



NEW YORK
STATE OF
OPPORTUNITY™



**Council on
the Arts**

**Regional Economic Development
Councils Opportunities**

Round 9

REDC – Round 9 – FY2020



**Council on
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About NYSCA...

FY2019

- Distributed ~\$51 million in local assistance
- 2,900 direct grants and regrants reaching all 62 state counties
- 2,400 organizations and artists benefitted

Competitive Grants Across 15 Programs:

Architecture + Design	Arts Education	Dance	Electronic Media & Film	Facilities	Folk Arts
Individual Artists	Literature	Museum	Music	Presenting – Multi & Interdisciplinary Arts	
Special Arts Services	State & Local Partnerships	Theatre	Visual Arts		

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BEFORE YOU APPLY TO REDC...

- Review your region's strategic plan, which outlines regional economic and community development priorities | www.nyscfaprojectdata.ny.gov
- *Successful applications align with their regions' economic growth strategies*
- Meet with the Regional Economic Development Council Committee members, staff or work group

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Applying to REDC...

- Apply through Consolidated Funding Application (CFA)
<https://apps.cio.ny.gov/apps/cfa/>
- Single entry point to apply for all REDC funding opportunities
- **Applications DUE 7/26/19 @ 4pm**

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NYSCA – GENERAL ELIGIBILITY

**Must Meet NYSCA
Agency-Wide
Requirements:**

arts.ny.gov/eligibility

**NYSCA rarely
funds more than
25% of an
organization's
budget**

**Must be prequalified in
Grants Gateway by CFA
Deadline**

[grantsmanagement.ny.gov/
get-prequalified](https://grantsmanagement.ny.gov/get-prequalified)

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ALL APPLICATIONS

**NEW project(s) ONLY
no previous or current
NYSCA funding from
other grant programs
(except for renewals)**

**REDC Applications
are exempt from
the general 2
grant limit for
NYSCA**

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Mid-Size Capital Fund

NYS Arts Impact Award

Workforce Investment

Arts Workforce Fellowships

Mid-Size Capital Fund



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Total Funding Available: Up to \$1.75 million

Grant Size: \$49,500 - \$150,000

Grant Term: March 2020 – February 2023

Program Purpose:

To support capital improvements that improve the quality, efficiency, and accessibility of arts and cultural organizations; strengthen tourism; and promote business development.

Mid-Size Capital Fund



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Funding Supports:

- Renovations and/or expansions of space(s) that are open to the public
- Modifications to create sustainable, energy efficient spaces that would result in overall cost savings
- Accessibility renovations
- Technology and other equipment systems that would benefit the public

Competitive Capital Fund projects combine excellence in design with informed decisions which will positively affect the artistic quality and future sustainability of New York State arts and cultural organizations across the state.

Mid-Size Capital Fund



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APPLICANTS MUST ALSO....

- ***BE*** an Arts and Culture NPO incorporated/registered in NYS
- ***MATCH*** the total request amount on a 1:1 basis (non-state, secured)
- ***RAISE at least*** 50% of the total project cost from *non-state sources*
- ***OWN*** their space or hold a ***LONG-TERM LEASE*** (minimum 10 years remaining), excluding capital equipment requests
- ***OWN*** their facility to apply for any exterior rehabilitation projects
**(case by case exceptions may be made for critical exterior safety or accessibility upgrades)*
- ***COMPLETE*** the project within three years of contract execution

Mid-Size Capital Fund



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ELIGIBLE COSTS....

- ***RENOVATION or EXPANSION of leasehold improvements***
**(no new construction)*
- ***ACQUISITION of fixed capital equipment/capitally eligible equipment systems + fixtures***
**(no land or property)*
- ***SOFT COSTS of up to 15% of the total grant amount***
**(excluding design costs and organizational staff salaries)*
- ***Full list of INELIGIBLE COSTS can be found in the guidelines***

Mid-Size Capital Fund



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PRIORITY PROJECTS

*improve, expand, or
rehabilitate existing
buildings to provide
access for all*

*address known
health and
safety
deficiencies*

*address issues
of building
stabilization*

*further cultural
development in
rural or minority
communities*

*reduce an
organization's
operating costs*

*demonstrate
environmental
stewardship and/or
sustainable building
practices*

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Initiatives

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Initiative Programs – Up to \$5m Across ALL

NYS Arts
Impact
Awards

Workforce
Investment

Arts
Workforce
Fellowships

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NYS Arts Impact Awards

Eligible Organizations:

NPO, Native American tribe, or local unit of government

NYS Arts Impact Awards



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Total Funding Available: Up to \$1 million

Grant Size: \$100,000

Grant Term: March 2020 – February 2021

Program Purpose:

To support the expansion of *up to* 10 large-scale, public arts projects conceived with a high level of artistic scope and ambition that demonstrate a commitment to collaboration across sectors, disciplines, and regions.

Projects that span multiple regions and hold the potential to draw substantial tourist interest to less-frequented areas, while maintaining a meaningful commitment to serving local communities are strongly encouraged.

NYS Arts Impact Awards



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Successful applications will demonstrate...

- significant economic & community development impact that positions arts, culture and heritage at the core of local development and revitalization efforts.
- an inclusive approach, engaging a variety of stakeholders as part of the proposed project.

Competitive proposals will engage partners across disciplines and sectors, support artmaking of ambitious scope and scale, and produce artistic experiences that have the potential to reach expansive and diverse audiences.

NYS Arts Impact Awards



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APPLICANTS MUST ALSO....

- ***MATCH*** the total request amount on a 1:1 basis (non-state, secured)
**(in-kind services are not permitted)*
- ***RAISE*** at least 50% of the total project cost from *non-state sources*
**(in no case will a NY State Arts Impact Award fund more than 50% of the total project cost)*
- ***ALLOCATE FUNDS*** toward ***DIRECT EXPENSES*** associated with the expansion of the production or exhibition of large-scale, temporary arts or cultural activities that, take place in currently underutilized locations & venues, and have the potential to engage diverse audiences, attract tourists to new areas, and drive economic development across NY State.

NYS Arts Impact Awards



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Collaborative arts and cultural projects focused on economic and community development will help to...

Generate cross-sector collaborative projects

Drive and support tourism through events that serve as destinations for visitors

Enhance resources for communities experiencing poverty, geographic isolation or other barriers to participation the arts

Attract visitors to experience the cultural assets of the community

Broaden and encourage public access and participation in arts & culture

Expand business opportunities by harnessing the power of the creative economy

Develop new and catalytic initiatives to expand public participation in arts & culture

Bring multiple sectors together w/ community members and artists, to enhance local economy & sense of place

NYS Arts Impact Awards



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ELIGIBLE COSTS include (BUT NOT LIMITED TO)

- ***Artist fees***
- ***Site or equipment rental***
- ***Materials and supplies***
- ***Staff time dedicated to executing the project***
- ***Direct expenses incurred by partner organizations***
- ***Marketing and outreach***

ELIGIBLE PROJECTS include (BUT NOT LIMITED TO)

- ***Multi-day, interdisciplinary festivals***
- ***Mobile productions or exhibitions***
- ***Site-specific performances, exhibitions, or temporary art installations that animate one or more underutilized public settings***
- ***Artistic events that include a significant interactive component for audience engagement and learning***
- ***Artistic events that directly engage local businesses and other partners or stakeholders in their production or presentation***

NYS Arts Impact Awards



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PRIORITY PROJECTS

*CULTIVATE &
LEVERAGE local
cultural assets,
generating ONE or
MORE of the
following:*

*Livability –
quality of life*

*Expanded
tourism to
previously
underutilized
areas*

*New & increased
revenue for local
businesses*

*Job growth,
esp. in the area
of artist
compensation*

*Opportunities for
local/regional artists to
create, market or make a
living from their art*

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Workforce Development

Eligible Organizations:

NPOs with Arts and Culture mission incorporated in or registered to do business in NYS

Workforce Development



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GOALS:

Funding opportunities are available for new and expanded positions in arts organizations and training programs for practitioners from historically underrepresented communities.

Through NYSCA's REDC Workforce Development Programs, arts and cultural organizations focused on economic and community development will help to:

- ***EXPAND*** and ***DIVERSIFY*** the arts and cultural workforce
- ***DEVELOP*** and ***NURTURE*** a diverse next generation of arts and culture practitioners
- ***CREATE*** jobs in the arts and culture sector that will provide new opportunities for workers in communities across the state
- ***USE*** new and expanded positions to increase the capacity, quality, impact and efficiency of organizations, their programs, and their operations

Workforce Development



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Diversity, Equity & Inclusion

NYSCA recognizes that narrowly-focused recruitment strategies, program costs, and insufficient wages are often barriers to participation in training programs, internships, and positions for groups that have been historically underrepresented in arts organizations. Relatedly, inclusive and equitable organizational cultures are necessary to enable staff from historically underrepresented groups to grow and succeed in their professional roles. NYSCA defines diversity broadly, and recognizes that the nature of “underrepresentation” may have significantly different meanings across different communities, professions, and artistic disciplines...

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*Workforce
Development*

*Workforce
Investment*

*Arts
Workforce
Fellowships*

Workforce Investment



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Total Funding Available: Up to \$5 million *for all NYSCA REDC Initiatives*

Program Purpose: To expand opportunities for underrepresented communities in the arts workforce through the creation of new full- or part time positions and the expansion of existing part-time positions to full time.

Goals:

- expand and diversify the arts and cultural workforce;
- create jobs in the arts and culture sector that will provide new opportunities for workers in communities across the state;
- use new and expanded positions to increase the capacity, quality, impact and efficiency of organizations, their programs, and their operations.

Workforce Investment



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Grants for New Positions

- **Grant Size:** \$37,500 - \$112,500, plus up to \$10,000 for resident artist projects
- **Grant Term:** March 1, 2020 – February 28, 2022 (*Multi-Year Contract*)
- **Matching Requirement:** 50% of the grant amount
(does not include in-kind services, must be non-state, secured)
- **Organizational Budget Size: Up to \$3 million**

Renewal Grants for Round 8 Grantees

- **Grant Size:** \$12,500 - \$37,500, plus up to \$10,000 for resident artist projects
- **Grant Term:** March 1, 2020 – February 28, 2021
- **Matching Requirement:** 150% of the grant amount
(does not include in-kind services, must be non-state, secured)

Workforce Investment



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Two Focus Areas:

- General Full-Time or Part-Time Positions
- Resident Artist Positions

Workforce Investment



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Eligible Costs:

- Grant funds may fund only a SINGLE position.
- Grant funds may only be applied to base salary. Plus up to \$10,000 for artist discretionary funds for resident artist positions)
- Matching funds may support additional salary requirements, benefits, fringe, and employer-paid payroll taxes

Ineligible Costs:

- *payroll taxes*
- *fringe benefits*
- *overhead costs*
- *contracted employees or seasonal staff*

Workforce Investment



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Successful applications will demonstrate...

- a strategic need for the position
- a commitment to recruiting and hiring candidates from historically underrepresented communities.
- the capacity to sustain the position beyond the end of the grant period

Competitive proposals will detail how recruitment plans will reach a broad constituency, how hiring policies will increase the number and types of candidates that will be competitive, and how the position will contribute to the organization's larger goals relating to diversity and inclusion.

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*Workforce
Development*

*Workforce
Investment*

*Arts
Workforce
Fellowships*

Arts Workforce Fellowships



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Total Funding Available: Up to \$5 million *for all NYSCA REDC Initiatives*

Program Purpose:

To support training and career development programs for emerging arts practitioners from communities that have been historically underrepresented in the arts and cultural sector.

Arts Workforce Fellowships



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Grants for New Training Programs

- **Grant Size:** \$45,000 - \$112,500, plus up to \$7,500 for organizational equity work
- **Grant Term:** March 1, 2020 – February 28, 2022 (*Multi-Year Contract*)
- **Matching Requirement:** 50% of the grant amount
(does not include in-kind services, must be non-state, secured)

Renewal Grants for Round 7 & 8 Grantees

- **Grant Size:** \$15,000 - \$37,500, plus up to \$7,500 for organizational equity work
- **Grant Term:** March 1, 2020 – February 28, 2021
- **Matching Requirement:** 150% of the grant amount
(does not include in-kind services, must be non-state, secured)

Arts Workforce Fellowships



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APPLICANTS MUST

- ***PROPOSE*** a detailed curriculum including a dedicated training component that will be applied consistently over the course of the program
- ***APPOINT*** a dedicated staff coordinator
- ***SET*** a maximum time commitment of 40 hour p/week for fellows
- ***COMPENSATE*** participants competitively
**(applications that do not meet NYS minimum wage requirements will be deemed ineligible)*
- ***AGREE TO PARTICIPATE*** in convenings for cohort learning and evaluation (if awarded)

Arts Workforce Fellowships



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Eligible Costs:

- **must support at least 2 fellows participating simultaneously**
- **30% or more of overall program budget must be used to compensate participants**
- **grant funds may only be applied to direct program costs and organizational equity work:**
 - **fellows' wages and reimbursement for NYS travel**
 - **direct program costs (i.e. program coordinator fees, instructor fees, seminar and other related event fees & recruitment costs)**
 - **fees for equity trainings & related consultancy, etc., up to \$7,500**

Ineligible Costs/Activities:

- *contracted employees or seasonal staff*
- *regranting or scholarship of funds*
- *single fellowships*
- *fellows must not replace or supplement an applicant organization's existing staff*
- *compensation that does not meet NYS minimum wage requirements*

Arts Workforce Fellowships



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Successful applications will demonstrate a...

- balance between professional development and training /mentorship
- commitment to recruiting, hiring, and welcoming candidates from historically underrepresented communities
- capacity to sustain the program beyond the end of the grant period

Competitive proposals will explain how recruitment and selection will reach a broad constituency, provide a detailed and holistic curriculum, and describe how the program will contribute to the fellows' professional development and organization's larger goals relating to diversity and inclusion.

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SCORING
(2 Part Review)

80%
NYSCA Panel & Staff

20%
Regional Councils

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TIPS TO COMPLETE YOUR APPLICATION

*Submit
separate
applications
for capital
projects &
other types of
initiatives.*

*Do not assume
reviewers have
familiarity w/
your organization,
project, or region.*

*Demonstrate
alignment w/
program
priorities.*

*Adhere to
eligibility
requirements.*

*Double check
your budget
totals.*

*Specify
expense
allocations.*

*Explain
organizational
financial
statements.*

*Provide
letters of
support.*

***MOST
IMPORTANTLY***



*Adhere to the application
deadline*

JULY 26, 2019 @ 4pm

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QUESTIONS



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Program & Grant :

NYSCA.REDC@arts.ny.gov

by no later than
July 14, 2019

CFA :

CFA-tech@ny.gov

Grants Gateway :

grantsgateway@its.ny.gov

Prequalification :

Help@arts.ny.gov

Thank You!!