



## New York State Green Jobs Survey Finding #3: Green Expectations

### Statewide, by Industry Cluster, for 2010 4<sup>th</sup> Qtr

#### Expected Changes in Green Employment, by Firm, Over the Next Year

One Year Change	Building Services	Construction Trades	Component Manufacturing	Professional Services
<b>For Firms with Green Employees, what is their expected change in green employment?</b>				
Grow Larger	26%	30%	42%	38%
Unchanged	50%	42%	39%	45%
Become Smaller	1%	4%	3%	3%
Don't Know	24%	23%	17%	14%
<b>Number of Firms</b>	<b>4,110</b>	<b>7,370</b>	<b>260</b>	<b>2,840</b>
<b>For Firms without Green Employees, do they expect to have green employment?</b>				
Yes	4%	7%	3%	4%
No	71%	57%	70%	74%
Don't Know	25%	36%	27%	22%
<b>Number of Firms</b>	<b>21,430</b>	<b>19,600</b>	<b>1,400</b>	<b>7,460</b>

Among firms with green employees, Component Manufacturers are most likely to anticipate an increase in green employment – 42% foresee having a larger green workforce next year. Half of these firms expect their number of green workers to be ‘larger’ and half expect their number to be ‘significantly larger.’

Among firms with green employees, 26% of Building Services, 30% of Construction Trades, and 38% of Professional Services expect their green employment to grow.

No change in green employment over the year is the most common prediction by firms across all four industry clusters. This is the case for both firms with (‘Unchanged’) and for firms without (‘No’) green employees, though a much more common occurrence in the latter.

Few firms anticipate a decrease in the number of their green workers. In every cluster, less than 5% of green firms foresee a reduction in their existing green workforce.

A number of firms without green workers expect to hire their first green employee in the next year. For example, 4% of 7,460 Professional Services businesses (see table below) anticipate employing at least one green worker, which could increase the number of Professional Services firms with green employment by 300 (+11%).

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#### Expected Changes in Green Employment, by Firm, Over the Next Year

One Year Change	Building Services	Construction Trades	Component Manufacturing	Professional Services
<b>For Firms with Green Employees, what is their expected change in green employment?</b>				
Grow Larger	22%	31%	27%	39%
Unchanged	45%	46%	53%	41%
Become Smaller	0%	2%	0%	4%
Don't Know	33%	21%	20%	16%
<b>Number of Firms</b>	<b>2,250</b>	<b>1,720</b>	<b>40</b>	<b>1,340</b>
<b>For Firms without Green Employees, do they expect to have green employment?</b>				
Yes	5%	9%	4%	4%
No	69%	53%	67%	70%
Don't Know	26%	38%	28%	25%
<b>Number of Firms</b>	<b>13,930</b>	<b>6,300</b>	<b>240</b>	<b>2,740</b>

Among New York City businesses with green employees, Professional Services firms are the most likely to expect increased green employment, with 39% predicting growth. Twenty-two percent of Building Services, 31% of Construction Trades, and 27% of Component Manufacturing firms also anticipate hiring additional green workers in the next year.

For companies with and without green employees, no change in green employment was the most common one-year prediction by New York City firms across all four industry clusters. The least common over-the-year forecast is for a 'Smaller' green workforce; less than 5% of the New York City green firms in any cluster anticipate a loss of green jobs.

A number of New York City firms without green workers expect to hire at least one green worker this year -- including, for example, 5% of the 13,930 non-green firms in Building Services (see table below). This could increase the number of Building Services firms with green employment by 660 (+29%).