New York State Grown & Certified Infrastructure, Technology, Research, and Development Grant Program
Program Description

• Grants are provided on a competitive basis to eligible applicants, who will administer a grant program to assist agricultural entities in implementing individual projects that will:

  - invest in critical farm infrastructure
  - adopt state-of-the-art practices
  - purchase innovative technology or equipment
  - conduct cutting edge research to aid in the development of new products to meet consumer demand marketed under the New York State Grown & Certified program (NYS G&C)
Program Description, cont.

• Eligible applicants will apply for a block grant for the purposes of providing grants to individual agricultural entities.

• Projects must have a direct and timely benefit to New York agricultural producers/processors and significance to the region served.
New York State

GROWN & CERTIFIED PROGRAM

• Marketing campaign to promote NY ag products
• Differentiates New York’s agricultural products in the marketplace
• Addresses consumer awareness of food safety and environmental issues
Eligible Applicants

• Eligible Program Administrator (PA) applicants include:
  ✔ counties and municipalities
  ✔ local development corporations
  ✔ regional development corporations
  ✔ public benefit corporations
  ✔ Industrial Development Agencies
  ✔ regional planning councils
  ✔ economic development organizations
  ✔ not-for-profit corporations

• PAs will enter into a grant agreement with agricultural entities to complete individual projects.
Available Funding

• $5.8 million available statewide:
  - $5.0 million for capital projects
  - $800,000 for research and development projects

• Funds distributed per the following REDC groupings:
  - Southern Tier REDC, Western New York REDC - $1,000,000 for capital projects; $200,000 for research and development projects
  - Finger Lakes REDC, Central New York REDC – $1,000,000 for capital projects; $200,000 for research and development projects
  - Long Island REDC, New York City REDC, and Mid-Hudson REDC - $1,500,000 for capital projects; $200,000 for research and development
  - Mohawk Valley REDC, Capital District REDC, North Country REDC -- $1,500,000 for capital projects; $200,000 for research and development projects
Other Funding Notes

• One PA will be awarded for each of the specified REDC groups.
• If a qualified PA is not identified for a regional REDC grouping, AGM reserves the right to contract with a PA from another region.
• No more than 15% of the grant funds may be used for administration costs.
• All administration costs must be directly related to execution of the Program.
Program Administrator Responsibilities

- PAs will be responsible for day-to-day administration of the program, including but not limited to:
  - conducting educational/promotional activities to ensure industry participation
  - accepting and evaluating proposals received from agricultural entities
  - awarding grants
  - executing and administering contracts with eligible agricultural entities
  - completing contract oversight and reporting to AGM
  - ensuring that awarded entities enroll in NYS G&C
Agricultural Entity Grants
Eligible Agricultural Entities

- **Agricultural producers** located within New York State which produce an edible agricultural product
- **Food processing establishments** located in New York State
- **Distributors** that represent at least ten New York producers
- **Agricultural Cooperatives** of edible products, which have at least 10 members residing in New York State or at least 51% of membership residing in New York State
- **New York not-for-profit corporations** partnering with one or more NYS G&C producers, food processing establishments, distributors, or agricultural cooperatives (as defined above)

**Note:** Applicants must be currently enrolled in the NYS Grown & Certified program or provide a letter of commitment to be enrolled by the conclusion of the project.
Eligible Agricultural Projects

• **Capital projects** that will improve critical farm infrastructure or implement innovative technology and/or state-of-the-art equipment

• **Research and development projects** that will aid the development of new products to be marketed under NYS G&C
Eligible Agricultural Projects, cont.

- All projects must implement **new and innovative practices** or approaches to meet **industry needs** and **consumer demand**.
- All projects must have a **direct and timely benefit** to New York’s agricultural industry and significance to the region served with a focus on one or more of the following priority areas:
  - production automation and labor efficiency
  - distribution capacity enhancement
  - processing and packaging
  - food safety
  - environmental sustainability directly related to NYS G&C participation
  - new product development targeting consumer demand
Funding to Agricultural Entities

• Total individual **capital** project costs can range from **$20,000 to $250,000** each.

• Total individual **research and development** project costs can range from **$10,000 to $50,000** each.

• Grant funds can cover up to **90% of the total project cost** (i.e. agricultural entities must provide at least 10% of the total project cost).

• Eligible matching funds include **cash, grants, or loans**.
# Capital Projects

<table>
<thead>
<tr>
<th>Eligible Costs</th>
<th>Ineligible Costs</th>
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</thead>
<tbody>
<tr>
<td>- Machinery and equipment</td>
<td>- Working capital</td>
</tr>
<tr>
<td>- Construction</td>
<td>- Purchase of land</td>
</tr>
<tr>
<td>- Acquisition or expansion of buildings</td>
<td>- Passenger vehicles</td>
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<tr>
<td>- Architectural and engineering costs</td>
<td>- Routine costs associated with day-to-day operations</td>
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<tr>
<td>- Consultants</td>
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<tr>
<td>- Technical service providers</td>
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</tbody>
</table>

- Working capital
- Purchase of land
- Passenger vehicles
- Routine costs associated with day-to-day operations
Research and Development Projects

**Eligible Costs**
- Consultants
- Technical service providers

**Ineligible Costs**
- Working capital
- Purchase of land
- Passenger vehicles
- Routine costs associated with day-to-day operations
Awardees will have 5 years from the date of execution of a contract to spend all program funds. Anticipate fall of 2027.
## Selection Criteria of Administrators

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Points</th>
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<tbody>
<tr>
<td>Degree to which the applicant demonstrates the ability to market and promote the program to achieve maximum agricultural industry participation</td>
<td>10 points</td>
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<td>Applicant’s knowledge and experience of the region’s agricultural needs and opportunities and degree to which the applicant proposes to successfully deliver the program and achieve the program goals and objectives</td>
<td>30 points</td>
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<td>Degree of demonstrated experience in delivering regional grant and/or loan programs</td>
<td>20 points</td>
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<tr>
<td>Reasonableness of administrative costs</td>
<td>20 points</td>
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**Note:** AGM TOTAL 80 points; REDC TOTAL 20 points
Successful Applicant Requirements

• Strong alignment with the state and regional agricultural needs, opportunities, and priorities
• Ability to promote the program to ensure agriculture industry participation
• Experience evaluating proposals and awarding grants
• Experience executing and administering contracts
• Ensuring that projects have a direct and timely benefit to New York agricultural producers/processors
Successful Applicant Requirements, cont.

• Knowledge of and familiarity with the **NYS Grown & Certified Program**
• **Administrative costs no more than 15%** of the total project cost
• Various **contractual requirements** – please refer to program guidelines for details
New York State Grown & Certified Infrastructure, Technology, Research, and Development Grant Program

- Please refer to the REDC Program Description for additional details.

Thank you for supporting New York State agriculture!