

From: esd_sm.nys-mohawkval
To: esd_sm.nys-mohawkval
Subject: MVREDC Newsletter - APRIL 2015
Date: Thursday, April 23, 2015 3:40:40 PM
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[image011.png](#)
[image015.png](#)

MOHAWK VALLEY REGIONAL ECONOMIC DEVELOPMENT COUNCIL

MVREDC Newsletter
April 2015



MOHAWK VALLEY SEES GREEN IN BROWNFIELDS

12 BROWNFIELD OPPORTUNITY AREAS DESIGNATED IN NEW YORK

Last week, Governor Andrew M. Cuomo announced the designation of 12 brownfield opportunity areas in economically-challenged communities across New York State. The Brownfield Opportunity Areas Program helps local communities establish revitalization strategies that return dormant and blighted areas into productive areas to spur economic development. Projects receiving this designation are given priority status for grants and additional Brownfield Cleanup Program tax credit incentives.



The [Downtown Rome Brownfield Opportunity Area](#) is among the twelve. In 2008, city planners, community members, and Department of State partners embarked on an area-wide strategic planning effort to address urban core neighborhoods adversely impacted by the presence of brownfields. In 2012, the community published and submitted "[From Brown to Green: An Implementation Strategy for the Downtown Rome BOA.](#)" This year, the area-wide revitalization plan makes history among the twelve newly-designated BOAs.

"By designating these sites as brownfield opportunity areas, we are helping to reimagine their potential as vibrant parts of the surrounding communities," Governor Cuomo said. "This distinction allows us to put their rehabilitation on the fast-track with additional state resources, and that means new development, jobs and opportunities in the future. This is another way that our administration is joining with local partners to revitalize blighted areas across the state, and I look forward to seeing their transformation continue in the days to come."

The success in the redevelopment of the [River Bend](#) Site in downtown Buffalo is proof that there is opportunity in brownfield redevelopment. **BOA planning efforts are underway across the Mohawk Valley in Oneonta, Amsterdam, Johnstown, Utica, and Frankfort.** Each leverages local and regional strength, focusing on waterfront revitalization, mixed-use development, and smart growth.

[Read More](#) | [Navigate the BOA \(mobile-friendly\)](#) | [Learn more about BOA](#)



ACCESS TO CAPITAL: Food, Beverage, and Agricultural Enterprises

Are you in the food, beverage, or agricultural industry in Upstate New York? On Tuesday, May 19th, attend a free workshop sponsored by the Federal Reserve Bank of New York, Empire State Development, New York State Department of Agriculture & Markets, and Mohawk Valley Edge. [AGENDA](#)

Get the inside perspective from experts and lenders about:

- Which type of financing is most appropriate for you
- What lenders look for in potential borrowers
- Alternatives to traditional bank loans
- International market opportunities + financing tools

Light Breakfast and Lunch will be provided

DATE: Tuesday, May 19th

TIME: 10:00 am-2:00 pm

LOCATION: Amphitheater, Herkimer County Community College
100 Reservoir Rd.
Herkimer, New York 13350

[REGISTER HERE](#)

2015 CLEAN ENERGY ECONOMY CONFERENCE

[REGISTER NOW](#) for the CLEAN ENERGY ECONOMY CONFERENCE
JUNE 11-12, 2015 @SUNY POLYTECHNIC INSTITUTE

The Mohawk Valley and North Country Regional Economic Development Councils are partnering to host the 2015 Clean Energy Economy Conference on June 11-12 at SUNY Polytechnic Institute. Manufacturers, educational institutions, small businesses, and local governments are making investments in alternative energy and diversifying their power portfolios as the Mohawk Valley and North Country regions move toward a more economically and environmentally sustainable future.

[REGISTER NOW to ATTEND!](#) or visit <http://www.ncenergyconference.org/>

POWER



owning our energy future

Clean Energy Economy Conference 2015

*A collaboration between the North Country
& Mohawk Valley Economic Development Regions*

[CALL FOR PRESENTATIONS](#) | [SPONSORSHIP & EXHIBITOR OPPORTUNITIES](#)

Even as the two regions compete for a share of the \$1.5 Billion Upstate Revitalization Fund, the MVREDC and NCREDC are committed to forging long-term partnerships in energy, transportation, technology, and trade. Two of the regions' prominent organizations - ANCA and The Genesis Group - are collaborating to promote the event to businesses, operators, practitioners, homeowners, educators, installers, and students. Stay tuned on the web

<http://www.ncenergyconference.org/> for more information on the conference, and for opportunities to get involved.



eCommerce Forum

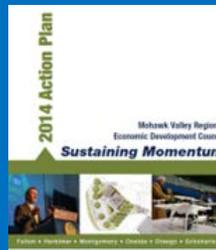
Thursday, May 7, 2015 11:30am - 1:30pm

CNYIBA event hosted at MACNY (Manufacturers Association of Central New York)
5788 Widewaters Parkway, Syracuse, NY 13214

Simply put, e-commerce is the online transaction of business, featuring linked computer systems of the vendor, host, and buyer. Electronic transactions involve the transfer of ownership or rights to use a good or service. Most people are familiar with business-to-consumer electronic business (B2C) like Amazon.com. Learn more about how you can leverage the internet to market to distributors, and how to drive conversions on your website (B2B).

Learn the different types of e-Commerce sites and channels from expert speakers:

[Click here for more information](#)



www.regionalcouncils.ny.gov/content/mohawk-valley

The *Mohawk Valley* is

FULTON | HERKIMER | MONTGOMERY | ONEIDA | OTSEGO | SCHOHARIE



207 Genesee Street | Utica, NY 13501 | 315-793-2366





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