

Finger Lakes  
Regional Economic  
Development Council



# Accelerating Our Transformation Year 3

Progress Report & Recommended Priority Projects  
November 2013

# Strategic Implementation Assessment Team (SIAT)



**Cesar Perales**  
New York State  
Secretary of State



**Thomas Mattox**  
Commissioner  
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**Matthew Driscoll**  
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**RoAnn Destito**  
Commissioner,  
NYS Office of  
General Services



**Jerry Boone**  
Commissioner and  
President,  
NYS Civil Service  
Commission



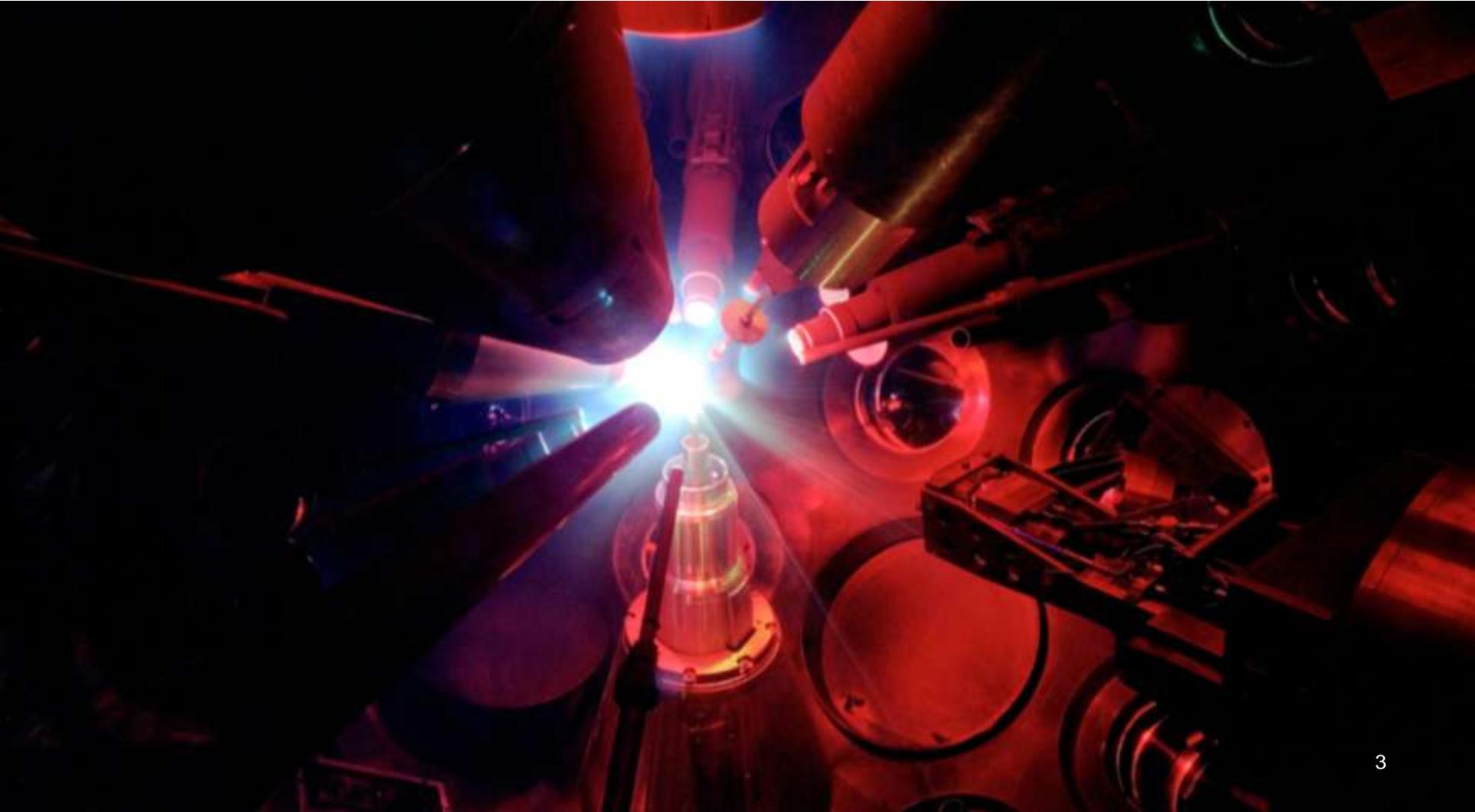
**Cristyne Nicholas**  
Chair,  
NYS Tourism  
Advisory Council



**Gil Quiniones**  
President and CEO,  
NYS Power  
Authority

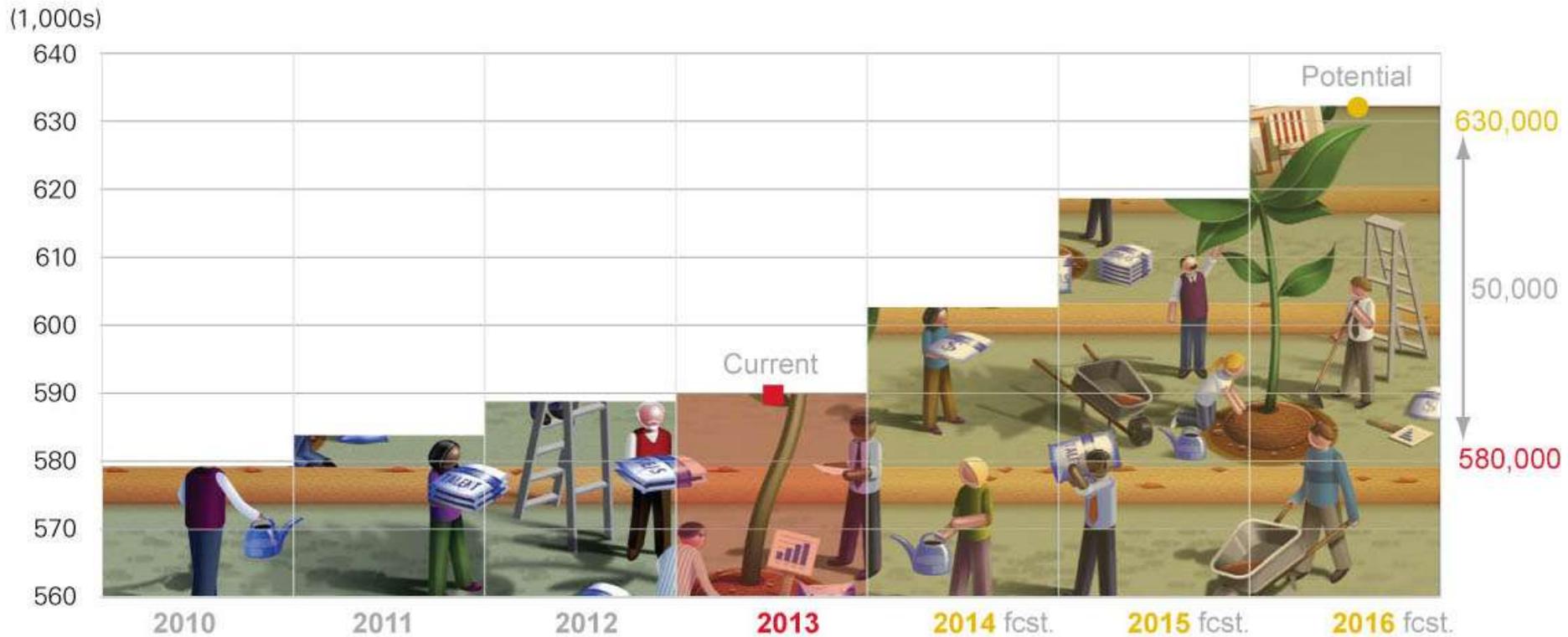
Co-chair  
Co-chair

**Joel Seligman**, President, University of Rochester  
**Danny Wegman**, CEO, Wegmans Food Markets



# A Record of Progress

□ Finger Lakes Goal: 50,000 new jobs by 2016



# Work Groups & Performance Measures

**Appendix B Work Group dashboards**

**Advanced Healthcare**

### Strengthen Region's Quality of Life

**Key Performance Indicators (KPIs):**

Category	Target	Actual
Population Growth	10%	12%
Unemployment Rate	5%	4%
Median Household Income	\$45,000	\$48,000
High School Graduation Rate	85%	88%

**Business Services**

Service Line	Revenue	Profit
Medical Services	\$120M	\$15M
Pharmacy Services	\$80M	\$10M
Diagnostic Services	\$60M	\$8M

### Priority Projects

**Project A: Enhance Patient Care**

Metric	Current	Target
Patient Satisfaction	85%	90%
Wait Time	30 min	20 min

**Project B: Expand Market Reach**

Region	Revenue	Profit
North	\$50M	\$6M
South	\$40M	\$5M





# Healthcare

Blood Pressure Collaborative





# Inter-regional Collaboration — STAMP



# Opportunity Agenda

El Camino Neighborhood (City of Rochester)





# Workforce Development



# Recommended Transformational Priority Projects

Eastman Business Park

Technology Commercialization  
and Business Creation

Agriculture and Food Processing

Community Development

Healthcare

Higher Education and  
Workforce Development

Industrial Development

Research and Development

Sustainability

Tourism and the Arts



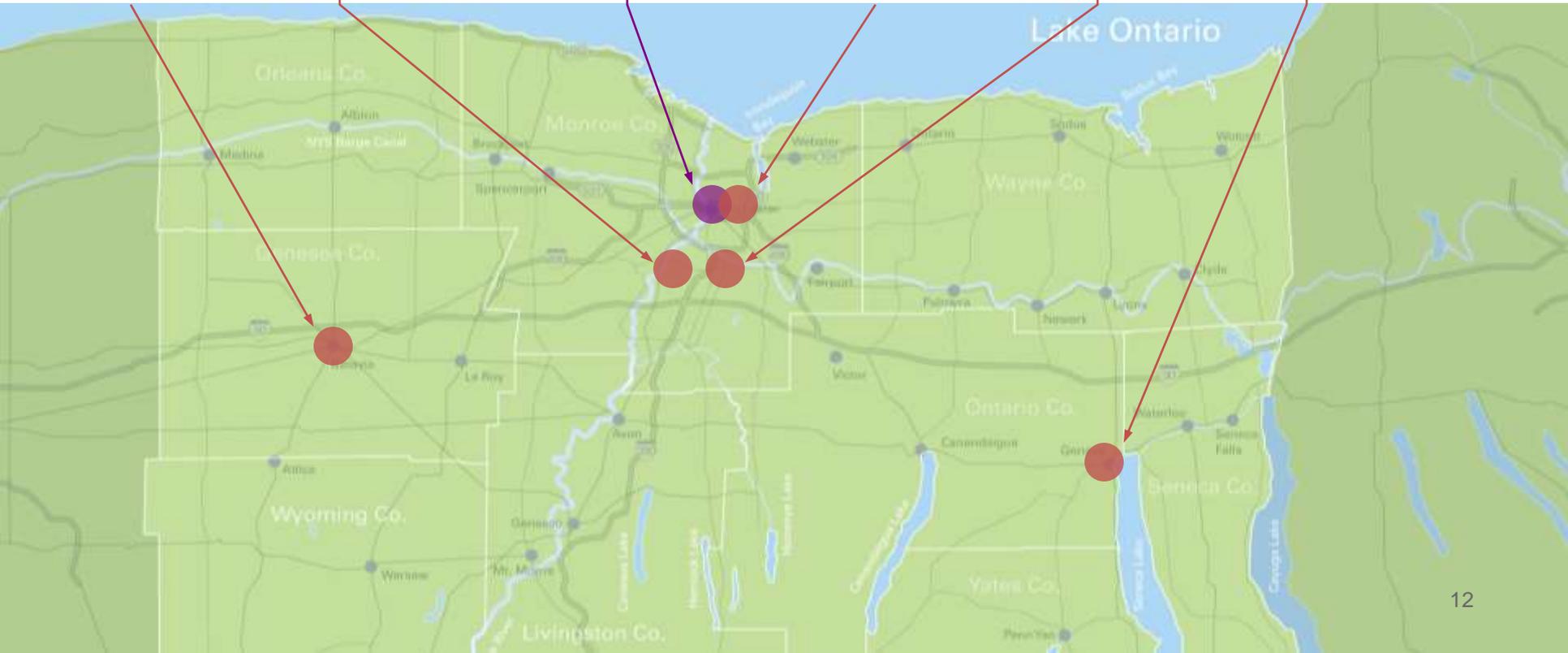


# Our Top Priority

- Eastman Business Park
- Eastman Business Park Fermentation Center



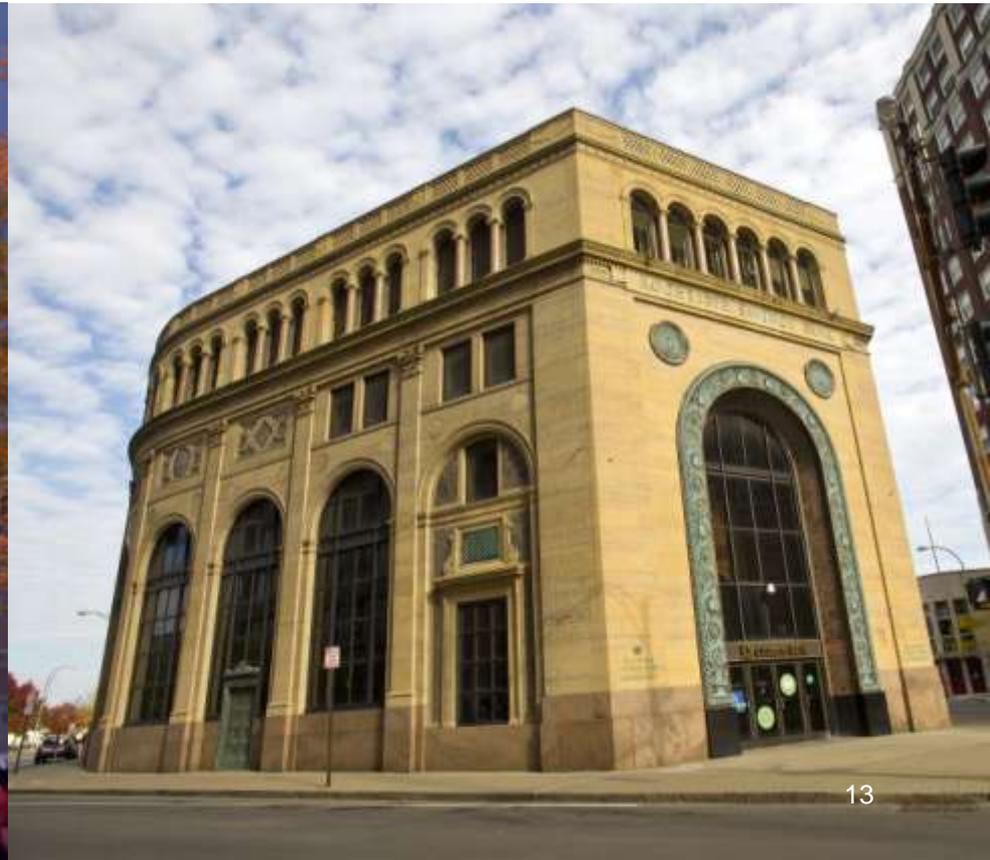
# Finger Lakes Innovation Hot Spot Consortium





# Technology Commercialization & Business Creation

- Finger Lakes Business Accelerator Cooperative
- RIT Center for Urban Entrepreneurship





# Agriculture and Food Processing

- Finger Lakes Food Innovation Center
- Foodlink Food Hub
- Wyoming County Agricultural Business Center of Excellence





# Community Development

- Canandaigua Lakefront Redevelopment
- Rochester Public Market
- Sibley Building Redevelopment





# Higher Education

- Nazareth College Wellness Rehabilitation Institute
- Roberts Wesleyan College Science and Nursing Center
- St. John Fisher College Integrated Science and Health Sciences Building





# Sustainability

- Pollution Prevention Institute  
Food Processing Sustainable Manufacturing Project





# Research and Development

- Regenerative Medicine and Data Science Initiative Phase 3
- Rochester Regional Photonics Cluster Industry Lab





## Tourism and the Arts

- Bristol Mountain Winter Resort Aerial Adventure Park
- Geva Theatre Renovation
- Hobart and William Smith Colleges  
Performing Arts Center
- The Strong and Toy Industry National Halls of Fame



# Finger Lakes Small Business Expansion Fund & Excelsior Tax Credits



# Additional Priority, Regionally Significant Projects & Five-Year Pipeline Initiatives



# Accelerating Our Transformation

