing issue was **CHILD CARE**

✓ Over **40%** of respondents with children under the age of 5 had missed work in the past 3 months because of child care issues.

AND

✓ Over **70%** of non-working, low-income adults with children under 5 cite "taking care of home/family" as the reason they are not working.

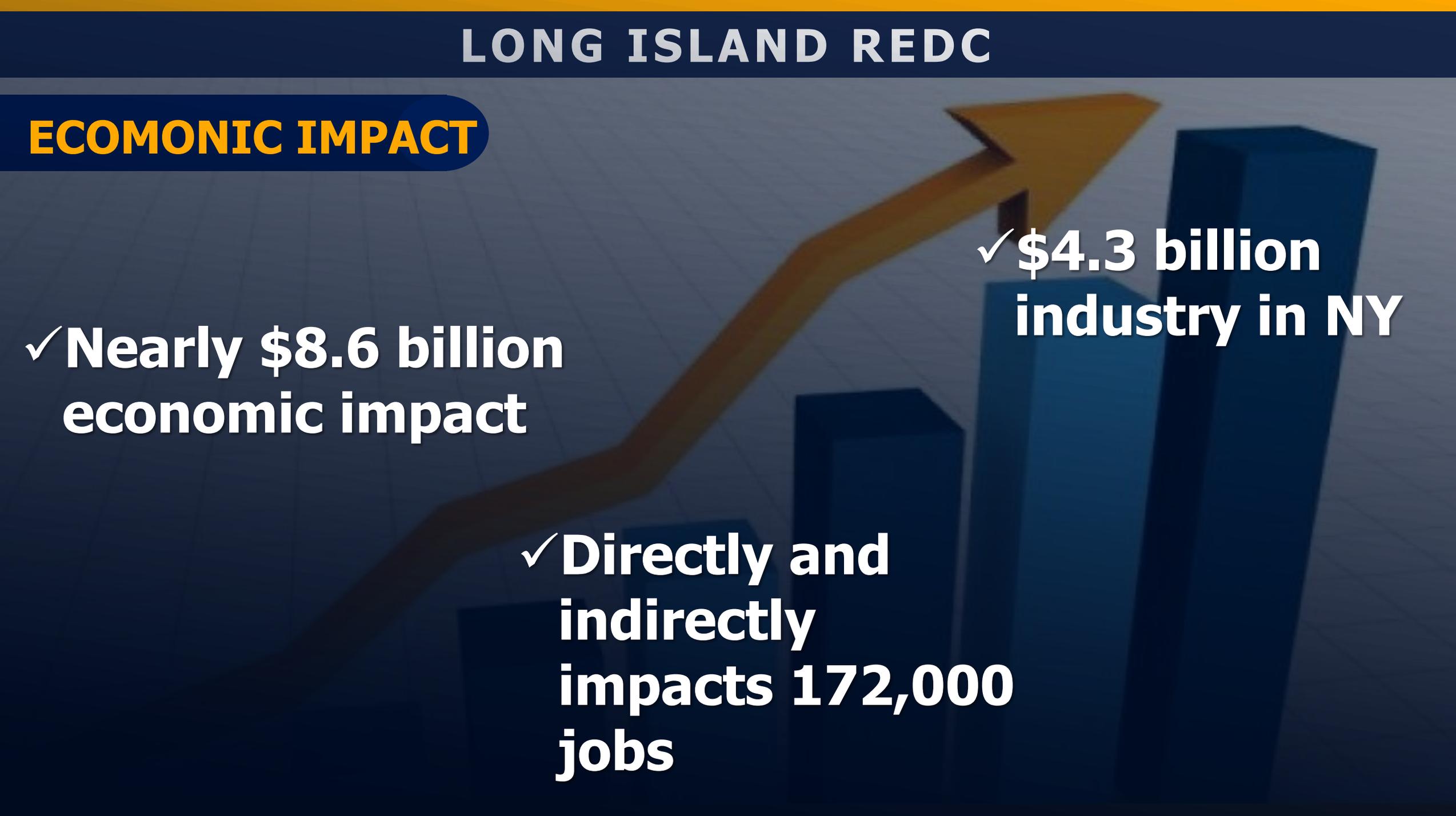
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ECONOMIC IMPACT

✓ **Nearly \$8.6 billion economic impact**

✓ **Directly and indirectly impacts 172,000 jobs**

✓ **\$4.3 billion industry in NY**



Access to Affordable & Quality Child Care Can...

- ✓ **Increase labor force participation**
- ✓ **Contribute to higher individual earnings**
- ✓ **Support state and regional economic growth**

ECONOMIC IMPACT

Every \$1 spent on high-quality early childhood programs returns \$8 to \$16 to society

AND

Every \$1 invested in high-quality early childhood programs earns a \$2 to \$3 ROI to the state from increased jobs or earnings for state residents

**High Quality Affordable Child Care is
Essential Infrastructure for the
Economy. With it, children:**

- ✓ **Have greater success in education**
- ✓ **Reduce special education placement by 50%**
- ✓ **Attain hard and soft skills key to future employment**

**High Quality Affordable Child Care is
Essential Infrastructure for the
Economy. With it, parents:**

- ✓ **Improve their labor productivity**
- ✓ **Miss fewer work days**
- ✓ **Work more hours and increase their earnings**

**High Quality Affordable Child Care is
Essential Infrastructure for the
Economy. With it, employers:**

- ✓ **Gain a pivotal edge on recruitment.**
- ✓ **Parents of young children whose employers offer on-site childcare reported that access to good childcare was a significant factor in employee recruitment, retention, and productivity**

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High-quality affordable child care is essential infrastructure benefitting the local economy:

- ✓ **Higher-quality labor supply. More and better jobs are attracted, leading to higher local earnings.**
- ✓ **Added productivity. With participation comparable to Quebec's, 5.5 million more American women in the labor force help add \$500 billion more economic activity.**
- ✓ **Higher property values. \$1 in annual spending on high-quality pre-K is estimated to raise local property values by \$13**

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QUEBEC MODEL

In 1997, the Canadian province of Quebec launched the “politique familiale” (family policy)

- ✓ 55 weeks of paid leave
- ✓ Yearly allowance of \$500 to \$1,900 per child
- ✓ Full-day, year-round child care program for all children under 5 subsidized public funding
- ✓ Families cover part of the costs on a sliding scale (avg. cost \$17 per day)

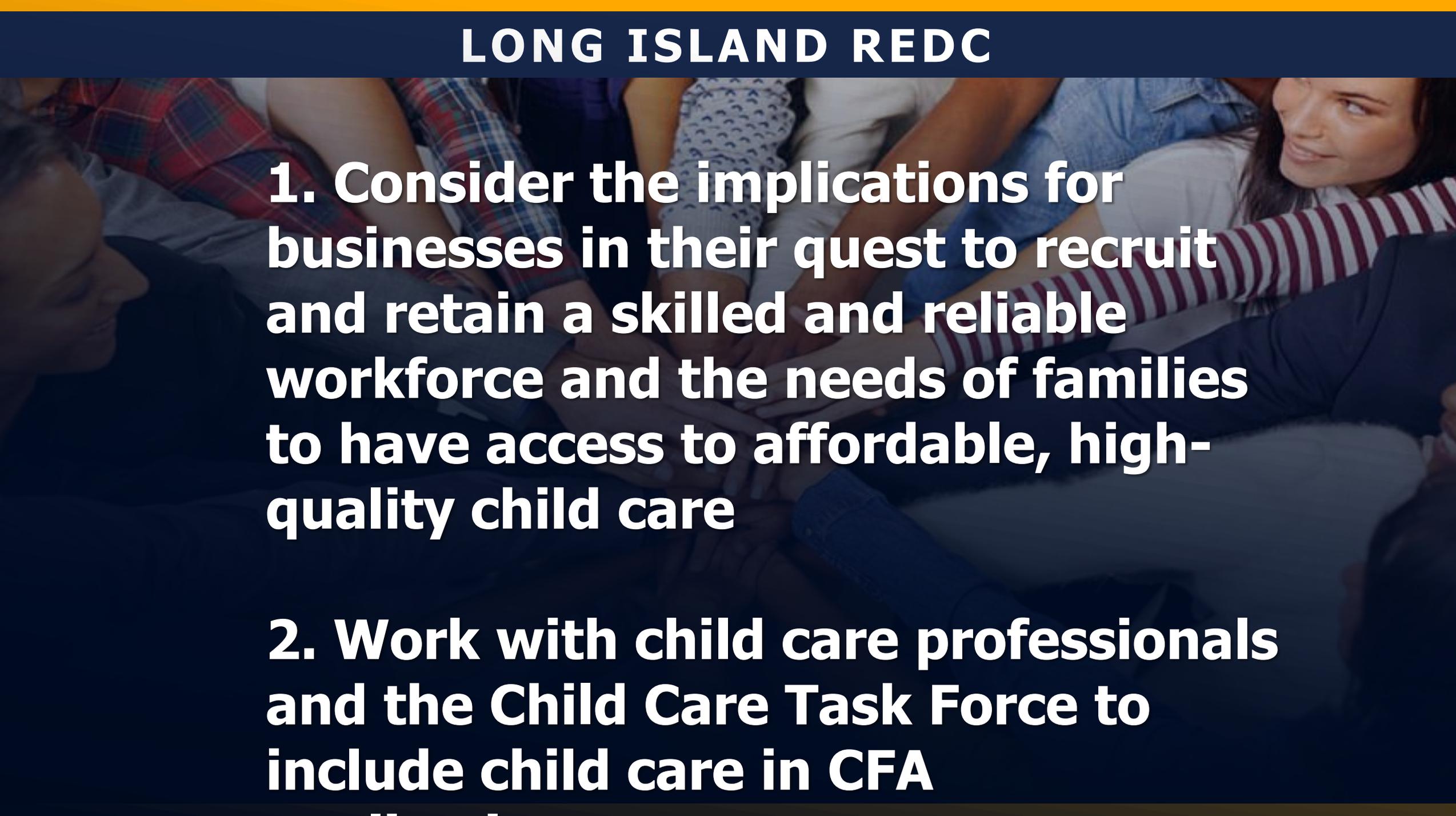
QUEBEC MODEL

Key Results from Quebec:

- ✓ **labor force participation in Quebec went up by over 16% (from 64 to over 80% for women with kids under 6)**
- ✓ **tax revenues from higher earnings and economic activity have more than paid for the program**

HOW THE REDCs CAN HELP

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1. Consider the implications for businesses in their quest to recruit and retain a skilled and reliable workforce and the needs of families to have access to affordable, high-quality child care

2. Work with child care professionals and the Child Care Task Force to include child care in CFA

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Develop Tailored Strategies that:

- ✓ **Identify community needs**
- ✓ **Leverage & maximize existing funding streams**
- ✓ **Child care business development**
- ✓ **Workforce development techniques**

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“For American business, advancing high-quality childcare is a winning proposition. It’s a wise investment in America’s future – strengthening business today while building the workforce we’ll depend on tomorrow and for decades to come.”

-U.S. Chamber of Commerce

An aerial photograph of a coastal town, likely on Long Island. The image shows a long, narrow beach on the left side, bordering the ocean. A winding canal or waterway runs through the center of the town, connecting to the ocean. The town is densely packed with houses and buildings. To the right of the canal, there is a large green area that appears to be a golf course. The sky is clear and blue. The text is overlaid on the bottom half of the image.

Together, we will build
A GREATER LONG ISLAND
for generations to come





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