

From: [NYS-MOHAWKVAL](#)
To: [NYS-MOHAWKVAL](#)
Subject: Get the 2014 MVREDC App!
Date: Thursday, October 16, 2014 11:03:17 AM
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MVREDC 4.0

MOHAWK VALLEY REGIONAL ECONOMIC DEVELOPMENT COUNCIL

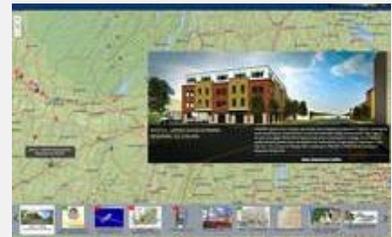
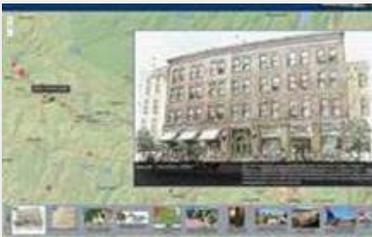
MVREDC Newsletter Volume 2, Issue 11
October 2014



SUSTAINING MOMENTUM: GET THE APP!

New MVREDC mobile application connects stakeholders to regional priorities

As part of this year's 2014 Progress Report & Action Plan, the MVREDC has developed a mobile application that maps regional [Priority Projects](#). The new application takes you on a virtual tour of the region's twenty six Priority Projects as proposed in the 2014 Action Plan, complete with Consolidated Funding Application (CFA) number, project descriptions, locations, and links to the businesses and organizations on the leading edge of growth in the Mohawk Valley.



The Mohawk Valley REDC is piloting the use of a free, public mobile application for local, regional, and statewide stakeholders. With nearly 200 CFA projects underway over the course of three years, the MVREDC is looking to sustain momentum, building on a growing foundation of successful investments in high-tech, downtown and waterfront revitalization, agribusiness, and tourism. According to [Vertex Geospatial](#), who worked with the MVREDC to design the app, the new platform has big potential for data-driven, broad-based public information, and project tracking. [Click Here for the Mobile App](#) to tour the 2014 Priority Projects.

GLOBAL NY

Global NY Summit on World Trade & Investment a Hit in NYC

Last week, Governor Andrew Cuomo brought together global business executives, political leaders and trade experts at the Javits Center in New York City. The Summit highlighted services available to New York State companies looking to expand their international presence and opportunities for foreign investors interested in locating their businesses in New York State.

Governor Andrew Cuomo is launching new Global NY initiatives to attract international investment and trade to New York. That includes a \$35 million Global NY Development Fund and trade missions to Mexico, Canada, Italy, China and Israel. The governor also hopes to help New York businesses expand their exports abroad by partnering with the Federal Export-Import Bank. Cuomo outlined the new initiatives at the first Global New York Summit on World Trade and Investment in New York City.

MVREDC Co-Chair Larry Gilroy led the Mohawk Valley contingent of Executive Committee and workgroup members – including Dr. Renee Scialdo-Shevat and representatives from SUNY Oneonta, Fage USA, and Fulton County Center for Regional Growth (CRG) – who participated in the Global NY Summit to promote the Mohawk Valley Region to representatives from over thirty countries from around the globe. In collaboration with Central New York, the MVREDC has hosted a series of export workshops for local businesses, and is working with the County of Otsego IDA on the next Global MV workshop in the Otsego/Schoharie area. Stay tuned for more information.



SUSTAINABLE TOURISM

Saranac Brewery tops list of “Responsible” Tourism Destinations

Recently [featured on WKTV](#), the Mohawk Valley’s own Saranac Brewery is defining a whole new class of tourism destinations. “Responsible Tourism” is growing in popularity, particularly among travelers seeking a more local flavor. While Saranac’s award-winning beer is a draw, in itself – five of Saranac’s brews medaled in this year’s International Beer Competition – more and more people are interested in Saranac’s commitment to their community and environment.

The movement revolves around destinations and activities that demonstrate environmental stewardship, sustainable growth, and contributions to the local culture and economy. [The Responsible Travel Guide to New York State](#) provides an overview of the culture, history and ecology of each of New York's regions as well as practical information on public transportation, eco-friendly activities and accommodations.

Saranac was chosen as one of less than fifty destinations in New York that exemplify these concepts. Occupying a historic complex of structures on the West Side, the brewery is one of Utica's oldest manufacturers, and continues to be instrumental in the revitalization of Utica's Brewery District.

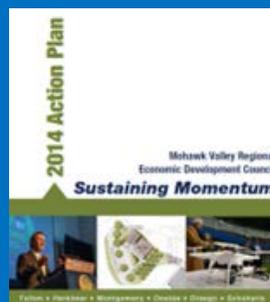


Anaerobic digester facility on-site at Saranac Brewery in downtown Utica

Just as attractive is their investment in clean water and renewable energy to ensure sustainable growth of the company. The resource recovery system diverts high-strength wastewater, and thanks to specialized bacteria, the water exiting the brewery is 85% cleaner than before. The by-product of digestion (methane) is then converted to energy that supplies up to 40% of the brewery's electricity needs. In addition to lowering their carbon footprint and reducing their impact on municipal infrastructure, the brewery added much-needed greenspace to the district, enhancing their capacity to host outdoor concerts and events downtown, such as the Boilermaker Road Race, which draws visitors from all over United States and around the world to the Mohawk Valley.

Destinations across the Mohawk Valley – such as the Carrot Barn in Schoharie, Mohawk Harvest in Gloversville, the NYS Canalway Trail, and Ommegang Brewery in Cooperstown – continue to draw both locavores and international visitors not only for their local products, but also for their forward-thinking business models and commitment to a sustainable future. For more information on destinations featured in New York, visit [The Responsible Travel Guide to New York State](#).

Action Plan



Mobile App



SIAT Presentation



www.regionalcouncils.ny.gov/content/mohawk-valley

SAVE THESE DATES



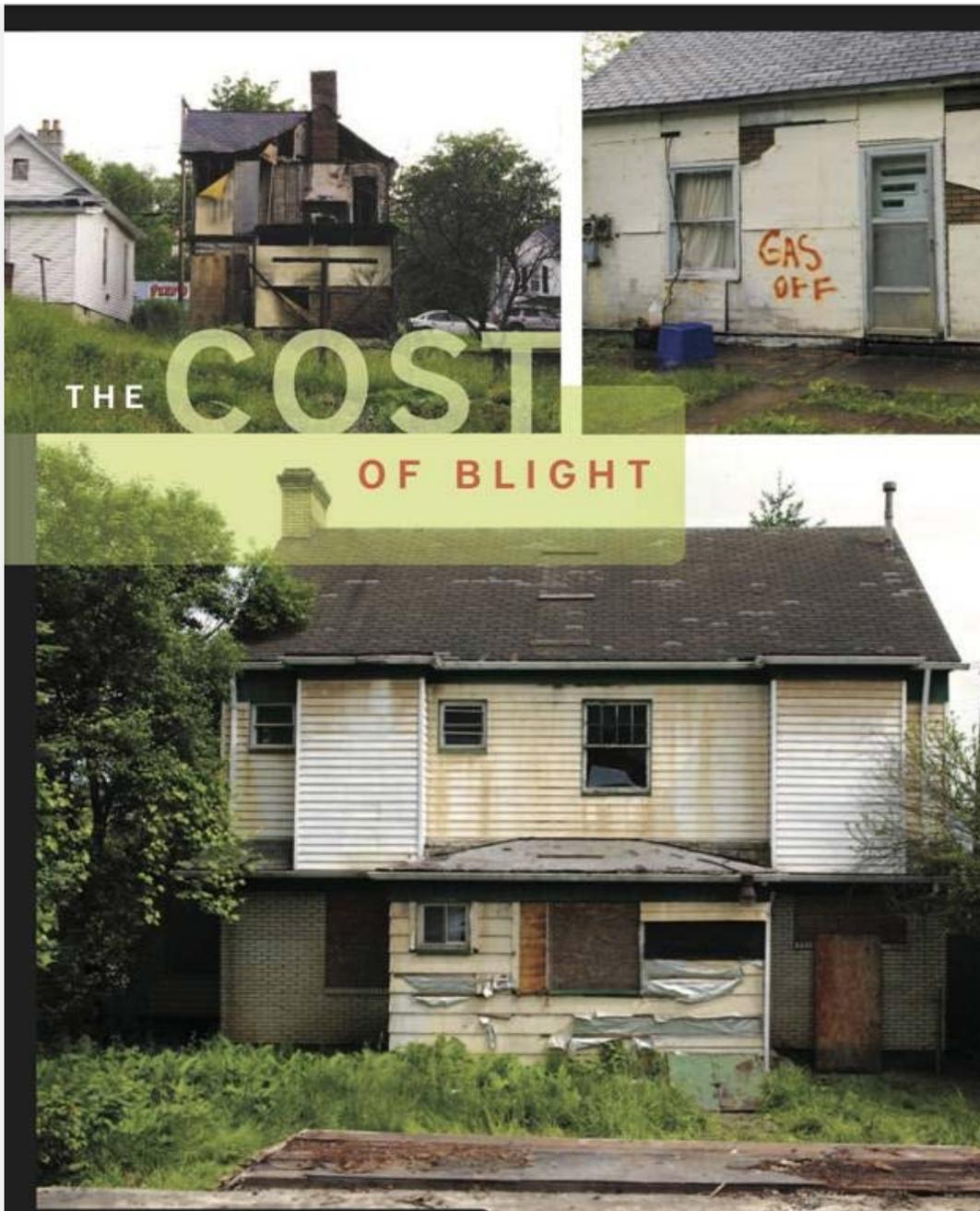
THE GENESIS GROUP ANNUAL MEETING

12 pm to 1 pm | Thursday, October 23rd | Daniele's Banquet Specialists, Rte 5 New Hartford

Special Guest Speaker: Lieutenant Governor Robert Duffy

RSVP to reservations@thegenesisgroup.org.

For more information, visit www.thegenesisgroup.org or call 315.792.7187.



THE **COST**
OF BLIGHT

LAND BANK SEMINAR & WORKSHOP – Open to the Public

6:00 PM | Monday, October 27th | SUNY Oneonta Hunt College Union Red Dragon Theatre
108 Ravine Parkway, Oneonta NY 13820 | [Register Here](#) or call 518.842.2407

IN THE NEWS

[Projects Pitch Power to People](#)

[Marketing the Region Third Step in Roundtable Report](#)

[Drone Experts Put Their Heads Together at Convention](#)

[Otsego County Eyes Laurens Site for Big Solar Farm](#)

[Harvest Tour Maps Released in Counties](#)

[Local Farmers Gather and Talk About Meeting the Challenges](#)

The *Mohawk Valley* is

FULTON, HERKIMER, MONTGOMERY, ONEIDA, OTSEGO, & SCHOHARIE



Mohawk Valley Regional Economic
Development Council (MVREDC)
207 Genesee Street
Utica, NY 13501

(315) 793-2366
nys-mohawkval@esd.ny.gov
www.regionalcouncils.ny.gov/content/mohawk-valley



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