

From: esd.sm.nys-mohawkval
To: [Mercurio, Christian \(ESD\)](#)
Subject: FW: CONNECT! MVREDC Newsletter - May 1, 2015
Date: Friday, May 01, 2015 9:39:09 AM
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From: esd.sm.nys-mohawkval
Sent: Friday, May 01, 2015 9:30 AM
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Subject: CONNECT! MVREDC Newsletter - May 1, 2015

CONNECT

The Mohawk Valley REDC Newsletter

05.01.2015



THE MV500 PROJECT

*Upstate Revitalization Initiative & CFA Round V Underway
MVREDC Launches Comprehensive Strategy to Win \$500 Million Competition*

On the eve of the the Upstate Revitalization Initiative and the announcement of CFA Round V, Mohawk Valley Regional Economic Development Council officials this week announced the launch of the "MV500 Project," a comprehensive, coordinated strategy to create the region's entry in Governor Andrew Cuomo's \$1.5 billion Upstate New York Economic Revitalization Competition. In January, the Governor's plan to award \$500 million each to the three regions that create winning economic development plans was announced; in March, MV500 was initiated by Oneida County Executive Anthony Picente.



"Everything is aligned for the Mohawk Valley to rise up and become a focal point for the entire state," said Robert Esche, MV500 co-chair. "We have put together a remarkable team of people who care about this region, understand how far we have come in recent years and, most important, know just how bright our future will be."

The MV500 volunteer strategy team is led by Esche, president of the Utica Comets, and a broad range of government, economic development, and academic leaders from all six counties. [Read More...](#)

[CFA Portal](#) | [What's the Deal with MV500?](#) | [Take the Survey!](#)

RENEWABLE HEAT NY PROJECTS SUPPORT GROWTH OF BIOMASS INDUSTRY IN MOHAWK VALLEY, NORTH COUNTRY

*Installation of 15 Commercial and Residential Wood Heating Projects Underway,
Bulk Pellet Delivery to Expand*

The New York State Energy Research and Development Authority (NYSERDA) and Vincent's Heating and Fuel

Service announced this month the kickoff of 15 commercial and residential high-efficiency, low-emission wood pellet-fired heating projects and the availability of bulk pellet delivery in the Mohawk Valley and North Country.

As New York shifts the way it does business with the energy industry to a more market-based approach, these projects are spurring the growth of the biomass industry in the Mohawk Valley and North Country, providing examples of the ways new technology works in various settings. With locally produced wood pellets and state-of-the-art pellet and cordwood boilers made in New York, the projects are stimulating investment in the industry and in New York State.



These projects help build a sustainable renewable heating sector, a skilled installer base and sustainably harvested wood fuels from New York forests. They are part of New York's comprehensive *Reforming the Energy Vision (REV)*, a substantial restructuring of the State's energy regulatory environment and clean energy programs. Through the proposed Clean Energy Fund, one of the four REV "pillars," New York State will reduce greenhouse gases, attract private capital to invest in clean energy, and employ innovative approaches that will enable new, integrated, self-sustaining energy markets and expand economic development.

The project spans the North Country and Mohawk Valley, including the construction of three 70-ton silos for pellet storage at Vincent's Heating and Fuel, LLC's facility in Poland, N.Y., eight commercial high-efficiency pellet boiler systems, and seven residential systems.

Vincent's Heating Owner Laurie Vincent said, "We at Vincent's Heating are proud of the commitment NYSERDA and our company have made to the environment and our communities. Our mission since our first pellet delivery has been to clean up the landfills one wood pellet bag at a time through bulk delivery, and provide a significantly cheaper and cleaner fuel than fossil fuels. With the support of the State, we can build the necessary infrastructure and embark on our vision to build a partnership with the future."

CLEAN ENERGY ECONOMY CONFERENCE

REGISTER NOW for the CLEAN ENERGY ECONOMY CONFERENCE
JUNE 11-12, 2015 @SUNY POLYTECHNIC INSTITUTE

The Mohawk Valley and North Country Regional Economic Development Councils are partnering to host the 2015 Clean Energy Economy Conference on June 11-12 at SUNY Polytechnic Institute. Manufacturers, educational institutions, small businesses, and local governments are making investments in alternative energy and diversifying their power portfolios as the Mohawk Valley and North Country regions move toward a more economically and environmentally sustainable future.

REGISTER NOW!

POWER



owning our energy future

Clean Energy Economy Conference 2015

*A collaboration between the North Country
& Mohawk Valley Economic Development Regions*

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Even as the two regions compete for a share of the \$1.5 Billion Upstate Revitalization Fund, the MVREDC and NCREDC are committed to forging long-term partnerships in energy, transportation, technology, and trade. Stay tuned on the web <http://www.ncenergyconference.org/> for [opportunities to attend, exhibit, or sponsor.](#)





ACCESS TO CAPITAL:
Food, Beverage, and Agricultural Enterprises

Are you in the food, beverage, or agricultural industry in Upstate New York? On Tuesday, May 19th, attend a free workshop sponsored by the Federal Reserve Bank of New York, Empire State Development, New York State Department of Agriculture & Markets, and Mohawk Valley Edge. [AGENDA](#)

Get the inside perspective from experts and lenders about:

- Which type of financing is most appropriate for you
- What lenders look for in potential borrowers
- Alternatives to traditional bank loans
- International market opportunities + financing tools

Light Breakfast and Lunch will be provided

DATE: Tuesday, May 19th

TIME: 10:00 am-2:00 pm

LOCATION: Amphitheater, Herkimer County Community College
100 Reservoir Rd.
Herkimer, New York 13350

[REGISTER HERE](#)

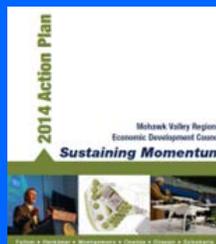
Enhancing Downtowns with Food and Lodging

Thursday, June 4, 2015 | Coltivare Culinary Center | Ithaca, New York

Explore the role of food and lodging in enhancing your downtown for residents and visitors. Learn strategies for product development and marketing and join the conversation with guest speakers Jonathan Tourtellot, Geotourism Editor of National Geographic Traveler, Main Street expert Kennedy Smith of The CLUE Group, LLC, and panelists from the Canalway Corridor.

Don't miss this exciting day of presentations, conversation and networking!

Go to www.eriecanalway.org for links to register. Contact Hannah Blake with questions at 518-237-7000, ext. 202 or hannah_blake@nps.gov



www.regionalcouncils.ny.gov/content/mohawk-valley

The Mohawk Valley is

FULTON | HERKIMER | MONTGOMERY | ONEIDA | OTSEGO | SCHOHARIE



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