FLREDC CFA Workshop
Virtual Videoconference
June 15, 2022

**Agenda:**

4-4:30pm - Presentations (Round XII CFA & Agency Presentations)

- Empire State Development, Homes and Community Renewal, NYS Department of Agriculture & Markets,
- NYS Energy Research and Development Authority, Department of Environmental Conservation, NYS Power Authority, Department of State

4:30-6pm - Open Q&A Session
Regional Economic Development Councils
Round 12
The Regional Economic Development Councils support the state’s innovative approach to economic development, which empowers regional stakeholders to establish pathways to prosperity, mapped out in regional strategic plans.

The unprecedented economic devastation caused by the COVID-19 pandemic highlighted the importance of inclusive growth and resilient strategies.

The Strategic Plan will continue to be the basis for economic development investment in each region.
The Consolidated Funding Application (CFA)

Streamlined approach to funding requests

A single portal allowing access to funding from various agencies and programs

Currently over 20 programs from 10 state agencies
CFA Timeline

**Deadline Programs**

MAY 2, 2022
CFA OPENS

JULY 29, 2022
CFA closes at 4PM sharp
No late submissions!

LATE FALL 2022
Award announcements

**Open Enrollment Programs**

MAY 2, 2022
CFA OPENS

CFA remains open until funds are exhausted.
Projects are reviewed on quarterly basis or more frequently if needed.
Governor Hochul announced funding for Round 12 is available from over 20 programs across 10 state agencies.

$150 million in ESD Grant Funds will be available on a rolling basis.

This year, funding is available through both the REDC Initiative and CFA standalone programs. Round 12 programs have an application deadline of July 29 at 4pm.

Open Enrollment programs will continue to accept applications on an ongoing basis and are not subject to the July 29th deadline.

REDCs will be made aware of projects applying to standalone programs but REDCs will not score these projects.
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* These are the standalone programs. REDCs will be made aware of projects applying to these programs but REDCs will not score these projects.
Consolidated Funding Application Overview
# CFA Review & Scoring

**Regional Council Statewide Endorsement Standard**

For each CFA the Regional Council reviewer will determine the degree to which the application implements the regional strategic plan and assign the corresponding number of points.

<table>
<thead>
<tr>
<th>IMPLEMENTATION OF THE PLAN</th>
<th>DEGREE</th>
<th>POINTS</th>
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</thead>
<tbody>
<tr>
<td>The proposal is identified as a priority project by the Regional Council.</td>
<td>Priority</td>
<td>20</td>
</tr>
<tr>
<td>The proposal is identified in the plan and has regional benefits</td>
<td>Very Strong</td>
<td>15</td>
</tr>
<tr>
<td>The proposal advances the plan and has local benefits</td>
<td>Strong</td>
<td>10</td>
</tr>
<tr>
<td>The proposal is consistent with the plan and has project level benefits.</td>
<td>Moderate</td>
<td>5</td>
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<tr>
<td>The proposal has limited relationship to the plan.</td>
<td>Weak</td>
<td>0</td>
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**REDC Endorsement**

- **20%**

**Agency Technical Review**

- **80%**
To access the CFA, click “Apply”

Important Round 12 Resources
REDCs will be made aware of projects applying to the standalone programs but REDCs will not score these projects. Applicants can access information on these programs by going to the CFA Home Page, clicking on the Available CFA Resources Link or the Program Recorded Webinars Link, then selecting standalone CFA Programs.
Regional Economic Development Councils
Round 12

For more information visit: www.regionalcouncils.ny.gov
Empire State Development (ESD)

Finger Lakes Regional Office Contact Information:
Email: nys-fingerlakes@esd.ny.gov
Phone: (585) 399-7050
Empire State Development – Up to $25.125 million

Programs subject to the 4:00 PM July 29, 2022 Deadline

• Up to $15 million for Market New York
• Up to $8.125 million for Business Incubator & Innovation Hot Spot Support Program
• Up to $2 million for Strategic Planning and Feasibility Studies*
  *REDCs will be made aware of projects applying to these programs but REDCs will not score these projects.

Open Enrollment Programs Empire State Development: Up to $225 million

• Up to $150 million for ESD Grant Funds
• Up to $75 million for Excelsior Jobs Program
Homes and Community Renewal (HCR)
The following application types will be available for CDBG assistance through the *Consolidated Funding Application (CFA)*:

- Public Infrastructure
- Public Facilities
- Community Planning
- Microenterprise

Reminder, the following application types will be available for CDBG assistance through an Open Round format:

- Economic Development
- Small Business Assistance

Grant Amounts:

- $50,000 - $1,750,000
New York Main Street

The New York Main Street Program is a reimbursement, matching grant program.

NYMS grants are available for targeted improvements such as:

- Facade renovations
- Interior commercial renovations
- Residential building renovations
- Streetscape enhancement projects.

Grant Amounts:

- $50,000 - $500,000
Questions?

If you have any questions, please contact NYS Homes & Community Renewal at HCR_CFA@hcr.ny.gov
NYS Department of Agriculture & Markets
New York State Grown & Certified Infrastructure, Technology, Research and Development Grant Program
Program Objectives

Assist eligible agricultural entities in implementing projects that will:

- invest in **critical farm infrastructure**
- adopt **state-of-the-art** practices
- purchase **innovative technology or equipment**
- conduct **cutting edge research** to aid in the **development of new products** to meet consumer demand marketed under the New York State Grown & Certified program.
Available Funding

• $5.8 million available Statewide:
  - $5.0 million for capital projects
  - $800,000 for research and development projects
Program Structure

Program Administrators
• Eligible CFA applicants will apply to be regional Program Administrators that will provide competitive grants to individual agricultural entities.

Individual Projects
• Projects must have a direct and timely benefit to New York agricultural producers/processors and significance to the region served.
  • Capital project costs can range between $20,000 to $250,000 each.
  • Research and development project costs can range between $10,000 to $50,000 each.
New York State Grown & Certified Infrastructure, Technology, Research and Development Grant Program
NYS Energy Research and Development Authority (NYSERDA)
Commercial & Industrial Carbon Challenge

$15 MILLION AVAILABLE PER COMPETITION

What: Competition for grant funding to support high impact emission reduction projects

- Beneficial electrification
- Low-carbon fuel conversion
- Carbon capture, utilization and storage (CCUS)
- Energy efficiency
- On-site renewables
- Battery storage
- Process emission reduction

Who: Large energy users – minimum 3 MW average annual peak demand

How much: Awards ranging from $500,000 to $5 million

- Increased incentive for beneficial electrification, low-carbon fuel, process emission reduction, and CCUS projects

When: Deadline to apply is July 29, 2022.

VISIT NYSERDA.NY.GOV/CICC FOR ADDITIONAL INFORMATION

QUESTIONS? SEAN.MULDERRIG@NYSERDA.NY.GOV
Carbon Neutral Community Economic Development

- Provides **cost share** for Incremental Cost, up to **$2 million**

- **Category A**: Carbon Neutral Buildings
  - Open to commercial, light-industrial, or mixed-use facilities

- **Category B**: Carbon Neutral Communities
  - Open to campuses, communities, or large-scale private developments or portfolios

- **Category C**: Carbon & Greenhouse Gas Equivalent Reductions
  - Open to Large Customers, for design and construction resulting in significant emissions reductions

- Carbon Neutral/Net Zero Energy Performance – Category A & B

- New Construction & Existing Buildings

- $10 million available 2022, SBC Territory for Category A & B

- Competitively selected, REDC Consolidated Funding Application
Department of Environmental Conservation
(DEC)
Division of Water Grants for Water Quality Improvement Planning and Implementation Projects
Non-Agricultural Nonpoint Source Planning & MS4 Mapping Grant (NPG)

Nonpoint Source reports

• Eligible Applicants:
  ❖ Municipalities
  ❖ Soil and water conservation districts

• Maximum awards and limits:
  ❖ Up to $30,000 for planning reports
  ❖ Up to $75,000 for comprehensive stream corridor studies

• Categories:
  ❖ Decentralized Wastewater Treatment Facilities for Failing On-Site Treatment Systems; Green Infrastructure; Stormwater Retrofits; Streambank/Shoreline Stabilization; Comprehensive Stream Corridor Assessment; Stream Sediment and Debris Management Plans; In-Waterbody Controls for Nutrients; Bathing Beach Restoration; Stream Culvert Repair & Replacement

MS4 Mapping

• Eligible applicants:
  ❖ Regulated Municipal MS4 Operators
  ❖ Soil and Water Conservation Districts on behalf of regulated MS4 Operators

• Maximum awards and limits:
  ❖ If applying as a collaborative: Up to $30,000 per municipality, with up to $400,000 per collaborative
  ❖ If applying alone, maximum of $75,000
Water Quality Improvement Project (WQIP) Program

- **Eligible Applicants:**
  - Municipalities
  - Municipal corporations
  - Soil and water conservation districts
  - Not-for-profit corporations (Land Acquisition for Source Water Protection, Aquatic Connectivity Restoration)

- **Eligible Activities:**
  - Wastewater Treatment Improvement
  - Non-agricultural Nonpoint Source Abatement and Control
  - Land Acquisition for Source Water Protection
  - Salt Storage
  - Aquatic Connectivity Restoration
  - Marine District Habitat Restoration

- Maximum awards and local match differ by project type
Resources

WQIP on the web:  www.dec.ny.gov/pubs/4774.html

NPG on the web:  www.dec.ny.gov/pubs/116725.html

General Contact:  NYSDEC, Division of Water, Water Assessment and Implementation
User.water@dec.ny.gov
(518) 402-8179

Project Contacts:  listed for each project type in the Program Overviews
NYS Power Authority (NYPA)
ReCharge NY

How Business Find the Power to Succeed
ReCharge NY: Program Overview

• Allocations of power are awarded to eligible businesses and nonprofits
• Allocations consist of:
  • 50% low-cost, renewable hydropower from NYPAs sites
  • 50% market purchases by NYPAs
• Direct sale arrangement with NYPAs
• Awards are made on a competitive basis, based on legislative criteria
• Long-term contracts deliver long-term price stability and predictability
• Participants commit to job retention/creation and capital investments
Eligibility

Who’s Eligible?

- Large & Small businesses
  - Large: Above 400 kW peak demand
  - Small: Equal or less than 400 kW peak demand
- Nonprofits

Who’s Not Eligible?

- Retail businesses
- Sports venues and gaming/entertainment related establishments
- Places of overnight accommodation
- Government entities, public colleges and hospitals
Find the Power to Succeed

Contact Us

Website:
www.nypa.gov/rechargeny

Consolidated Funding Application:
www.regionalcouncils.ny.gov

Email:
PoweringBusiness@nypa.gov
Department of State (DOS)
Local Waterfront Revitalization Program

- **Grant Offering:** ~ $16.3 Million, with up to $2 million dollars for updating existing LWRPs

- **Eligible Applicants:** Villages, towns, or cities, located along New York’s coasts or designated inland waterways. Counties with the consent and acting on behalf of one or more villages, towns, or cities.

- **Assistance:** State assistance 75%, local match 25%
  - If the project is located in an environmental justice community, then State assistance 85%, local match 15%
  - Minimum State EPF LWRP funding request is $50,000 per application
  - Maximum State EPF LWRP funding request is $3 million per application

**Eligible Activities**

- Preparing or Updating a Local Waterfront Revitalization Program (LWRP)
- Preparing an LWRP Component, including Watershed Management Plan
- Updating an LWRP to Mitigate Future Physical Climate Risks
- Implementing an LWRP or completed LWRP Component
Brownfield Opportunity Areas Program

- **Grant Offering**: ~ $4 Million
- **Eligible Applicants**: Municipalities, Community-Based Organizations; NYC Community Boards
- **Assistance**:
  - Maximum grant award:
    - BOA Plan- $300,000
    - BOA Predevelopment Activities or Phase II ESA- $300,000
  - State assistance awarded and paid to a grant recipient will not exceed 90% of the total eligible project cost.
  - No minimum State grant request or award.

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**Eligible Activities**

1. **Develop BOA Plan** - Develop a community-supported plan for revitalization culminating in designation by the Secretary of State.

2. **Pre-development Activities** - Targeted activities that help move projects from concept to completion in State-Designated Brownfield Opportunity Areas.

3. **Phase II Environmental Site Assessments** - Formal assessment of a property’s environmental condition in order to guide future land use decisions under the BOA Program within a State-Designated BOA.
Smart Growth Community Planning and Zoning Program

- **Grant Offering**: ~ $2 Million

- **Eligible Applicants**: Villages, Towns, or Cities, Counties, Regional Planning entities or Not-for-Profits with the consent and acting on behalf of one or more villages, towns, or cities

- **Assistance**:
  - Maximum grant award: $100,000 for most categories.
  - Combined area planning/area zoning projects have a maximum award of $200,000.
  - Award may not exceed 90% of the total eligible cost of the project.

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**Eligible Categories**

1. Preparation and local adoption of a **new or updated comprehensive plan** for an entire town, village, or city;
2. Preparation and local adoption of **new or updated zoning regulations** (i.e., local law, ordinance) for an entire town, village, or city
3. Preparation and local adoption of a **new or updated area plan for part of a town, village, or city**
4. Preparation and local adoption of new or updated zoning regulations to implement an existing area plan adopted for **part of**, and by, the subject town, village, or city
Questions and Applications

Request for Applications: https://dos.ny.gov/funding-bid-opportunities

Written questions will only be accepted until June 17th.

Submit questions to:
NYS Department of State Office of Planning, Development and Community Infrastructure
99 Washington Avenue, Suite 1010
Attn: LWRP RFA Questions
Albany, New York 12231
Email: opd@dos.ny.gov

Responses will be posted at https://dos.ny.gov/funding-bid-opportunities by July 8th.

Grant applications must be submitted to the CFA by 4:00PM Friday July 29th.
Open Enrollment programs will continue to accept applications on an ongoing basis and are not subject to the July 29th deadline.

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