Community Development Block Grant (CDBG) & New York Main Street (NYMS)

Regional CFA Workshops
Office of Community Renewal Programs

• New York Main Street (NYMS)
  One application:
  ➢ Technical Assistance
  ➢ Building Renovation Activities

• NYS Community Development Block Grant (CDBG)
  ➢ Public Infrastructure
  ➢ Public Facilities
  ➢ Community Planning
  ➢ Microenterprise
  ➢ Economic Development
  ➢ Small Business
New York Main Street (NYMS)
NYMS Program Eligibility

Eligible applicants for NYMS program activities are:

- Units of Local Government
- Organizations incorporated under NYS Not-For-Profit Corporation Law

Eligible target area shall mean an area:

(i) that has experienced sustained physical deterioration, decay, neglect, or disinvestment;

(ii) has a number of substandard buildings or vacant residential or commercial units;

AND (iii) in which more than fifty percent of the residents are persons whose incomes do not exceed ninety percent of the area median income for the county or metropolitan statistical area (MSA) in which the project is located, or which is designated by a state or federal agency to be eligible for a community or economic development program.
# 2019 NYMS Activities & Funding Limits

## Technical Assistance Project
Up to $20,000 (not to exceed 95% of project cost) for a project that improves community or property owner readiness to participate in a future NYMS renovation activity. View project examples online and discuss project eligibility with OCR.

NYMS-TA is available in the same application as the NYMS renovation activities.

## Target Area Building Renovation Project
$50,000 to $500,000 to provide matching grants to building owners for renovation of mixed-use buildings in a concentrated target area. Up to $50,000 in grant funds per building, plus $25,000 per residential unit up to a per building maximum of $100,000 (not to exceed 75% of project costs).

## Streetscape
Up to $15,000 for activities such as planting trees, installing street furniture and trash cans within target area.

## Administration
Up to 7.5% of grant amount for costs associated with administration of grant.

## Downtown Anchor Project
$100,000 to $500,000 (not to exceed 75% of project cost) to assist in a standalone, single site, “shovel ready” renovation project that is key to local revitalization efforts. Application requires business plan, cost estimate, and funding commitments.

## Administration
Up to 5% of grant amount for salaries or other costs associated with administration of grant.

## Downtown Stabilization Project
$50,000 to $500,000 (not to exceed 75% of project cost) to identify or mitigate risks associated with hazardous materials or remove obstacles to future redevelopment. Funds can assist with environmental remediation and associated construction costs, as well as other innovative approaches to stabilizing and developing downtown, mixed-use buildings.

## Administration
Up to 5% of grant amount for salaries or other costs associated with administration of grant.
NYMS Pre-Application Requirement

Municipal Resolution

Each municipality in which the proposed program will function must approve a formal resolution supporting an application for the proposed NYMS program or project.

- The resolution must be passed prior to the application deadline and attached in the documents section of the application.
- Applications are ineligible without a Municipal Resolution.
- A template municipal resolution is available online with the NYMS funding round materials.
Community Development Block Grant (CDBG)
Eligible CDBG Applicants

Non-entitlement areas - units of local government (villages, cities and towns) with populations of less than 50,000 and counties with populations of less than 200,000.

• Eligible applicants must apply on behalf of a business seeking NYS CDBG funds.
New York State CDBG Program

- Develop viable communities by providing decent housing and a suitable living environment, as well as expanding economic opportunities, principally for persons of low- and moderate income.

- NYS must ensure that at least 70% of its CDBG grant funds are used for activities that benefit low- and moderate-income (LMI) persons (at or below 80% of median) and meet one of the following National Objectives:
  
  - Benefit low- and moderate-income persons or families; or
  - Aid in the prevention or elimination of slums or blight; or
  - Meet an urgent community development need.
2019 CDBG CFA Funding Activities

Public Infrastructure

• Program activities consist of, but are not limited to, water source development, storage, and distribution; sanitary sewage collection and treatment; flood control and storm water drainage.

Public Facilities/Other Public Works

• Program activities include, but are not limited to, structures to house or serve special-needs populations; senior services; child care centers; removal of architectural barriers for the disabled and multi-purpose buildings where benefits are provided principally to low and moderate income persons.

Community Planning

• Program activities include costs associated with planning projects including Community Needs Assessment or Preliminary Engineering for Water or Sewer.
2019 CDBG CFA Funding Activities

Microenterprise Assistance
• Provides funds to units of local government to assist qualifying businesses to undertake activities that result in the creation of job opportunities for LMI persons.

Economic Development
• Provides financial assistance to for-profit businesses for an identified CDBG eligible activity which will result in the creation/retention of permanent, private sector job opportunities principally for persons from LMI families.

Small Business Assistance
• Provides resources to communities to foster small business development as a vehicle for sustainable economic development and growth.
2019 CDBG Open Round Activities

All Economic Development and Small Business Applications are available through an Open Round process and completed through the CFA portal. The Open Round applications require the completion of a Pre-Submission Form. The Pre-Submission Form will be reviewed by The Office of Community Renewal and if accepted, the applicant will receive an invitation to apply and will have 60 days to complete a full application within the CFA portal.

The CDBG Economic Development and Small Business applications are not subject to the 2019 CFA deadline. These open round applications may be submitted at any time. Please note, an applicant must submit a standalone CDBG Economic Development or Small Business application.

The application cannot request other CFA resources in the same project application.
CDBG Pre-Application Requirements

Public Hearing

Prior to submitting an application for funding, CDBG applicants must provide for a minimum of one public hearing (one in each jurisdiction of a joint application) held prior to the submittal of an application by the legislative body and make the application available to the public for inspection at the municipal office(s). The public hearing is held to provide an opportunity for citizen feedback on the community and economic development needs of the applicant community and any proposed project(s).

Project Funding Limits

County, Town, City or Village:

- Public Infrastructure (water/sewer/storm water only) $750,000
  - Projects with committed NYS Co-Funding may apply for up to $1,000,000
- Public Facilities/Other Public Works $300,000
- Planning $50,000
- Microenterprise Program $200,000
- Economic Development $100,000 - $750,000
- Small Business Assistance $25,000 - $100,000

Joint Applicants:

- Public Infrastructure (water/sewer/storm water only) $900,000
  - Joint Projects with committed NYS Co-Funding up to $1,250,000

*Maximum awards are not intended to serve as target figures for requests for assistance!*
# CDBG Scoring

## Public Infrastructure/Facilities

<table>
<thead>
<tr>
<th>Category</th>
<th>Points</th>
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<tbody>
<tr>
<td>Need</td>
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<tr>
<td>Impact</td>
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<tr>
<td>Financial Capacity</td>
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<tr>
<td>Administrative Capacity</td>
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<tr>
<td>REDC* Score</td>
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<tr>
<td><strong>Maximum Score</strong></td>
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## Community Planning

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<td>Public Benefit/Impact</td>
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<td>Implementation</td>
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<td>Leveraged Resources</td>
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<td>REDC* Score</td>
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<tr>
<td><strong>Maximum Score</strong></td>
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## Microenterprise

<table>
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<td><strong>Maximum Score</strong></td>
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* Regional Economic Development Council*
Questions?

Email: HCR_CFA@nyshcr.org

For additional information visit the Office of Community Renewal Funding Opportunities page:

https://hcr.ny.gov/community-development-block-grant
https://hcr.ny.gov/community-development-block-grant-economic-development-program

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