Introduction

Havidán Rodríguez
CREDC Co- Chairs
NYS Workforce Development Initiative

Madhuri Kommareddi
Director of Workforce Development for NYS
Overview

- New $175 million Workforce Development Initiative, with funding from SUNY, CUNY, ESD, the NYS Department of Labor and the NYS Energy Research and Development Authority
- Announced in Governor Cuomo’s 2018 State of the State and released in the FY 2019 Enacted Budget
- New Executive Office of Workforce Development (OWD) created to coordinate, and improve transparency of, workforce development efforts across state entities
- Two-phase, NO-DEADLINE funding application process: 1) initial evaluation by REDC workforce committee; 2) final review by an interagency panel
- Priority focus on projects that support the regional workforce development strategy, serve populations with barriers to career advancement, and/or improve the flexibility of workforce systems to address industry needs
Consolidated Funding Application (CFA)

• Serves as a single point of entry for workforce development funding
• Developed to streamline and expedite the application process for funding
• Designed to ensure:
  • Less bureaucracy
  • Greater efficiencies
  • Improved community input
  • Enhanced partnerships
Phase One: REDC Endorsement

• Applicants submit a general CFA proposal to their local REDC including information pertaining to:
  ➢ Workforce problems faced by the region and how project will address it
  ➢ Local and regional partners involved in the project
  ➢ Estimated project costs including leveraged funds
  ➢ Performance targets

• Proposals reviewed by a newly established Workforce Development Committee at every REDC

• Workforce Development Committee makes recommendations to REDC Co-Chairs

• Phase 1 concluded by REDC Co-Chairs making final recommendations to Office for Workforce Development
Each REDC is establishing a new Workforce Development Committee by May 15, 2019 to ensure stage one review includes critical members of the local workforce and economic systems.

The Committee will include experts from the following fields:

• Economic Development
• Higher Education
• Local Workforce Investment Boards
• Boards of Cooperative Educational Services (BOCES)
• Empire State Poverty Reduction Initiative (ESPRI) rep from each region
Phase Two: Interagency Committee Approval

Phase 2 review conducted by an interagency committee.

The Office of Workforce Development will:

- Review REDC recommendations on Phase 1 applications and determine the appropriate funding source(s)
- Send the applicant the full CFA / Phase 2 application, tied to the identified funding source(s)
- Convene the interagency committee, which will evaluate the completed CFA applications and make a final determination

NOTE: Applications for statewide or multi-region projects will be submitted to the Office of Workforce Development, which will forward to the interagency committee for Phase 1 and Phase 2 review.
WEBSITE: www.ny.gov/workforcedevelopment

Successful applicants will have a clearly articulated proposal that addresses a workforce problem faced by the region and a comprehensive implementation strategy.

In addition, applications may be evaluated based on the following criteria:

• The role of local and regional partners;
• Project cost; the extent of leveraged funds;
• Performance targets that are measurable and achievable;
• Transferable nature of the training or accreditation;
• Description of any public/private partnerships and how they will expand workplace learning.
Workforce Funding Options

Public-Private Partnerships to Advance 21st Century Skills (SUNY / CUNY)

A mix of capital and operational funding to expand the infrastructure and capacity of SUNY and CUNY to produce skilled talent that meets the needs of regional employers.

Four SUNY / CUNY programs that provide funding for:

- SUNY / CUNY 2020: Capital costs including building of classroom / training lab space; technology upgrades; equipment purchases
- Job Linkage: Industry-engaged curriculum development, data analysis, or experiential learning in regionally significant or growing industries
- Workforce Development: Business/industry-partnered training workshops
- Apprenticeship Program: Development and operation of Registered Apprenticeship programs in growing or in-demand industries
Workforce Funding Options

Employer-Driven Skills (ESD, DOL, NYSERDA)

Funding will expand employer investment in a skilled workforce pipeline.

ESD Employee Training Incentive Program previously was included in REDC CFA process, and incents employers to invest in incumbent worker training.

NYS Department of Labor (DOL) Unemployed/Underemployed Worker Training program funds efforts to support full or part-time employment for unemployed or underemployed works.

New York State Energy Research Development Authority (NYSERDA) funds focus on building operations and maintenance programs.
Workforce Funding Options

Workforce Solutions (DOL, Pay for Success)

Provide flexible funding for innovative workforce development projects. Funds will support strategic regional efforts that meet businesses workforce challenges including:

• Addressing long-term industry needs
• Improve regional talent pipelines
• Enhance flexibility and adaptability of local workforce entities, and
• Expand apprenticeships.

Some funds (Pay for Success) subject to requirement that individuals trained remain in jobs for at least 6 months to receive full state funding.
Examples of Potential Projects

- WEBSITE: www.ny.gov/workforcedevelopment
- Workforce development and innovation in college and university settings;
- Opportunities for populations which traditionally face barriers to career advancement, including women and young workers, ex-offenders, veterans, immigrants, refugees, and persons with special needs;
- Projects addressing worker dislocation due to foreign competition;
- Development and operation of programs that award recognized credentials to program graduates (e.g., apprenticeships, certifications, etc.);
- Curriculum development for career- or job-specific purposes.
QUESTIONS?

WEBSITE: www.ny.gov/workforcedevelopment
Workforce Development Initiative
Consolidated Funding Application (CFA)
REDC Round 9
Overview

Alison Walsh
Vice President Regional Economic Development, Empire State Development
The Regional Economic Development Councils (REDCs) were created to transform the State’s economic development process from the top down.

REDCs re-built the statewide framework for a bottom-up approach to regional economic growth.

Since 2011:
- Over $6.1 Billion awarded/committed to support over 7,300 projects statewide.
- Commitments for 230,000 jobs created/retained.
- Thousands of businesses have received funding for startup or expansion.
- Leveraged additional private investment at a minimum of a 5:1 ratio.
$763.2 million awarded statewide
1,055 projects received funding
10 Downtown Revitalization Initiative winners
$150M in Capital Grants and $75M in Excelsior tax credits available

In 2019, five Top Performers will be awarded a portion of $100 million in ESD Capital Grants. The remaining five regions will be awarded a portion of $50 million in ESD Capital grants.

Emphasis should be placed on choosing priority projects that align with your strategic plan, and are strong and ready to go.

Over $525M in additional state funding through the Consolidated Funding Application (CFA) from various state agencies.

$10M to each region for Downtown Revitalization Initiative.
In 2019, Governor Cuomo has made over $525 million available from over 30 programs across 10 state agencies.
2019 COMPETITION CRITERIA

• Work with local businesses and communities to identify childcare needs and develop potential solutions
• Develop an environmental justice strategy for the region as it relates to economic development
• Support Downtown Revitalization Plans and downtown projects
• Identify community place making needs and sustainable community development strategies
• Track the progress of the strategic plan and CFA projects
ROUND IX TIMELINE

MAY 1, 2019
CFA OPENS

JULY 26, 2019
CFA CLOSES AT 4 PM SHARP - NO LATE SUBMISSIONS!

OCTOBER 1, 2019
REGIONAL COUNCIL UPDATES AND SCORES DUE

LATE FALL
ROUND IX AWARDS CEREMONY
DOWNTOWN REVITALIZATION INITIATIVE ROUND IV

• $100M Program - $10M awarded for one community in each region.
• Develop strategic plan that will identify economic development, transportation, housing and community projects.
• Use investments to reinforce and secure additional public and private investments.
• Applications are due May 31, 2019
✓ Regional Industry Cluster Plans
✓ Opportunity Agenda
✓ Business Incubator and Hot Spot Program
✓ Veteran’s Initiative
✓ Engage Local Governments

Regions are no longer required to report on these initiatives as part of the competition, but may provide updates on progress made around these priorities as it relates to their strategic plan.
STATEWIDE ECONOMIC DEVELOPMENT PRIORITIES

✓ **PLACE MAKING** is the notion that where investment occurs matters. In order to attract a talented workforce, our built environment must emphasize creating accessible job centers, sustainable infrastructure and livable communities.

✓ **WORKFORCE** is the belief that people drive the economy. Targeted job training and education ensures that jobs in high-paying, in-demand, tradeable sectors are filled in an equitable way.

✓ **TRADEABLE SECTORS** describes which industries New York State is targeting to increase export based employment opportunities. They are the industry sectors that are part of a global market like manufacturing, agricultural products, and energy.

✓ **INNOVATION** is the strategy of investing in creating synergies between research and commercialization to drive the economy forward.
“Economists argue that the places that get economic development right do so by investing in their assets: infrastructure attractive to both companies and residents, services to help existing companies start and grow, and training the local workforce.”

“The Right Way to Do Economic Development”
City and State
April 8, 2019
QUESTIONS?
Regional Economic Development Council
Round IX Competition Overview
REDC Childcare Initiative

Abbe Kovacik
Executive Director, Capital District Child Care Council
THE BUSINESS CASE FOR CHILD CARE
There are 18,900 child care providers in NYS

Nearly 800,000 children 6 years of age or younger with parent(s) who work

Approx. 180,000 children receive child care subsidies across NYS

Child care subsidy program in NYS is overseen by OCFS and locally administered by a county’s LDSS
SUPPLY - CHILD CARE SLOTS

Albany County: 12,713
Columbia County: 1,641
Greene County: 780
Saratoga County: 7,228
Schenectady County: 5,541
Rensselaer County: 5,576
## DEMAND

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SUPPLY DOES NOT MATCH DEMAND

Supply Gap of 20,226
A Lack of Affordable & Quality Child Care Can...

✓ Lead to employee absenteeism, productivity reductions, and turnover leading to cost U.S. businesses an estimated $3 BILLION annually
During the wage gap hearings for New York’s “Closing the Wage Gap in NYS” Report the most pressing issue was CHILD CARE.

✓ Over 40% of respondents with children under the age of 5 had missed work in the past 3 months because of child care issues.

✓ Over 70% of non-working, low-income adults with children under 5 cite “taking care of home/family” as the reason they are not working.

1 Davis et al. 2017
2 Stevens 2017
✓ Nearly $8.6 billion economic impact

✓ Directly and indirectly impacts 172,000 jobs

✓ $4.3 billion industry in NY
Access to Affordable & Quality Child Care Can...

✓ Increase labor force participation
✓ Contribute to higher individual earnings
✓ Support state and regional economic growth
Every $1 spent on high-quality early childhood programs returns $8 to $16 to society

AND

Every $1 invested in high-quality early childhood programs earns a $2 to $3 ROI to the state from increased jobs or earnings for state residents.
High Quality Affordable Child Care is Essential Infrastructure for the Economy. With it, children:

✓ Have greater success in education
✓ Reduce special education placement by 50%
✓ Attain hard and soft skills key to future employment
High Quality Affordable Child Care is Essential Infrastructure for the Economy. With it, parents:

✓ Improve their labor productivity

✓ Miss fewer work days

✓ Work more hours and increase their earnings
High Quality Affordable Child Care is Essential Infrastructure for the Economy. With it, employers:

✓ Gain a pivotal edge on recruitment.

✓ Parents of young children whose employers offer on-site childcare reported that access to good childcare was a significant factor in employee recruitment, retention, and productivity
High-quality affordable child care is essential infrastructure benefitting the local economy:

- Higher-quality labor supply. More and better jobs are attracted, leading to higher local earnings.
- Added productivity. With participation comparable to Quebec’s, 5.5 million more American women in the labor force help add $500 billion more economic activity.
- Higher property values. $1 in annual spending on high-quality pre-K is estimated to raise local property values by $13.
In 1997, the Canadian province of Quebec launched the “politique familiale” (family policy)

✓ 55 weeks of paid leave

✓ Yearly allowance of $500 to $1,900 per child

✓ Full-day, year-round child care program for all children under 5 subsidized public funding

✓ Families cover part of the costs on a sliding scale (avg. cost $17 per day)
Key Results from Quebec:

✓ labor force participation in Quebec went up by over 16% (from 64 to over 80% for women with kids under 6)

✓ tax revenues from higher earnings and economic activity have more than paid for the program

Pierre Fontin. 2018. “Quebec’s Childcare Program at 20: How it was Done and What the Rest of Canada can Learn.”
HOW THE REDCs CAN HELP
1. Consider the implications for businesses in their quest to recruit and retain a skilled and reliable workforce and the needs of families to have access to affordable, high-quality child care.

2. Work with child care professionals and the Child Care Task Force to include child care in CFA.
Develop Tailored Strategies that:

- Identify community needs
- Leverage & maximize existing funding streams
- Child care business development
- Workforce development techniques
“For American business, advancing high-quality childcare is a winning proposition. It’s a wise investment in America’s future – strengthening business today while building the workforce we’ll depend on tomorrow and for decades to come.”

-U.S. Chamber of Commerce
Together, we will build
A GREATER CAPITAL REGION
for generations to come
Kerri Neifeld- Asst. Secretary for Human Services- Kerri.Neifeld@exec.ny.gov

Kelli Owens- Director of Women’s Affairs- Kelli.Owens@exec.ny.gov

Monique Owens- Empire Fellow- Monique.Owens@dcjs.ny.gov

Emily Badalamente- Excelsior Fellow- Emily.Badalamente@exec.ny.gov
Mile by Mile
Canal Features
Safety on the Canals
Things to See and Do
Best Bet Day Trips
Resources for Paddlers
4 tear & water resistant maps
Partners: Capital Region Economic Development Council

With financial assistance and support from

The Canalway Challenge and NYS Canalway Water Trail are funded in part by a grant from Market NY through I LOVE NY, New York State’s Division of Tourism, as part of the State’s Regional Economic Development Council Initiative. © NYSDED
Discover all you can do along New York’s canals!

canalwaychallenge.org
Choose your mileage and get moving!

1. **Register online** and choose your mileage goal.

2. **Track your miles** on Canalway Trails.

3. **Upload your photo finish** to earn your certificate & badge.

#canalwaychallenge
Can Do & Must Do!

- Accessible
- Off road, mainly level cycling
- Calm water
- Regional variation
- Excellent resources: bike tours & paddling rentals
- Organized events
- Empire State Trail & Empire State Water Trail
Rack up the Regions

Buffalo to Rochester  ●  Rochester to Syracuse  ●  Syracuse to Little Falls  ●  Little Falls to Albany

Also includes: Champlain Canal  ●  Cayuga-Seneca Canal  ●  Oswego Canal
DOS Division of Local Government Services
Opportunities

Carl Ublacker
Department of State
Department of State Funding Opportunities for Local Governments

Capital Region REDC Meeting June 5, 2019
Local Government Funding Programs

• CFA Program
  – Local Government Efficiency Grant (LGEG)

• Non – CFA Programs
  – Citizens Reorganization and Empowerment Grant (CREG)
    • Citizens Reorganization and Empowerment Tax Credit (CETC)
  – Municipal Restructuring Fund (MRF)
  – Countywide Shared Services Initiative (CWSSI)
  – Northern Border Regional Commission (NBRC)
Local Government Efficiency and Shared Services
Program Mission

Assist local governments develop and implement new opportunities for savings and modernize service delivery; inform local government officials and boards.
LGE Goals

- Reduce local costs
- Reduce property taxes
- Improve service delivery
- Increase competitiveness
- Coordinate solutions
- Focus limited resources
- Informed decisions
Capital Region LGE Projects

Schenectady County
  • E911 Consolidation

Town and Village of Salem
  • Village Dissolution

Cities of Schenectady, Troy, Gloversville and Amsterdam
  • Shared Code Enforcement Software and Information
Capital Region LGE Projects

Town of North Greenbush
  • Fire District Consolidation

Villages of Kinderhook and Valatie
  • Shared Wastewater Services

Capital Region BOCES
  • Shared Student Transportation Project
Local Government Efficiency Grant (LGEG)
LGEG Funding (CFA program)

$4 million is available for 2019-2020 program

- Up to $3.6 million for implementation
- Up to $400,000 for planning projects
Project Funding Levels

Planning Projects
$12,500 per municipality, per project
Maximum of $100,000 for a project
50% State Funds/50% Local Funds

Implementation Projects
Capped at $200,000 per municipality, per project
Maximum of $1,000,000 for a project
90% State Funds/10% Local Funds
Eligibility

Local Governments Applicants

- Towns, villages, cities, counties
- School districts, BOCES and public libraries
- Fire and other special districts
- Water and sewer authorities, regional planning boards

Expenses

- Contractual and professional services
- Capital and equipment
- Transitional personnel
2018 Example Awards

Broome County - Regional Records Management Facility Study
Rockland County Sewer District - Wastewater Consolidation Study
Washington County - Countywide Property Assessment
Tioga County - Consolidated Information Technology Services
Roscoe Central School District - Three School Districts Shared Services Implementation
Citizen’s Reorganization and Empowerment Grant (CREG)
CREG (Non-CFA program)

Implements General Municipal Law Article 17-A

Local Government Consolidation and Dissolution
Special District Consolidation
– Water and Sewer Districts
– Fire Districts
– Fire Protection Districts
– Other District Types
CREG (Non-CFA program)

Non-Competitive
Monthly Deadline
Maximum of $100,000 per project
  • $50,000 maximum for a study
    • $25,000 expedited for petitioned local governments
  • $50,000 maximum for implementation
CREG (Non-CFA program)

Eligibility Applicants
- Towns
- Villages
- Special districts

Eligibility Expenses
- Contractual
- Capital, Construction and Equipment
- Transitional Personnel
Municipal Restructuring Fund (MRF)
MRF (Non-CFA program)

Continuous recruitment process
Project Roll Ups - 2nd Wednesdays of March, July and November
Four phases of project development
DOS review and participation at each phase
Projects may enter at appropriate phase
Countywide Shared Services Initiative (CWSSI)
Opportunity for State Match Funding

- Plans that create actual and demonstrable savings across multiple jurisdictions may be eligible for a one-time match of the net savings resulting from new actions implemented pursuant to the CWSSI.
Northern Border Regional Commission (NBRC)
Northern Border Regional Development

- Four State Partnership Program
- Schenectady, Warren, Washington, Greene & Rensselaer Counties added in 2018
- Federal Funding/State Priorities
- Municipalities and non profits
- Application match (80/20 or 50/50)
- Planning and implementation
- $3.5 million for New York State
- Forest Economy Focus
Northern Border Regional Development

1. Transportation infrastructure
2. Basic public infrastructure
3. Telecommunications infrastructure
4. Renewable and alternative energy
5. Workforce, entrepreneurship, and business development
6. Basic health care for distressed areas
7. Conservation, tourism and recreation for economic development
New York Department of State

Division of Local Government
518-473-3355
www.dos.ny.gov/lg/lut/index.html
Regional Director Report

CREDC Round 9 Update

Michael Yevoli
Regional Director, Empire State Development
6/5/2019
Schedule of Events

• June 10 – Warren/ Washington County CFA Information Session, Crandall Library
• June 12 – CFA Workshop- Proctors Theater, Schenectady
• June 13 – Port Industry Day – Port of Albany
• June 14 – Workforce Development Initiative – Century House, Latham
• June 19 – Rensselaer County CFA Information Session – IgniteU, Troy
Code of Conduct
Overview

Craig Alfred
Assistant Counsel, Empire State Development
Regional Economic Development Councils
Ethics Training

June 2019
Privileged and Confidential
Code of Conduct

1. Conflicts of Interest

2. Confidential Information

3. Unwarranted Privileges
Conflicts of Interest

- Members shall avoid actual and potential conflicts of interest and shall not allow their personal interests, financial or otherwise, or those of a Relative, to interfere with, or appear to interfere with, their independent advice as a Member.
Examples of Potential Conflicts

• You (or a relative) are applying for a grant that will come before your REDC.

• You have received significant gifts or invitations from someone or some entity that has a matter before your REDC.

• A business partner or relative has a significant interest in an REDC project or in a competitor.

• You have real estate interests that will be directly impacted by an REDC project.

• You are soliciting funds for an organization, political campaign, or charity, from entities that are coming before you at the REDC.

• An client of your organization is applying for a grant and your organization would benefit financially if the grant application is approved.
Recusal

If a Member or his or her Relative has an interest as a board member, owner, officer, employee, Investor, or other financial interest, in an entity or project that is before the REDC (or in a competitor who has a financial interest), that Member may not:

- Participate in any Council discussion or vote,
- Attempt to influence such discussion or vote, or
- Review materials provided to the Council or distribute materials to the Council.

No Member shall attend such Council discussions or votes, unless such discussions or votes are taking place as part of a public meeting or proceeding.

These recusal provisions apply to co-chairs and other non-scoring members.
Documenting Conflicts

1. Statement of Interest Forms
Documenting Conflicts

2. Documentation Process for Recusals
Unwarranted Privileges

Members shall not use or attempt to use their position on the Council to secure unwarranted privileges for themselves, any other person, or any entity.
Confidential Information

Members shall not disclose information obtained as a result of Council membership that is not otherwise public, and shall not use information to further their own interests or those of another Member or Relative.
Questions?

At ESD:

Goldie Weixel

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212-803-3773

Ethics@esd.ny.gov

Privileged and Confidential
Concluding Remarks

Havidán Rodríguez
CREDC Co-Chairs
Thank You!