

Mid-Hudson Regional Economic Development Council Meeting
Friday, June 29, 2012
11-1:30
College of New Rochelle
New Rochelle, NY

I. PUBLIC SESSION

Dr. Schleifer welcomed members of the public to the meeting.

II. WORK PLAN PRESENTATION

Peter Dworkin provided a presentation on the Work Plan to remind the Council of the committee structure, committee members and implementation schedule.

- Strategy Overview—report on progress and new strategies. Strategy team will provide progress on actions material to the writing team on Aug. 3. Draft overview will be included in draft progress report Aug. 20.
- Progress Overview: Writing team will include progress on each strategy as part of draft progress report.
- Public Engagement: Committee will provide description of public engagement to be provided to writing and strategy committee Friday, July 20
- Performance Measures: Metrics committee will provide description of the process for collecting and analyzing data to the writing and strategies committee Friday, July 20.
- Priority project review will occur in July.

The Council discussed how it would manage schedule over the next several weeks. Aimee reminded the Council that the call for priority projects is a request for priority project designation is today, June 29 at 5pm. CFA applications are due July 16 at 4pm for electronic submission. Paper documents can be mailed by June 23 (only those docs that can't be uploaded)

III. COMMITTEE UPDATES

Marketing and Public Participation: Mary Rodrigues and Maureen Halahan discussed the progress of the marketing committee. The committee has met with several organizations to find out what existing marketing initiatives. They also discussed the recent launch by the Governor of the New NY WORKS campaign commercials. The Committee has also been working on who will be submitting a CFA for marketing initiatives and talking with the HV Tourism council. The CFA committee (Chris St. Lawrence, Wiley Harrison, Tom and Dan Marcy) will meet to discuss next steps on CFA for revolving loan funds. Maureen noted that the committee's plan is to have marketing strategy prepared by July 11 and then apply for I Love NY funds through the CFA by July 16.

Metric Committee: Thom Kleiner reported that the metrics committee is filling in the data on the “dashboard” and will include a narrative for the writing group by mid-July.

IV. PUBLIC COMMENT

Comment: Is there something particular you are looking for in terms of priority projects?

Response: We are looking for projects that meet goals in the strategic plan.

Comment: Historic Hudson River Towns: Call for priority projects—we are experiencing problems finding shovel ready projects. Would the council consider projects that could be shovel ready in year four or five.

Response: One priority project review criteria is that a project be shovel ready, but it doesn't have to be.

A staff member from the ESD NYC Regional office (Ray Salaeerios) discussed the Job development authority program. He noted that there is approximately \$ 400-500million in bond funding available for any business outside of retail. The Job Development Authority is a public benefit authority established to allocate bond funds to help create access to capital.

The meeting adjourned at approximately 1:30pm.