NEW YORK STATE

JUSTICE AGENDA

THE TIME IS NOW
THE BUSINESS CASE FOR CHILD CARE
There are 18,900 child care providers in NYS

Nearly 800,000 children 6 years of age or younger with parent(s) who work

Licensed child care in NYS is overseen by OCFS and locally administered by a county’s LDSS

Approx. 180,000 children receive child care subsidies across NYS
LI CHILD CARE LANDSCAPE

SUPPLY

NASSAU COUNTY
CHILD CARE SLOTS
43,652

SUFFOLK COUNTY
CHILD CARE SLOTS
39,034

TOTAL
82,686
## LI CHILD CARE LANDSCAPE

### DEMAND

<table>
<thead>
<tr>
<th>Category</th>
<th>Both Nassau and Suffolk County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children Under 6 with Both Parents in Labor Force</td>
<td>93,558</td>
</tr>
<tr>
<td>Children Under 6 in Single-Parent Families</td>
<td>37,136</td>
</tr>
<tr>
<td>Females Working Part-Time with Children Under 6</td>
<td>17,555</td>
</tr>
</tbody>
</table>

Prepared by: New York State Department of Labor, Division of Research and Statistics.
Source: 2017 ACS Public Use Microdata Sample (PUMS) 1-Year Estimates.
SUPPLY DOES NOT MATCH DEMAND ON LI

Supply Gap of 65,563
LI Child Care Costs

Under 3 years of age
$15,000-$17,000 per year

3-5 years of age
$13,000-$16,000 per year

School Age (5-12 years of age)
$9,000-$11,000 per year
A Lack of Affordable & Quality Child Care Can...

- Lead to employee absenteeism, productivity reductions, and turnover leading to cost U.S. businesses an estimated $3 BILLION annually
During the wage gap hearings for New York’s “Closing the Wage Gap in NYS” Report the most pressing issue was CHILD CARE

✓ Over 40% of respondents with children under the age of 5 had missed work in the past 3 months because of child care issues.

AND

✓ Over 70% of non-working, low-income adults with children under 5 cite “taking care of home/family” as the reason they are not working.

1 Davis et al. 2017
2 Stevens 2017
✓ Nearly $8.6 billion economic impact
✓ Directly and indirectly impacts 172,000 jobs
✓ $4.3 billion industry in NY
Access to Affordable & Quality Child Care Can... 

✓ Increase labor force participation

✓ Contribute to higher individual earnings

✓ Support state and regional economic growth
Every $1 spent on high-quality early childhood programs returns $8 to $16 to society

AND

Every $1 invested in high-quality early childhood programs earns a $2 to $3 ROI to the state from increased jobs or earnings for state residents.
High Quality Affordable Child Care is Essential Infrastructure for the Economy. With it, children:

✓ Have greater success in education

✓ Reduce special education placement by 50%

✓ Attain hard and soft skills key to future employment
High Quality Affordable Child Care is Essential Infrastructure for the Economy. With it, parents:

✓ Improve their labor productivity
✓ Miss fewer work days
✓ Work more hours and increase their earnings
High Quality Affordable Child Care is Essential Infrastructure for the Economy. With it, employers:

✓ Gain a pivotal edge on recruitment.

✓ Parents of young children whose employers offer on-site childcare reported that access to good childcare was a significant factor in employee recruitment, retention, and productivity.
High-quality affordable child care is essential infrastructure benefitting the local economy:

✓ Higher-quality labor supply. More and better jobs are attracted, leading to higher local earnings.
✓ Added productivity. With participation comparable to Quebec’s, 5.5 million more American women in the labor force help add $500 billion more economic activity.
✓ Higher property values. $1 in annual spending on high-quality pre-K is estimated to raise local property values by $13.
In 1997, the Canadian province of Quebec launched the “politique familiale” (family policy)

- 55 weeks of paid leave
- Yearly allowance of $500 to $1,900 per child
- Full-day, year-round child care program for all children under 5 subsidized public funding
- Families cover part of the costs on a sliding scale (avg. cost $17 per day)
Key Results from Quebec:

✓ labor force participation in Quebec went up by over 16% (from 64 to over 80% for women with kids under 6)

✓ tax revenues from higher earnings and economic activity have more than paid for the program

Pierre Fontin. 2018. "Quebec’s Childcare Program at 20: How it was Done and What the Rest of Canada can Learn."
HOW THE REDCs CAN HELP
1. Consider the implications for businesses in their quest to recruit and retain a skilled and reliable workforce and the needs of families to have access to affordable, high-quality child care.

2. Work with child care professionals and the Child Care Task Force to include child care in CFA applications.
Develop Tailored Strategies that:
✓ Identify community needs
✓ Leverage & maximize existing funding streams
✓ Child care business development
✓ Workforce development techniques
“For American business, advancing high-quality childcare is a winning proposition. It’s a wise investment in America’s future – strengthening business today while building the workforce we’ll depend on tomorrow and for decades to come.”

-U.S. Chamber of Commerce
Together, we will build
A GREATER LONG ISLAND
for generations to come
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