



**Finger Lakes
Regional Economic
Development Council**

**United for
Success**



FINGER LAKES *FORWARD*

FLREDC Public Meeting
Monroe Community College
May 19, 2016



Built to Lead

Kathy Hochul

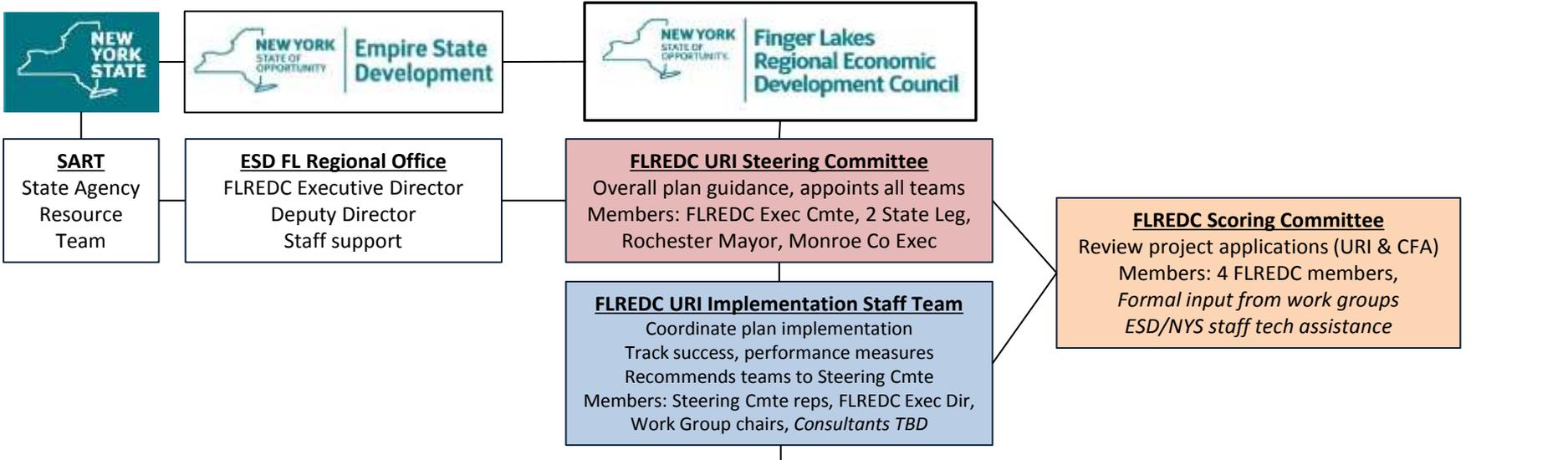
New York State Lt. Governor





Executive Director Update

- Last meeting: February 25 @ Rochester Convention Center
- 2016-17 State Budget passed, included REDC/CFA funding
- Programs launched: Global NY, Broadband, Airports, Mentoring
- Gov Cuomo announcements: photonics, ABC “blue law” reforms
- URI & Anti-Poverty (RMAPI) implementation ongoing
- Workgroup restructuring complete
- CFA Round 6 & DRI details presented today



Work Groups: Restructure existing workgroups to develop strategy/projects/initiatives to achieve plan goals (25-member max, can create sub-teams)

PILLAR TEAMS	Optics, Photonics, Imaging Optics, Photonics, Imaging WG <i>Other: CEIS, AIM Photonics, etc</i>	Agriculture & Food Production Ag & Food Processing WG <i>FLX Food Initiative</i> <i>Multi-Regional opportunities</i>	Next-Gen Manufacturing & Tech Advanced Manufacturing WG Energy Innovation WG <i>Subteams: EBP, STAMP, DIZ</i>
	ENABLER TEAMS	Pathways to Prosperity Workforce Development WG Opportunity Agenda & Veterans TF <i>Rochester-Monroe Anti-Poverty Initiative</i>	Entrepreneurship & Development Entrepreneurship & Innovation WG Community Development WG
FOUNDATION TEAMS	Tourism & Arts <i>Focus on annual CFA funding process</i>		Sustainability <i>Continue implementation of the FL Sustainability Plan</i>
	Infrastructure & Transportation <i>Focus on other NYS funding programs/opportunities</i>		Global NY <i>Coordinate export strategy, foreign investment</i>

Project Implementation Teams – Formed separately when major initiatives are funded (as needed/requested by FLREDC, NYS and/or project sponsor)
Members: 3-5 industry experts (may come from work groups) that will work with project sponsor to execute the project to successful completion

Work Team Charge: Develop and prioritize strategies, projects, initiatives to achieve plan goals (25-member max, can create sub-teams)

PILLAR TEAMS



Optics, Photonics, Imaging
 Paul Ballentine, CEIS
 Jay Eastman, Optel Inc

*FLREDC Regional Industry Cluster
 Focus on full OPI ecosystem
 Coordination with AIM Photonics*



Agriculture & Food Production
 John Noble, Noblehurst Farms
 Jim Pierce, Wyoming County
 Bill Strassburg, Wegmans

*FLX Food Initiative
 Multi-Regional opportunities*



Next-Gen Manufacturing & Tech
 Matt Fronk, Matt Fronk & Assoc
 Susan Spencer, ROCSPOT

Sub-Teams:
 EBP: Dolores Kruchten, Kodak
 STAMP: Steve Hyde, GCEDC
 DIZ: Heidi Zimmer-Meyer, RDDC

ENABLER TEAMS



Pathways to Prosperity
 Leonard Brock, RMAPI
 Todd Oldham, MCC
 Joe Wesley, Wegmans

*Workforce Development
 Rochester-Monroe Anti-Poverty Initiative*



Entrepreneurship & Development
 Theresa Mazzullo, Excell Partners
 Christine Whitman, Complemar

*Business incubators & Hot Spots
 High-tech, high-growth ecosystem
 Urban business development*



Higher Education & Research
 Denise Battles, SUNY Geneseo
 Bill Destler, RIT

*Research investment/opportunities
 Attraction/retention of young talent
 Alignment of health systems needs*

FOUNDATION TEAMS

Quality of Life Issues

Tourism & Arts
 Don Jeffries, Visit Rochester
 Kelly Kiebal, Orleans County
 Pamela Reed Sanchez, Seneca Park Zoo Society
Focus on annual CFA funding process

Sustainability
 Tom Mitchell, Bergmann Assoc
 Nabil Nasr, RIT Golisano Institute of Sustainability
Continue implementation of the FL Sustainability Plan

Infrastructure & Transportation
 Bill Carpenter, RGTA
 Sergio Esteban, LaBella Assoc
Focus on other NYS funding programs/opportunities

Global NY
 Scott Bass, Advanced Language Translation
 Leah George, Greater Rochester Enterprise
Coordinate export strategy, foreign investment

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Next Steps

- 2016 Work Plan (schedule)
- DRI applications to be submitted and reviewed
- CFA portal accepting applications until July 29
- URI Project applications continue to be accepted and reviewed
- New Work Teams commence (direction to be provided)
- Next Meeting: June 23rd 10:00-Noon @ MCC



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