

ECONOMIC DEVELOPMENT

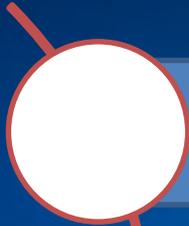
- The Regional Economic Development Councils (REDCs) were created to transform the State's economic development process from the top down.
- REDCs re-built the statewide framework for a bottom-up approach to regional economic growth.

Since 2011:

- Over \$6.1 Billion awarded/committed to support over 7,300 projects statewide.
- Commitments for 230,000 jobs created/retained.
- Thousands of businesses have received funding for startup or expansion.
- Leveraged additional private investment at a minimum of a 5:1 ratio.



The Consolidated Funding Application (CFA)



Streamlined approach to funding requests



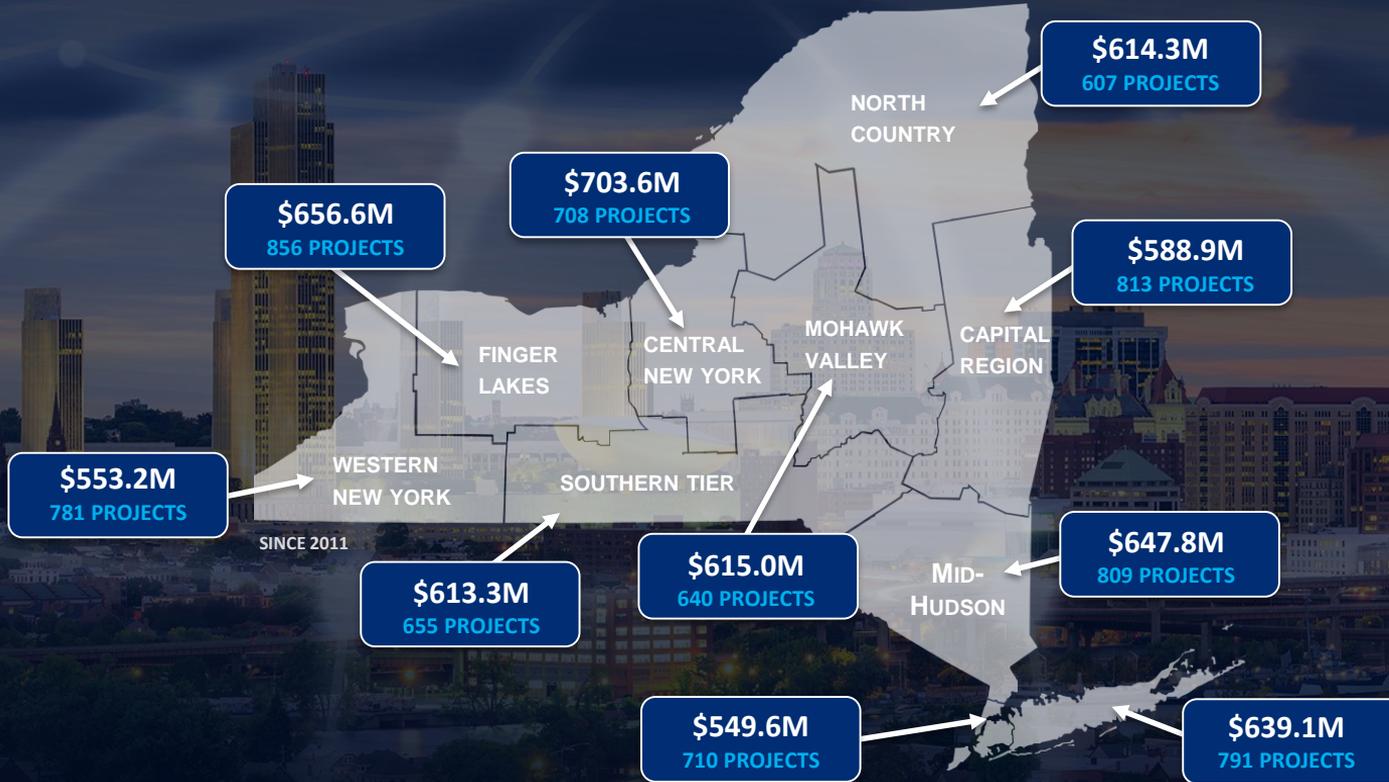
A single portal allowing access to over \$750 million



Over 30 programs from 10 state agencies



REGIONAL ECONOMIC DEVELOPMENT COUNCIL AWARDS



2019 COMPETITION BREAKDOWN

**In 2019, Governor Cuomo has made
over \$750 million available
from over 30 programs
across 10 state agencies.**



2019 COMPETITION BREAKDOWN

- All 10 regions will be competing this year for designation as a top performer.
- FIVE TOP PERFORMERS will be awarded a portion of \$100 million in ESD Capital Grants.
- The REMAINING FIVE REGIONS identified as Regional Awardees will be awarded a portion of \$50 million in ESD Capital Grants.
- Over \$525M in additional state funding through the Consolidated Funding Application (CFA) from various state agencies.
- \$10M to each region for Downtown Revitalization Initiative.



ROUND IX TIMELINE

MAY 1, 2019

CFA OPENS



JULY 26, 2019

CFA CLOSING AT 4 PM SHARP - NO LATE SUBMISSIONS!



OCTOBER 1, 2019

REGIONAL COUNCIL UPDATES AND SCORES DUE



LATE FALL

ROUND IX AWARDS CEREMONY



**Regional Economic
Development Councils**

**GROWING
TOMORROW
BUILDING
TODAY**



Mid-Hudson Regional Economic Development Council 2019 Strategy



Mid-Hudson
Regional Economic
Development Council

DUTCHESS ORANGE PUTNAM ROCKLAND SULLIVAN ULSTER WESTCHESTER



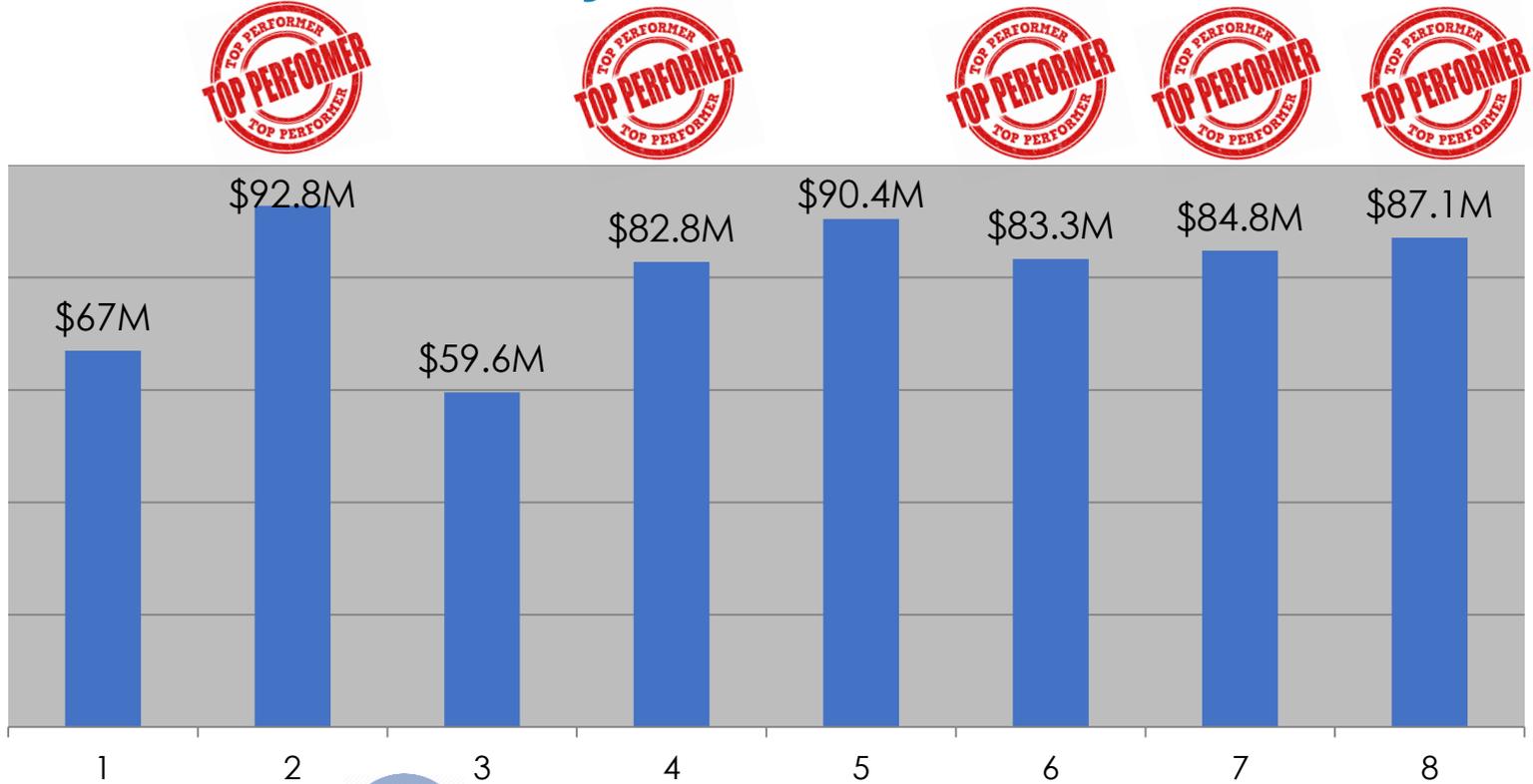
MHREDC Vision

The MHREDC imagines a future that includes **dynamic community centers** featuring businesses in **thriving industry sectors**, residents from all walks of life benefitting from **quality employment**, and countless **tourist attractions** that make the Mid-Hudson a **unique destination and place to live.**



Mid-Hudson
Regional Economic
Development Council

MHREDC Awards by Year



\$647.8M

**INTO THE REGION TO SUPPORT
809 PROJECTS**



**Mid-Hudson
Regional Economic
Development Council**

MHREDC Strategy



State Economic Development Priorities



PLACEMAKING

Where investment occurs matters



WORKFORCE

People drive the economy



TRADEABLE SECTORS

Describes which industries the State is targeting to increase export based employment opportunities.



INNOVATION

The strategy of investing in and creating synergies between research and commercialization to drive the economy forward.



LIVE



PLAY



WORK



NEW YORK
STATE OF
OPPORTUNITY.

**Mid-Hudson
Regional Economic
Development Council**



LIVE

Seeks to revitalize the region's many river, hilltop and cross-roads urban centers by encouraging activities that accelerate **placemaking**.



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Development Council



LIVE

**Hutton Brickyards
Redevelopment Project Phase I**

Award Year: 2017

Project Location: Kingston,
Ulster County

Total Project Cost: \$5 Million+

CFA Award: \$1 Million

**Projected Direct/ Permanent
Jobs:** 2





WORK

Seeks to attract and retain investment in the region's mature and emerging clusters within the **tradeable sectors** of life sciences, advanced manufacturing, information technology, distribution, financial and professional services, and film & television production.



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WORK

Hudson Valley Lighting Expansion

Award Year: 2013

Project Location: Wappingers Falls,
Dutchess County

Total Project Cost: \$17.2 Million+

CFA Award: \$705,000 ESD Capital
Grant

Projected Direct/Permanent Jobs: 47

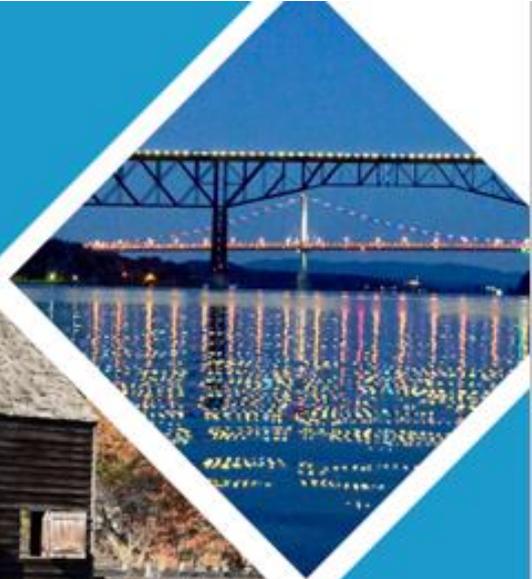
Projected Jobs Retained: 34





PLAY

Seeks to enhance residents' **quality of life** and strengthen the region's identity as a **premier tourist destination** due to its scenic beauty, abundant agritourism, flourishing **food and beverage** industry, rich arts and cultural scene, unique history, recreational assets, and proximity to New York City.





PLAY

Walkway East Entranceway Visitor Improvement Project

Award Year: 2016 and 2017

Project Location: Poughkeepsie,
Dutchess County and Highland,
Ulster County

Total Project Cost: \$5,620,000

CFA Award: \$1,000,000 Total
from Parks



LIVE



PLAY



WORK



NEW YORK
STATE OF
OPPORTUNITY.

**Mid-Hudson
Regional Economic
Development Council**

Consolidated Funding Application

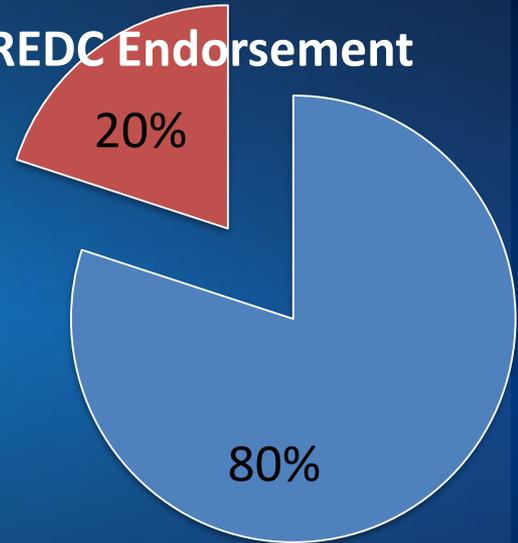


Regional Economic
Development Councils

CFA Review & Scoring

Regional Council Statewide Endorsement Standard		
For each CFA the Regional Council reviewer will determine the degree to which the application implements the regional strategic plan and assign the corresponding number of points.		
IMPLEMENTATION OF THE PLAN	DEGREE	POINTS
The proposal is identified as a priority project by the Regional Council.	Priority	20
The proposal is identified in the plan and has regional benefits	Very Strong	15
The proposal advances the plan and has local benefits	Strong	10
The proposal is consistent with the plan and has project level benefits.	Moderate	5
The proposal has limited relationship to the plan.	Weak	0

REDC Endorsement



Agency Technical Review



RegionalCouncils.ny.gov

To access the CFA,
click "Apply"



 The Consolidated Funding Application will be open to applicants May 1st through July 26th at 4:00 pm. [Apply](#) X

Regional Economic
Development Councils

[Regions](#) [About Us](#) [Consolidated Funding Application](#) [News](#) [Resources](#)

Ninth Round of Regional Economic Development Council Competition

Governor Cuomo launched Round IX of the initiative, officially kicking off the 2019 competition for more than \$750 million in state economic development resources.

[LEARN MORE](#)

Key Documents

These are key documents that our users find most helpful.



GUIDEBOOK/APPLICATIONS

2019 REDC Guidebook

Learn more about the ninth round of REDC awards with up to \$750 million to fund regional priority projects.

[VIEW FILE](#)



GUIDEBOOK/APPLICATIONS

2019 CFA Resources Available

For Round IX, there are over 30 programs available through 10 state agencies.

[VIEW FILE](#)



GUIDEBOOK/APPLICATIONS

2019 CFA Application Manual

A step-by-step guide on applying through the Consolidated Funding Application (CFA).

[VIEW FILE](#)

Important Round 9
Resources



Regional Economic
Development Councils

CFA Home Page

CONSOLIDATED FUNDING APPLICATION

[HELP](#)[PRINT PAGE](#)[REGIONAL ECONOMIC DEVELOPMENT COUNCILS](#)[CFA PROJECT INFO](#)

WELCOME

As part of Governor Cuomo's transformative plan to improve the state's economic development model, a NYS Consolidated Funding Application (CFA) has been created that will streamline and expedite the grant application process. The CFA process marks a fundamental shift in the way state resources are allocated, ensuring less bureaucracy and greater efficiency to fulfill local economic development needs.

Utilizing the CFA serving as the single entry point for access to economic development funding, applicants will no longer have to slowly navigate multiple agencies and sources without any mechanism for coordination. Now, economic development projects will use the CFA as a support mechanism to access multiple state funding sources through one application, making the process quicker, easier, and more productive.

The CFA system is also the mechanism for Upstate Revitalization Initiative (URI) project sponsors to submit applications.

To proceed with your CFA, please use the **Log In** or **Register** buttons.

"New - Cloning an Application"

To save time you can now Clone an application from the previous year. [Click here](#) to learn how.

[Log In](#)[Register](#)

Links



Regional Council Guidebook

Learn more about the eighth round of REDC awards with up to \$750 million to fund regional priority projects.



Available CFA Resources

For Round VIII, there are over 30 programs available through 11 state agencies.



CFA Application Manual

Online webinar of each program that is offered through the Consolidated Funding Application (CFA).



Program Recorded Webinars

An online recorded webinar applying through the Consolidated Funding Application (CFA).



Program Application Questions

A list of questions for the available programs in the Consolidated Funding Application (CFA).



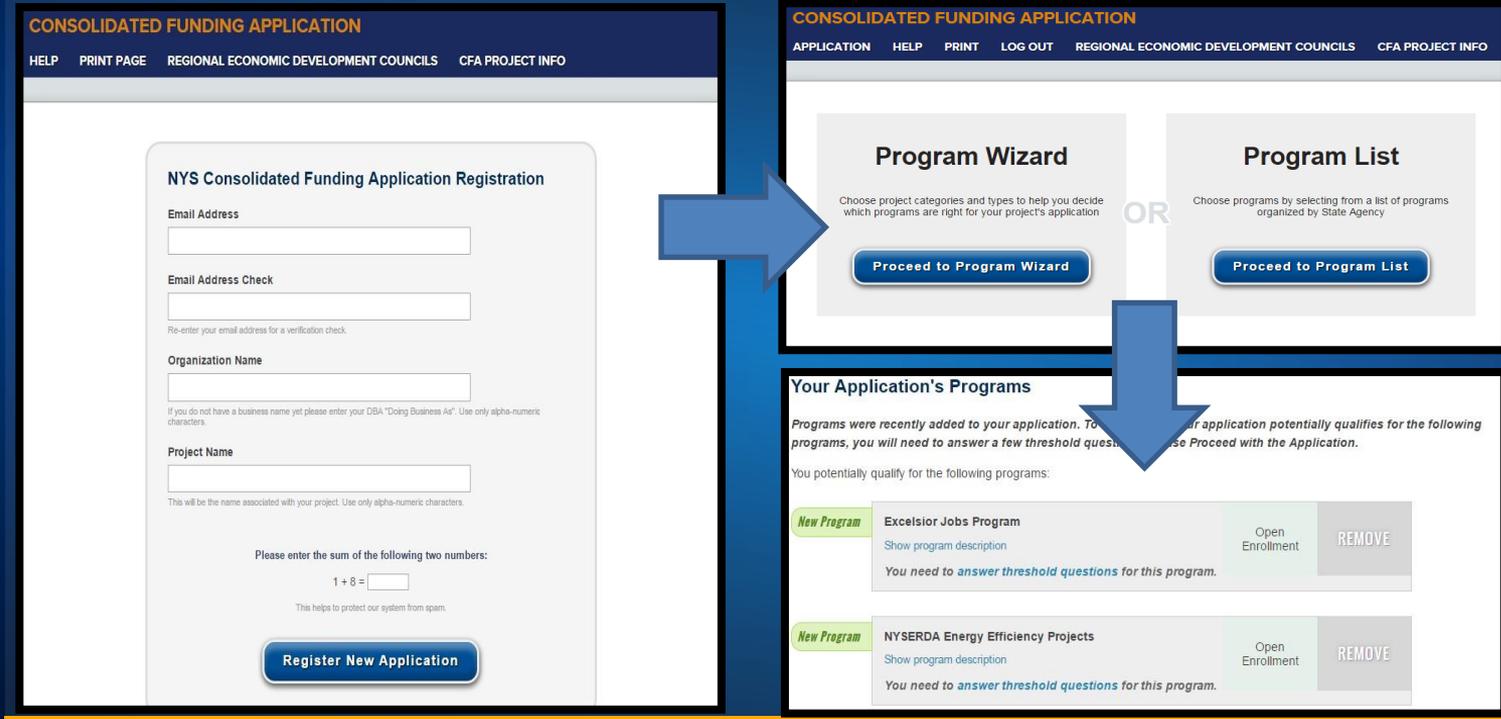
2019 CFA Workshops

Open House Workshops available to the public for the Consolidated Funding Application (CFA).



Regional Economic
Development Councils

CFA Overview



CFA Overview (Continued)

Application Number 62997

- PROGRAMS
- LOCATION
- DOCUMENTS
- QUESTIONNAIRE
- JOBS
- FUNDING
- REVIEW

Application is NOT FINALIZED

REQUIRED & OPTIONAL DOCUMENTS

Instructions

For assistance scanning your documents, please bring your documents to any of these Regional Offices.

Your application may require you to upload supporting documents. **These files must be in PDF, JPG or ZIP format (unless specifically noted otherwise below) and cannot be larger than 10 MB in size. You may combine multiple PDF files into a single ZIP file if necessary. Avoid using special characters like %, #, ;, in your document name as this will cause errors in the upload. If an attachment question requires more than one document, you must create a single PDF or JPG file that contains all the required documents or a ZIP file that contains the required documents** More information is available on how to create PDFs from other documents and how to create ZIP files.

You may proceed with your application without uploading these documents. However, if supporting documents are required, you must return to this section and upload the required documents before you can finalize and submit your application.

Your answers will be automatically saved whenever you tab to the next question or when you click outside the answer box in which you are working. You may also click the "Save" button at the bottom of the screen to save your responses.

Legend

- this document has been uploaded
- this document is required but has not been uploaded
- this document is optional and has not been provided. Optional documents are helpful in the evaluation of your application, but not required.
- the uploaded document is "restricted". The document will only be shared with the state agency/authority that is required to review this application.

PROJECT FUNDING

Instructions

The following section will collect information regarding your project's cost and funding. Please follow the instructions associated with each section below.

Total Project Cost

The TOTAL cost of the project for which funds are being requested via this CFA. Projects that have multiple phases should be careful to include ONLY the phase covered by this CFA round. Please use only numbers, no commas (,), dollar signs (\$), or special characters.

Total project cost: \$

Save

Funding Requested from Program

Amount you are requesting from each program on your application. Please use only numbers, no commas (,), dollar signs (\$), or special characters.

Program	Amount Requested
Excelsior Jobs Program	\$ <input type="text" value=""/>
NYSERDA Energy Efficiency Projects	\$ <input type="text" value=""/>
Total Amount Requested	\$ <input type="text" value="0"/>

Save

Application Number 62997

- PROGRAMS
- LOCATION
- DOCUMENTS
- QUESTIONNAIRE
- JOBS
- REVIEW

Application is NOT FINALIZED

REVIEW

Finalization Checklist

	Programs	Completed + NYSERDA Energy Efficiency Projects
	Not-For-Profit	Completed
	Location	Completed
	Documents	Completed
	Questionnaire	Completed
	Jobs	Completed
	Funding & Budget	Completed

Please Acknowledge

Please Note: By clicking the button below you will no longer be able to modify or amend your application.

BY CLICKING HERE, I ACKNOWLEDGE THAT MY APPLICATION IS COMPLETE AND READY FOR FINALIZATION



Regional Economic
Development Councils

Key Aspects of the ESD Grant Fund

- Minority and Women-owned Business Enterprise (MWBE) Goals
 - New York State Contract System: <https://ny.newnycontracts.com/>
- Performance-based awards
- “But for” Clause
- Labor Peace Agreement

See the “2019 CFA Resources” booklet for more at regionalcouncils.ny.gov/mid-hudson

Application Tips

Project Financing

Example Program Budget

Use	Source	Status	Amount	Comments
Infrastructure/Site Work	Cash Equity	Secured	\$500,000	
Construction/Renovation	Lending Institution	Anticipated	\$800,000	XYZ Bank - application submitted
Construction/Renovation	ESD Grant Funds	Anticipated	\$100,000	
Architectural/Engineering /Soft Costs	Cash Equity	Secured	\$100,000	 Mid-Hudson Regional Economic Development Council

Application Tips (continued)

- Answer the questions asked
- Be consistent in your responses
- State Priority Questions
- Letters of Support
- Not-for-Profits & Grants Gateway
- Tech Support: CFA-Tech@ny.gov
- **Apply before the deadline of July 26th at 4PM**



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LATE FALL

ROUND IX AWARDS CEREMONY



**Regional Economic
Development Councils**

Downtown Revitalization Initiative Round 4



DRI Round 1 Winner: Middletown



DRI Round 2 Winner: Kingston



DRI Round 3 Winner: New Rochelle



Mid-Hudson
Regional Economic
Development Council

Downtown Revitalization Initiative Round 4

Governor Cuomo's Downtown Revitalization Initiative (DRI) is transforming downtown neighborhoods into vibrant communities where New Yorkers want to live, work and raise families.

- The program will invest \$100 million into 10 additional downtown neighborhoods across the state.
- Participating communities are nominated by the state's ten Regional Economic Development Councils (REDCs) based on the downtown's potential for transformation.
- Each community is awarded \$10 million to develop a downtown strategic investment plan and implement key catalytic projects that advance the community's vision for revitalization.

Downtown Revitalization Initiative Round 4

- Well-defined boundaries
- Past investments, future potential
- Recent or impending job growth
- Attractive physical environment
- Quality of life policies
- Support for the local vision
- Transformative opportunities



DRI is a Planning & Implementation Program

- Communities prepare applications
- Each REDC nominates one downtown

Apply

Plan

- Local Planning Committees created
- State and Consultant team work with community on Strategic Investment Plan

- Strategic Investment Plan submitted
- Projects evaluated for readiness and catalytic potential
- Selected projects awarded funding

Implement



DRI Round 4 – Timeline

Applications are
now open!

DRI Application
Deadline:
May 31, 2019
4:00pm

Winner Announced
By end of 2019



Workforce Development Initiative

- New \$175 million Workforce Development Initiative (WDI), with funding from: SUNY, CUNY, Empire State Development, NYS Department of Labor, and NYS Energy Research and Development Authority
- Two-phase, no-deadline funding application process:
 - 1) initial evaluation and endorsement by an REDC workforce committee
 - 2) final review by an interagency panel
- Priority focus on projects that enhance the regional workforce development strategy, serve populations with barriers to career advancement, and/or improve the flexibility of workforce systems to address industry needs
- WDI is SEPARATE from the REDC Round 9 Programs and NOT SUBJECT to the July 26th Deadline

For More Information Visit: ny.gov/workforcedevelopment



**Mid-Hudson
Regional Economic
Development Council**

CFA Round 9 Resources

- ✓ CFA Workshop: June 5th @9AM @ Westchester Community College
- ✓ MHREDC Website: regionalcouncils.ny.gov/mid-hudson
 - 2018 MHREDC Progress Report
- ✓ CFA Tech Support: CFA-Tech@ny.gov

Key Dates

DRI Round 4 Deadline: May 31, 2019 at 4:00pm

CFA Round 9 Deadline: July 26, 2019 at 4:00pm



Questions?

City of New Rochelle, Westchester County



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